MovieLens Recommender System

Harvard Data Science Capstone Project



Contents

1	. Executive Summary	3
2	. Exploratory Data Analysis	3
	1. Data description	3
	2. Check numbers for distinct users and movies, Avg, Sd	4
	3. Plot Movie ratings and Users ratings	4
	4. Top movies and top users	6
	5. Rating distribution	7
3	. Analysis – Model Building and Evaluation	9
	1. Native Mean Avg Model	9
	2. Movie Avg Model	9
	3. Movie User Avg Model	10
	4. Movie User Genre Avg Model	
	5. Regularized Movie Model	
	6. Regularized Movie + User Model	
4	. Conclusion	13
5	. Appendix	14
	1. code provided by edx	14
	2. my movielens R code	15

1. Executive Summary

This is Harvard Data Science Capstone project for creating a recommender system using MovieLens dataset. The movielens dataset used for this final assignment contains approximately 10 Millions of movie ratings, then divided to **9 Million** for training and **one Million** for validation. It is a small subset of a much larger dataset with several millions of ratings. Due to our laptop limitation in RAM and testing time, we use the small training dataset, there are approximately **70.000 users** and **10.000 different movies** divided in 20 genres such as Action, Adventure, Horror, Drama, Thriller and more.

After the initial data exploration, the recommender systems built on this dataset are evaluated and chosen based on the RMSE - Root Mean Squared Error that should be at least lower than **0.8775**

```
RMSE = sqrt(mean((true_ratings - predicted_ratings)^2))
```

For accomplishing this goal, the **Regularized Movie+User+Genre Model** is capable to reach the lowest RMSE,

2. Exploratory Data Analysis

1. Data description

List of feature description for dataset

- userId: the unique identification number for each user.
- movield: the unique identification number for each movie.
- rating: the rating of one movie by an user. Ratings are made on a 5-Star scale with half-star increments.
- timestamp: the timestamp for one specific rating provided by one user.
- title: the title of each movie including the year of release.
- genres: a list of pipe-separated of genre of each movie.

Let's look at the data structure

```
# Data type glimpse
glimpse(edx_dat)
## Rows: 9,000,061
## Columns: 6
## $ userId
            1, 1, ~
## $ movieId
            <dbl> 122, 185, 231, 292, 316, 329, 355, 356, 362, 364,
370, 377, ~
            ## $ rating
5, 5, ~
## $ timestamp <int> 838985046, 838983525, 838983392, 838983421,
838983392, 83898~
## $ title <chr> "Boomerang (1992)", "Net, The (1995)", "Dumb & Dumber
(1994) \sim
## $ genres <chr> "Comedy | Romance", "Action | Crime | Thriller", "Comedy",
"Action~
```

First 6 rows of data

userId	movield	rating	timestamp	title	genres
1	122	5	838985046	Boomerang (1992)	Comedy Romance
1	185	5	838983525	Net, The (1995)	Action Crime Thriller
				Dumb & Dumber	
1	231	5	838983392	(1994)	Comedy
				Dumb & Dumber	
1	292	5	838983421	(1994)	Action Drama Sci-Fi Thriller
1	316	5	838983392	Stargate (1994)	Action Adventure Sci-Fi
				Star Trek: Generations	Action Adventure Drama Sci-
1	329	5	838983392	(1994)	Fi

2. Check numbers for distinct users and movies, Avg, Sd

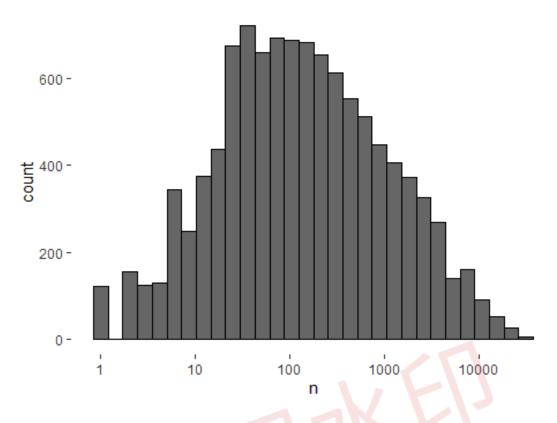
From below calculation we see movies in training has average score **3.51** with SD +/-1.06, movie rating is approximate in range of **2.45** – **4.57**

```
# Average Ratings for all movies in training
round(mean(edx_dat$rating),4)
## [1] 3.5125
# Standard deviation for all movies in training
round(sd(edx_dat$rating),4)
## [1] 1.0604
```

