



\$24.9M

Revenue

10.5M

Profit

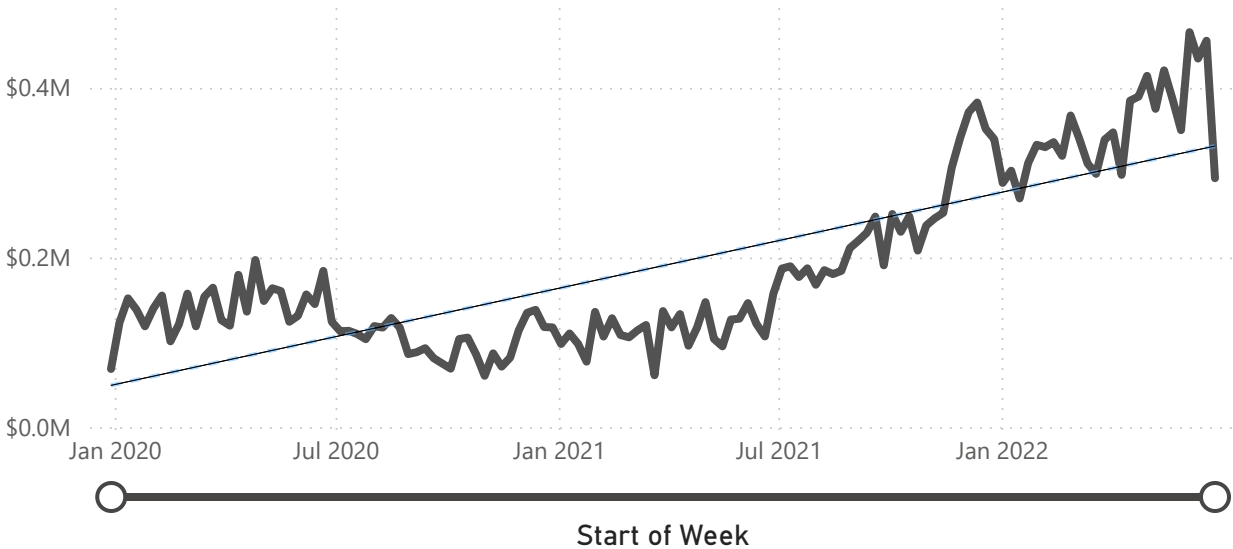
25.2K

Orders

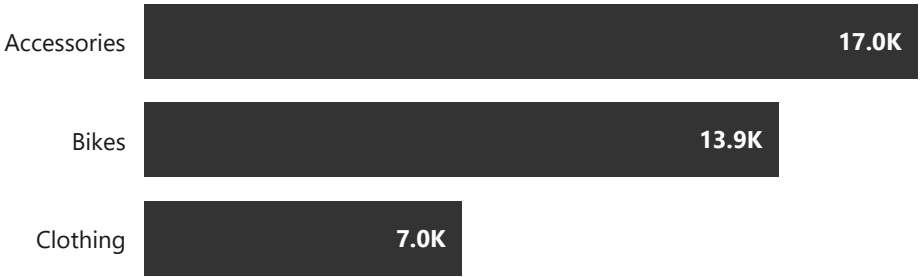
2.2%

Return Rate

Weekly Revenue



Orders by Category



Top Ten Products	Total Orders	Total Revenue	Return Rate
Water Bottle - 30 oz.	3983	\$39,755	1.95%
Sport-100 Helmet, Red	2099	\$73,444	3.33%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Road Tire Tube	2173	\$17,265	1.55%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Mountain Tire Tube	2846	\$28,333	1.64%

Monthly Revenue

\$1.83M✓

Prev Month: \$1.77M
(+3.31%)

Monthly Orders

2146!

Prev Month: 2165 (-0.88%)

Monthly Returns

166✓

Prev Month: 169 (+1.78%)

