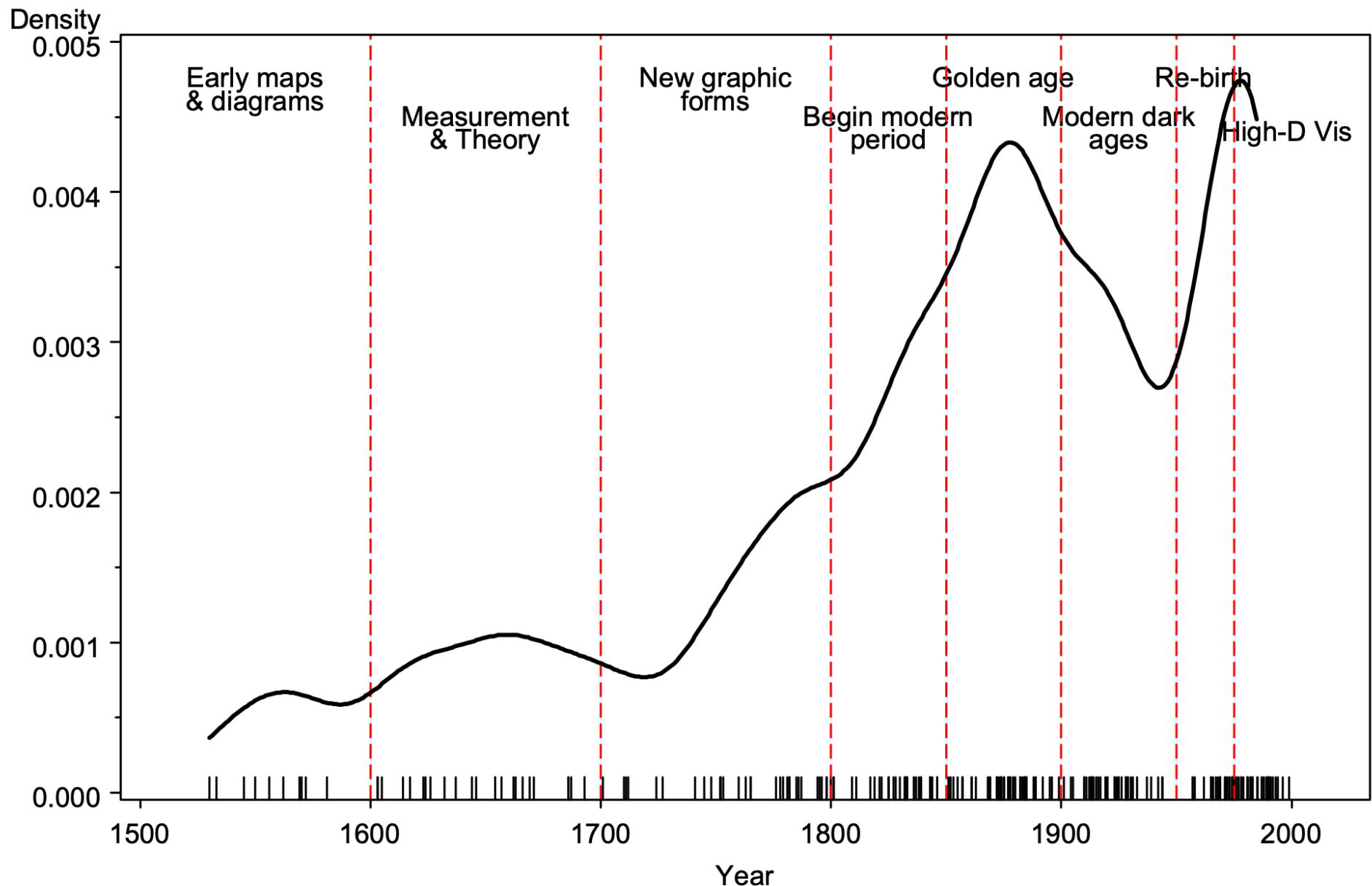


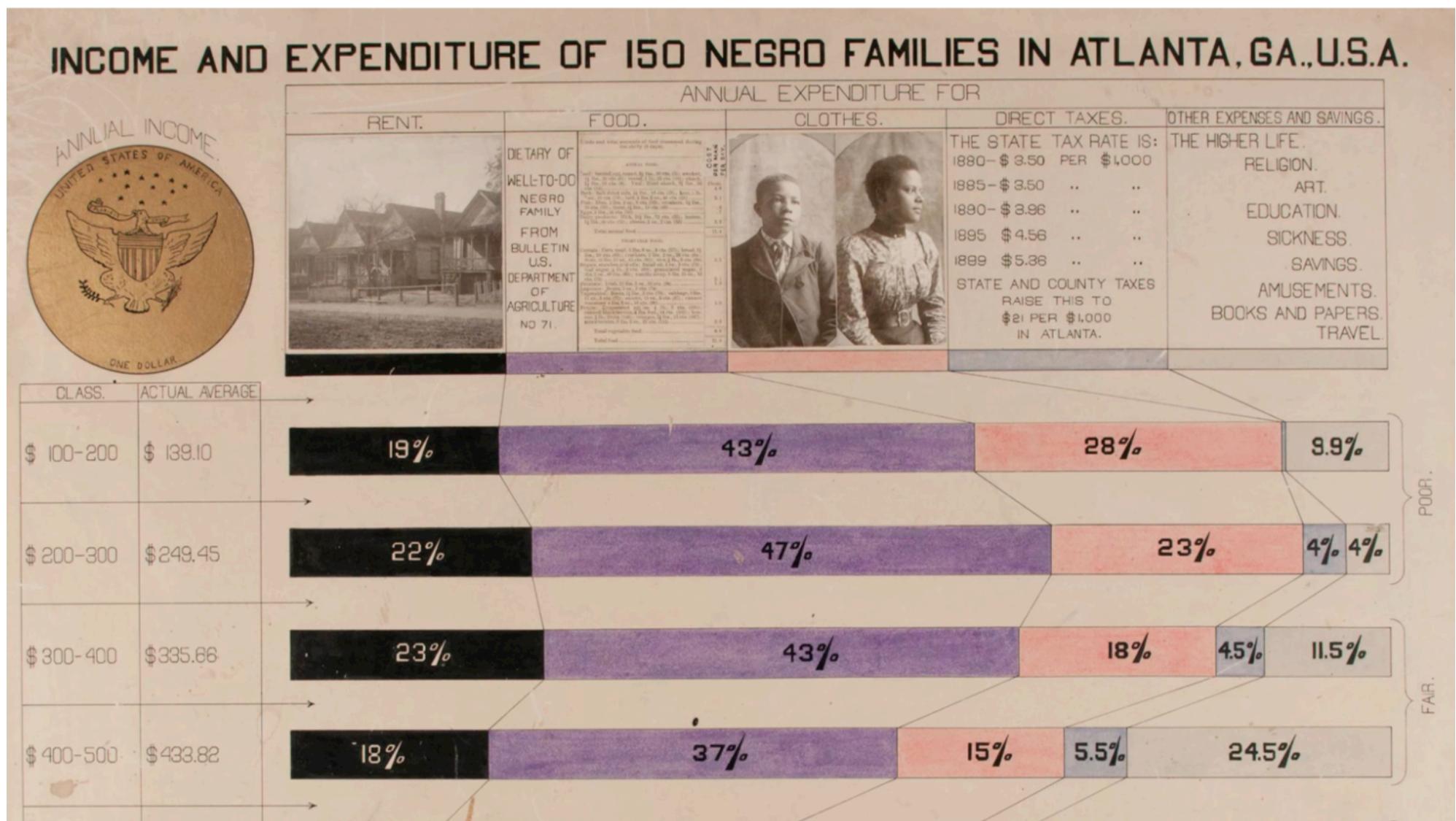
## Milestones: Time course of developments



# 1900-1950

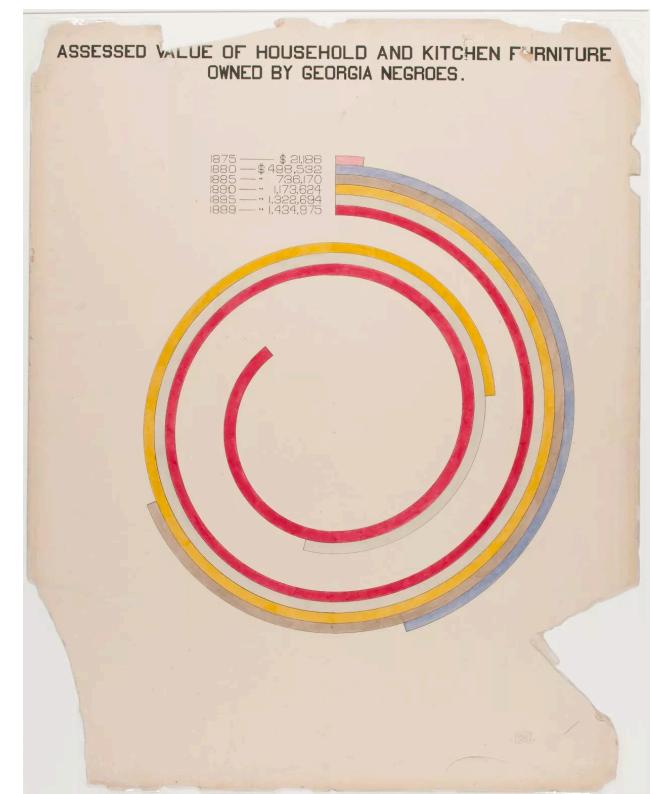
- the “dark age of data visualization”
- few graphical innovations
- time of necessary dormancy, application, and popularization, rather than one of innovation
- experimental comparisons of the efficacy of various graphics forms were begun
- new ideas and methods for multi-dimensional data in statistics and psychology

graphs for social sciences (w.e.b. du bois, 1900)



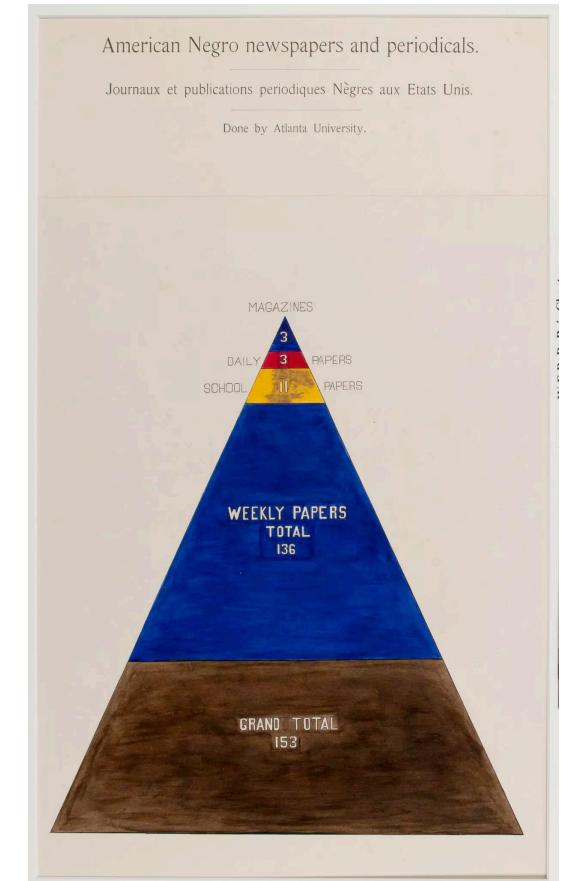
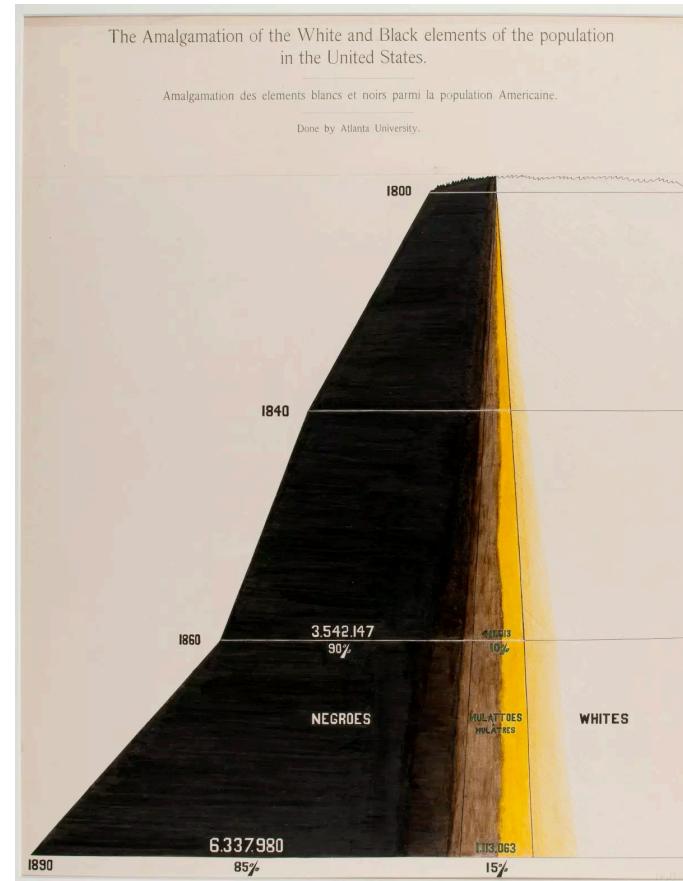
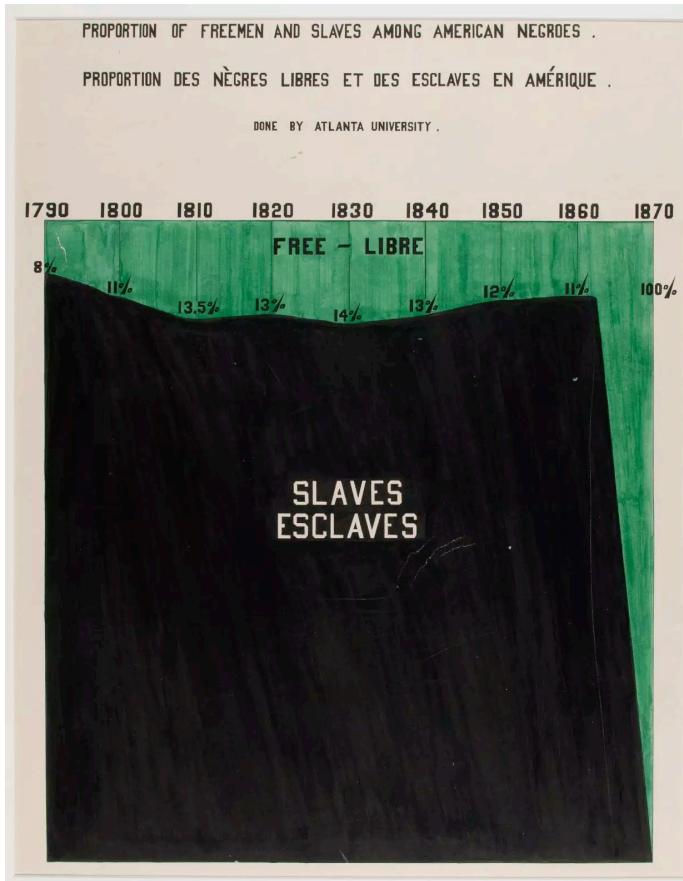
## A compendium of new graphs, handmade, for the 1900's world fair