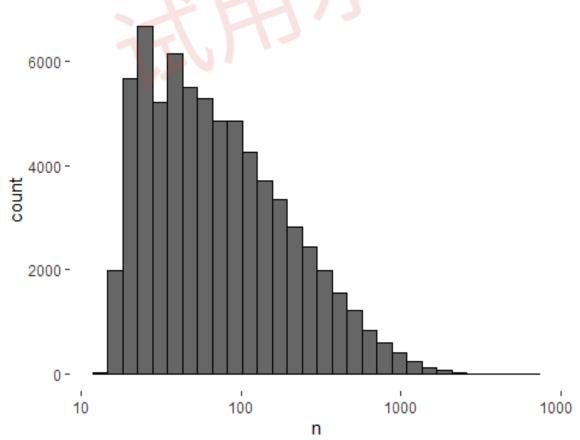
3. Plot Movie ratings and Users ratings

Some movies have more ratings than others, some users rated more movies than others









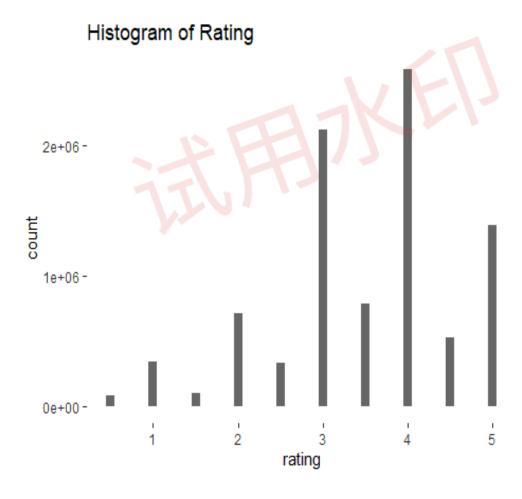
4. Top movies and top users

```
# Top 5 most-rated movies
top5 <- edx_dat %>%
   dplyr::count(movieId) %>%
   top n(5) %>%
   pull(movieId)
top5
## [1] 296 318 356 480 593
# Top 5 frequent users
top5_u <- edx_dat %>%
   dplyr::count(userId) %>%
   top n(5) %>%
   pull(userId)
top5 u
## [1] 14463 27468 59269 67385 68259
# Ratings of Top5 Movies given by top5 users
tab <- edx dat %>%
   filter(movieId %in% top5) %>%
   filter(userId %in% top5 u) %>%
   select(userId, title, rating) %>%
   spread(title, rating)
print(tab)
     userId Forrest Gump (1994) Jurassic Park (1993) Pulp Fiction (1994)
## 1 14463
                             3.0
                                                    5
## 2
      27468
                             5.0
                                                                       5.0
## 3 59269
                                                     3
                                                                       4.5
                             4.0
                             3.5
## 4
     67385
                                                    4
                                                                       5.0
## 5
     68259
                            4.0
                                                    4
                                                                       5.0
     Shawshank Redemption, The (1994) Silence of the Lambs, The (1991)
##
## 1
                                   4.0
                                                                       4
## 2
                                   5.0
                                                                       5
## 3
                                   4.0
                                                                       4
## 4
                                   4.5
                                                                       5
## 5
                                                                       5
                                   5.0
# Top 20 most rated movies and their Titles, many are popular movies
t<-edx dat %>%
   group_by(title) %>%
   summarise(count = n()) %>%
   arrange(desc(count)) %>%
   head(n=20)
print.data.frame(t)
##
                                                               title count
## 1
                                                Pulp Fiction (1994) 31336
## 2
                                                Forrest Gump (1994) 31076
## 3
                                   Silence of the Lambs, The (1991) 30280
## 4
                                               Jurassic Park (1993) 29291
## 5
                                   Shawshank Redemption, The (1994) 27988
## 6
                                                  Braveheart (1995) 26258
## 7
                                  Terminator 2: Judgment Day (1991) 26115
```

