

# SHARIEF MOHAMMAD

## UX Designer

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[Portfolio](#)

Hyderabad

## PROFESSIONAL SUMMARY

I'm a UX Designer with 3+ years of experience delivering web and mobile design solutions using design thinking, lean UX, and AI-assisted workflows. Proven ability to deliver scalable design systems, user-centric solutions, and cross-functional collaboration that accelerates product delivery and enhances usability.

## WORK EXPERIENCE

### InstaVC, Hyderabad

#### UX Designer | 2024 - Present

- Designed end-to-end user experiences for InLynk, InClinic, and InFusion using Lean UX, translating business needs into intuitive, testable design solutions.
- Utilized Gen AI tools (ChatGPT, DeepSeek, Grok) to automate user research synthesis, cutting insight generation time by 35%.
- Built a scalable design system (50+ components/tokens) for InLynk across web and mobile, reducing design-dev handoff by 40% and iteration cycles by 30%.
- Led structured design QA with developers and QA teams, integrated dynamic content via CMS, and reduced post-launch UI issues by 25%, boosting delivery speed.

### People Tech, Hyderabad

#### UX/UI Designer | 2022 - 2024

- Created user-friendly HMI interfaces for cars and bikes, aligning UX with automotive interaction standards and reducing driver distraction time by 20% through intuitive layout and touch-optimized controls.
- Applied design thinking methods to develop personas, journey maps, and wireframes and solve UX problems with mixed-method research.
- Built interactive prototypes, ran heuristic evaluations and accessibility testing, and incorporated iterative feedback from users and stakeholders.
- Presented concepts to cross-functional teams, ensuring alignment with brand consistency by 40%.

### Freelance Experience

- Delivered end-to-end UX/UI solutions for web and mobile apps, applying design thinking and lean UX frameworks tailored to each client's goals and timelines.
- Conducted user research, interviews, and multi-why analysis, translating insights into personas, empathy maps, journey maps, IA, and wireframes.
- Designed high-fidelity interfaces, logo concepts, and marketing graphics in Figma, integrating AI tools (ChatGPT, Deepseek, Grok) to streamline workflows and content generation.
- Created interactive prototypes, improving usability testing and heuristic evaluation with success rate by 30%.

## TECHNICAL SKILLS

UX Research · User Interviewing · Design Thinking · Lean UX · Double Diamond · SCAMPER Technique · Multi-Why Analysis · Card Sorting · Empathy Mapping · Competitive Analysis · Quantitative & Qualitative Research · Usability Testing · Heuristic Evaluation · Accessibility · Information Architecture · Wireframing · Prototyping · Interaction Design · Visual Design · User Flows · User Personas · Web & Mobile Design · Cross-platform Design · Logo Design · Content Systems · Storyboarding · Brainstorming · Stakeholder Collaboration · AI-assisted UX

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## EDUCATION

**B.E. in Computer Science & Engineering – 2017 | 2021**

Dhanalakshmi Srinivasan Engineering College - 75%

**Board of Intermediate Education – 2017 | 2021**

Sri Chaitanya Junior College - 92%

**Board of Secondary Education – 2015**

Kids E.M School - 95%

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## CERTIFICATIONS

- **Advanced UX/UI Designing**  
– Leapfrog The Design School | Hyderabad
- **Design Thinking–A Primer**  
– SWAYAM | IIT Madras
- **Digital Skills: User Experience**  
– SWAYAM | IIT Roorkee
- **Foundations of User Experience**  
– Google
- **Digital Skills: Mobile**  
– FutureLearn | Accenture

## DESIGN TOOLS

Figma | Sketch | Adobe XD

## GEN AI TOOLS

ChatGPT  
Deepseek  
Grok  
Figma Make  
Lovable  
Readdy  
MagicPatterns

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## LANGUAGES

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|-----------|----------------------|
| • English | Read   Write   Speak |
| • Telugu  | Read   Write   Speak |
| • Hindi   | Read   Write   Speak |
| • Urdu    | Speak                |
| • Tamil   | Speak                |