

# Gophercon Africa

# Nairobi 2024

Sponsorship Prospectus



# So... What is Gophercon Africa?

Gophercon is an international conference dedicated to the Go programming language. It serves as a platform for developers to connect with others, exchange techniques and insights, showcase products, and engage in both learning and teaching opportunities.

Gophercon Africa 2024 is the inaugural Gophercon event in Africa. Scheduled for October 18th to 19th, this two-day conference aims to unite the vibrant community of gophers across the continent. This event will offer engaging workshops, enlightening talks, and invaluable networking opportunities for all attendees.



# Our Community Partners

There are several gophers communities in africa, and these are the ones participating in the this event.

Nairobi Gophers

Gophers Lagos

Gophers South Africa

Gophers Minna

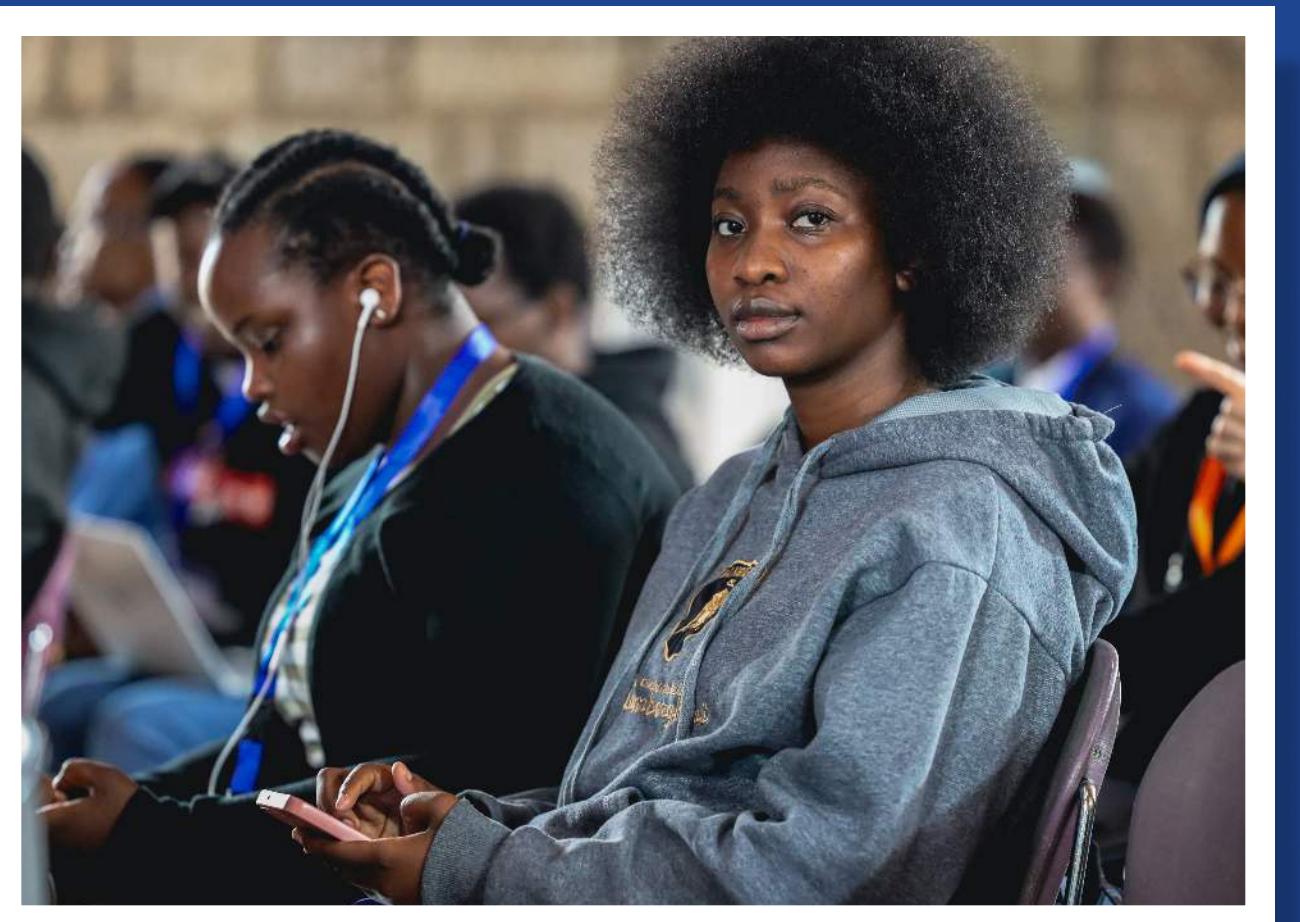
Gophers Abuja

Gophers Lokoja



# At a glance

Gophercon Africa presents an unparalleled opportunity for GoLang enthusiasts throughout Africa to participate in one of the largest GopherCon events globally. By uniting Golang enthusiasts from across the continent, the event aims to offer an inclusive platform for engagement and collaboration. Additionally, it serves as a unique opportunity for those unable to attend GopherCon events elsewhere in the world to join the community and benefit from its resources and networking opportunities.



# Previous Gophers Events

Events:

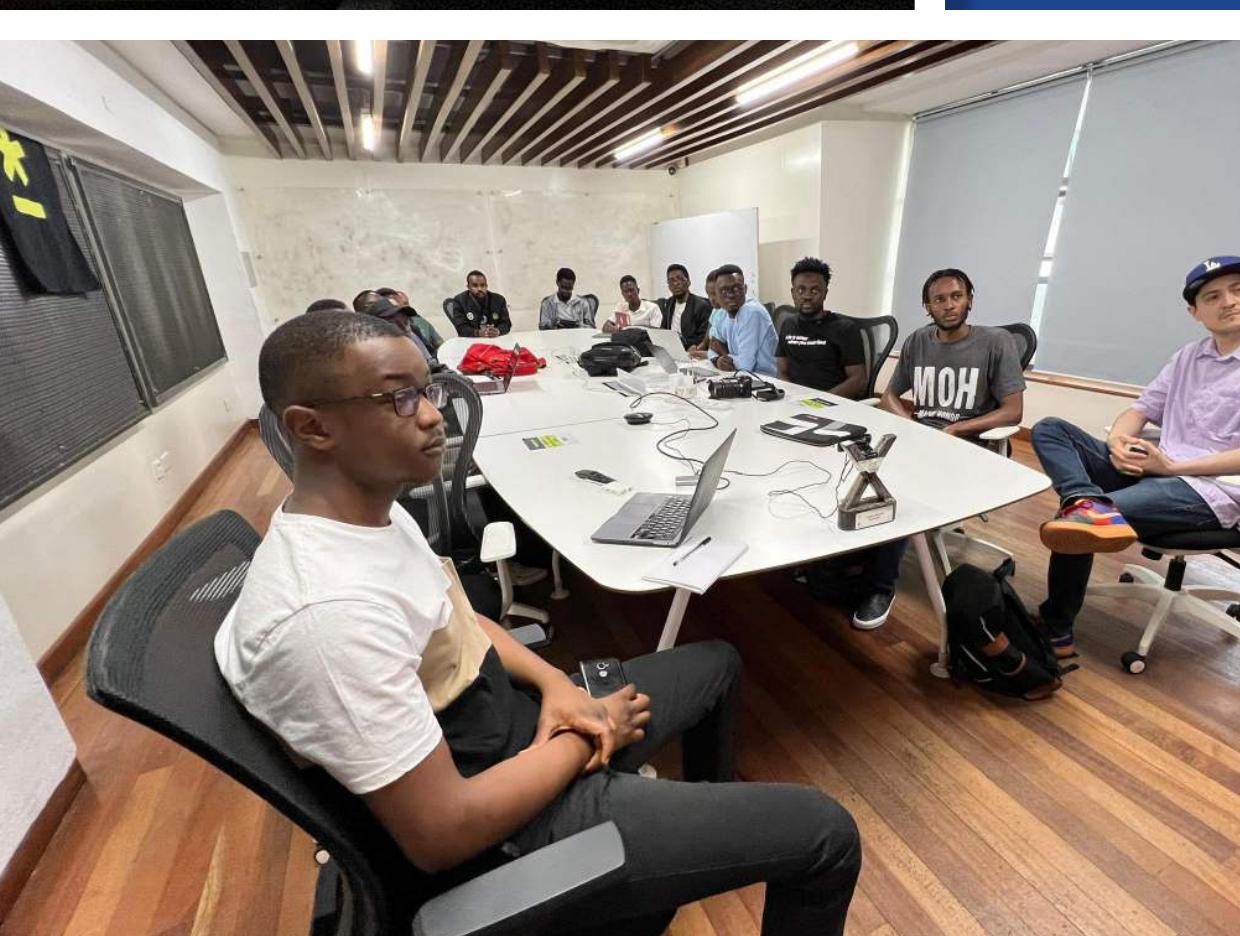