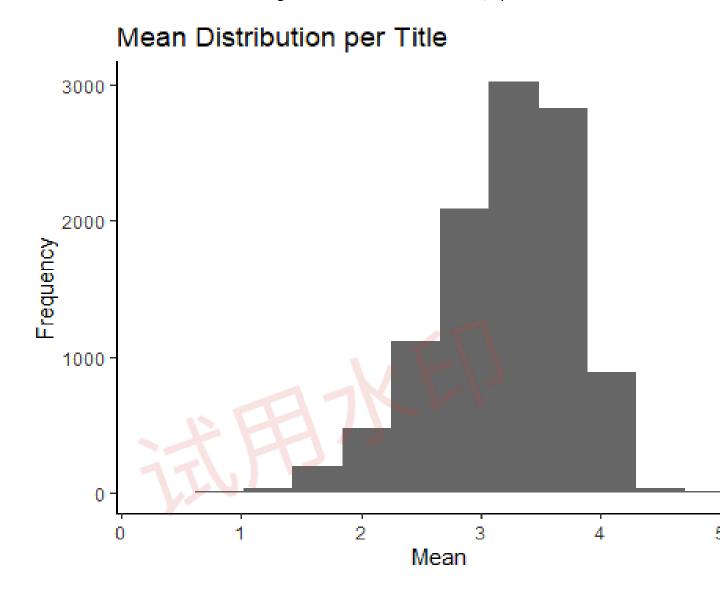
```
## 8
                                               Fugitive, The (1993) 26050
## 9
      Star Wars: Episode IV - A New Hope (a.k.a. Star Wars) (1977) 25809
## 10
                                                      Batman (1989) 24343
                                                   Apollo 13 (1995) 24277
## 11
## 12
                                                   Toy Story (1995) 23826
                              Independence Day (a.k.a. ID4) (1996) 23360
## 13
                                          Dances with Wolves (1990) 23312
## 14
## 15
                                            Schindler's List (1993) 23234
## 16
                                                   True Lies (1994) 22786
## 17
                 Star Wars: Episode VI - Return of the Jedi (1983) 22629
                                 12 Monkeys (Twelve Monkeys) (1995) 21959
## 18
## 19
                                         Usual Suspects, The (1995) 21533
## 20
                                                       Speed (1994) 21384
```

5. Rating distribution

Below histogram shows that there are a small amount of votes below 3. Half-Star votes are less common than "Full-Star" in each category of from 1 to 5.



From below it shows most movies rating is distributed around 2.5 - 4.5, by title.



6. The list of unique genres for all movies

```
# View of all unique genres
unique_genres_list <- str_extract_all(unique(edx_dat$genres), "[^|]+") %>%
   unlist() %>%unique()
unique_genres_list
                              "Romance"
##
    [1] "Comedy"
                                                    "Action"
                              "Thriller"
                                                    "Drama"
    [4] "Crime"
   [7] "Sci-Fi"
                              "Adventure"
                                                    "Children"
                              "War"
## [10] "Fantasy"
                                                    "Animation"
## [13] "Musical"
                              "Western"
                                                    "Mystery"
```

```
## [16] "Film-Noir" "Horror" "Documentary"
## [19] "IMAX" "(no genres listed)"
```

3. Analysis – Model Building and Evaluation

```
options(digits = 4)
# The RMSE function that will be used in this project is:
RMSE <- function(true_ratings = NULL, predicted_ratings = NULL) {
    sqrt(mean((true_ratings - predicted_ratings)^2))
}</pre>
```

1. Native Mean Avg Model

The simplest model that can build is a Naive Model that predict ALWAYS the mean. We use it as our base-line model.

```
# Calculate the average of all movies
mu_hat <- mean(edx_dat$rating)
mu_hat #3.512
## [1] 3.512
## Predict the RMSE on the validation set
rmse_mean <- RMSE(validation_dat$rating, mu_hat) #1.06065
# Creating a results dataframe
results <- data.frame(model="Naive Mean Avg Model", RMSE=rmse_mean)
print.data.frame(results)
## model RMSE
## 1 Naive Mean Avg Model 1.061</pre>
```