# graphs for social sciences (w.e.b. du bois, 1900)



A compendium of new graphs, handmade, for the 1900's world fair

# graphs for social sciences (w.e.b. du bois, 1900)

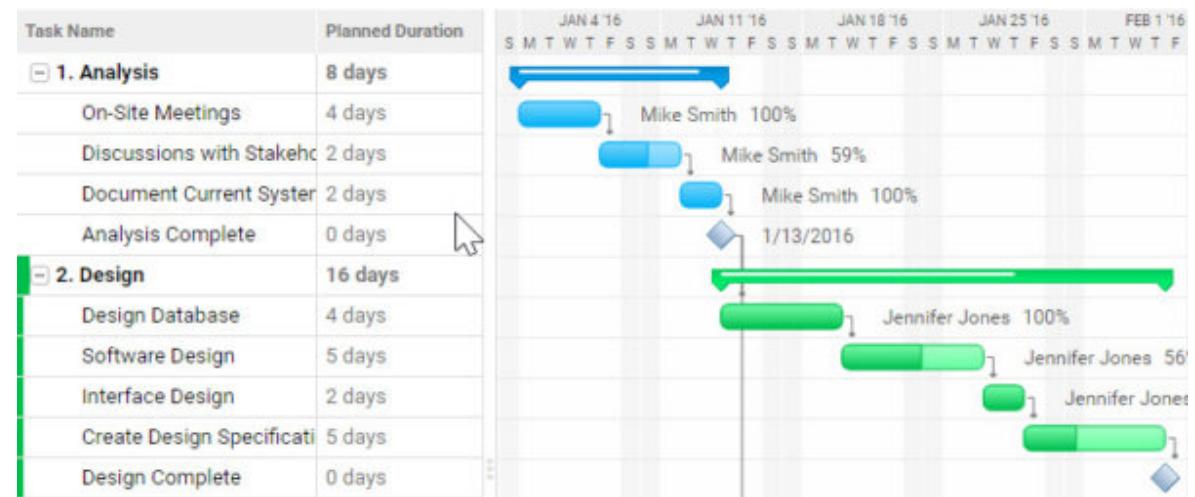


A compendium of new graphs, handmade, for the 1900's world fair

# gantt chart (h.l. gantt, 1917)

		MAN RECORD CHART FOR DEPT.							
NAME	NO	MON. 3	TUES. 4	WED. 5	THURS. 6	FRI. 7	SAT. 8	SUN. 9	MON. 10
PALEN									
Griffen	501		T	I	T	I	T	I	T
Palen	503	GR	G	G	G	G	G	G	G
Millsbaugh	507								
Owens	514			T	A	A	A		
Rogee	517				R				
Williams	519	T	I		T				T
Martell	527				J	I	I	I	T
Stewart	535	G	GR	G	G	G	G	G	G

modern gantt chart

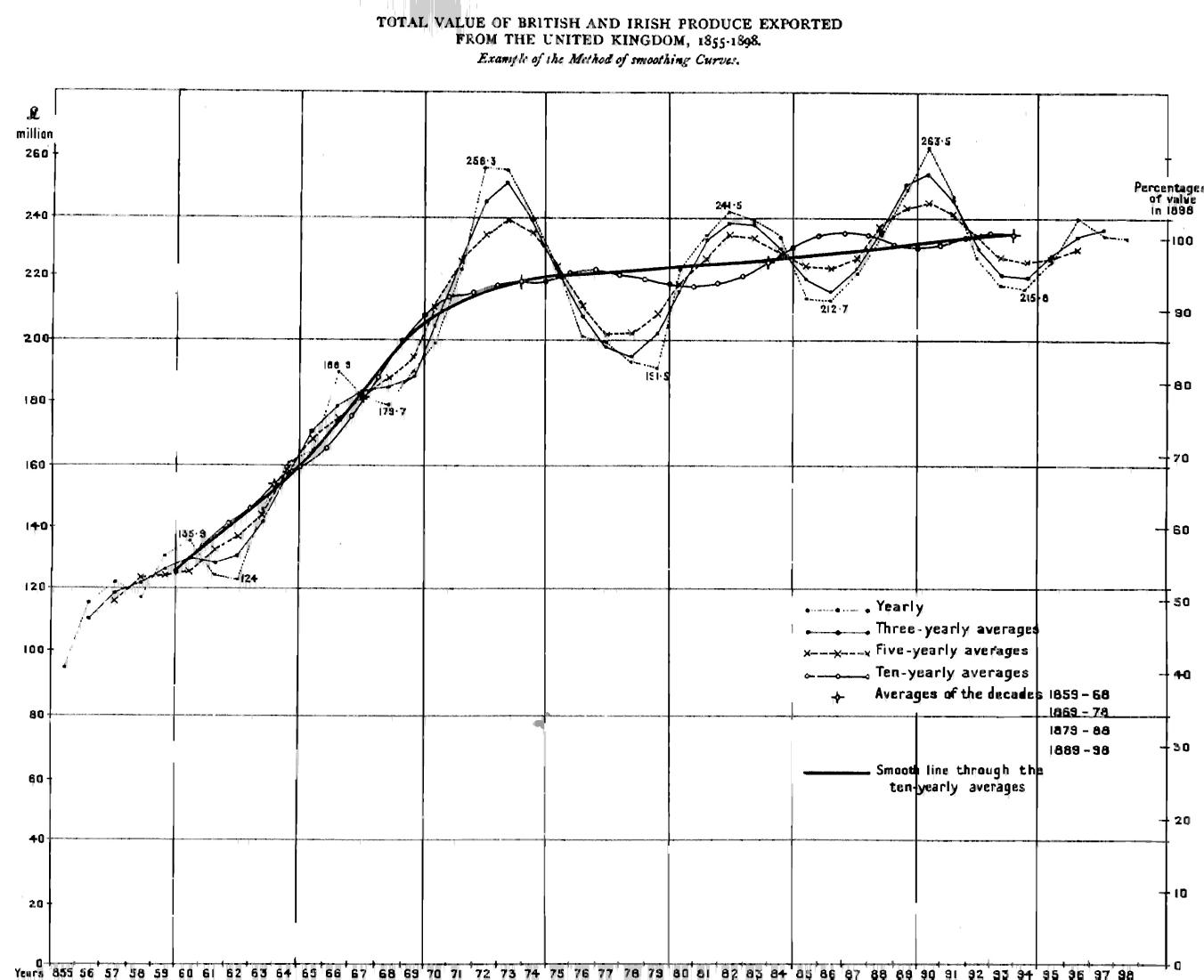


# london underground map (h.c. beck, 1933)



- inspired to electrical circuit board, w/ only vertical, horizontal and 45 degree angled lines
- stations located according to available space
- geographically inaccurate, but easier to use to determine how to get from point a to b.

# smoothing time series (a.l. bowley, 1901)



*british and irish exports from 1855-1899: line graph of the time-series data, supplemented by overlaid line graphs of 3-, 5- and 10-year moving averages*

# butterfly plots (e.w. maunder, 1904)

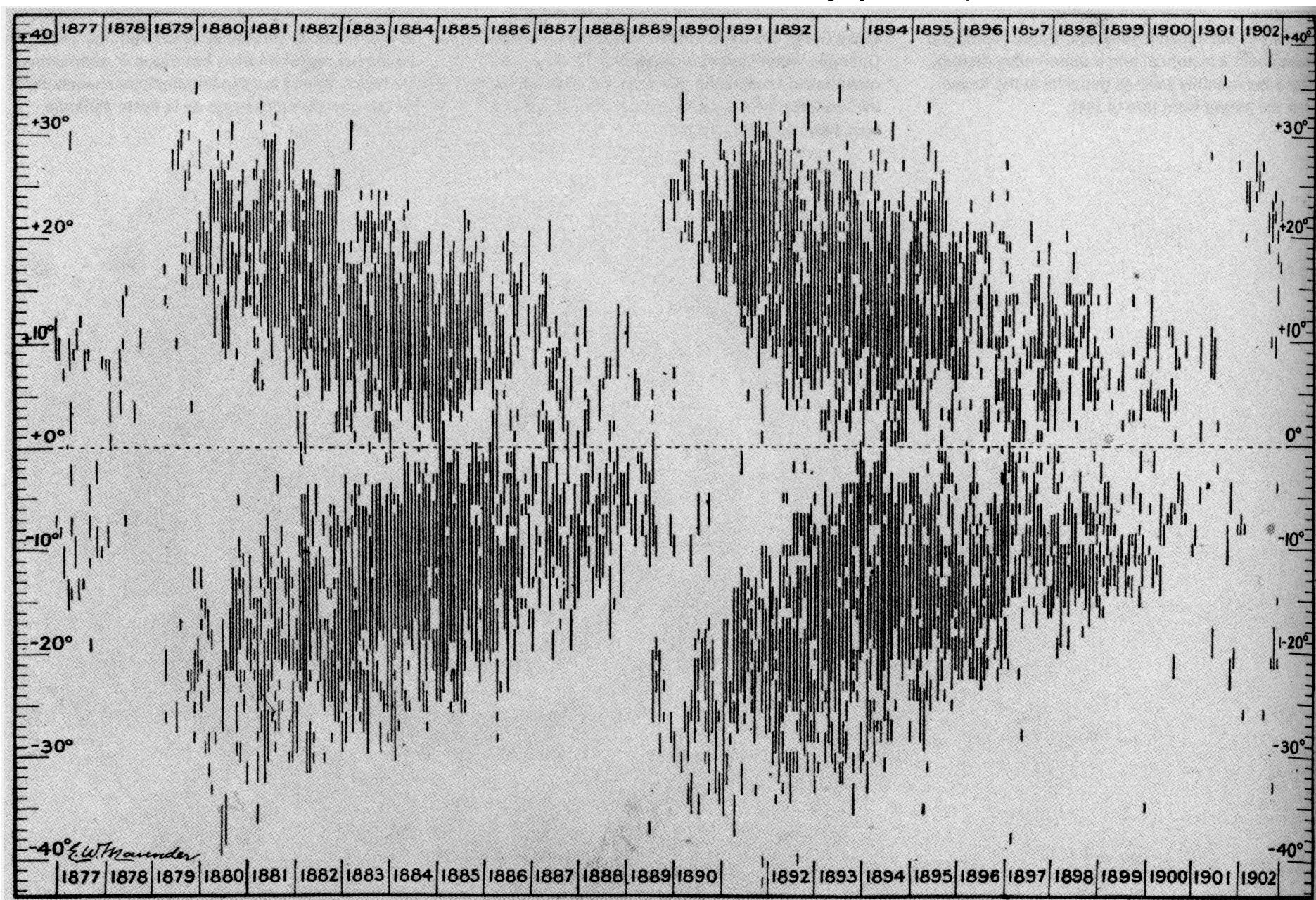
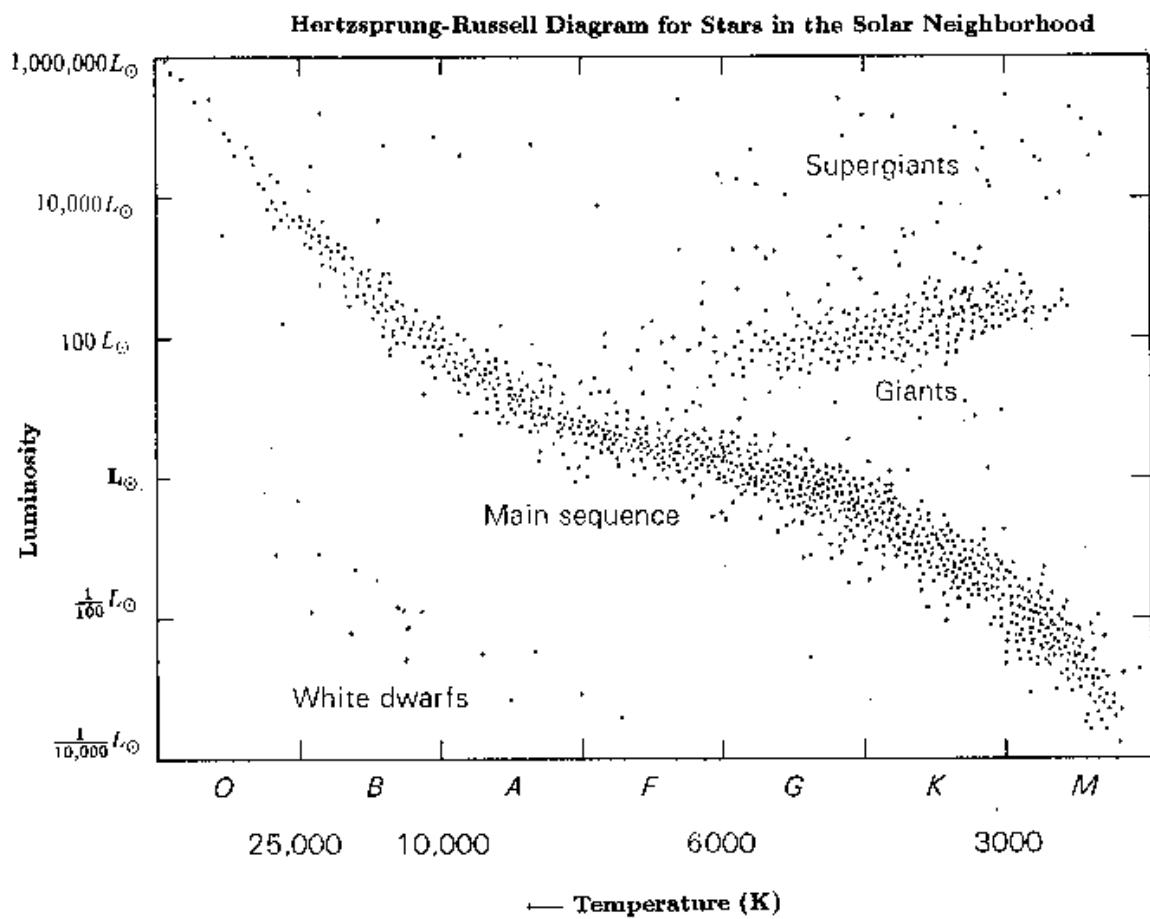
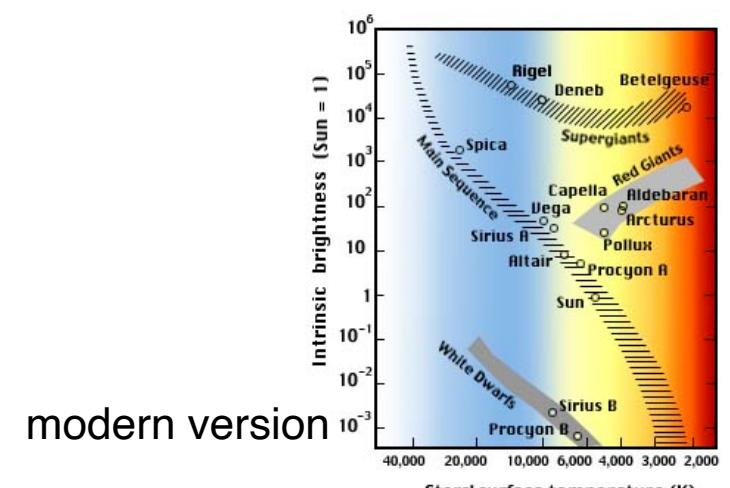
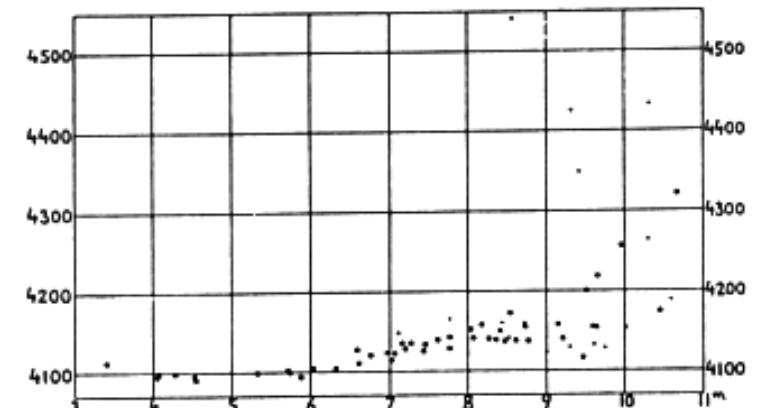
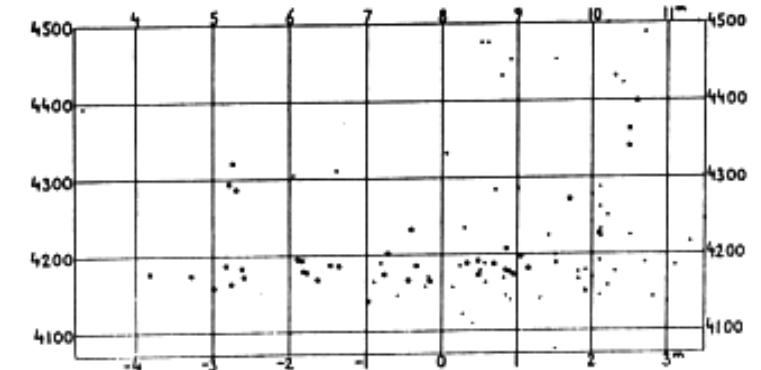


FIG. 8.—DISTRIBUTION OF SPOT-CENTRES IN LATITUDE, ROTATION BY ROTATION, 1877–1902.