Most Ordered Product

Tires and Tubes

Most Returned Product

Shorts

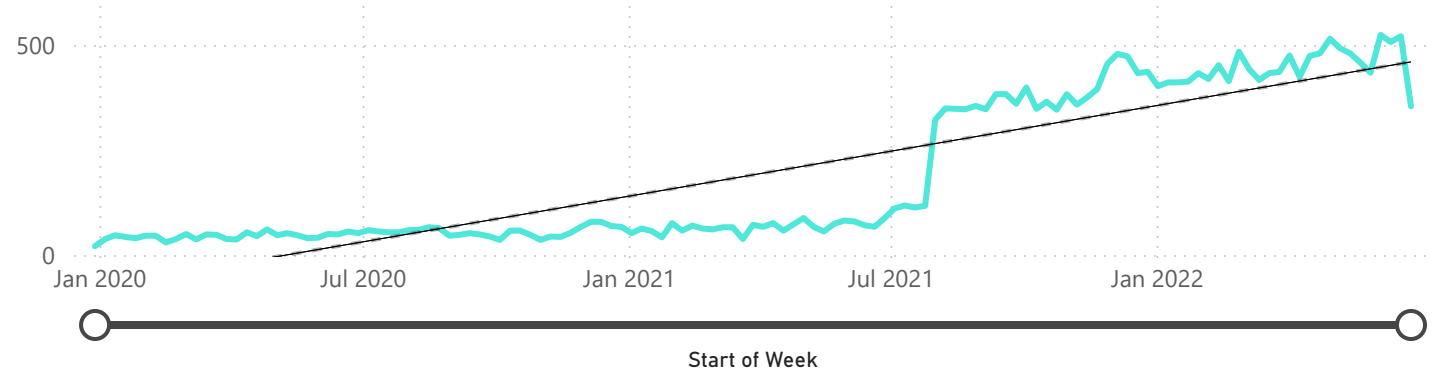
17.4K

Unique Customers

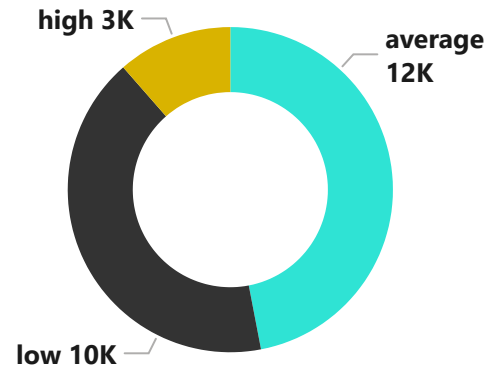
1.4K

AVG Per Customer

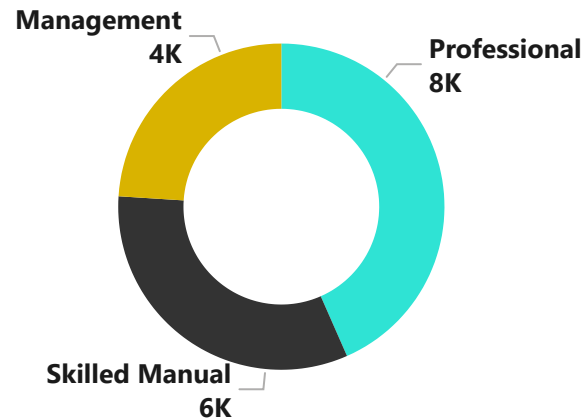
Weekly Customers



Orders by income level



Orders by Occupation



Top 100 Customers

CustomerKey	Name	Orders	Revenue
11091	Mr. Dalton Perez	26	\$1,513
11223	Mrs. Hailey Patterson	26	\$1,616
11300	Mr. Fernando Barnes	26	\$1,839
11330	Mr. Ryan Thompson	26	\$1,597
11331	Mrs. Samantha Jenkins	26	\$1,740
11185	Mrs. Ashley Henderson	25	\$1,717
11200	Mr. Jason Griffin	25	\$1,614
11176	Mr. Mason Roberts	24	\$1,526
11262	Mrs. Jennifer Simmons	24	\$1,465
11277	Mr. Charles Jackson	24	\$1,777
11287	Mr. Henry Garcia	24	\$1,443
11566	Ms. April Shan	24	\$1,424
11711	Mr. Daniel Davis	24	\$1,404
11276	Mrs. Nancy Chapman	23	\$1,111
11203	Mr. Luis Diaz	17	\$1,002
11215	Mrs. Ana Perry	17	\$1,336
11078	Ms. Gina Martin	16	\$991
11211	Mrs. Samantha Russell	16	\$948
Total		1272	\$615,329

2020

2022



Top Customer by Revenue

Mr. Maurice Shan

Orders

6

Revenue

\$12K



Europe

North America

Pacific

Canada

NORTH AMERICA

United States

United Kingdom

France

Germany

ASIA

SOUTH AMERICA

AFRICA

Australia

AUSTRALIA

Atlantic Ocean

Indian Ocean

Pacific Ocean