2. Movie Avg Model

The first Non-Naive Model we use, in this case the movie-model which takes into account of movie can have a 'movie bias' score that are rated higher or lower respect to the average score. It gives the RMSE to 0.94 below 1, but still far from our target 0.87 below.

```
# Calculate the average by movie
movie_avgs <- edx_dat %>%
    group_by(movieId) %>%
    summarize(b_i = mean(rating - mu_hat))

# Compute the predicted ratings on validation dataset
rmse_movie_model <- validation_dat %>%
    left_join(movie_avgs, by='movieId') %>%
    mutate(pred = mu_hat + b_i) %>%
    pull(pred)
rmse movie model result <- RMSE(validation dat$rating, rmse movie model)
```

```
# Adding row to the results
results <- results %>% add_row(model="Movie-Based Model",
RMSE=rmse_movie_model_result)
print.data.frame(results)

## model RMSE
## 1 Naive Mean Avg Model 1.0607
## 2 Movie-Based Model 0.9437
```

3. Movie User Avg Model

The second Non-Naive Model takes into account that the users have different preference and rate differently, so it introduced the 'user-bias score'. The RMSE on validation set is 0.86, it's very good. This model archives desired performance, but still have room to improve

```
# Calculate the average by user
user_avgs <- edx_dat %>%
   left_join(movie_avgs, by='movieId') %>%
   group by(userId) %>%
   summarize(b_u = mean(rating - mu_hat - b_i))
# Compute the predicted ratings on validation dataset
rmse movie user model <- validation dat %>%
   left_join(movie_avgs, by='movieId') %>%
   left_join(user_avgs, by='userId') %>%
   mutate(pred = mu_hat + b_i + b_u) %>%
   pull(pred)
rmse movie user model result <- RMSE(validation dat$rating,
rmse movie user model)
# Adding row to the results
results <- results %>% add_row(model="Movie+User Based Model",
RMSE=rmse_movie_user_model_result)
print.data.frame(results)
##
                      model
                              RMSE
## 1
       Naive Mean Avg Model 1.0607
         Movie-Based Model 0.9437
## 3 Movie+User Based Model 0.8655
```

4. Movie User Genre Avg Model

This model introduced a measure for 'genre-bias' s score. By using B_i in below calculation it shows it archived desired performance of below 0.87, improved a little bit.

```
# calculate genre bias
genre_avgs <- edx_dat %>%
  left_join(movie_avgs, by='movieId') %>%
  left_join(user_avgs, by='userId') %>%
  group_by(genres) %>%
```

```
summarize(b_u_g = mean(rating - mu_hat - b_i - b_u))
# Compute the predicted ratings on validation dataset
rmse_movie_user_genre_model <- validation_dat %>%
   left_join(movie_avgs, by='movieId') %>%
   left_join(user_avgs, by='userId') %>%
   left_join(genre_avgs, by='genres') %>%
   mutate(pred = mu hat + b i + b u + b u g) %>%
   pull(pred)
rmse_movie_user_genre_model_result <-</pre>
RMSE(validation_dat$rating,rmse_movie_user_genre_model)
# Adding row to the results
results <- results %>% add row(model="Movie+User+Genre Based Model",
RMSE=rmse_movie_user_genre_model_result)
print.data.frame(results)
##
                             model
                                     RMSE
## 1
             Naive Mean Avg Model 1.0607
## 2
                Movie-Based Model 0.9437
## 3
           Movie+User Based Model 0.8655
## 4 Movie+User+Genre Based Model 0.8652
5. Regularized Movie Model
The regularization method allows us to add a penalty λ (lambda) to penalize movies with
large estimates from a small sample size.
set.seed(1)
lambdas \leftarrow seq(0, 10, 0.1)
# Compute the predicted ratings on validation dataset using different
Lambda
rmses <- sapply(lambdas, function(lambda) {</pre>
 # Calculate the average by user
   b i <- edx dat %>%
      group_by(movieId) %>%
      summarize(b_i = sum(rating - mu_hat) / (n() + lambda))
   # Compute the predicted ratings on validation dataset
   predicted ratings <- validation dat %>%
      left_join(b_i, by='movieId') %>%
      mutate(pred = mu_hat + b_i) %>%
      pull(pred)
 # Predict the RMSE on the validation set
      return(RMSE(validation_dat$rating, predicted_ratings))
})
```