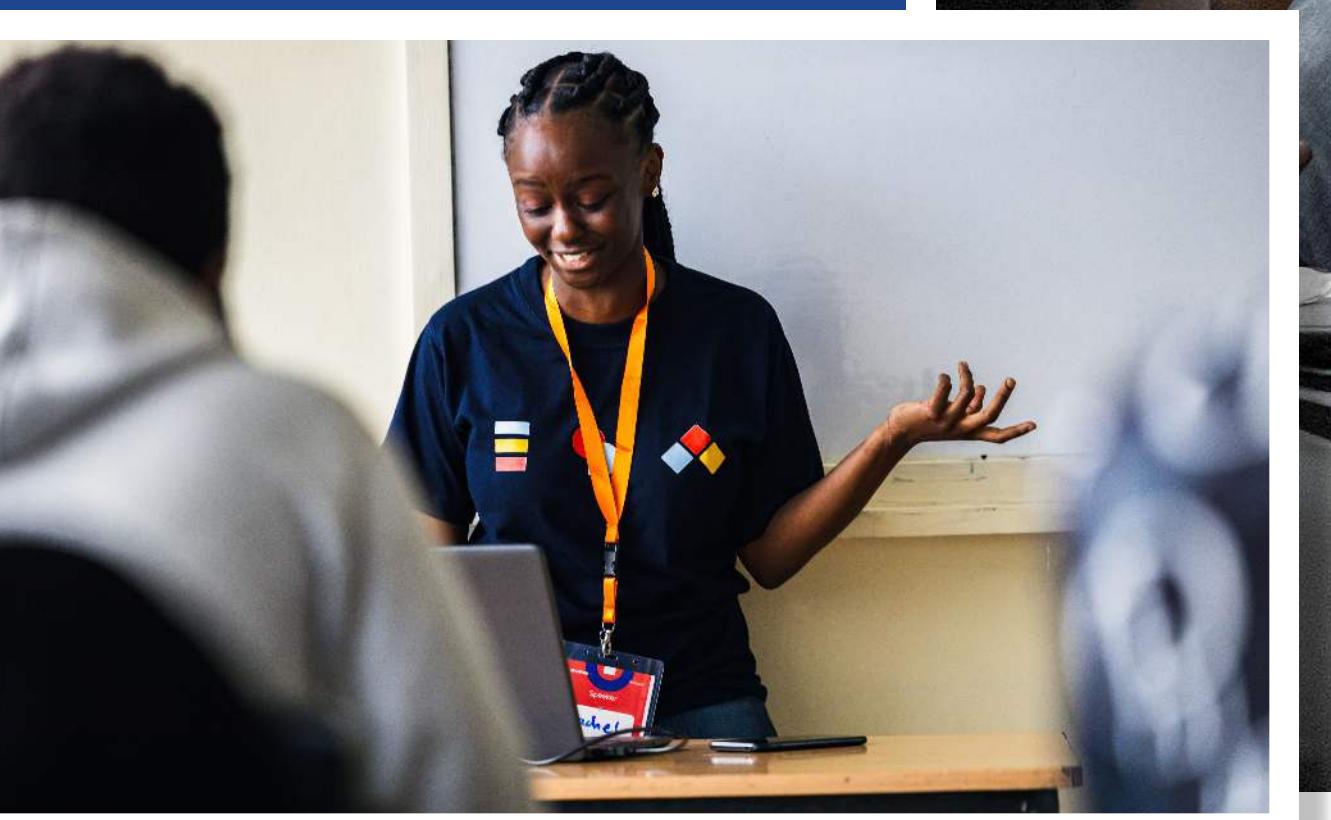
48+

