

# **DecorHub**

## **Web app**

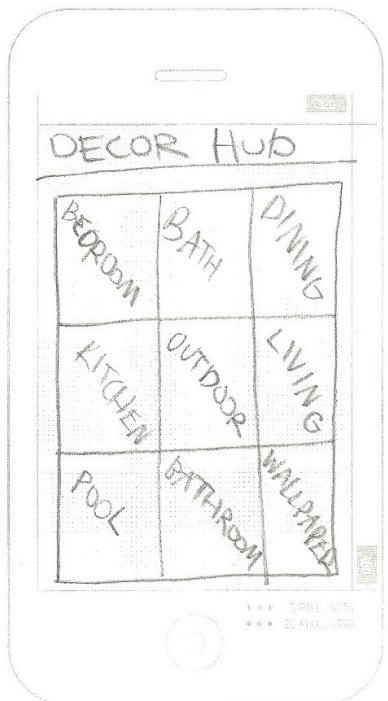
## Décor Hub Rationale and Analysis

Décor Hub enables you to be your own home decorator. If you don't know how you would like to decorate, Decor Hub's list of items can give you some inspiration. Even If you already know how you want your place to look, Décor Hub can help you finish what you started by suggesting similar items that you might be interested in based on what you searched before. This web app enables you to choose different items and view a list of stores from where to purchase. Decor Hub will link you to the store website and you can complete your purchase there. With Décor Hub, you can get an idea of what style you would like for your home. Browse different furniture, wallpapers, and kitchenware for sale on popular stores (website or brick and mortar) on the go or on your desktop and pick your own unique combination. You can view recommendations of other complementary items if you are stuck and don't know what else to buy.

The target audience for this app would be men or women, 20s-40s who are homeowners, with any kind of experience in home decorating. This can range from novices with little to no experience who already got help from a professional and just want to search for purchase the furniture and are ready to try it out, all the way up to those with careers in interior design or home remodeling. The goal is for this to be easy to use, and at the same time, seem useful for people with a wide range of knowledge in this area.

Pros: You can view your things on the go or on your desktop. Browsing the web app and viewing the room you are working on simultaneously will give you a better idea on how the items you picked will match with your house. Another plus is having a list of stores to choose from and ordering items online from the comfort of your home and having them shipped straight to you. It saves you time by being able to view a large amount of items at once and it lets you narrow down the options.

Cons: The pictures may be too small to see them in detail, which makes it harder to know the actual size of the item. The items may not be to scale, so you may not have an accurate way of knowing how much space they will take or where to put the items. The colors on some items, such as the wallpaper or paint may not match exactly in real life as you see it online. If you need to feel textures or try things out in person there is more benefit going to a brick and mortar store.



PROJECT:  
PAGE: HOME

DATE:  
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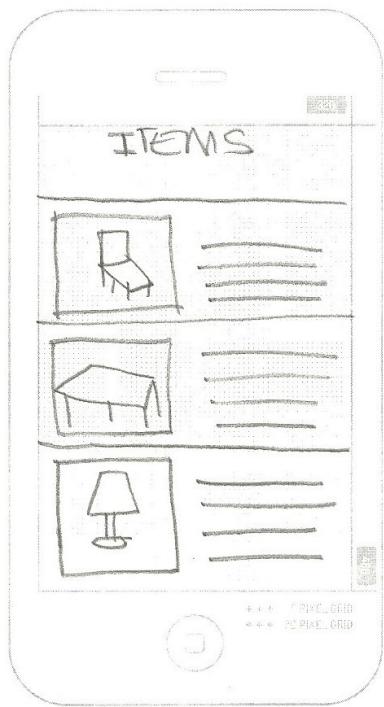
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PROJECT:

## ITEMS

DATE:

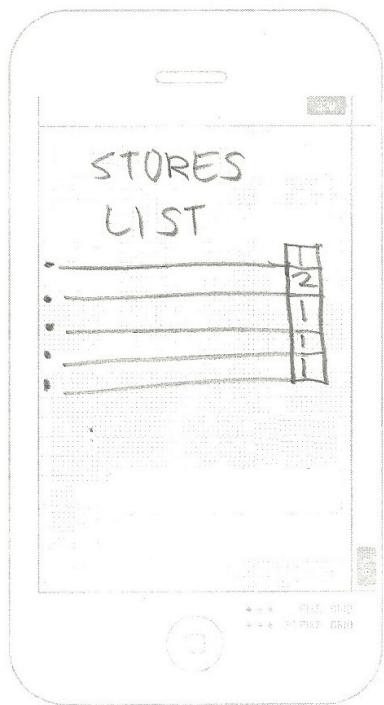
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PROJECT:

## LIST OF STORES

DATE:

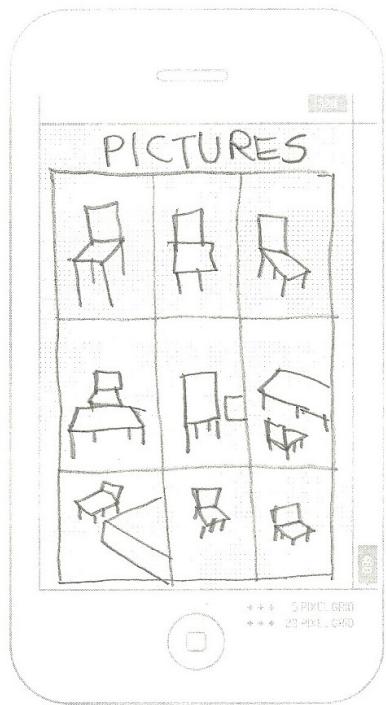
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PROJECT:

## PICTURES

DATE:

AUTHOR:

✓ NOTES:



PROJECT:

## RECOMMENDED

DATE:

AUTHOR:

✓ NOTES:

# DecorHub

Home

## Categories

Category Image Link	Category Image Link	Category Image Link
Category Image Link	Category Image Link	Category Image Link
Category Image Link	Category Image Link	Category Image Link

# DecorHub

Home > Category

## Category Items



Item Name  
L x W x H  
Subtitle



Item Name  
L x W x H  
Subtitle



Item Name  
L x W x H  
Subtitle

# DecorHub

Home > Category > Item

## Item Name



PICTURES

FIND A STORE

RECOMMENDED

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# DecorHub

Home > Category > Item > Pictures



## Stores List

Store Name	GO TO SITE

# DecorHub

Home > Category > Item > Pictures

## Pictures



# DecorHub

Home > Category > Item > Recommended

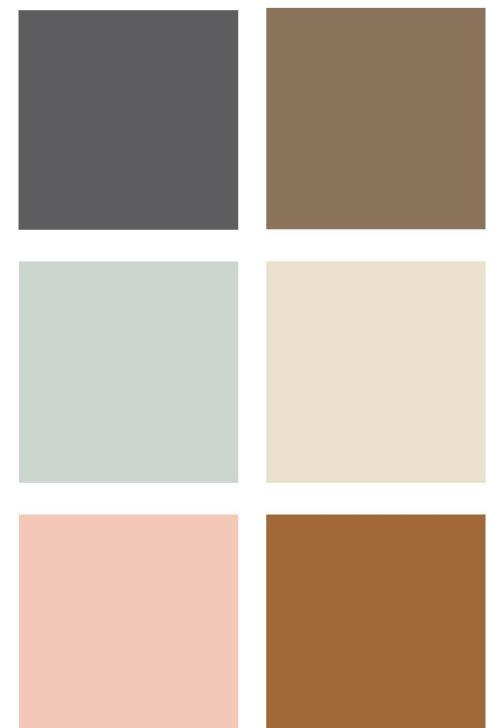
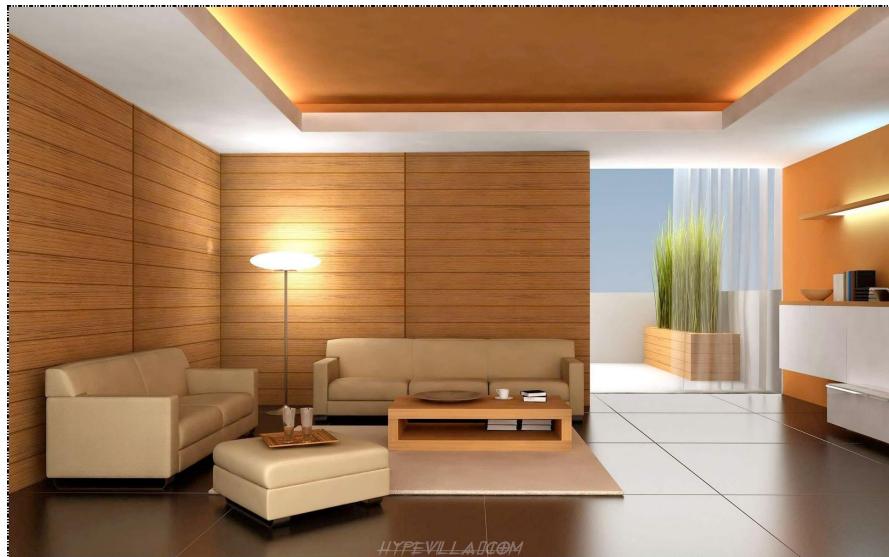
## Item Name



