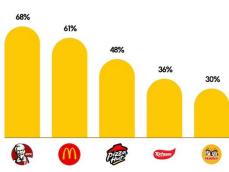
# SOME LIKE IT FAST Indonesian's Behavior Regarding Fast Food





There Are 6.000+ Different Respondents Who Consume Fast Food.

### Top 5 Fast Food Brands in Indonesia.



#### **Top 4 Reasons Behind Fast Food** Consumption.



# Preferred Ways to Consume Fast Food. Takeaway/Delivery



#### When Do People Eat Fast Food?





## Average Spending on Fast Food.

More Than Rp 300.000 Rp 150,000 - Rp 300,000 Rp 75.000 - Rp 150.000 Below Rp 75.000

# Frequency of Fast Food Consumption.

