

Module 4

1. Brainstorm a list of all of the types of content you'll need/want in your portfolio. Using what you learned in your own research and the best-practices guide developed by the class, sketch out a list of content you can imagine including in your portfolio. Do not overthink things at this point - consider it a freewrite, a braindump - just get things down on paper.

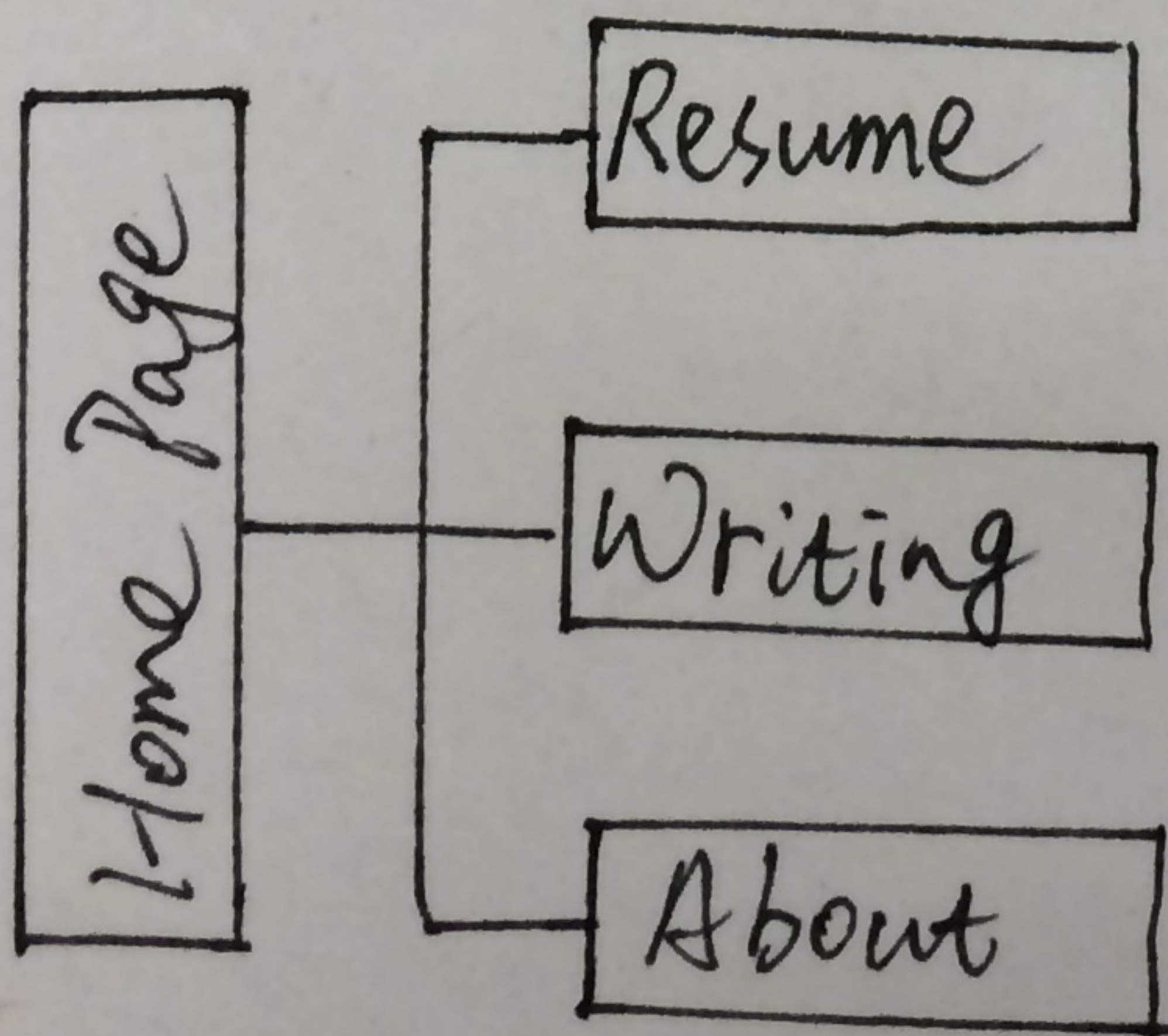
- Resume
- Contact information
- Home page
- About
- Blog
- Writing

2. Organize your content into related categories. What content is related? What isn't? If you can group things, what are those groups called? Now that you've brainstormed all of the content you might want, collapse all of those things down into related categories and give them clear names.

Writing : Blog

About : Resume / Contact

3. Consider: how might a user navigate that content? Develop a navigation scheme that will help users find content quickly and efficiently. Questions to consider: who are your users? What will they need? What will they want to see first? Again, think about the portfolios you saw and the best-practices guide.



4. Sketch out your site map. Look at MSU's sitemap, for an example. A good site map groups similar information and gives the most important content first. Obviously, your site map won't be as extensive, but be sure to explicitly name all types of content and organize into