## Recommended



**DecorHub**



# DecorHub Style Guide

## Theme Colors:



#5D5D5F



#8C735B



#A06739



#F2C9B9



#EAE0CB



#CCD6CE

## Fonts:

### Futura Medium

Used for Headings 36pt, Body Text & Buttons 30pt

Heading & Body Text Font Color: #AO6739

Buttons Font Color: #5D5D5F

### Corbel Regular

Used for Navigation Text 24pt, Footer Text 14pts

Navigation Font Color: #5D5D5F

Footer Font Color: #EAE0CB

## Buttons:

BUTTON EXAMPLE

## CSS Colors:

Header & Footer: #8C735B

Background: #EAE0CB

Content Boxes: #CCD6CE

Button Box: #F2C9B9

Button Border: #CCD6CE

# DecorHub



## DecorHub

Home > Kitchen

image

RECOMMENDED

FIND A STORE

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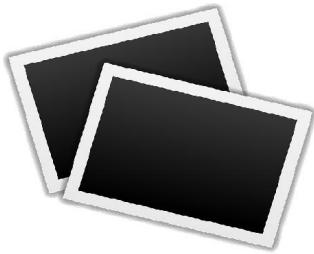
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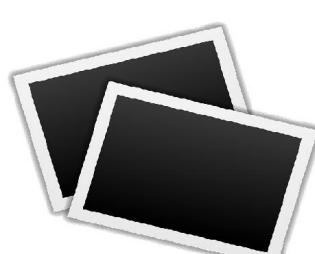
Home

## CATEGORIES

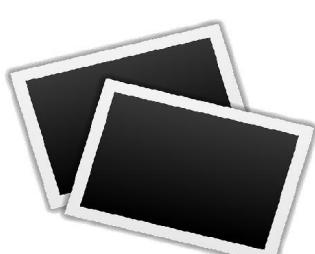
BUTTON



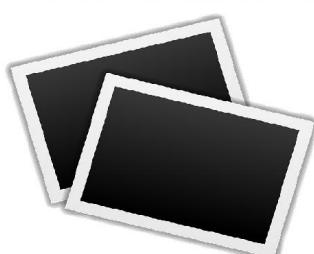
BUTTON



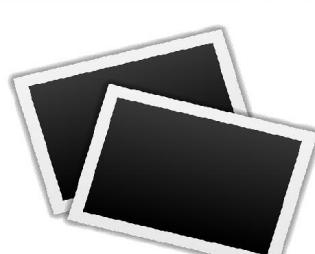
BUTTON



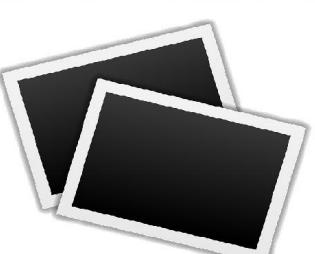
BUTTON



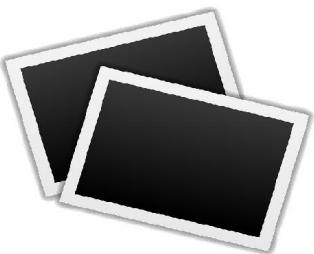
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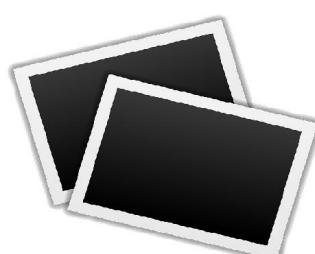
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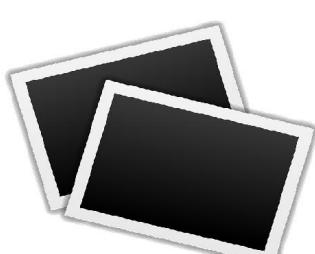
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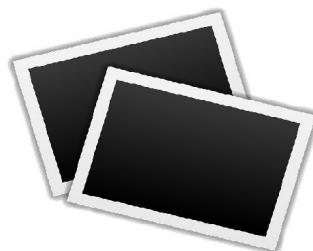