Get the Lambda value that minimize the RMSE

```
min_lambda <- lambdas[which.min(rmses)]

# RMSE

rmse_regularized_movie_model <- min(rmses)

# Adding row to the results

results <- results %>% add_row(model="Regularized Movie-Based Model",

RMSE=rmse_regularized_movie_model)

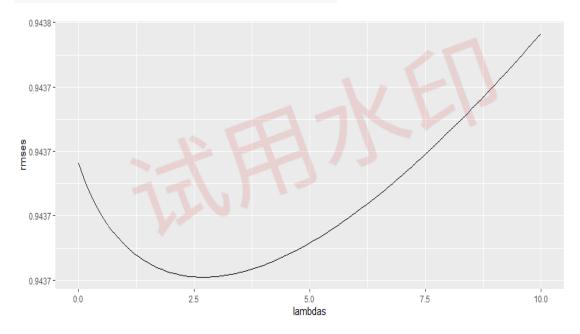
print.data.frame(results)

## model RMSE

## 1 Naive Mean Avg Model 1.0607
```

```
## model RMSE
## 1 Naive Mean Avg Model 1.0607
## 2 Movie-Based Model 0.9437
## 3 Movie+User Based Model 0.8655
## 4 Movie+User+Genre Based Model 0.8652
## 5 Regularized Movie-Based Model 0.8637
```

Plot the RMSEs vs Lambda - Movie Model



6. Regularized Movie + User Model

this step took more than an hour at my laptop with 4G RAM and windows 10 set.seed(1)

```
rmses <- sapply(lambdas, function(lambda) {

# Calculate the average by movie
b_i <- edx_dat %>%
    group_by(movieId) %>%
```

```
summarize(b_i = sum(rating - mu_hat) / (n() + lambda))
  # Calculate the average by user
   b u <- edx dat %>%
      left_join(b_i, by='movieId') %>%
      group_by(userId) %>%
      summarize(b_u = sum(rating - b_i - mu_hat) / (n() + lambda))
   # Compute the predicted ratings on validation dataset
   predicted_ratings <- validation_dat %>%
      left_join(b_i, by='movieId') %>%
      left_join(b_u, by='userId') %>%
      mutate(pred = mu hat + b i + b u) %>%
      pull(pred)
  # Predict the RMSE on the validation set
   return(RMSE(validation dat$rating, predicted ratings))
})
# Get the Lambda value that minimize the RMSE
min lambda <- lambdas[which.min(rmses)]</pre>
# Predict the RMSE on the validation set
rmse_regularized_movie_user_model <- min(rmses)</pre>
# Adding the results to the results dataset
results <- results %>% add row(model="Regularized Movie+User Based Model",
RMSE=rmse regularized movie user model)
print.data.frame(results)
##
                                  model
                                           RMSE
                   Naive Mean Avg Model 1.0607
## 1
## 2
                      Movie-Based Model 0.9437
## 3
                 Movie+User Based Model 0.8655
## 4
           Movie+User+Genre Based Model 0.8652
          Regularized Movie-Based Model 0.8637
## 6 Regularized Movie+User Based Model 0.8628
```

Note: the regularized movie+user+genre model runs crashed my RStudio, tried to run twice over 12+ hours but not able to finish. I include the code in the appendix.

4. Conclusion

From above trained different models results, it shows that movieId and userId contribute more than the genre predictor. Without regularization, the model can achieves desired RMSE of approximate/below 0.87, but after applying regularization the results makes a good improvement in either movie predictor or user predictors, suggestion regulation is a good method solving this problem, and there could be other unknown factors not included in this dataset, that makes it possible to reach a final RSME of 0.86 or even better for the trained models.

From the data insights, it also shows no data 'perfect', data preprocessing or cleaning is very important for later result; data sizes Do matter, usually the larger the better, however, it could be limited by computer resources in MEM/CPU and crash your computer, so pick a small dataset for training, test your algorithm appropriately, validate at the larger dataset is a better way. There are other possible data not included in this dataset, for example, a user could rate movies influenced by his/her family opinion so the rate given maybe not his/her original thought; another example like the timing or seasonal effect, like the media propaganda in certain period of time for a specific movie then it could make other movies in same genre scoring up.

It's been a great pleasure with Harvard on edx in the past for this Data Science program, from start to finish, from a total beginner with R to be a good player with R, added with knowledge gain by quiz/exercise/midterm/final, I really appreciate edx and Harvard provide such opportunity to us, so we the working adults can have a chance to learn Data Science! Thank you very much, warmest memory and learning experience!