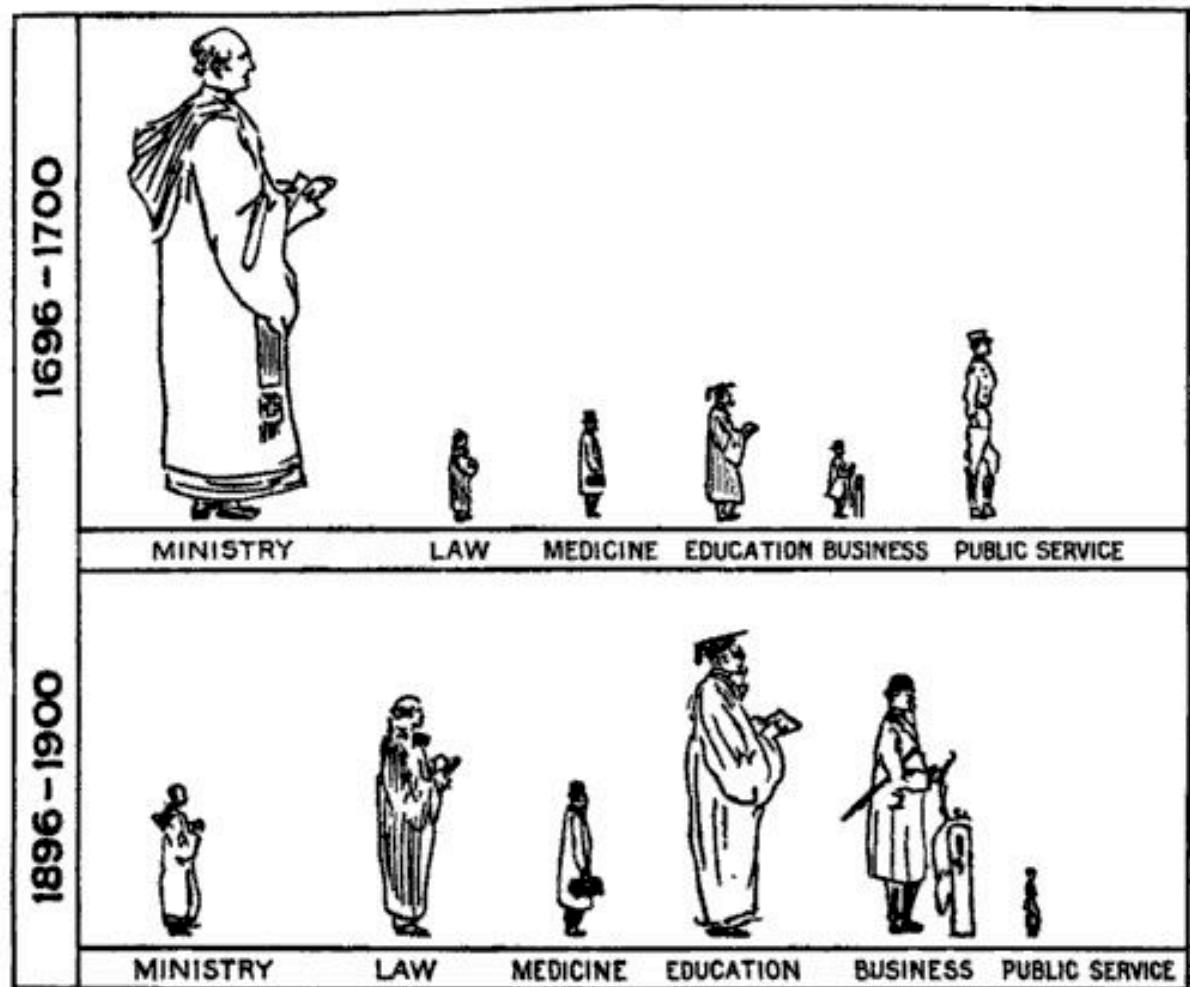
## hertzsprung-russell diagram (e. hertzsprung & h.n. russell, 1911-1913)



log-log plot of luminosity as a function of temperature for stars, used to explain the changes as a star evolves.



varying pictograms (w.c. brinton, 1914)

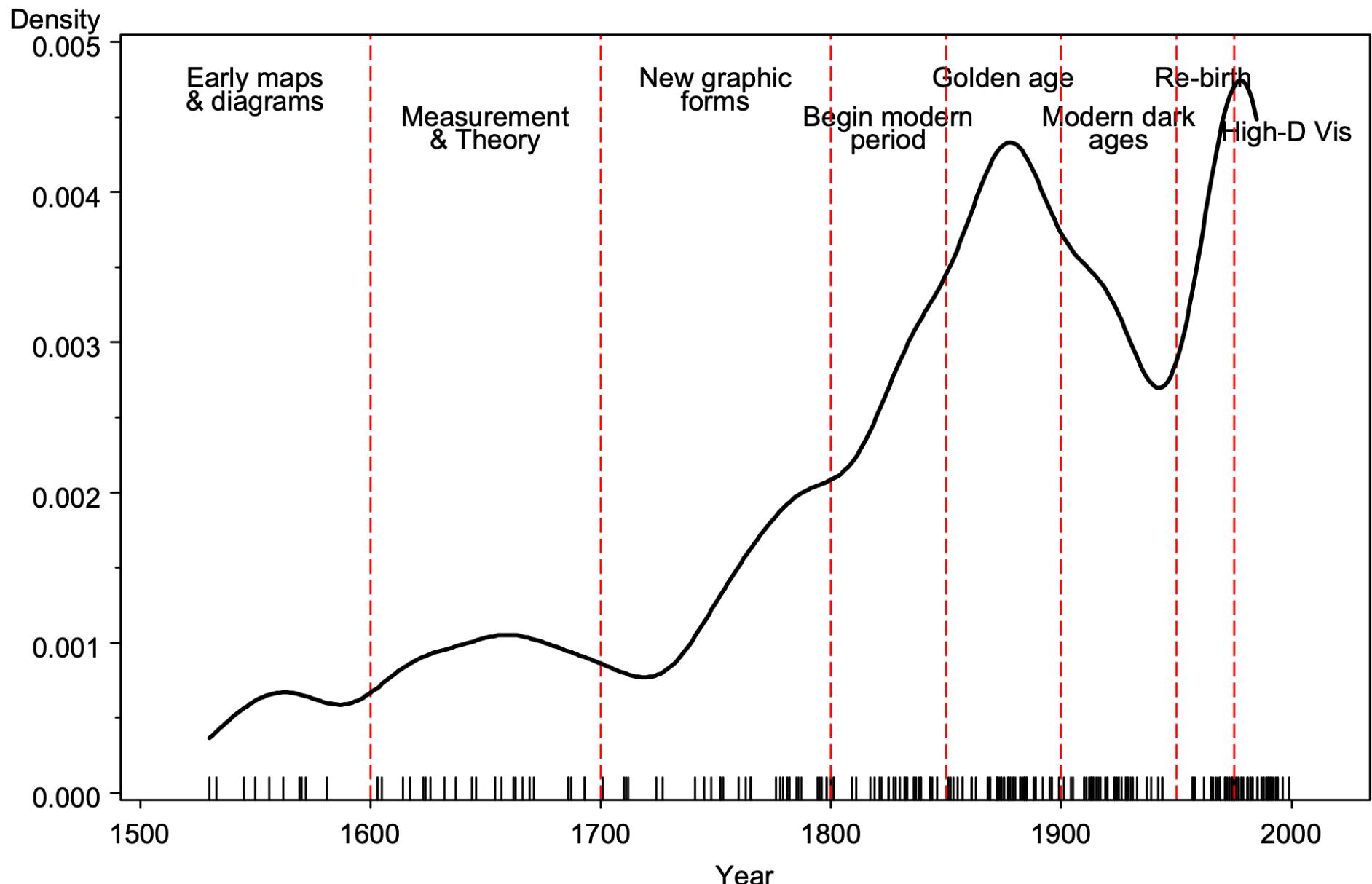


Country	Production in Tons
United States	493,476
Mexico	61,000
Spain & Portugal	58,188
Japan	42,310
Chile	42,043
Australia	34,339
Germany	32,298
Canada	28,733

*Philips' Chamber of Commerce Atlas*

Fig. 25. A Year's Production of Copper in Tons

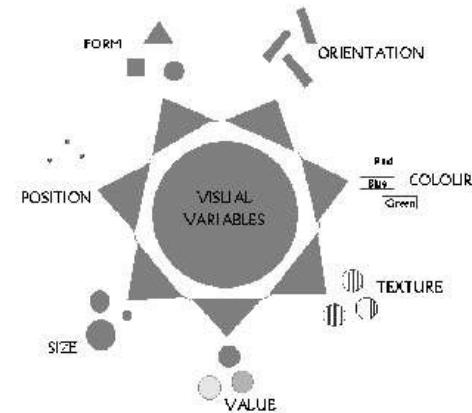
## Milestones: Time course of developments



# 1950-1975

- the “re-birth of data visualization”
- organization of the visual and perceptual elements (*j. bertin*)

# Visual variables (bertin, 1967)



VISUAL VARIABLES	VISUAL LEVELS			
	ASSOCIATION	SELECTION	ORDER	QUANTITY
SIZE	○	○	○	○
VALUE (ACHROMATIC)	○	○	○	○
TEXTURE	○	○	○	○
COLOUR (HUES ONLY)	○	○	○	○
ORIENTATION	○	○	○	○
SHAPE	○	○	○	○

○ Available      ○ Not Available

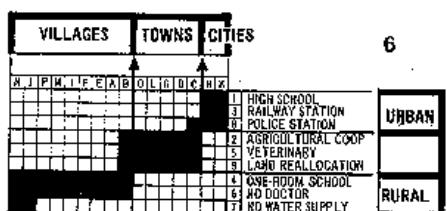


Figure 2 Bertin's visual variables with their visual levels

# 1950-1975

- the “re-birth of data visualization”
- organization of the visual and perceptual elements (*j. bertin*)
- wide variety of new, simple, effective graphics (*j.w. tukey*)

# box-and-whiskers plot (j.w. tukey, 1969)

18

## *Some Graphic and Semigraphic Displays*

JOHN W. TUKEY

### 1. Introduction

GRAPHS and semigraphic displays are made for purposes. Different purposes usually call for different graphs (or displays), although they do not always get them. In order of increasing importance come three broad classes:

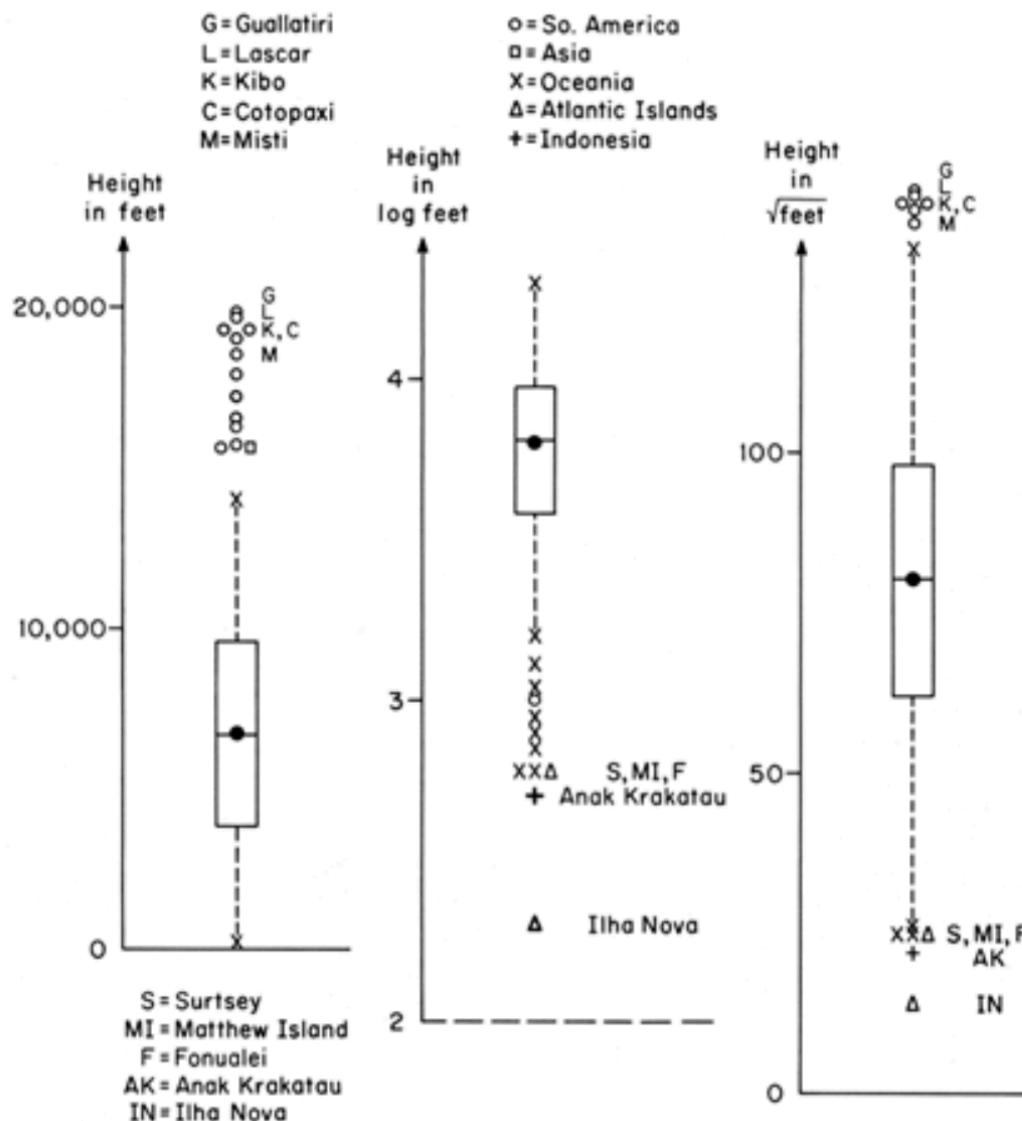
- Graphs from which numbers are to be read off—substitutes for tables.
- Graphs intended to show the reader what has already been learned (by some other technique)—these we shall sometimes impolitely call propaganda graphs.
- Graphs intended to let us see what may be happening over and above what we have already described—these are the analytical graphs that are our main topic.

Five directions of innovation concern us:

1. Displays that lie between the conventional graph and the conventional table offer real opportunities. The thought that numbers should participate in an exhibit that is at least partly graphical has been too

JOHN W. TUKEY is Professor of Statistics, Princeton University, Princeton, New Jersey, and Associate Executive Director of Research, Bell Telephone Laboratories, Inc., Murray Hill, New Jersey.

This paper has been prepared in part in connection with research at Princeton sponsored by the Army Research Office, Durham, and is based on a paper presented at the annual meetings of the American Statistical Association, Institute of Mathematical Statistics, and ENAR of the Biometric Society, August 1969.



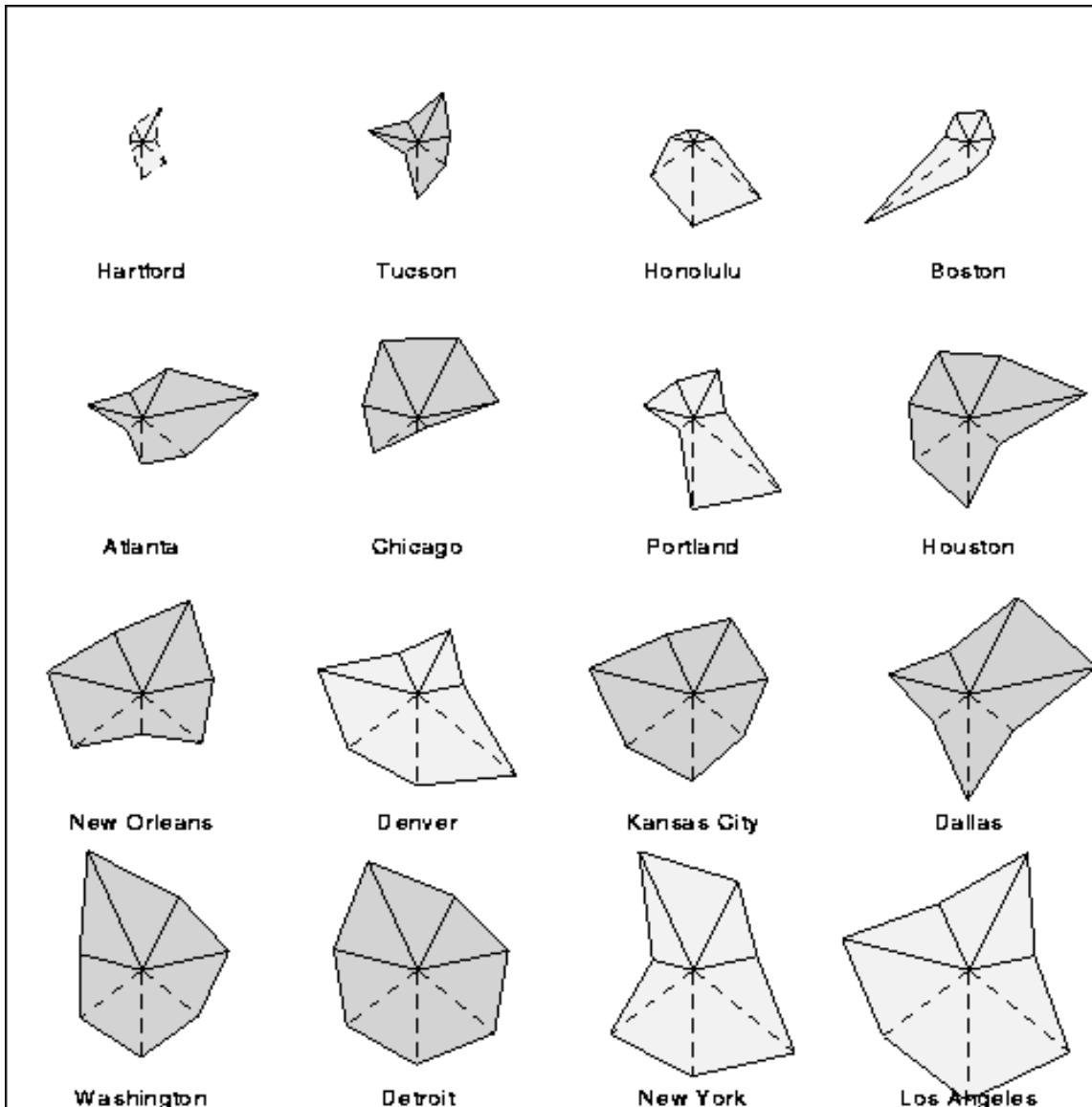
# 1950-1975

- the “re-birth of data visualization”
- organization of the visual and perceptual elements (*j. bertin*)
- wide variety of new, simple, effective graphics (*j.w. tukey*)
- computer processing of data begins
- true high-resolution graphics are developed
- new paradigms, languages and software packages for expressing and implementing statistical and data graphics

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- computer processing of data begins
- true high-resolution graphics are developed
- new paradigms, languages and software packages for expressing and implementing statistical and data graphics
- visual representations of multivariate data

