

1. Identify at least one instance of the four CRAP principles on the site.
In fact, the CRAP principles mean a tool to understand and create effective design, and it includes that Contrast, Repetition, Alignment, and Proximity. I analyzed my interviewee's portfolios and found she utilized Contrast and Repetition in her portfolio. For the Contrast, the author lists a series of items, which look similar but they have different colors, because in this way, it is able to help audience to concentrate on the essential points, and also learn about these points include "Manual for Sustaining Pastoral Excellence", "Excel Database Project" and so forth. Additionally, the author also uses Repetition in her portfolio. The similar patterns, typography and arrangements are good to indicate the unity of the whole portfolio to some degree.
2. Choose one aspect of the site's graphic design that you find visually appealing. Analyze this using CRAP- why is it pleasing? What choices did the designer make that make it pleasing?
From my point of view, the contents of the site's graphic design appeal me the most. The design refers to Contrast principle so that makes me eager to learn about what main points each item wants to convey. Because the different colors underscore the importance of the contents, the choices that the designer made that make audience feel pleasing.
3. Repeat step B, but identify the feature you find least appealing, and discuss how the designer could use CRAP principles to improve it.
The feature that I the least appealing for me is I cannot find relationship between two items. I think that the designer is able to use "Proximity" to keep things related to each other. It is a good way to increase the audience's interests, and also make them cannot stop until browsing everything in the whole portfolio. In order to make effective feature in Proximity, the designer has to learn about audience's thinking when they reading the portfolio.
4. If you were to mimic or replicate one aspect of your alum's design on your own portfolio, what would it be and why?
If I was to replicate one aspect of my alum's design, I would replicate the format of her portfolio, and this is also the feature I like most. Because my alum has an outstanding design in arrangements, it is extremely clear that what is the main point of each item, as well as the picture of each item, it can embody the core content in an effective way. But not only that, the background color is appropriate with all the items she mentioned in the portfolio. It will catch up audience's eyes because of the good design.
5. Remember: be constructive in your criticism. Respond as if the subject will see your report (which they should!)
I think that my criticisms are constructive by analyzing all the important points I noticed from an objective angle. If the subject will see my report, they ought to

partly accept with my views in designing of the portfolio. Admittedly, in this portfolio, I have seen what is a good design should be like, however, the assignment can also be improved in “Proximity”, which is the CRAP principles.