English 3302 SP19 Templeton

Reflective Assignment

Length: Negotiable

Audience: Self, instructor and future 3302 students

Final Due: Monday, April 22nd

The Reflective Assignment provides you with the opportunity to take stock of your AWD experience, in particular your writing, this semester. Your goal is to demonstrate how you have met—and perhaps exceeded—the Writing Program Learning Goals. In a departure from the standard essay I usually assign, I've given you a couple of different ways to meet this goal rhetorically:

Memo. Written in a standard memo format, this option should address future AWD students. I'll choose the three most rhetorically effective memos to share with future classes, but you should imagine you are writing to AWD students in general, not just those taking my class. Here, I'm hoping to keep you focused on the Learning Goals and Unit papers rather than my particular teaching style.

Multimodal. What does "multimodal" mean anyway? The Oxford English Dictionary defines it as being "Characterized by several different modes of occurrence or activity . . . [and] incorporating or utilizing several different methods or systems." Simply put, multimodal assignments allow students to experiment with other forms of communication besides writing, specifically the standard academic essay. This could be aural, visual—even spoken (you could deliver your final assignment to the class on Wednesday, April 17th). Successful examples include an "AWD Quiz," architectural renderings of the Learning Goals, musical compositions, an "Observation of Data" presented chartstyle, and origami-like structures. The possibilities for this are numerous and, I think, rhetorically challenging—as well as exciting. The multimodal assignment should include a brief memo, addressed to myself and your peers, explaining your assignment and how it demonstrates that you have met or exceeded the Learning Goals.

The final version of your assignment should be uploaded to Blackboard no later than 10:00 a.m. on Monday, April 22nd. If it can't be uploaded in digital format, you'll need to hand it in on Wednesday, April 17th or make other arrangements with me.

This assignment counts towards 15% of your final grade, and shouldn't be rushed, which is why I'm giving you until April 22nd. You'll be assessed on your ability to demonstrate your mastery of the Learning Goals via the various Unit assignments. The most rhetorically effective assignments, even those that are not "multimodal," will have an element of creativity and will encompass the entire AWD experience.