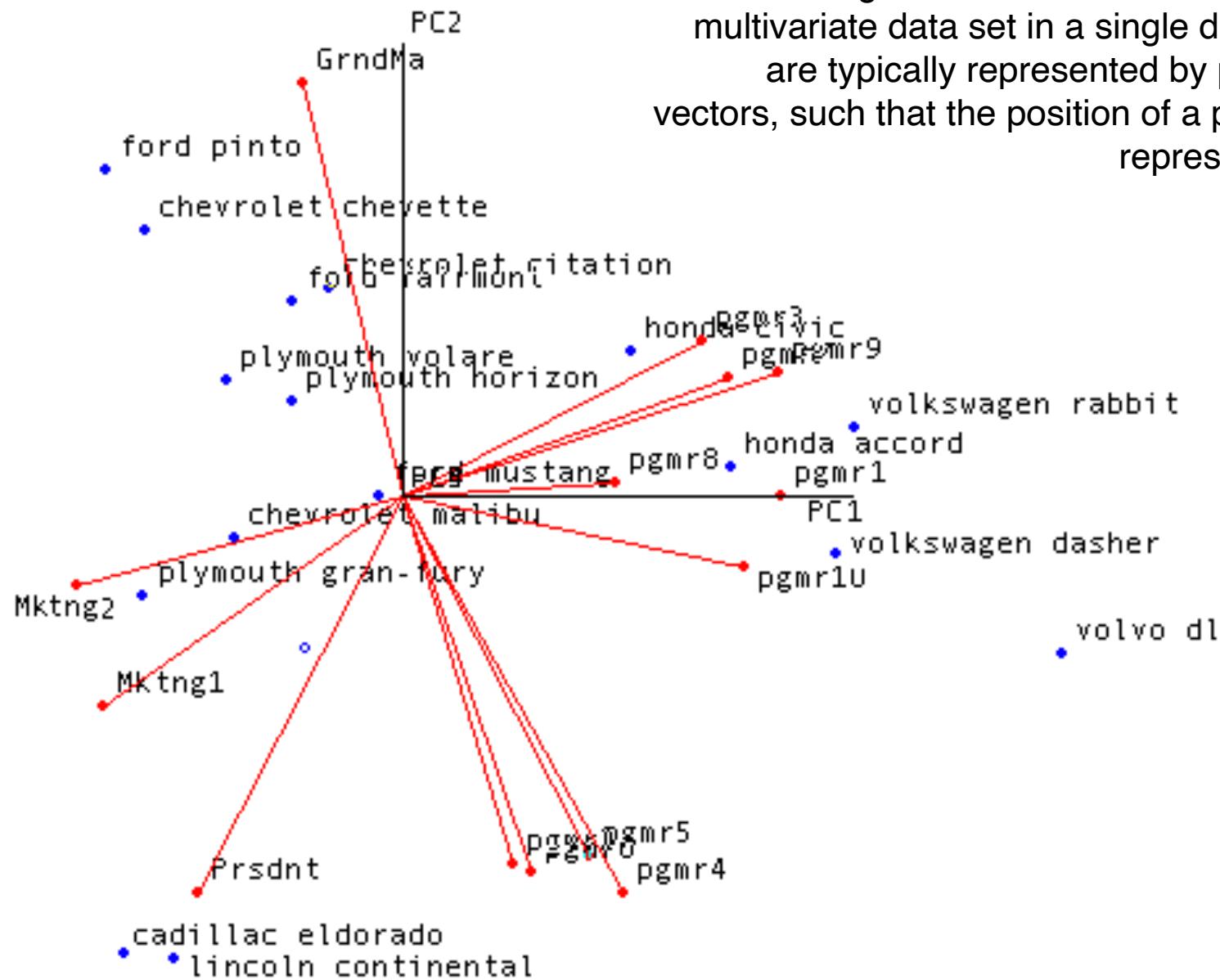
# star plot (h.p. friedman, r.m. goldwyn, j.h. siegel, 1971)



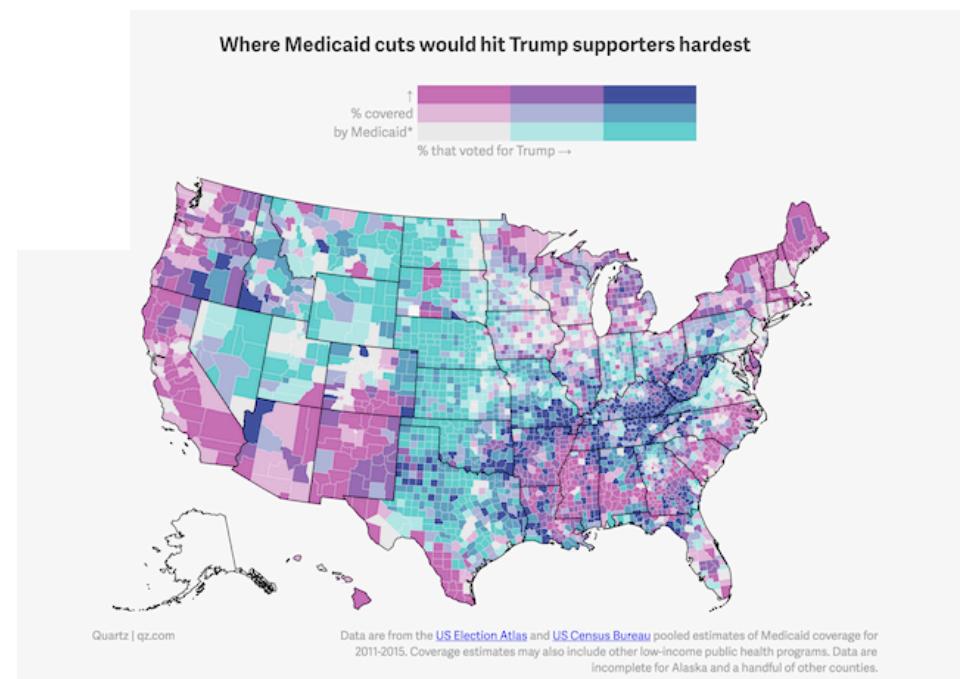
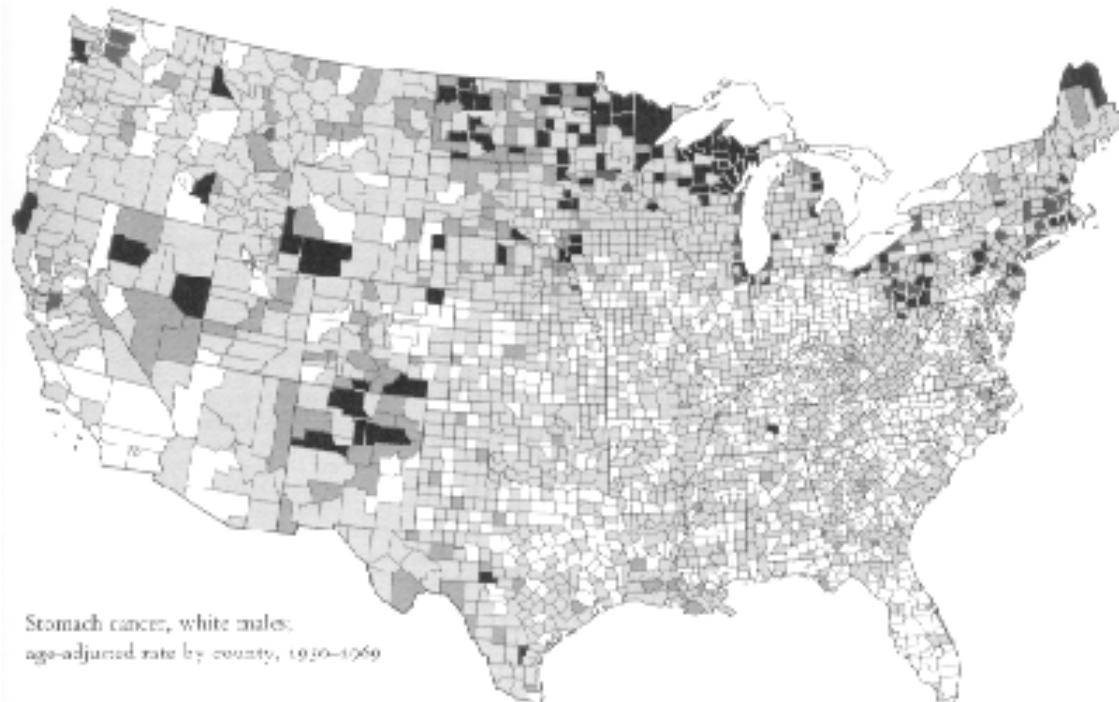
vertices at equally spaced intervals, distance from center proportional to the value of a variable

## biplot (k.r. gabriel, 1971)

visualizing both the observations and variables in a multivariate data set in a single display observations are typically represented by points, variables by vectors, such that the position of a point along a vector represents the data value



## bivariate matrix (u.s. bureau of census, 1974)

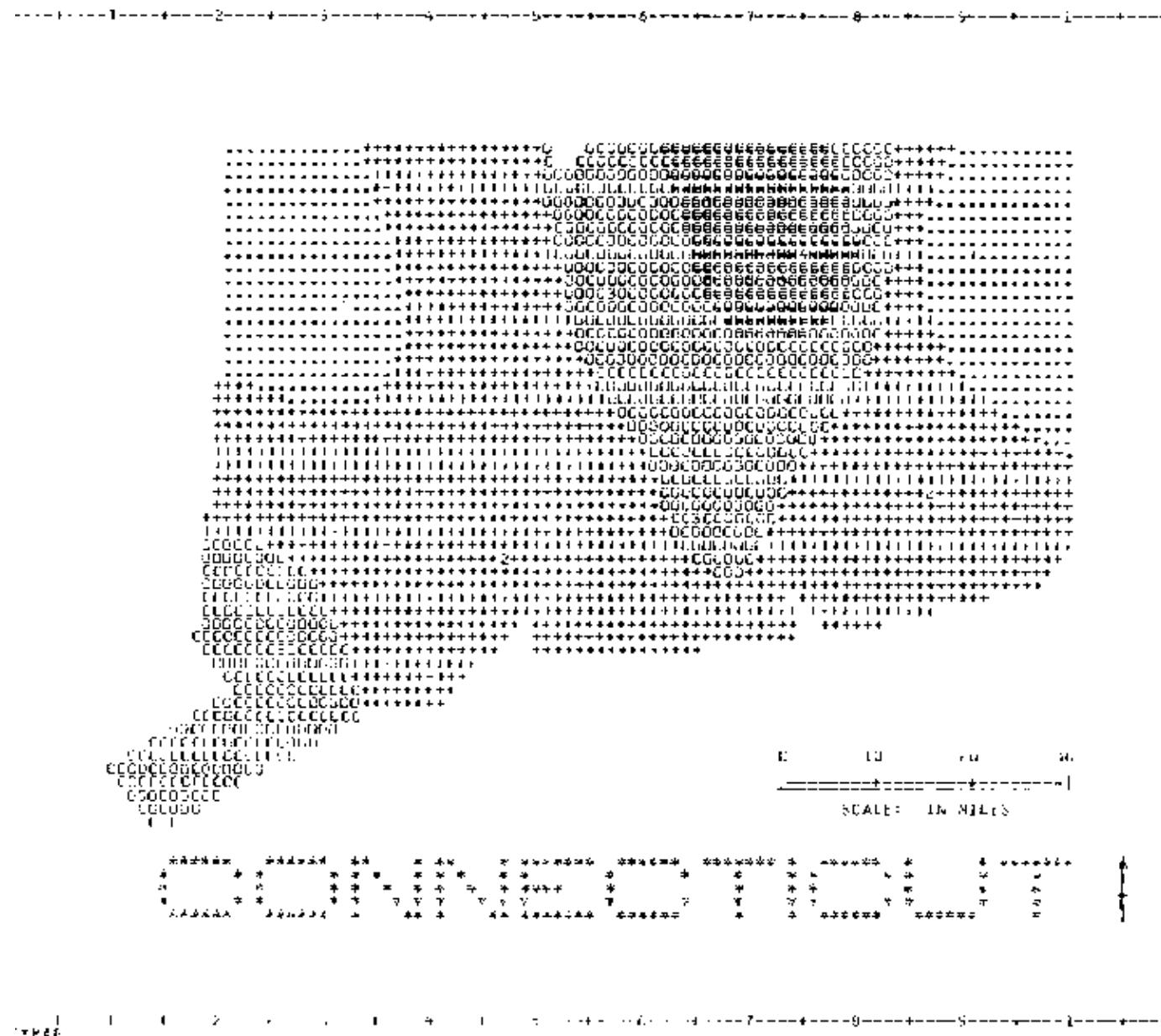


color-coded bivariate matrix to represent two intervally measured variables in a single map

# 1950-1975

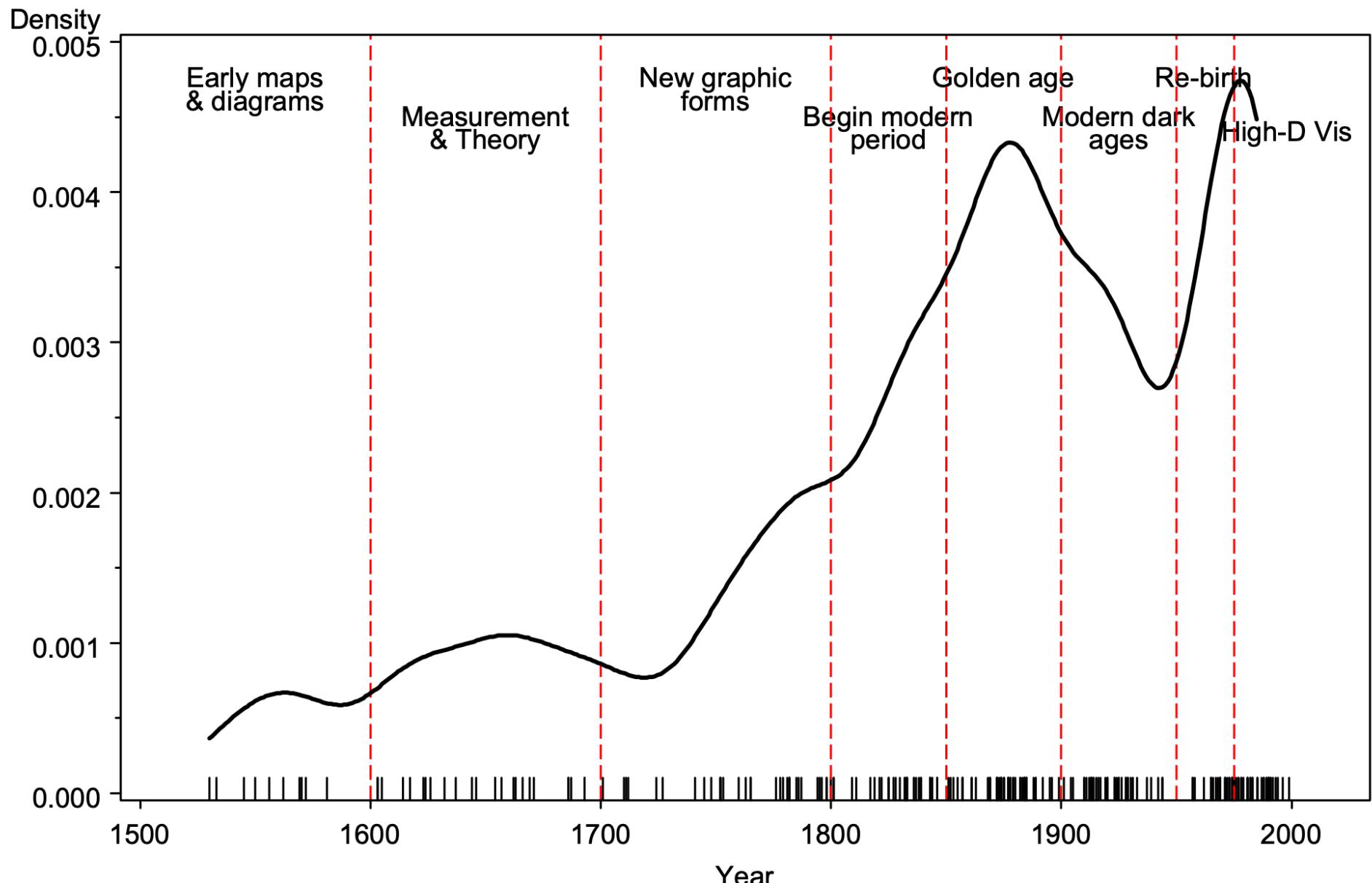
- the “re-birth of data visualization”
- organization of the visual and perceptual elements (*j. bertin*)
- wide variety of new, simple, effective graphics (*j.w. tukey*)
- computer processing of data begins
- true high-resolution graphics are developed
- new paradigms, languages and software packages for expressing and implementing statistical and data graphics
- visual representations of multivariate data
- animations of a statistical process
- perceptually-based theory

