



CrossBox is a web application specifically designed for CrossFit athletes, potential athletes, or others curious about the training program that allows its users to connect with each other in the community.

CROSSBOX

WEB APPLICATION

CrossBox contains unique features that allow its users to store and track their progressions, compare with others, provide feedback, and stay up-to-date on the latest news in the CrossFit community. CrossBox's primary goal is to network athletes in a simplistic format and interface that promotes encouragement, improvement, current events, or just plain entertainment. This web application supports a different approach to most CrossFit informational sites/blogs that provides an edgy, fun and inspirational social networking platform that can be sure to attract the average CrossFit athlete or curious spectator.

Personas

Anne the Average CrossFitter

Typical gym junkie eager for improvement and sharing interests.

Curious George

Daredevil with interests in discovering unheard of lifestyles or adding on new hobbies.

Coach Josh

CrossFit coach always looking for new ways to motivate their athletes or enlighten them.

COMPS



Facebook

Pocket
WOD



CrossFit
JOURNAL

Crossfit
Journal