

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

#107.2 K

▼ -7.29%



YTD Profit Margin

11.58%

▲ 5.37%



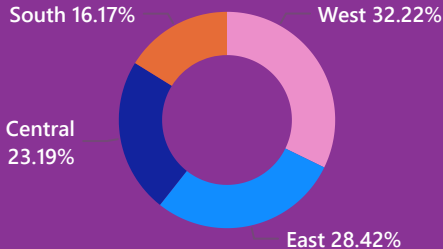
Sales by Category

| category_name | YTD Sales | PYTD Sales | YoY Sales | Trend |
|-----------------|-----------|------------|-----------|-------|
| Furniture | \$2.52M | 2.50M | 0.73% | ▲ |
| Office Supplies | \$6.92M | 7.00M | -1.22% | ▼ |
| Technology | \$2.10M | 2.13M | -1.37% | ▼ |

Top 5 Products by YTD Sales

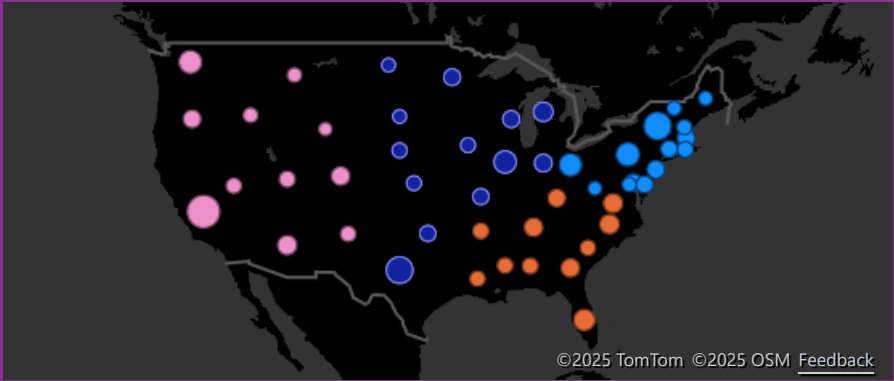
| | |
|-----------------------|-------|
| Staple envelope | \$57K |
| Staples | \$52K |
| Easy-staple paper | \$47K |
| Staples in misc. c... | \$26K |
| KI Adjustable-Hei... | \$22K |

YTD Sales by Region



Sales by State

customer_region ● West ● East ● Central ● South



Bottom 5 Products by YTD Sales

| | |
|----------------------|---------|
| Eldon Jumbo Pro... | \$0.38K |
| Lexmark X 9575 P... | \$0.27K |
| Cisco SPA525G2 ... | \$0.25K |
| Xerox Blank Com... | \$0.23K |
| Rediform S.O.S. P... | \$0.18K |

YTD Sales by Shipping Type

