

HOW IS GEN Z CHANGING THE WORKPLACE?



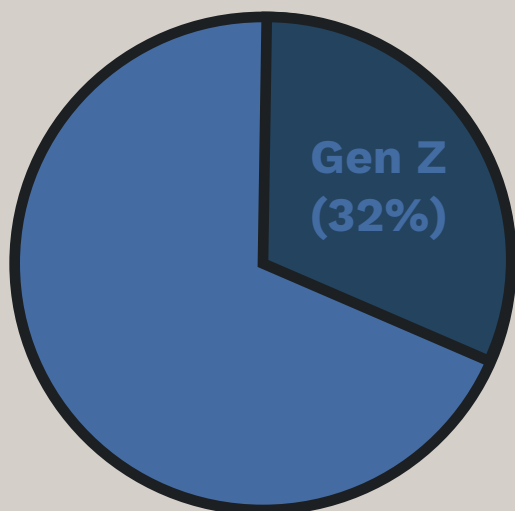
What do Gen Z want from their careers?

What is Generation Z?

Generation Z, commonly known as Gen Z, is the generation with people born between 1997 and 2012. This generation is also known as the “digital natives” which means they are the first generation that grew up with the Internet available as a part of daily life, Gen Z has their own distinctive style and preferences.

Gen Z represents approximately 32% of the global population.

GEN Z COMPARED TO GLOBAL POPULATION



1. For Gen Zs, their family and friends are more important than work, and this probably explains why **42 percent of Gen Zs value work-life balance**, remote working and flexible leave as their top priorities when looking for a job.
2. Some traditional benefits remain important. Like previous generations, salary is the most important factor in deciding on a job – although **Gen Z holds less importance on salary than older generations**.
3. Gen Z employees could change jobs up to 10 times between the ages of 18 and 34, based on a survey of U.S. students.
4. In fact, **55 percent of Gen Zs research a company's environmental impact and policies before accepting a job** – with 17 percent having changed jobs or sector due to climate concerns.
5. Gen Zs also expect to be provided with opportunities to expand their skills and broaden their talents and experience.