Session:

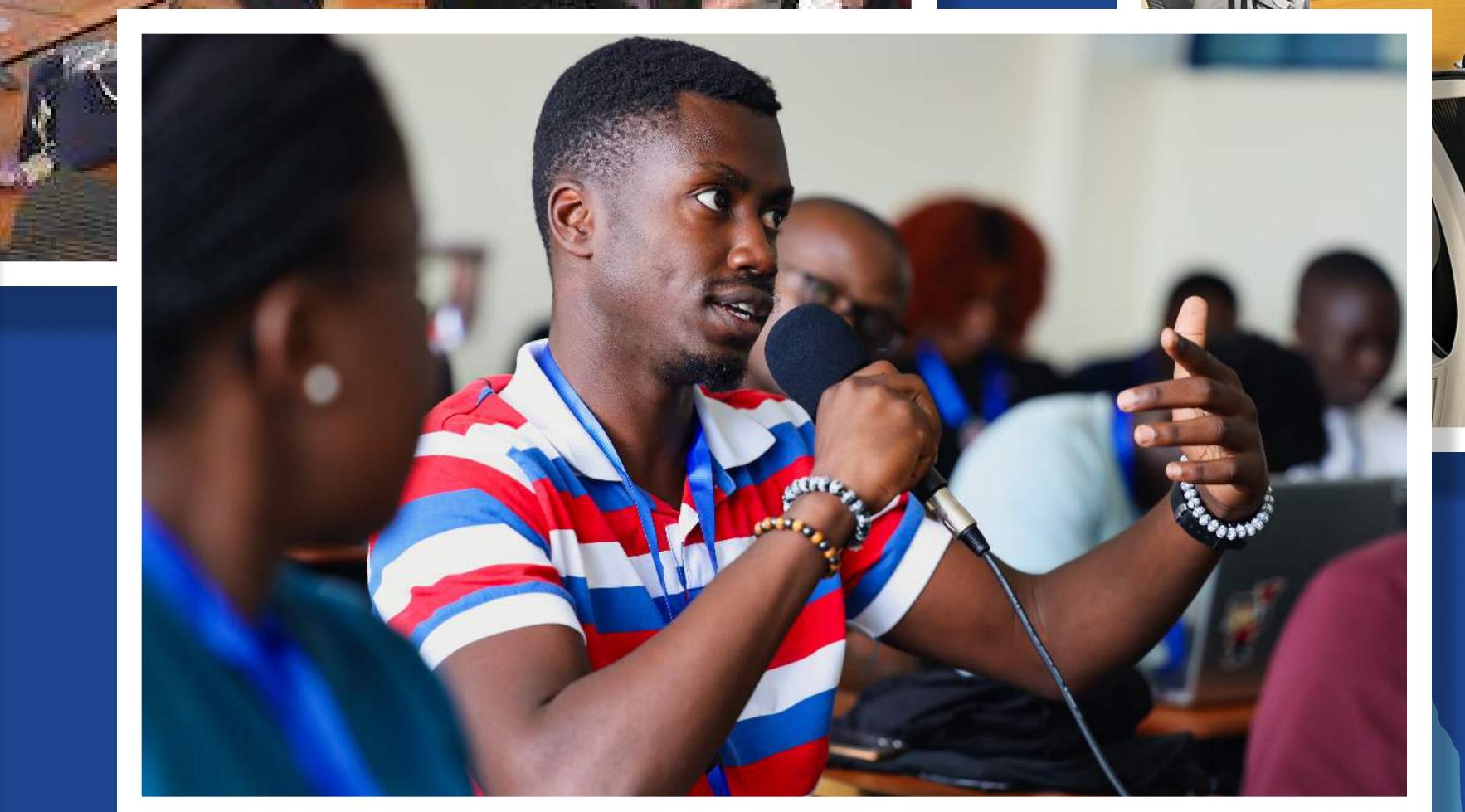
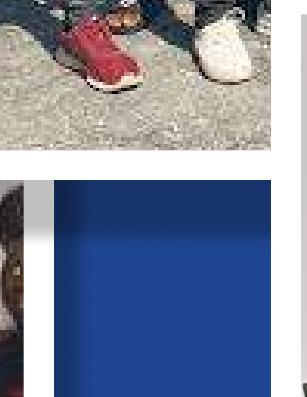
96+

