

Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2 K

▼ -7.29%

YTD Profit Margin

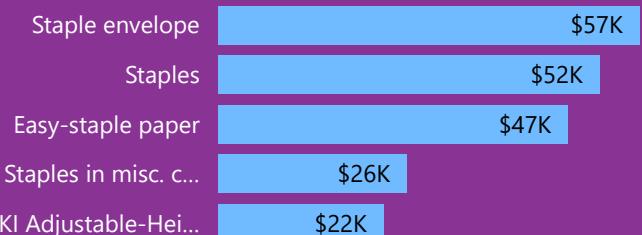
11.58%

▲ 5.37%

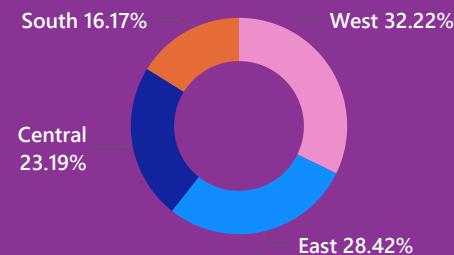
Sales by Category

category_name	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

Top 5 Products by YTD Sales

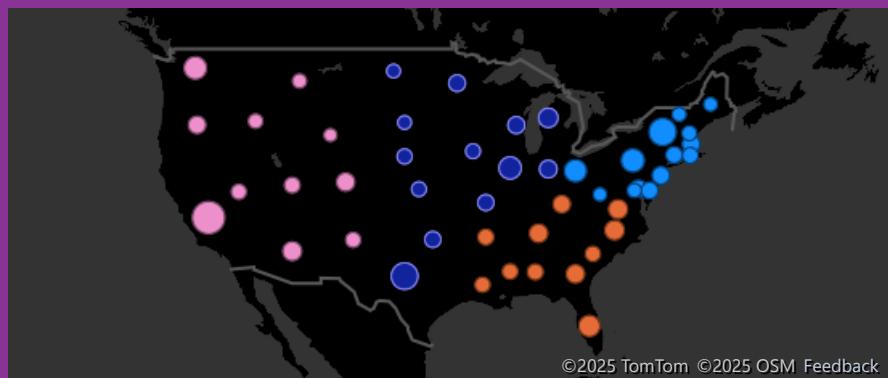


YTD Sales by Region

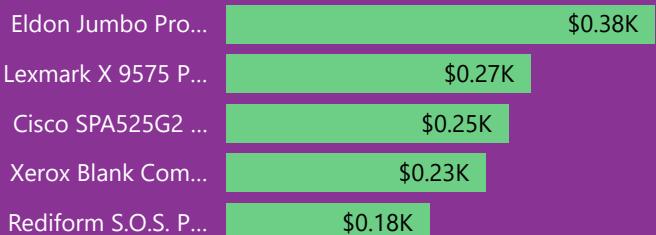


Sales by State

customer_region ● West ● East ● Central ● South



Bottom 5 Products by YTD Sales



YTD Sales by Shipping Type