# first geographical information systems (gis) (h.t. fisher, 1960)



isoline, choropleth and proximal maps on a line printer

## Milestones: Time course of developments

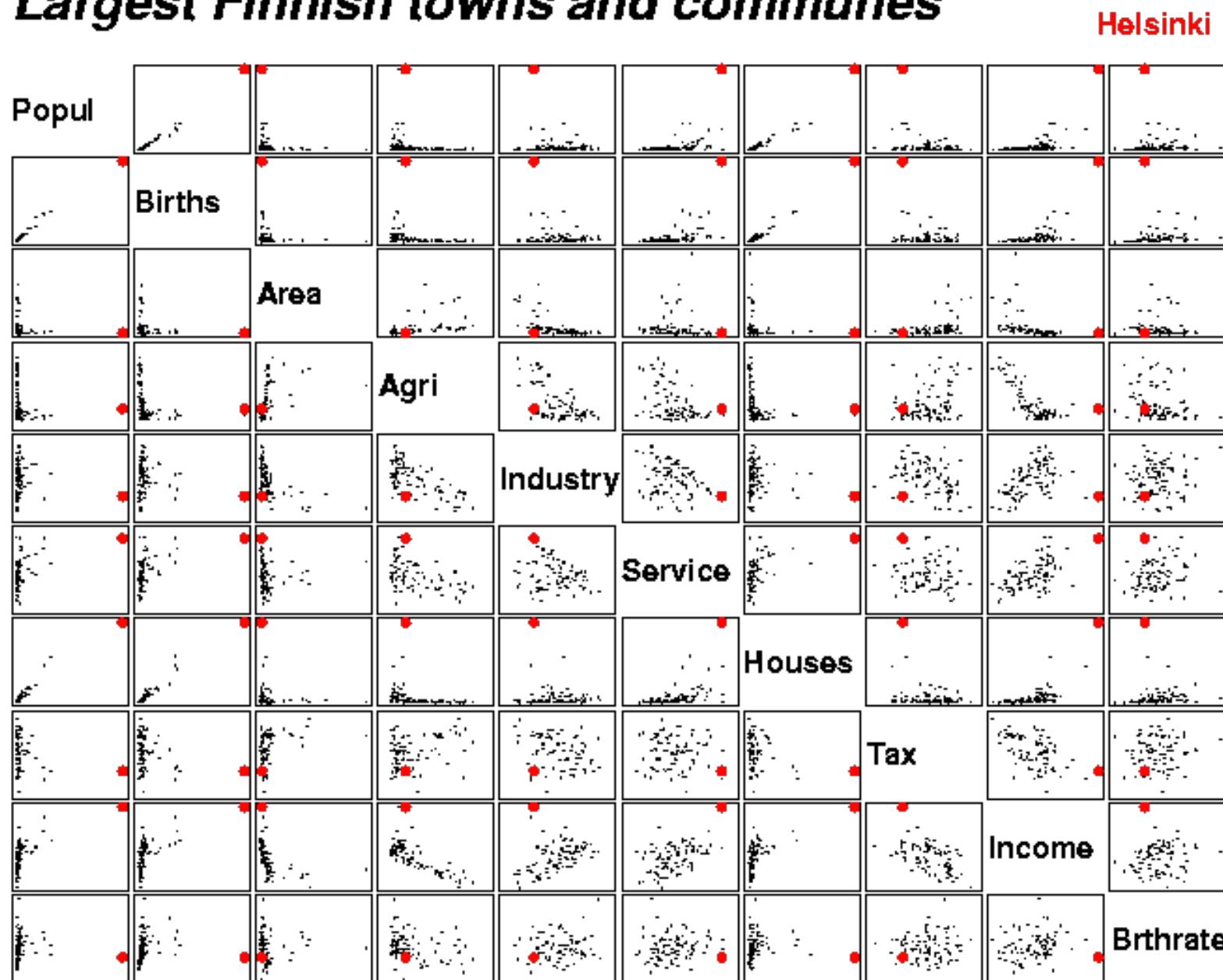


# 1975-now

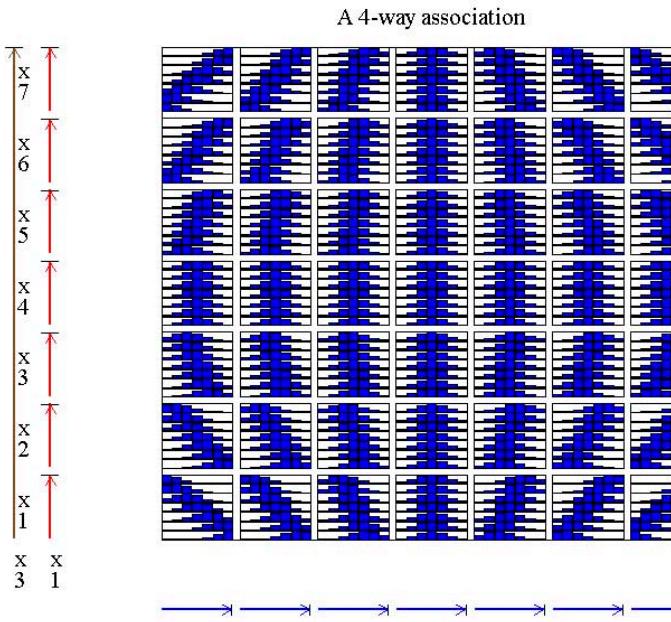
- highly interactive computer systems
- new methods for visualizing high-dimensional data (grand tour, scatterplot matrix, parallel coordinates plot, etc.)

draftsman display (j.w. tukey, p.a. tukey 1981)

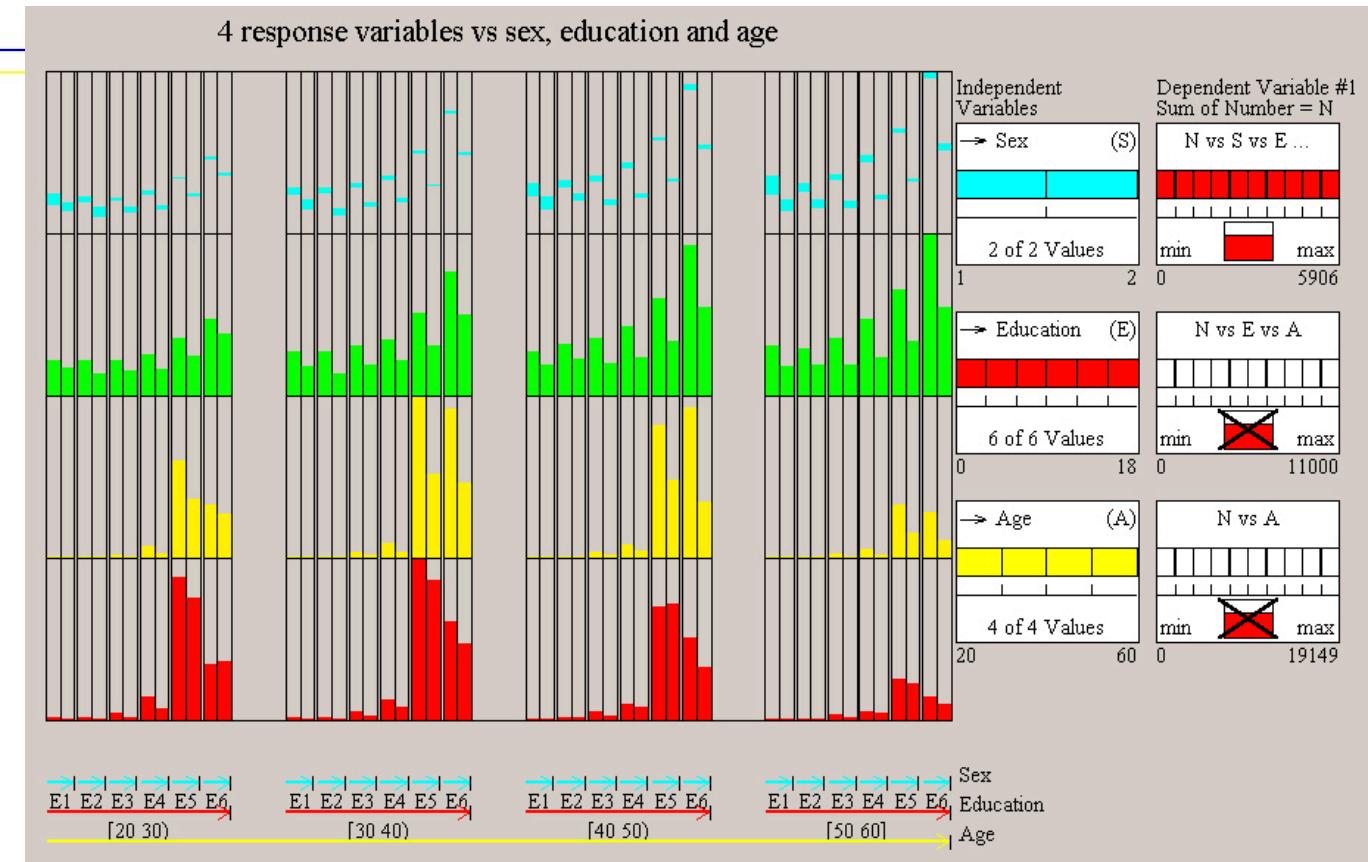
## Largest Finnish towns and communes



# nested dimensions (t. mihalisin 1989)



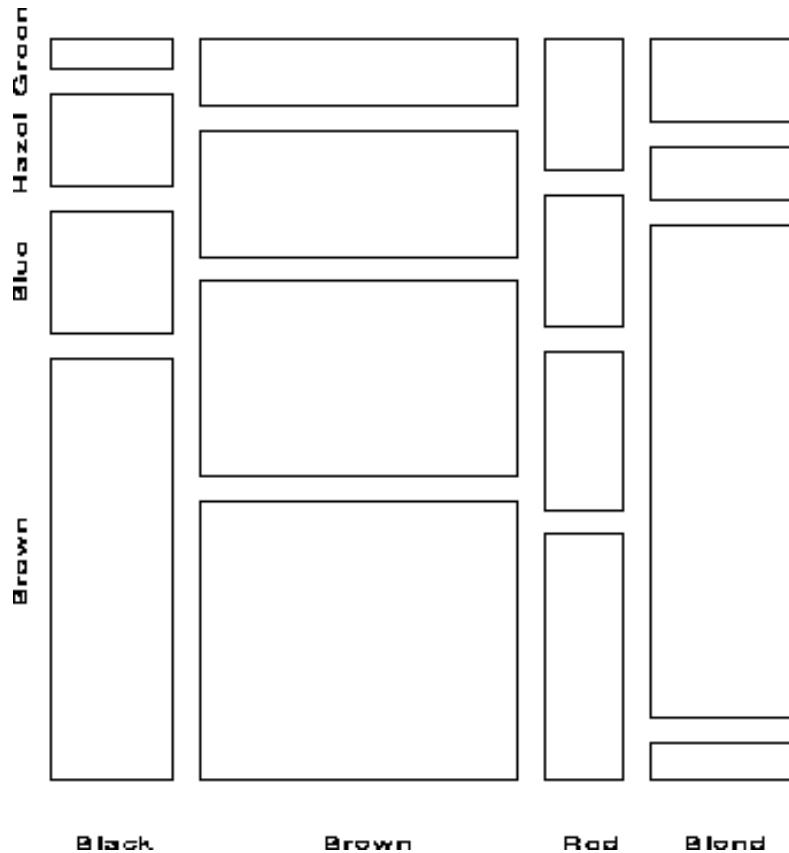
visualization of multidimensional data.  
continuous variables are binned, and variables  
are allocated to the horizontal and vertical  
dimensions in a nested fashion



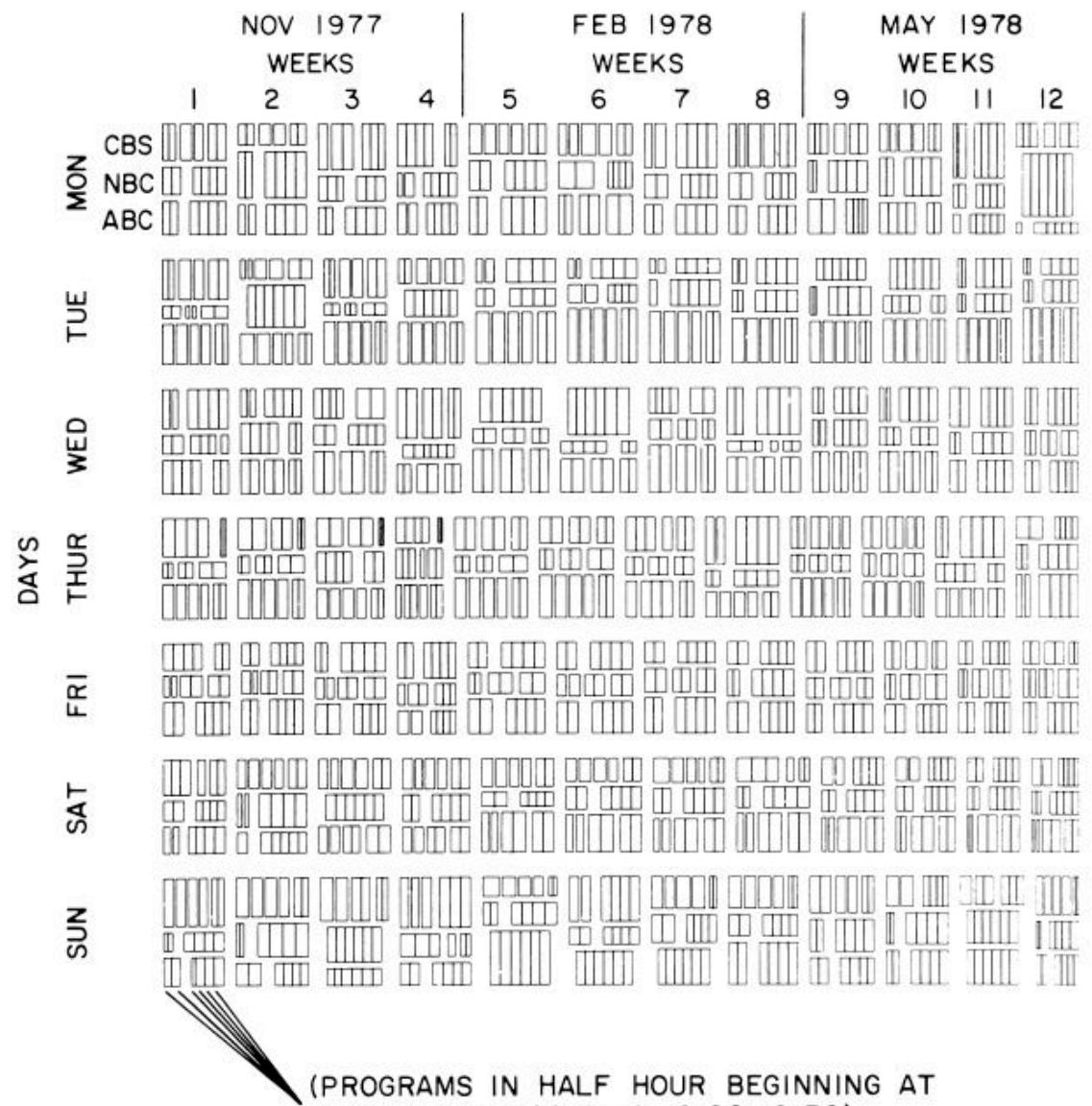
# 1975-now

- highly interactive computer systems
- new methods for visualizing high-dimensional data (grand tour, scatterplot matrix, parallel coordinates plot, etc.)
- new graphical techniques for discrete and categorical data (fourfold display, sieve diagram, mosaic plot, etc.)