Attendees:

2200+



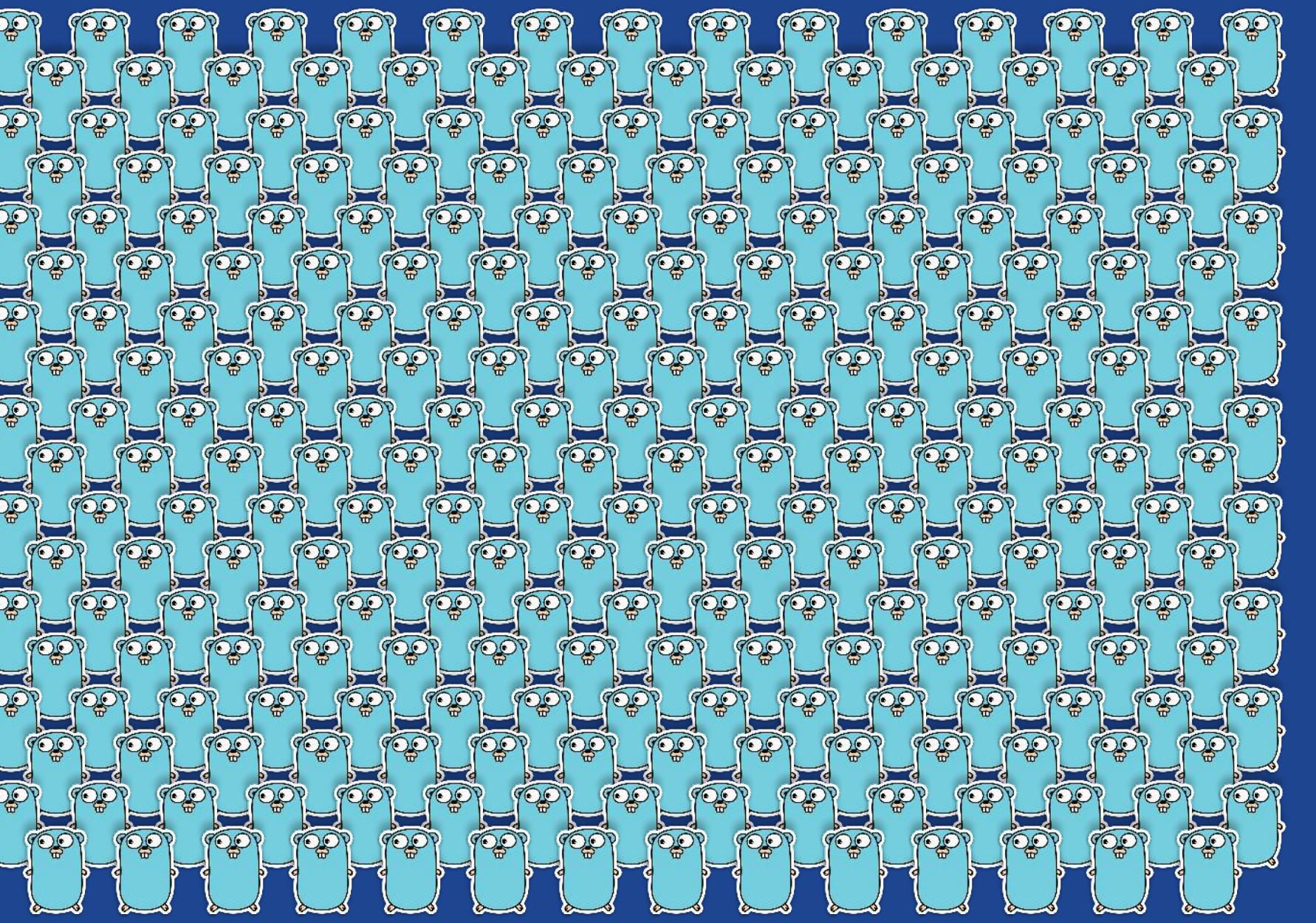
# Past Events Highlights



# Expected attendance

Our conference in Kenya, with an expected 250 Gopher attendees, offers a unique opportunity for visibility and connection with dedicated professionals. With a strong local and significant international participation, we invite your organization to explore this partnership opportunity.

**Looking forward to discussing further!**





# Sponsorship



# Why Sponsor GopherCon Africa?

## SUPPORTING DIVERSITY

We will continue GopherCons' tradition of investing great efforts into being a diverse conference. Only with the help of our sponsors, are we able to bring people from all social and cultural backgrounds at our event

## GIVING BACK TO THE COMMUNITY

If you use GoLang or related projects to build your software products, sponsoring GopherCon Africa is a good way to give something back to the community. Any open-source community survives on the goodwill of its members and the conference is an important gathering to meet, discuss the future of Golang and get new contributors to Golang.

## EXCELLENT MARKETING TOOL

If you are making a product that is useful to Golang developers, such as developer tools, hosting platforms or SaaS products, this is the perfect marketing opportunity for you. A booth at our conference will enable you to meet hundreds of potential customers for your product.