# DecorHub

Home > Bedroom

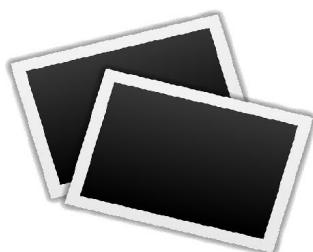
## BEDROOM ITEMS

**BUTTON**



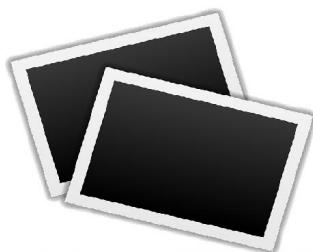
**Blanca Lamp**  
18" x 18"  
(L x W)  
**Table-side Lamp**

**BUTTON**



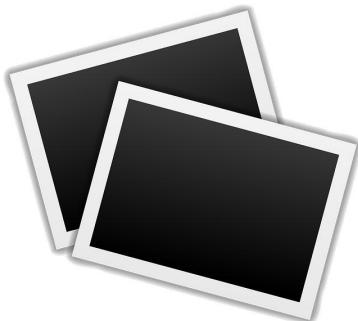
**Auburn Bed**  
70" x 90" x 50"  
(L x W x H)  
**Queen size Bed**

**BUTTON**



**Dnor Drawer**  
54" x 32" x 61"  
(L x W x H)  
**Drawer Chest**

## AUBURN BED



BUTTON

BUTTON

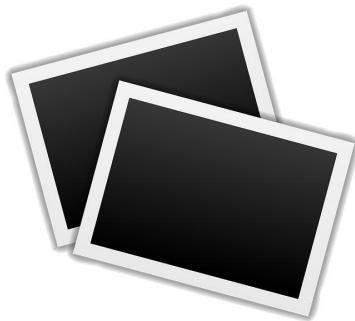
BUTTON

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# DecorHub

[Home](#) > [Bedroom](#) > [Auburn Bed](#) > Find A Store

## LIST OF STORES



**BUTTON**



**BUTTON**

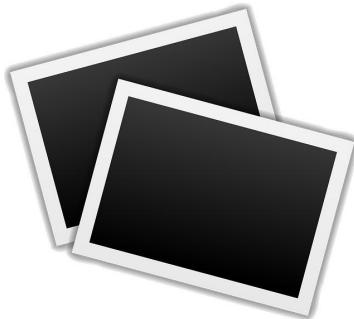


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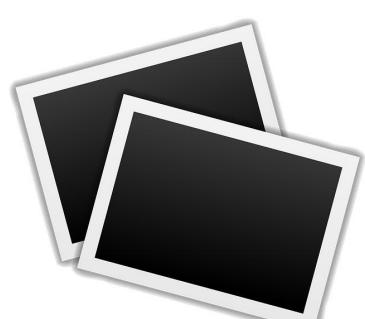
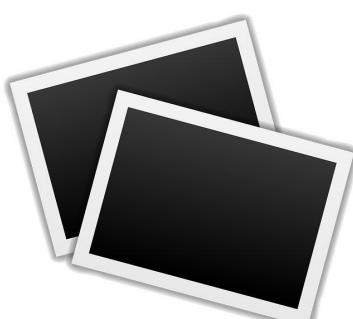
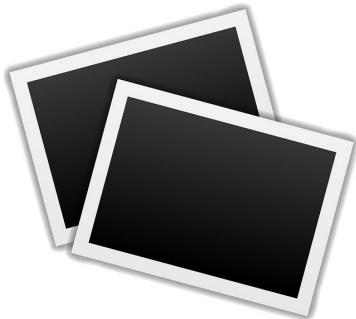
# DecorHub

Home > Bedroom > Auburn Bed > Recommended

## AUBURN BED



### RECOMMENDED



# DecorHub

Home > Bedroom > Auburn Bed > Pictures

## PICTURES