# mosaic plot (j. hartigan, b. kleiner 1981)



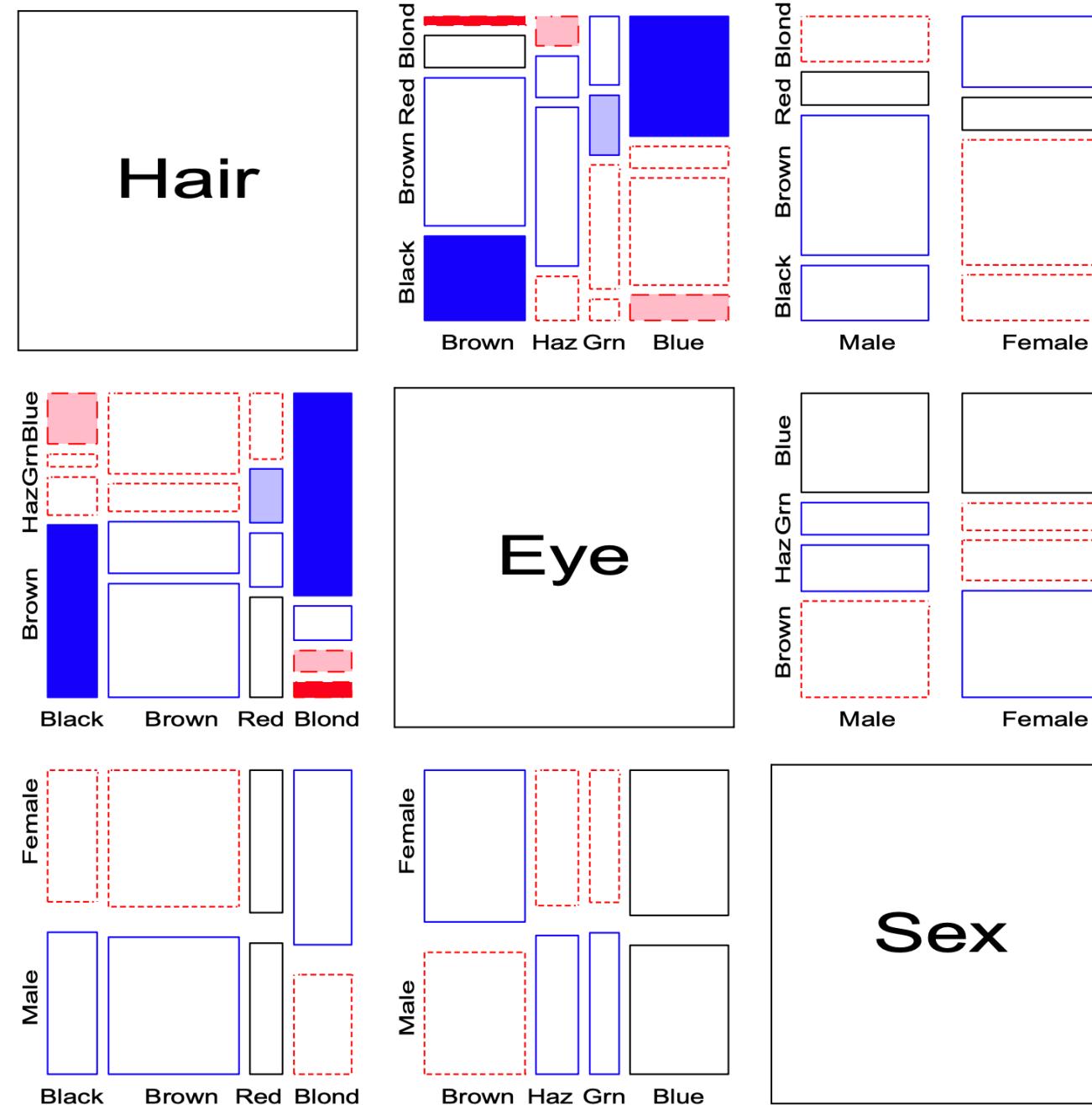
frequencies in a multiway contingency table



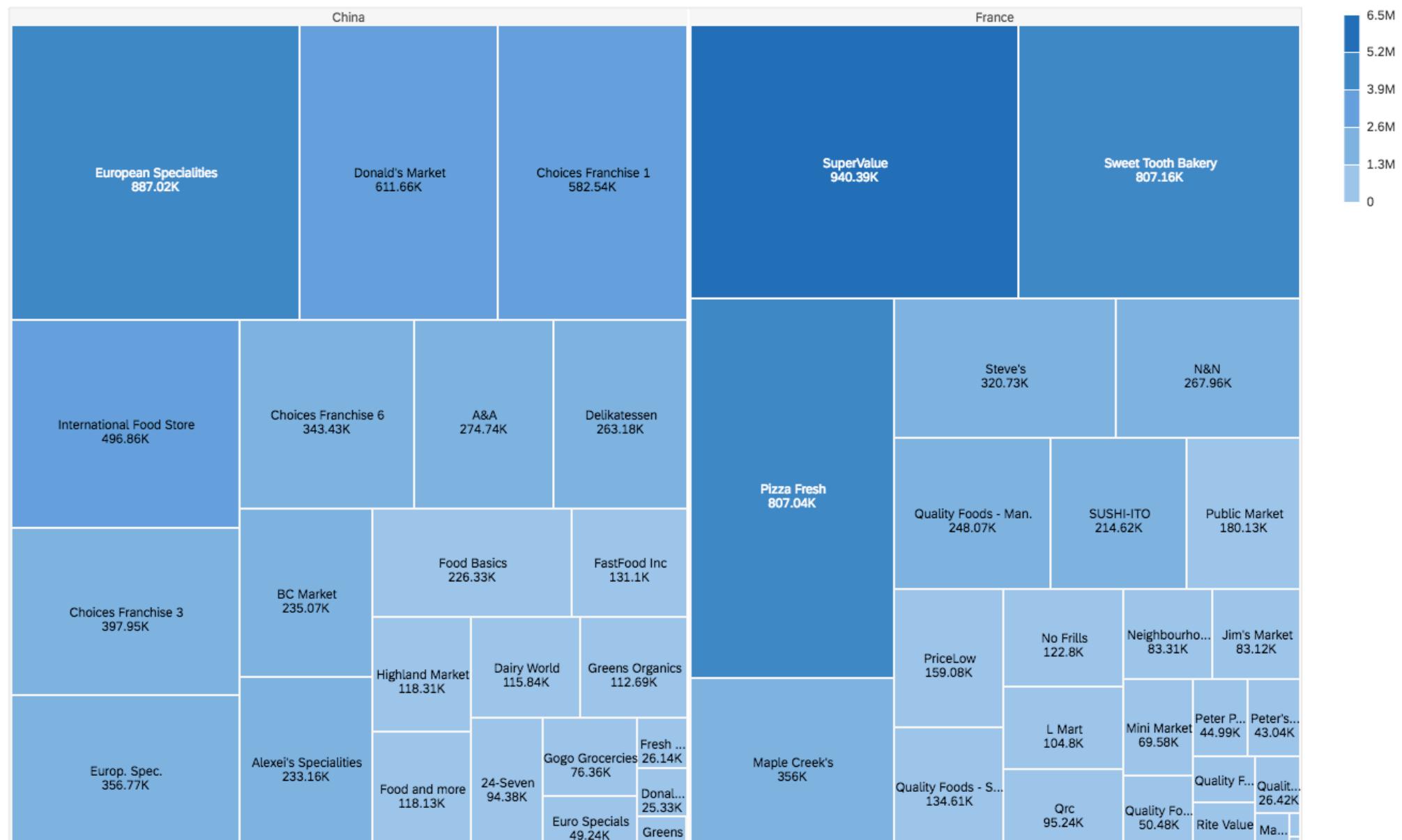
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- new graphical techniques for discrete and categorical data (fourfold display, sieve diagram, mosaic plot, etc.)
- extensions of older ones (diagnostic plots for generalized linear models, mosaic matrices, etc.)

# enhanced mosaic plot (m. friendly 1991)

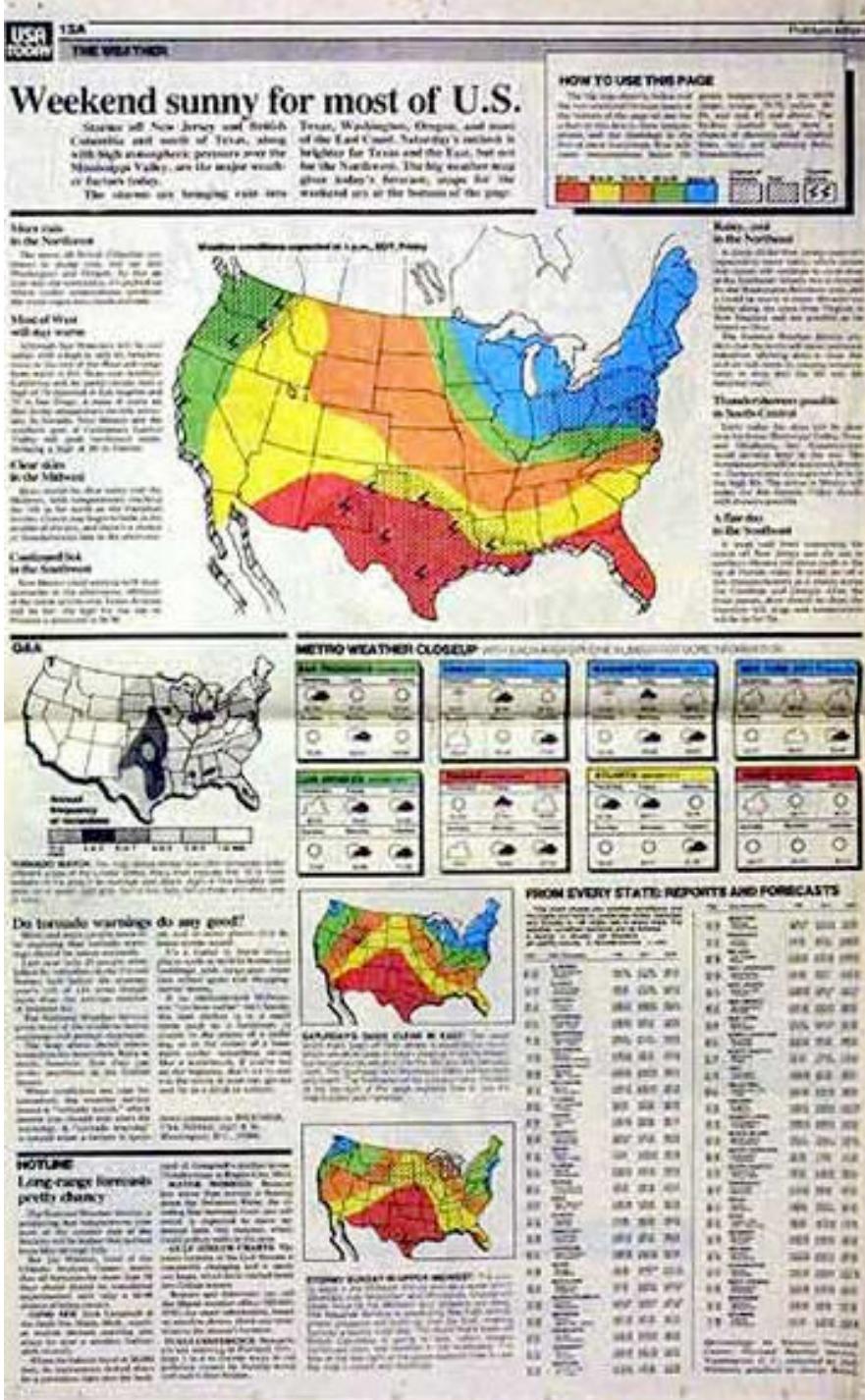


# Marimekko treetop plot (m. shneiderman 1992)



# 1975-now

- highly interactive computer systems
- new methods for visualizing high-dimensional data (grand tour, scatterplot matrix, parallel coordinates plot, etc.)
- new graphical techniques for discrete and categorical data (fourfold display, sieve diagram, mosaic plot, etc.)
- extensions of older ones (diagnostic plots for generalized linear models, mosaic matrices, etc.)
- application of visualization methods to an ever-expanding array of substantive problems and data structures



# usa today weather maps (g. rorick 1982)

the *usa today* color weather map begins an era of color information graphics in newspapers.

shortly, colorful visual graphics become widespread: the infographics

# 1975-now

- highly interactive computer systems
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- new paradigms of direct manipulation for visual data analysis (linking, brushing, selection, focusing, etc.)

# interactive graphics (r.a. becker, w.s. cleveland 1987)

## BRUSHING SCATTERPLOTS

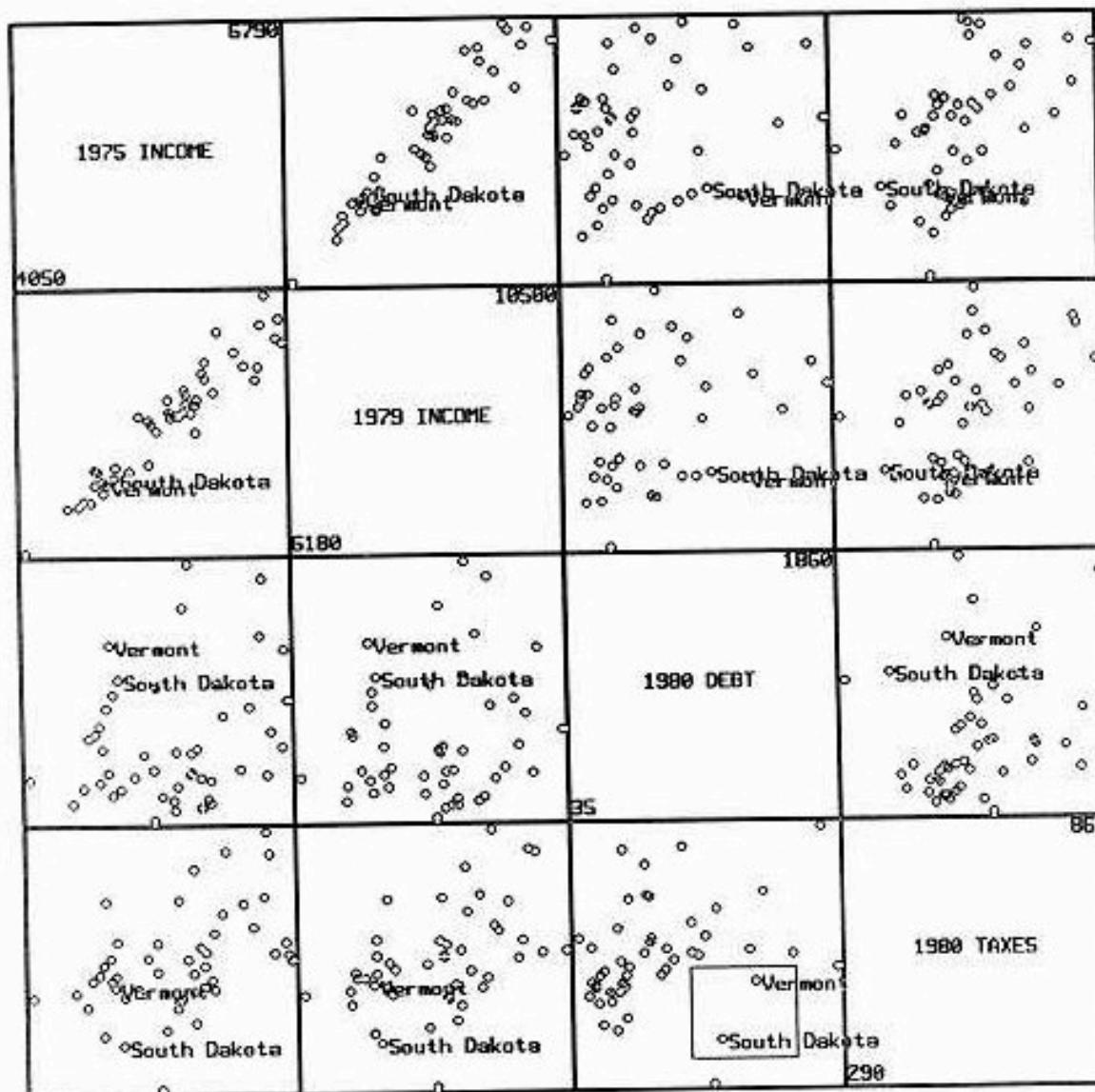
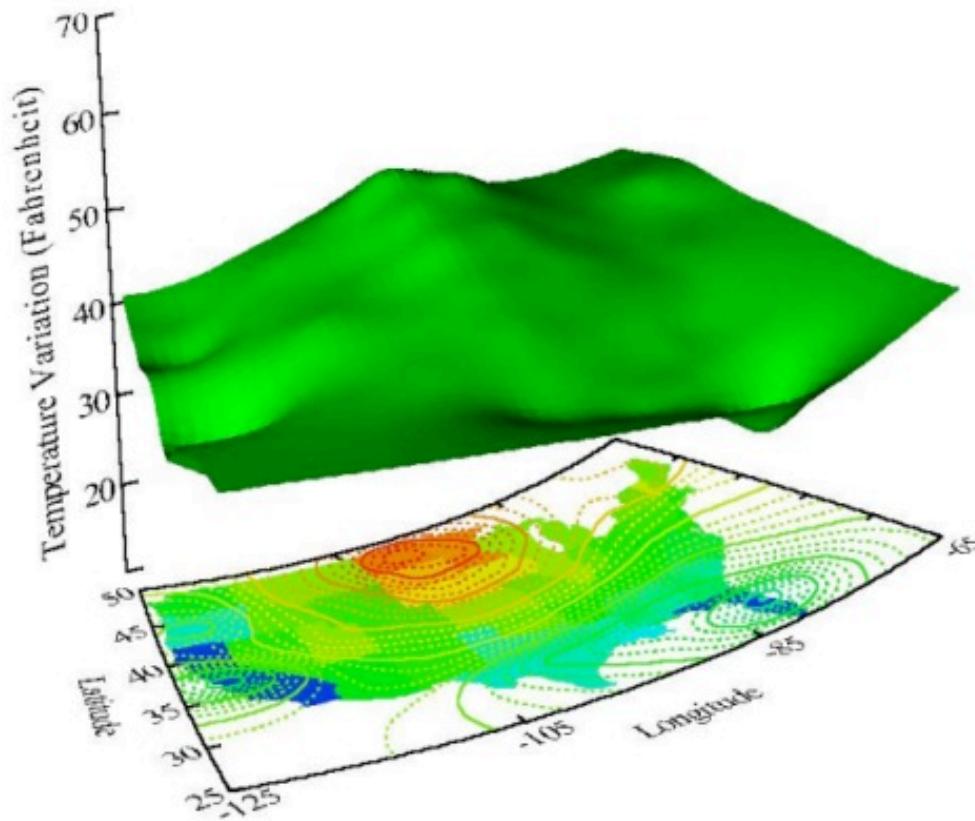
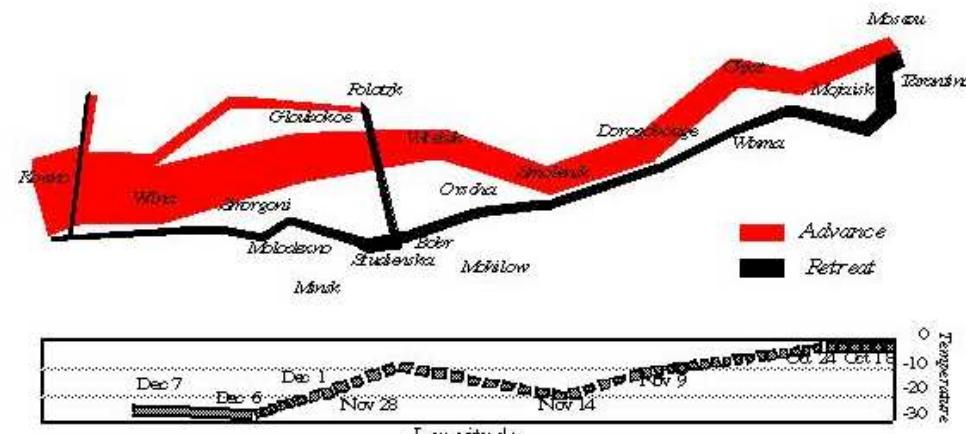
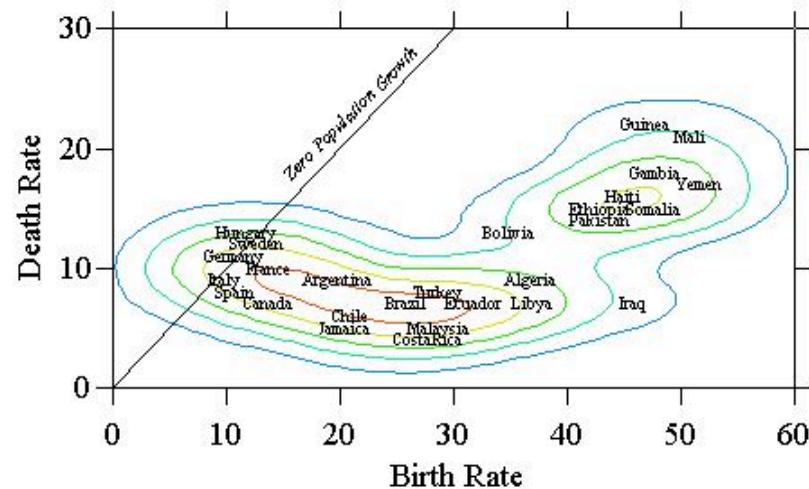


Figure 14. State Data. The label operation is being used. The two points inside the brush on the active panel have their displayed as well as corresponding points on other panels.