## NETWORKING

Your own employees can profit a lot from attending GopherCon Africa. Not only does the conference provide valuable education in form of talks and workshops that improve their professional and technical skills, it is also the single best place to start building a network within a community of potential partners.



# Where Does Your Money Go?

GopherCon Africa relies on your invaluable support to come to life. At the heart of this event lies a dedication to fostering a platform where both emerging and seasoned speakers can impart their insights and expertise.

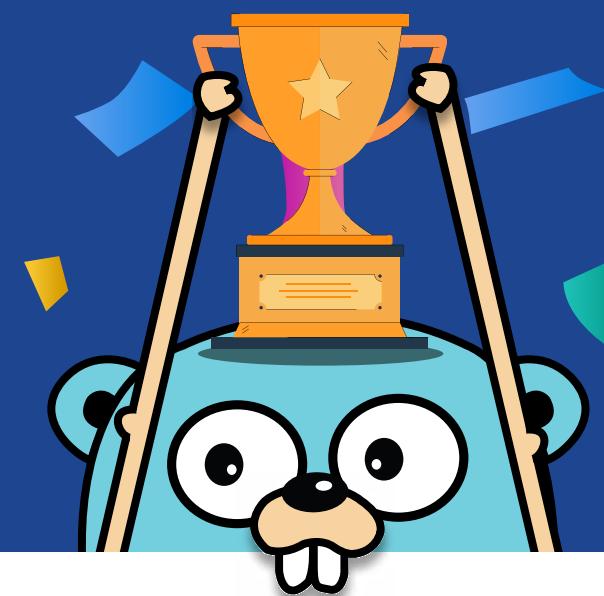
Operated entirely by a team of dedicated volunteers on a non-profit basis, every contribution we receive directly fuels the event's operations and enables us to minimize expenses for our attendees.

Your support encompasses various critical aspects of the event, including:

- Provision of technical services
- Opportunity grants to facilitate travel and accommodation for speakers and attendees with limited budgets
- Professional video recording of talks
- Creation of conference merchandise
- Catering and refreshments
- Securing an appropriate venue for the event
- Covering essential expenses

Together, your support ensures that GopherCon Africa delivers an enriching and accessible experience for all involved. Join us in shaping the future of Golang in Africa through your generous contributions.