5. Appendix

1. code provided by edx

MovieLens 10M dataset:

```
# Create edx set, validation set
# Note: this process could take a couple of minutes
# use readRDS to open saved files previously processed
library(tidyverse)
library(caret)
library(data.table)
library(dplyr)
library(tidyverse)
library(kableExtra)
library(tidyr)
library(stringr)
library(forcats)
library(ggplot2)
# set working dir
setwd("C:\\Users\\user\\Desktop\\Harvard R\\CapStone\\MovieLensRecommen
dation")
```

```
# https://grouplens.org/datasets/movielens/10m/
# http://files.grouplens.org/datasets/movielens/ml-10m.zip
#dl <- tempfile()</pre>
#download.file("http://files.grouplens.org/datasets/movielens/ml-
10m.zip", dl)
#ratings <- read.table(text = gsub("::", "\t", readLines(unzip(dl, "ml-</pre>
10M100K/ratings.dat"))),
                        col.names = c("userId", "movieId", "rating",
"timestamp"))
# Save ratings object at my laptop file size around 46MB
#saveRDS(ratings, "ratings.rda")
#movies <- str split fixed(readLines(unzip(dl, "ml-</pre>
10M100K/movies.dat")), "\\::", 3)
#colnames(movies) <- c("movieId", "title", "genres")</pre>
# movies <- as.data.frame(movies) %>% mutate(movieId =
as.numeric(movieId),
                                              title =
as.character(title),
                                              genres =
as.character(genres))
#saveRDS(movies, "movies.rda")
#movielens <- left_join(ratings, movies, by = "movieId")</pre>
#saveRDS(movielens, "movielens.rda")
# Validation set will be 10% of MovieLens data
#set.seed(1)
#movielens model<-readRDS("movielens.rda")</pre>
#test index <- createDataPartition(y = movielens model$rating, times =</pre>
1, p = 0.1, list = FALSE)
#edx <- movielens model[-test index,]</pre>
#temp <- movielens model[test index,]</pre>
# Make sure userId and movieId in validation set are also in edx set
#validation <- temp %>%
# semi join(edx, by = "movieId") %>%
# semi join(edx, by = "userId")
# Add rows removed from validation set back into edx set
#removed <- anti_join(temp, validation)</pre>
#edx <- rbind(edx, removed)</pre>
#saveRDS(edx, "edx.rda")
#saveRDS(validation, "validation.rda")
#rm(dl, ratings, movies, test index, temp, movielens, removed)
#gc()
2. my movielens R code
# Note: use readRDS to open saved files previously processed
library(tidyverse)
library(caret)
```

```
library(data.table)
library(dplyr)
library(tidyverse)
library(kableExtra)
library(tidyr)
library(stringr)
library(forcats)
library(ggplot2)
# set working dir
setwd("C:\\Users\\user\\Desktop\\Harvard R\\CapStone\\MovieLensRecommen
dation")
# MovieLens Reccomender System Project
edx dat <- readRDS("edx.rda")</pre>
validation dat <-readRDS("validation.rda")</pre>
# --- Descriptive Analysis ----
# data type glimpse
glimpse(edx dat)
head(edx_dat)
# Distinct number of user and movieId
edx dat %>%
   summarize(n_users = n distinct(userId),
            n movies = n distinct(movieId))
# Avg rating and SD ____
round(mean(edx_dat$rating), digits = 4)
round(sd(edx dat$rating), digits = 4)
# Some movies have more ratings than others
edx dat %>%
  dplyr::count(movieId) %>%
  ggplot(aes(n)) +
  geom histogram(bins = 30, color = "black") +
  scale x log10() +
  ggtitle("Movies")
# Some users rate more frequently than others
edx dat %>%
  dplyr::count(userId) %>%
  ggplot(aes(n)) +
  geom histogram(bins = 30, color = "black") +
  scale \times log10() +
  ggtitle("Users")
# Top 5 most rated movies
top5 <- edx dat %>%
  dplyr::count(movieId) %>%
   top n(5) %>%
  pull (movieId)
top5
# Top 5 frequent users
top5 u <- edx dat %>%
```

```
dplyr::count(userId) %>%
   top n(5) %>%
   pull(userId)
top5 u
# Top 5 mostly rated Movies rating given by top 5 frequent users
tab <- edx dat %>%
   filter(movieId %in% top5) %>%
   filter(userId %in% top5 u) %>%
