

Challenge Lab: Creating a Static Website for the Café

Scenario

Frank and Martha are a husband-and-wife team who own and operate a small café business that sells desserts and coffee. Their daughter, Sofia, and their other employee, Nikhil (who is a secondary school student), also work at the café. The café has a single location in a large city.

The café currently doesn't have a marketing strategy. It gains new customers mostly when someone walks by, notices the café, and decides to try it. The café has a reputation for high-quality desserts and coffees, but the café's reputation is limited to people who have visited or who have heard about it from other café customers.



Search



DELL





