My questions:

- 1. Why did you choose the pieces in your portfolio? How did you choose pieces that represent your skill sets?
- 2. What did you struggle with the most when making your portfolio?
- 3. How do you articulate your visual brand?
- 4. How was your portfolio used when you interviewed for jobs? What questions were you asked? Were there any surprises?
- 5. What kind of feedback did you get on job interviews about your portfolios?
- 6. Now that you have some distance from PW, how would you critique your own portfolio?
- 7. How did you practice presenting your portfolio?

Answers:

- I chose the pieces I did because it was closest to the target major I was going into (technical writing) and I wanted to show potential employers what type of writing and style I was capable of. Website development in itself was a huge undertaking for me, and I'm almost more proud of that than I am of the pieces inside! But I chose manual and database type work because it was relevant to my career of choice, Technical Writing.
- 2. I really struggled with (and still do!) the coding. It's strange that putting "center" in a place can work on one type of website, but doesn't work at all on another. It could be the way some templates are created, but it's probably due to my lack of knowledge on coding and especially CSS. Practice really helped me though, and I got better at it in time. But I still struggle with many aspects of it and hope that coding will become easier the more I develop and maintain websites!
- 3. That was another thing I struggled with! The template that I used for my portfolio was originally meant for photography, but I changed it to visuals of my project as well as a few pictures of myself so users could relate more to the portfolio author. I really didn't want a technical website to display my technical projects- I wanted something more visually appealing as to capture the user's attention. I want to show users as well as potential employers that I do technical projects, but I can also be creative.
- 4. I would love to give your feedback for this one, but unfortunately the portfolio never came up in any interview, and I haven't used it since I was at MSU. It was a great skill to have, and thanks to the portfolio I am now creating websites for others, but that portfolio in particular hasn't received attention from potential employers thus far.
- 5. Again, no one brought it up, and it's just a nice professional accessory on my resume!
- 6. I personally think a lot of improvements could be made, especially with my name in the upper left hand corner. The strange "scribbles" behind it were supposed to be the logo going next to my name, but somehow it landed right behind it! With a little experimentation I could have moved it, but since no one seemed to be viewing my portfolio, there seemed little reason to work on it. The portfolio could also be updated a little, but I haven't done much technical work since MSU. I'm still

- looking for opportunities thought!
- 7. As far as I can remember I think I used note cards for my speech, but it was the overall eye contact that really caused me to stumble. That seemed to be the most important aspect, and I think really messing it up caused my grade to lower significantly. Also, it was important to actually state what I had accomplished through my portfolio rather than saying "this is my portfolio page" or "this is my about page." They know what it is, but why it's there and why I chose to put there what I did seems to matter a lot more! I also should have practiced a lot more than I did. It's never too soon to start!

My Analysis:

According to the interview with alum based on a series of questions about the portfolio, I learn about we had better choose the pieces, which is closest to our target major when we are going to start making the portfolio. Because it may be a good way for us to show our ability in writing to the potential employers to some degree. And then, the most difficult aspect when we making a portfolio should be the coding. My alum indicated that the coding is one of the most challengeable object, even though a great number of practice is needed, we still have to keep struggling with it all the time. Thanks to this, I think I need to pay extra attention to the coding section, and also keep practicing after class so that have a deep understand about it. For the visual brand, I had little realization about it prior to interviewing the alum actually. She told me that the visual brand is the other section that she struggled with. The technical website should not display the technical project for my alum, because she wanted more appealing to capture the users' attention in visually. I think if the future employers are able to see we can finish technical projects well, it will helps us a lot in getting great jobs. In addition, the alum I interviewed have not utilized the portfolio since she was at MSU. Actually, the skill of making a portfolio ultimately helped her to get a job, which creating websites for others. I agree it is no doubt that making portfolio is a good skill, and it is able to serve people's life in a better way. Thanks to the alum did not receive any offer in the beginning, she did not get any feedback from organizations as well. At this moment, despite of my alum has some distance from Professional Writing, she personally thinks that she still expects some amelioration could be made. In my opinion, it does not essential where we are, but whether or not we can always remember which skills we studied about portfolio, it will help us a lot. Making the portfolio cannot be expected perfect, however, we are necessary to attempt to make everything clear, as well as appropriate. In the end, my alum introduced to me how she practices presenting her portfolio. Actually, as we all know, during a speech or presentation, the eye contacts with audience are always necessary, it will make us a little bit nervous and we even forget to browse which important information we wrote down on the notecards at times. Besides, it is significant to actually state what we had accomplished through the portfolio not just saying "this is my portfolio page." In short, I have gained lots of important knowledge, experience, as well as studying attitudes about making the portfolio according to this short interview with PW alum, and it is very useful for me.