   select(userId, title, rating) %>%
   spread(title, rating)
print(tab)
# Top 20 most rated movies and their Titles
t<-edx dat %>%
   group by(title) %>%
   summarise(count = n()) %>%
   arrange(desc(count)) %>%
   head(n=20)
print.data.frame(t)
# ratings distribution histogram
edx dat %>%
   ggplot(aes(rating)) +
   geom histogram (binwidth = 0.1) +
   labs(title="Histogram of Rating")
# mean rating distribution per title
edx dat %>%
   group by(title) %>%
   summarise(mean = mean(rating)) %>%
   ggplot(aes(mean)) +
   theme classic() +
   geom histogram(bins=12) +
   labs(title = "Mean Distribution per Title",
        x = "Mean",
        y = "Frequency")
# View of all unique genres
unique genres list <- str extract all(unique(edx dat$genres), "[^|]+")
응>응
   unlist() %>%unique()
unique_genres_list
# --- Analysis part ---
options(digits = 4)
# The RMSE function that will be used in this project is:
RMSE <- function(true ratings = NULL, predicted ratings = NULL) {
    sqrt(mean((true ratings - predicted ratings)^2))
}
# Split into train 0.75 and test set 0.25 of dataset
test index <- createDataPartition(edx dat$rating, times = 1, p = 0.25,
list = FALSE)
```

```
test <- edx dat[test index,]</pre>
train <- edx dat [-test index,]</pre>
# --- 1. Native Mean Avg Model ---
# Calculate the average of all movies
mu hat <- mean(edx dat$rating)</pre>
mu hat #3.512
# Predict the RMSE on the validation set
rmse mean <- RMSE(validation dat$rating, mu hat) #1.06065
# Creating a results dataframe
results <- data.frame(model="Naive Mean Avg Model", RMSE=rmse mean)
print.data.frame(results)
# --- 2. Movie Avg Model ---
# Calculate the average by movie
movie avgs <- train %>%
   group by(movieId) %>%
   summarize(b i = mean(rating - mu hat))
# Compute the predicted ratings on validation dataset
rmse movie model <- test %>%
   left join(movie avgs, by='movieId') %>%
  mutate(pred = mu hat + b i) %>%
  pull (pred)
rmse movie model result <- RMSE(test$rating, rmse_movie_model)</pre>
# Adding row to the results
results <- results %>% add row(model="Movie-Based Model",
RMSE=rmse movie model result)
print.data.frame(results)
# --- 3. Movie User Avg Model ---
# Calculate the average by user
user avgs <- train %>%
   left join(movie avgs, by='movieId') %>%
   group by (userId) %>%
   summarize(b u = mean(rating - mu hat - b i))
# Compute the predicted ratings on validation dataset
rmse_movie_user_model <- testt %>%
   left_join(movie_avgs, by='movieId') %>%
   left join(user avgs, by='userId') %>%
   mutate(pred = mu hat + b i + b u) %>%
  pull(pred)
rmse_movie_user_model_result <- RMSE(test$rating,</pre>
rmse movie user model)
# Adding row to the results
results <- results %>% add row(model="Movie+User Based Model",
RMSE=rmse movie user model result)
print.data.frame(results)
```

```
# --- 4 Movie User Genre Avg Model ---
# calculate genre bias
genre avgs <- train %>%
   left_join(movie avgs, by='movieId') %>%
   left join(user avgs, by='userId') %>%
   group by (genres) %>%
   summarize(b u g = mean(rating - mu hat - b i - b u))
# Compute the predicted ratings on validation dataset
rmse movie user genre model <- test %>%
   left join(movie avgs, by='movieId') %>%
   left join(user avgs, by='userId') %>%
   left join(genre avgs, by='genres') %>%
   mutate(pred = mu hat + b i + b u + b u g) %>%
  pull(pred)
rmse movie user genre model result <-
RMSE(test$rating,rmse movie user genre model)
# Adding row to the results
results <- results %>% add row(model="Movie+User+Genre Based Model",
RMSE=rmse movie user genre_model_result)
print.data.frame(results)
# --- 5 Regularized Movie Model
set.seed(1)
lambdas <- seq(0, 10, 0.1)
# Compute the predicted ratings on validation dataset using different
rmses <- sapply(lambdas, function(lambda) {</pre>