# What we want to achieve



# Platinum \$15000



- Your logo featured on the event website, invitations, as well as in the Gophercon 2024 video intro and all sponsors' banner.
- Logo on podium in main auditorium.
- Logo on branding in breakout rooms.
- Sponsorship acknowledgment in keynote.
- 1 Keynote session + 1 regular session.
- Exhibition space of 20SqMs
- 100 Word description in Show Program (To be played on main auditorium screen on breaks)
- Company Logo on expo floor plan (on directional sign and in the show program).
- Daily featured tweets on the community platforms during event
- Featured Emails to the Gopher community partners (See our list of community partners provided separately) for Pre-Event & Post-Event Campaign (90 Days).
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- 15 Delegate passes.

# Gold \$8000



- Your logo featured on the event website, mobile app and invitations, as well as in the Gophercon 2024 video intro and all sponsors' banner.
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Sponsorship acknowledgment in keynote.
- 1 regular session
- 
- Exhibition space 15SqMs
- 50 Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- Featured daily tweets on the community platforms during the event(3 days).
- 6 Emails to the Gophers community partners (See our list of community partners provided separately) for Pre-Event & Post-Event Campaign
- Branding on delegate registration lanyard and name tag.
- Option to include items in brochures/promotional item in delegate pack.
- 8 Delegate passes.

# Silver \$5000



- Your logo featured on the event website, mobile app and invitations, as well as in the Gophercon 2024 video intro and all sponsors' banner.
- Logo on podium in main auditorium.
- Logo on branding in meeting rooms
- Sponsorship acknowledgment in keynote.
- Exhibition Table and/or Hiring Booth
- 70 Word description in Show Program
- Company Logo on expo floor plan (on directional sign and in the show program).
- 4 featured tweets on the community platforms during the event
- 2 Email mentions about your startup to the Gophers community partners ((See our list of community partners provided separately) for Pre-Event & Post-Event Campaign.
- Branding on delegate registration lanyard and name tag
- Option to include items in brochures/promotional item in delegate pack.
- 4 Delegate passes.
- Hiring announcement during the event everyday.
- Hiring announcement on community day.
- 2 dedicated Social Media Post for hiring

## SPEAKER SPONSORSHIP

Elevate your brand by supporting our esteemed speakers. Sponsorship options include providing swag, tools, or your product to speakers, covering their travel expenses, or facilitating their stay during the event.

## STUDENT SPONSORSHIPS

Invest in the future of our community by sponsoring student attendance. Your support can cover full or partial ticket costs, provide transportation to the event, provide them with swag/merch or offer a comprehensive package including all of the above.

## TICKET SPONSORSHIPS

Showcase your company's commitment to professional development by sponsoring event tickets. Options include subsidizing a number of tickets, purchasing tickets for your employees, or offering tickets to other interested attendees.



# Contact Info:

Join us as we pioneer this exciting venture and make history in the African tech scene 🤝

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- X (formally Twitter): Nairobi Gophers
- Mobile Phone: +254704407117



# What we want to achieve

GopherCon Africa 2024 marks a historic milestone as we proudly pioneer the inaugural GopherCon Africa in Kenya. This groundbreaking event extends the renowned GopherCon experience to the vibrant continent of Africa, bridging geographical barriers and granting access to invaluable knowledge for enthusiasts who have yet to partake in other GopherCon gatherings.

Our mission transcends mere conference logistics; GopherCon Africa 2024 is a celebration of the robust Gopher community thriving across Africa. By convening in Kenya, we spotlight the talent, passion, and innovation driving the Golang ecosystem on the continent, while also extending a warm invitation for newcomers to join our ranks.

This inclusive event welcomes all tech enthusiasts, with a special emphasis on the versatile language of Golang. For those unfamiliar with Golang, GopherCon Africa offers a gateway to exploration and discovery, providing ample resources to kickstart their journey into this dynamic programming language.

Join us in Nairobi for GopherCon Africa 2024—an unforgettable convergence of learning, collaboration, and community-building in the heart of Africa's tech landscape