# 1975-now

- highly interactive computer systems
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- extensions of older ones (diagnostic plots for generalized linear models, mosaic matrices, etc.)
- application of visualization methods to an ever-expanding array of substantive problems and data structures
- increased computer processing capacity, allowing computationally intensive methods + big data problems

# grammar of graphics (l. wilkinson 1999)



A comprehensive systematization of grammatical rules for data and graphs and graph algebras within an object-oriented, computational framework

## tag/word cloud (j. flanagan 2002)

perl exceptions · tilings · compound device usb ·

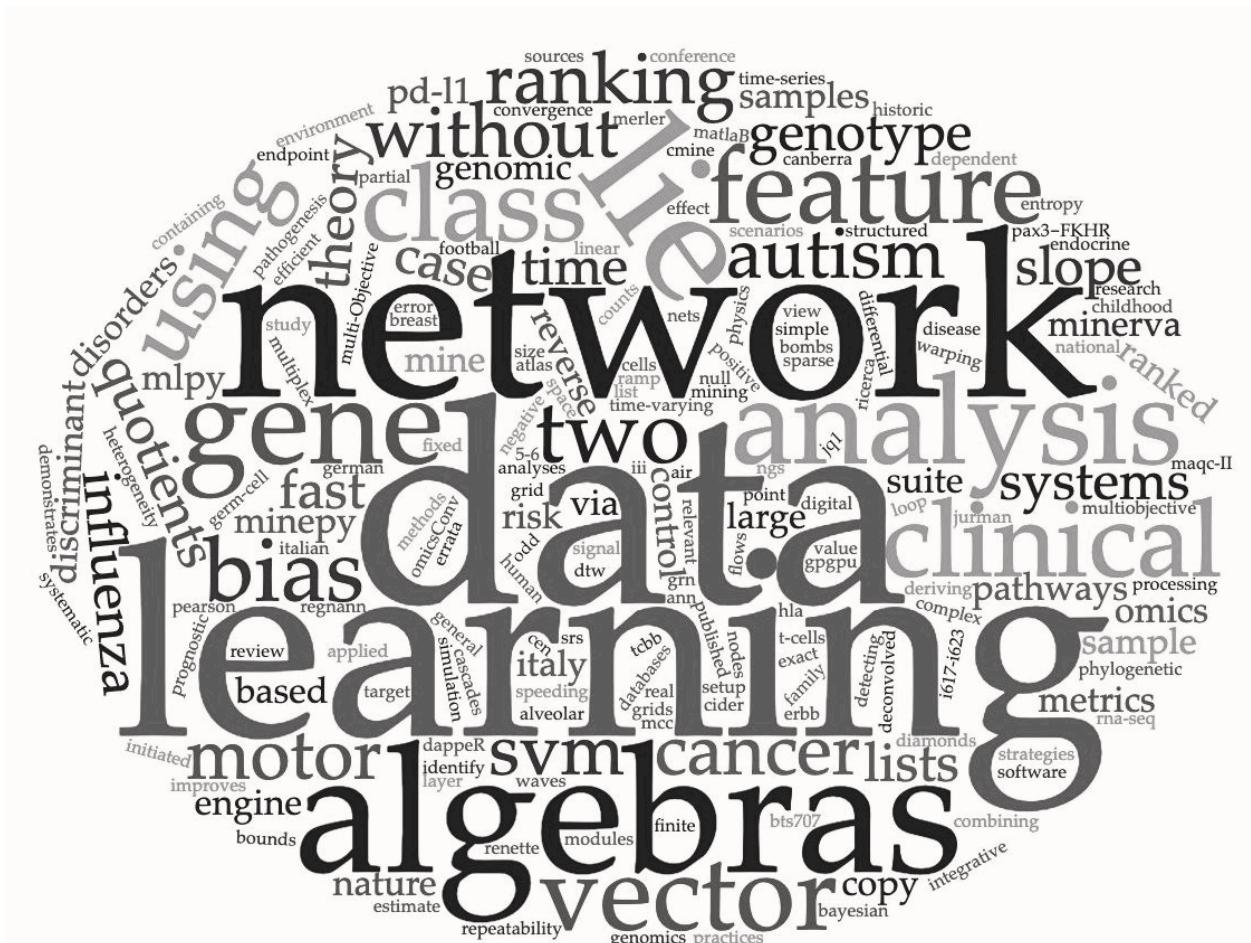
authenticating user similar to exchange server • 'ting ting jahe' • python weblogs.com changes.xml • package exception • prepared pessimist book • poems on everything •

waqqish geegaw · **price of nonconformance** · monday nothing

tuesday nothing fugs · **photo ans art of very holy people** · seattle

## *the search referral zeitgeist*

visually display the frequency of the most commonly used words within a document.



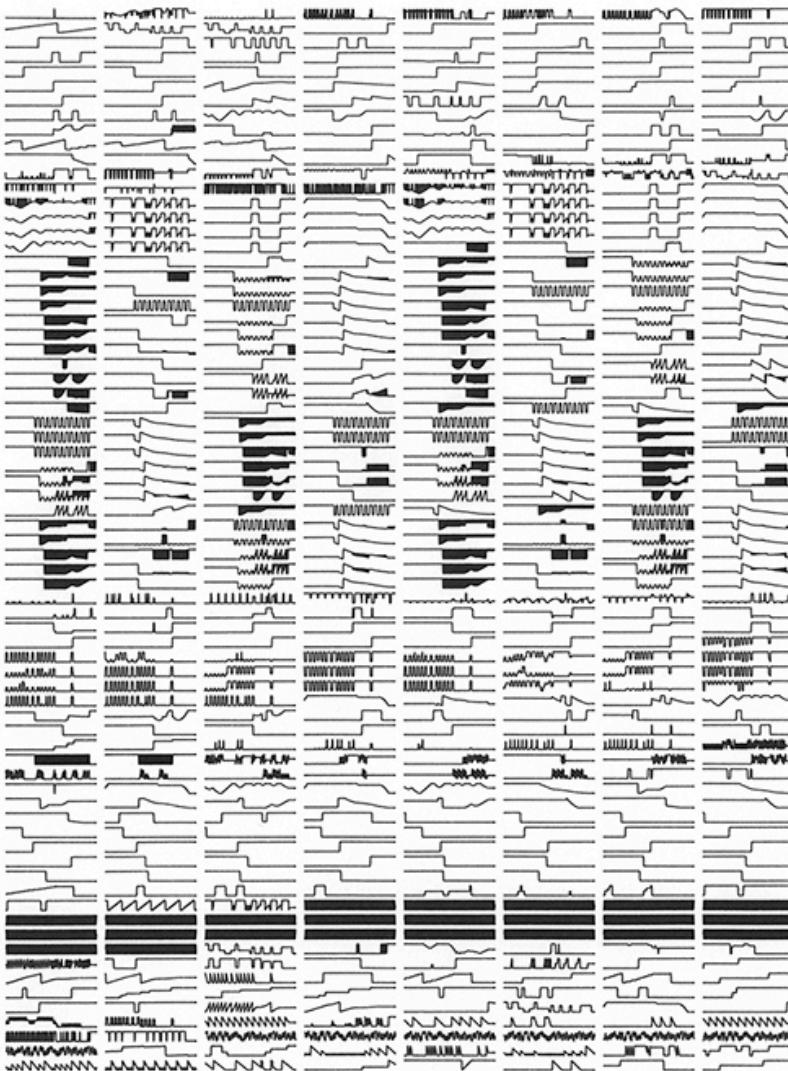
# sparklines (e. tufte 2004)

Using d3.js, we can fairly easily draw SVG-based sparklines. This is 2013 historical stock prices for **Google**

\$1084.75. And this is for **Facebook**

\$55.57. And this is for **Apple**

\$550.77. Each sparkline has 244 data points, but it's condensed very nicely.



Five Seconds of Super Mario Bros.

MAF

Vanguard 500 Index  
Fidelity Magellan  
Amer A Invest Co Am  
Amer A WA Mutual Inv  
PIMCO Instl Tot Return  
Amer A Grow Fd Amer  
Fidelity Contrafund  
Fidelity Growth & Inc  
Amer A Inc Fund Amer  
Vanguard Instl Index

"data-intense, design-simple, word-sized graphics," designed to show graphic information inline with text and tables

maximising the data/ink ratio

28 day summary with change over previous period

Tweets

66 ↓21.4%

Tweet impressions

1.4M ↑5.1%

Profile visits

21.9K ↓9.1%

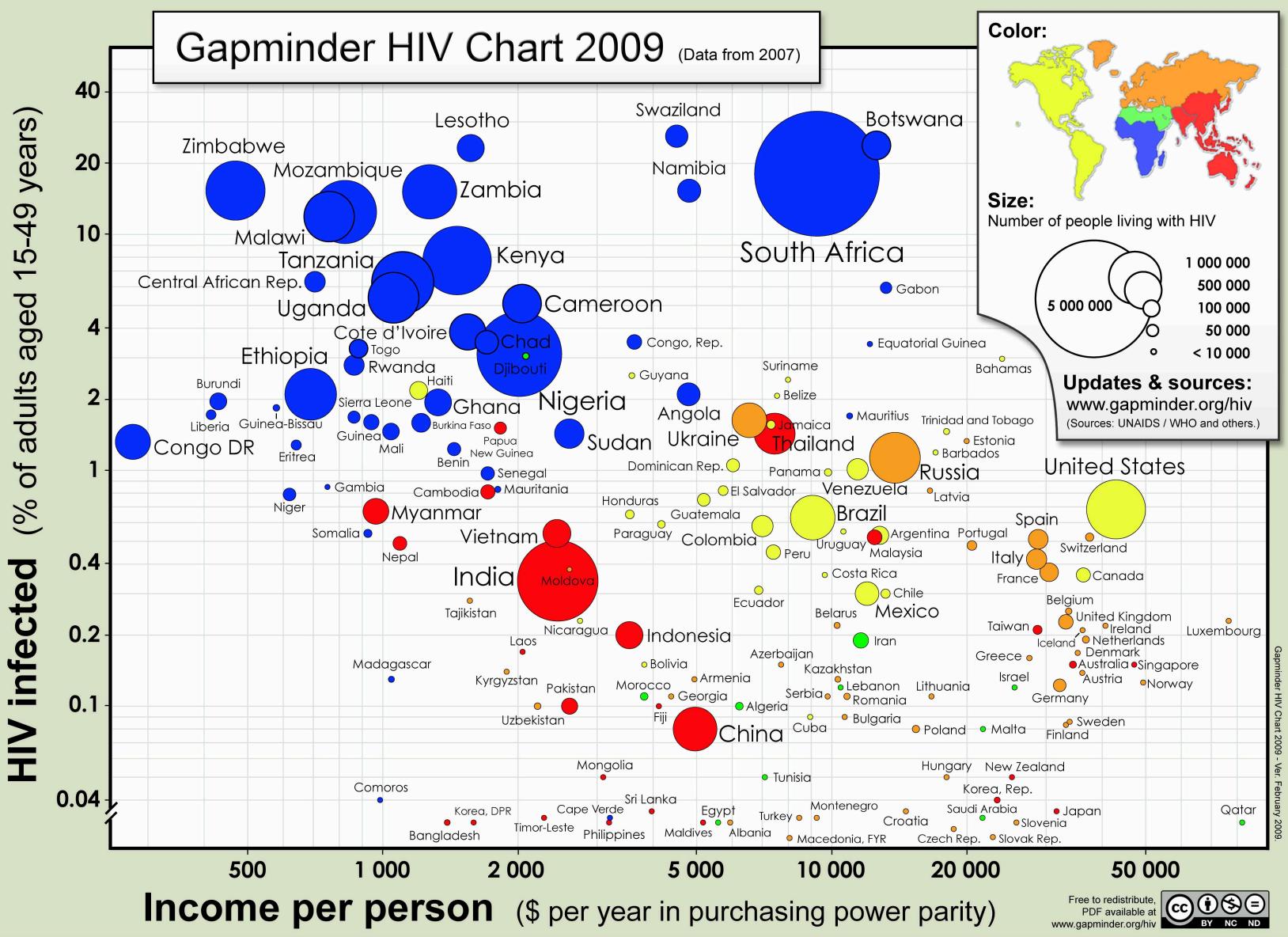
Mentions

447 ↓9.3%

Followers

56.8K ↑1,143

October 2015 • 3 days so far...



# GAPMINDER

[www.gapminder.org](http://www.gapminder.org)

BBC FOUR



DAVINCI





non-profit foundation founded in 2005 with a goal of '... increase use and understanding of statistics and other information about social, economic and environmental development at local, national and global levels.'

"empower instructors in designing dynamic

presentation of real life data, energizing students"

[/e, 2013]

seizes the power of statistics by expressing 5-dimensional data into one place

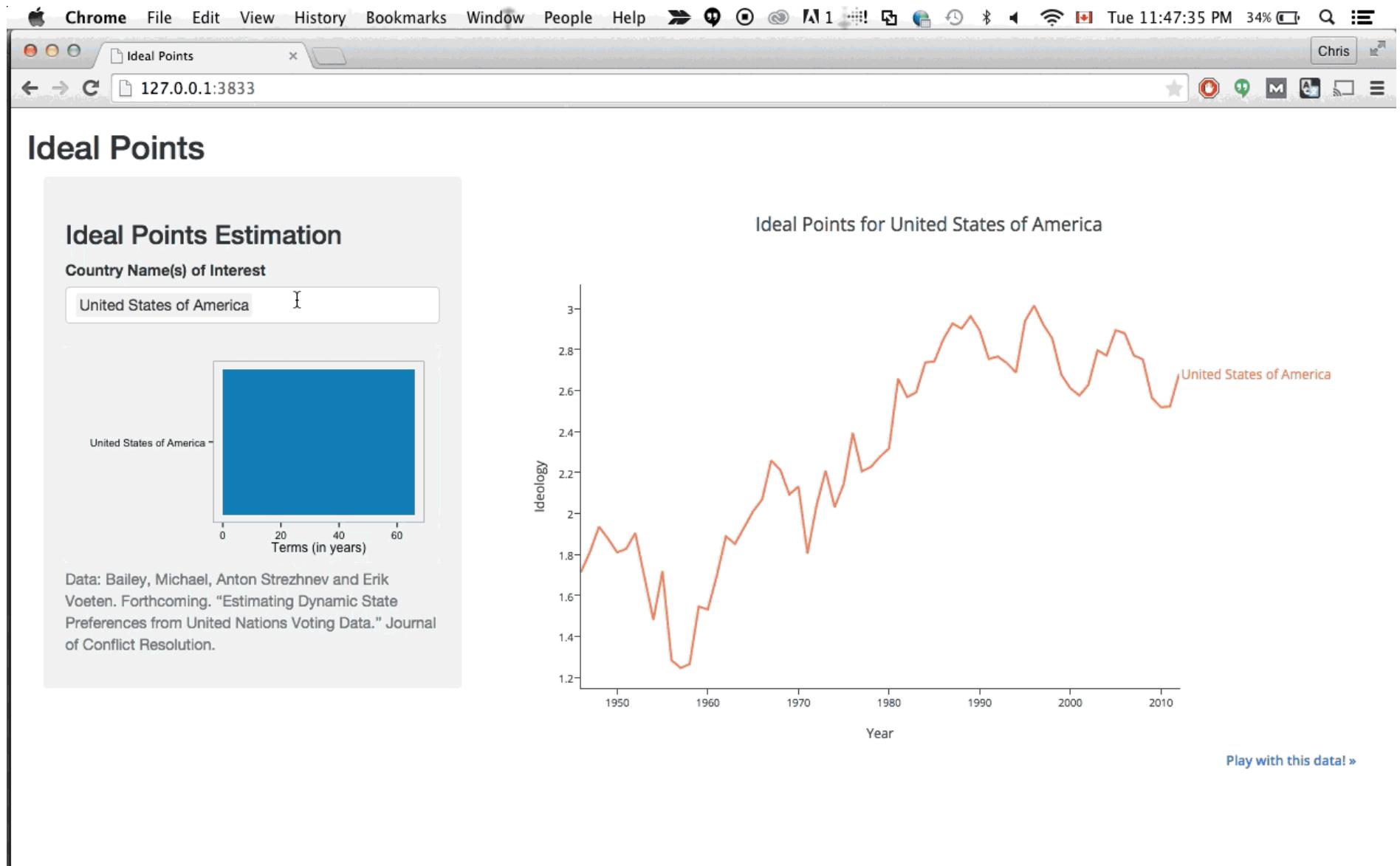
the 5 dimensions of the gapminder graphs are:

- 
- 
- 
- 
- 

variable on the horizontal axis,  
variable on the vertical axis,  
time,  
geography (color of the dot),  
population (size of the dot).