  # Calculate the average by user
  b_i <- train %>%
      group by(movieId) %>%
      summarize(b i = sum(rating - mu hat) / (n() + lambda))
   # Compute the predicted ratings on validation dataset
   predicted ratings <- test %>%
      left join(b i, by='movieId') %>%
      mutate(pred = mu_hat + b_i) %>%
      pull(pred)
   # Predict the RMSE on the validation set
      return(RMSE(test$rating, predicted ratings))
})
# Get the lambda value that minimize the RMSE
min lambda <- lambdas[which.min(rmses)]</pre>
# RMSE
rmse regularized movie model <- min(rmses)</pre>
# Adding row to the results
results <- results %>% add row(model="Regularized Movie-Based Model",
RMSE=rmse regularized_movie_model)
```

```
print.data.frame(results)
# Plot RMSE vs Lambda
data.frame(lam = lambdas, rmse=rmses)%>%
   ggplot(aes(x=lambdas, y=rmses)) +
     geom line()
     labs(title = "RMSEs vs Lambdas - Regularized Movie Model")
# --- 6 Regularized Movie + User Model ---
set.seed(1)
rmses <- sapply(lambdas, function(lambda) {</pre>
   # Calculate the average by movie
   b i <- edx dat %>%
      group by(movieId) %>%
      summarize(b i = sum(rating - mu hat) / (n() + lambda))
   # Calculate the average by user
   b u <- edx dat %>%
      left join(b i, by='movieId') %>%
      group by (userId) %>%
      summarize(b u = sum(rating - b i - mu hat) / (n() + lambda))
   # Compute the predicted ratings on validation dataset
   predicted_ratings <- validation_dat %>%
      left_join(b_i, by='movieId') %>%
      left_join(b_u, by='userId') %>%
      mutate(pred = mu hat + b i + b u) %>%
      pull(pred)
   # Predict the RMSE on the validation set
   return(RMSE(validation_dat$rating, predicted_ratings))
})
# Get the lambda value that minimize the RMSE
min lambda <- lambdas[which.min(rmses)]</pre>
# Predict the RMSE on the validation set
rmse regularized movie user model <- min(rmses)</pre>
# Adding the results to the results dataset
results <- results %>% add_row(model="Regularized Movie+User Based
Model", RMSE=rmse regularized movie user model)
print.data.frame(results)
# # --- 7 Regularized Movie User Genres Model ---
# set.seed(1)
\# lambdas <- seq(0, 10, 0.1)
# # Compute the predicted ratings on validation dataset using different
values of lambda
# rmses <- sapply(lambdas, function(lambda) {</pre>
     # Calculate the average by movie
    b i <- edx dat %>%
```

```
#
        group by (movieId) %>%
        summarize(b i = sum(rating - mu hat) / (n() + lambda))
#
#
     # Calculate the average by user
#
     b u <- edx dat %>%
#
        left join(b i, by='movieId') %>%
        group by(userId) %>%
#
        summarize(b u = sum(rating - b i - mu hat) / (n() + lambda))
#
     # Calculate genre bias
#
      b_g <- edx_dat %>%
#
        left_join(b_i, by='movieId') %>%
        left_join(b_u, by='userId') %>%
        group by (genres) %>%
        summarize(b_g = sum(rating - b_i - mu_hat - b_u) / (n() + b_u)
lambda))
#
     # Compute the predicted ratings on validation dataset
#
     predicted ratings <- validation dat s%>%
        left_join(b_i, by='movieId') %>%
#
#
        left_join(b_u, by='userId') %>%
#
        left join(b g, by='genres') %>%
#
        mutate(pred = mu hat + b i + b u + b g) \%
        pull(pred)
     # Predict the RMSE on the validation set
#
     return (RMSE (validation dat $rating, predicted ratings))
# })
# # Get the lambda value that minimize the RMSE
# min lambda <- lambdas[which.min(rmses)]</pre>
# # Predict the RMSE on the validation set
# rmse regularized movie user genre model <- min(rmses)</pre>
# # Adding the results to the results dataset
# results <- results %>% add_row(model="Regularized Movie+User+Genre
Based Model", RMSE=rmse_regularized_movie_user_genre_model)
# print.data.frame(results)
```