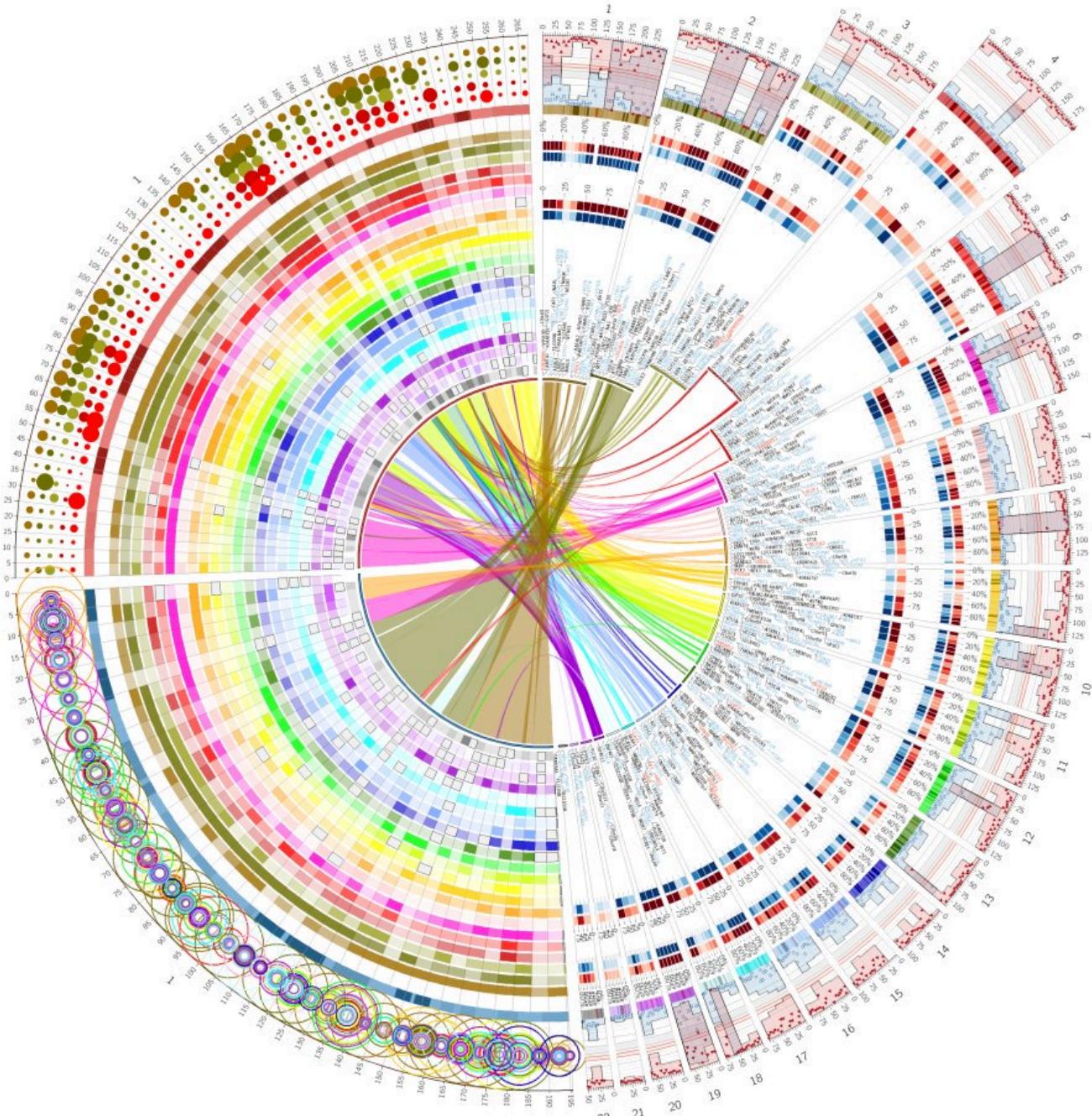
[smaranda, 2016]

# ggplot2 (h. wickham, 2006)



an influential, open source implementation of the grammar of graphics in *r*, together with other computational tools to make it easier to produce beautiful and interactive statistical diagrams

# circos plot (m. krzywinski, 2009)



circular diagram designed to facilitate the analysis of relationship among categorical and other variables using chords of a circle with various visual attributes. the main application is to genomic structure, where the chords can encode various properties of genomic sequences.

# network hive plot (m. krzywinski, 2011)

## Hospitality received by political staff of 10 Downing Street & Cabinet Office

May 2010 - June 2013

- graph represents 523 gifts of hospitality (of 861 for the period)
- hosts that made 6+ registered gifts of hospitality are listed
- nodes are ranked on axes by political party then activity
- it shows advisers' appointing ministers as registered

Chris Saunders, former Economic Adviser to DPM

Richard Reeves, former Policy Dir. to DPM

James McGrory, Press Adviser to DPM

Jonny Oates, Chief of Staff to DPM

Olly Grender, Dir. of Communications to DPM

Lena Pietsch, former Dir. of Comms. to DPM

Sean Kemp, Special Adviser to DMP

Andy Coulson, former Dir. of Communications

Henry Newman, Adviser to Francis Maude

Michael Salter, Adviser on Broadcasting

Alan Sendorek, Press Officer

Andrew Cooper, Dir. of Strategy

Gabby Bertin, Political Press Secretary

Craig Oliver, Dir. of Communications

## Special Advisers

## Ministers

David Cameron

Francis Maude

Kenneth Clarke

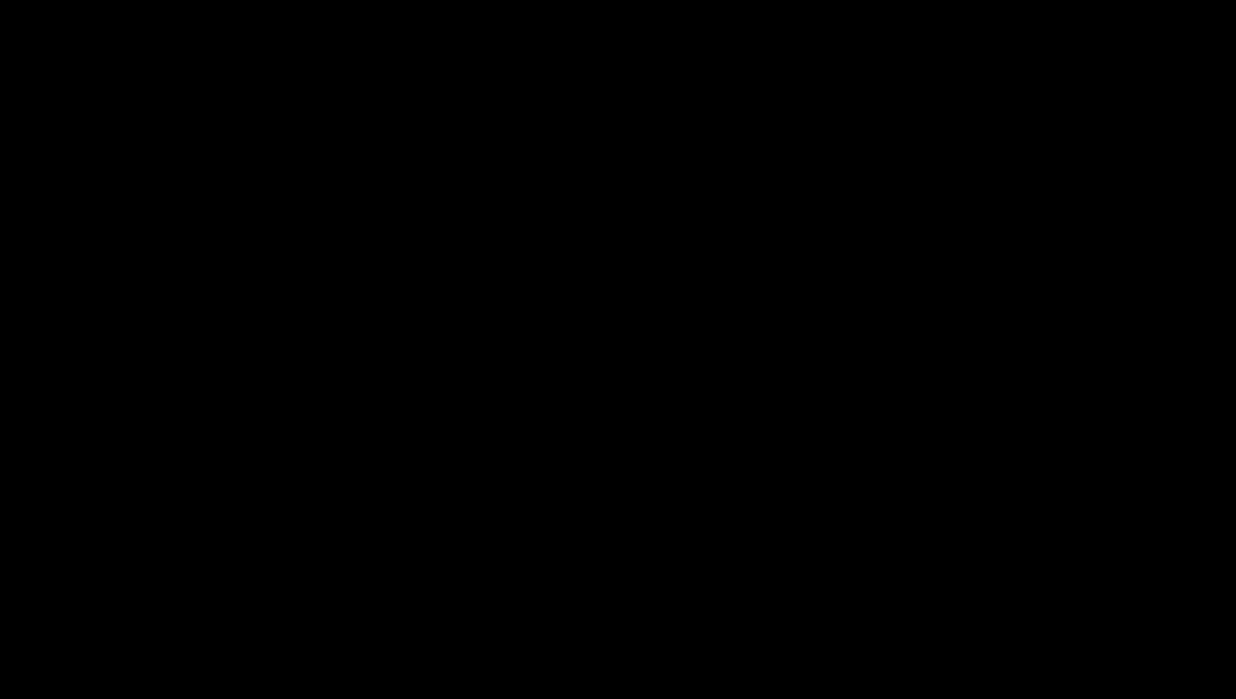
Oliver Letwin

Patrick McLoughlin

Nick Clegg

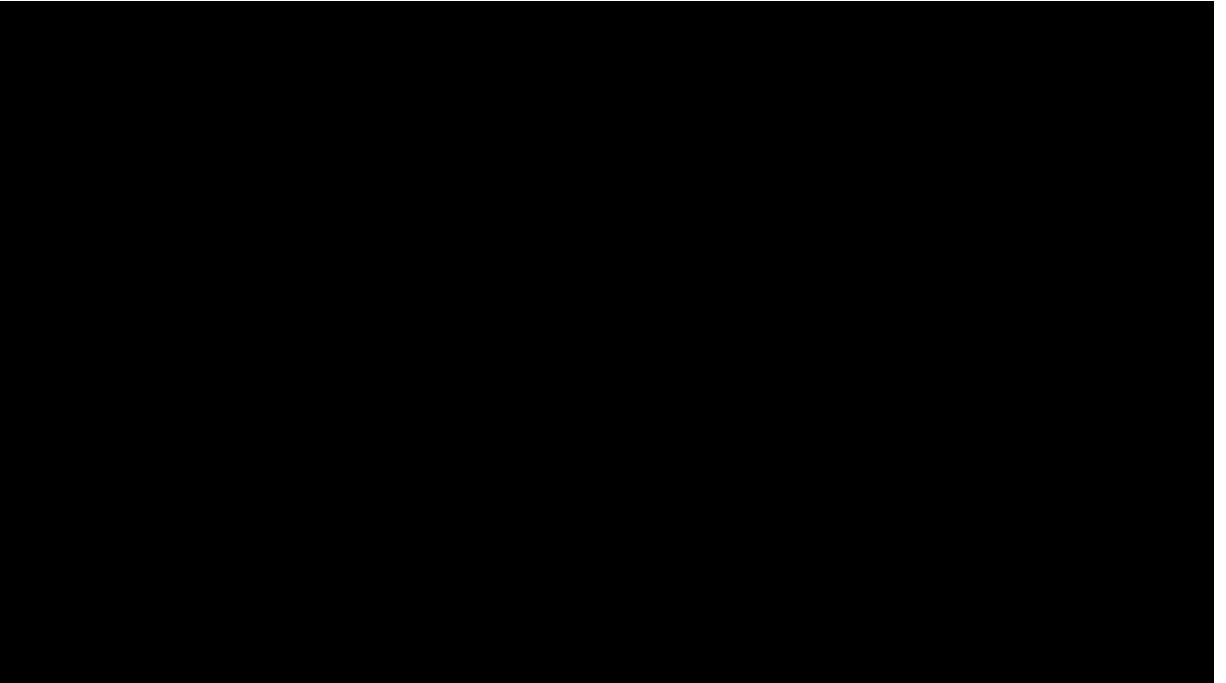
## Hosts

Open Road  
KPMG  
Daily Mirror  
The Guardian / Observer  
Financial Times  
The Herald  
The Economist  
Sky News  
The Independent / Independent on Sunday  
Evening Standard  
Channel 4  
Daily Telegraph / Sunday Telegraph  
The Times / Sunday Times  
The Sun / Sun on Sunday  
ITV  
BBC  
News of the World  
Daily Mail / Mail on Sunday  
Policy Exchange



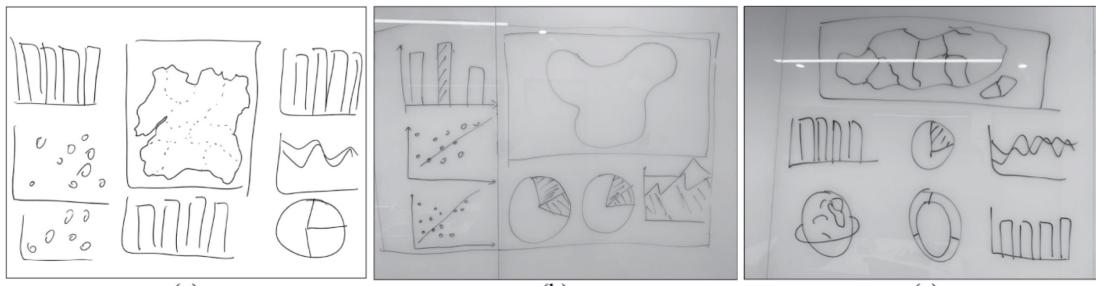
where to now?

[hololens, 2018]

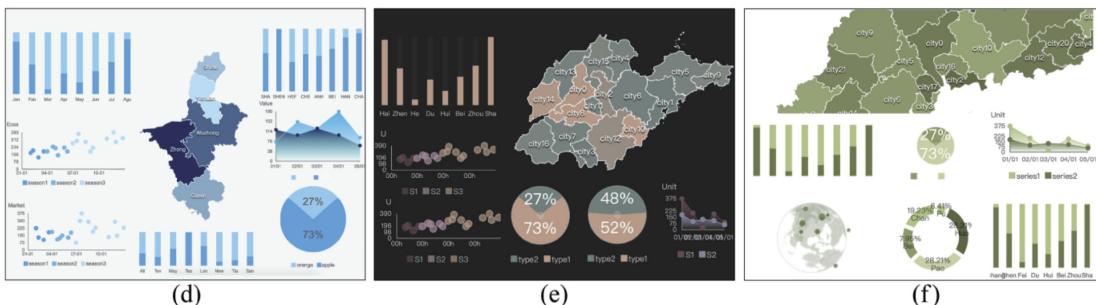


# where to now?

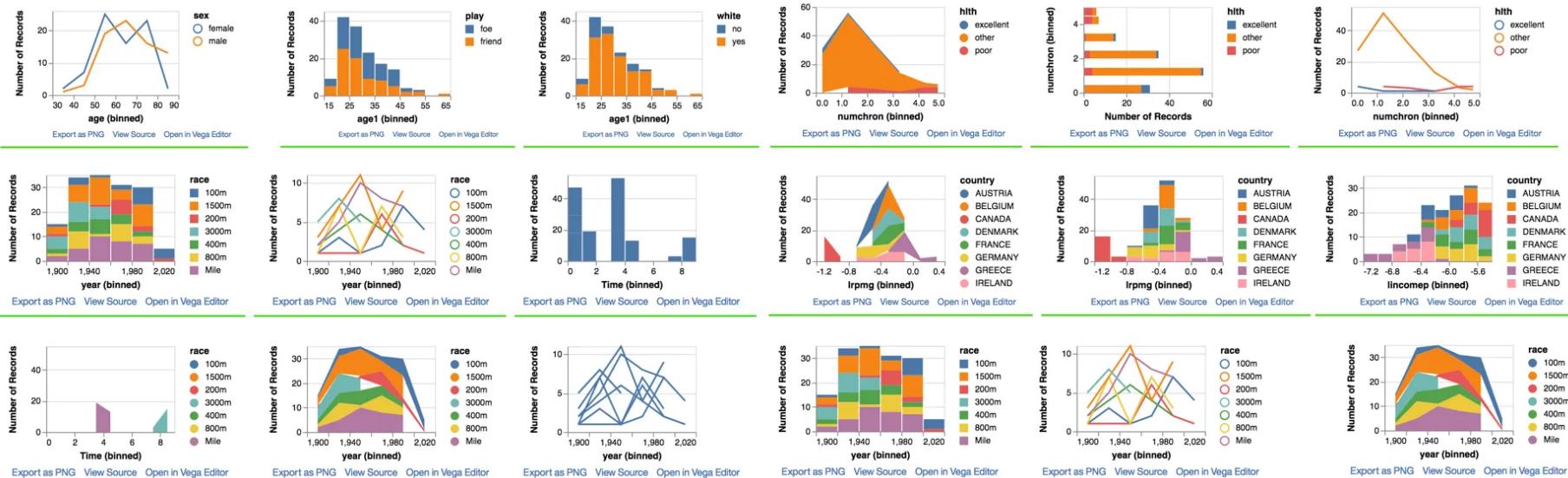
Input image



Generated dashboard



[LADV, 2020]



[Data2Vis, 2018]