PRAKASH NAKRANI

Senior frontend developer having **8+ years** of experience with expertise in **React**, Vue, React-Native, TypeScript

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Skills

- JavaScript | **TypeScript** | **React** | **Vue** | Next | Nuxt | Redux | React Native | HTML | CSS | Graphql | Bootstrap | Tailwind | Material-UI | Sass
- Git | Node JS | CI/CD | Jest | Cypress | React testing library | Unit Testing | OOP | Styled-components | Storybook | npm | webpack | Rollbar
- Frontend | English – *All professional proficiency or above*

Experience

Senior Software Engineer   **Indiecampers**   *Lisbon, Portugal*   **08/2023 - Current**

- **Improved page load speed by 25%** by introducing a BFF layer for the client area, enhancing user experience and reducing latency.
- Accelerated feature delivery by creating a **reusable payment component** for Stripe, PayPal, Braintree, Google Pay, and Apple Pay and **increased revenue by more than 35%** through booking automation feature with this..
- **Saved 100% in Stripe transaction fees** by implementing Stripe CIT integration across the website and client area.
- Implemented a **CloudFront-based feature flag mechanism** to enable A/B testing, improving experiment control and feature rollout.
- Increased **homepage engagement by 20%** with interactive search widgets and a redesigned homepage for better content visibility.
- **Improved SEO and performance by 30%** by reducing load times, and optimizing Web Core Vitals (CLS, LCP, INP).
- **Boosted team productivity** through active mentoring, technical support, and hiring skilled, high-fit frontend developers.

Senior Software Engineer   **Turing (Ninjacart)**   *Gujarat, India*   **01/2023 - 07/2023**

- **Increased user profile completion rate by 25%** through the implementation of a user profile lock screen feature.
- Boosted user engagement by 30% through the integration of the "**Add to Home**" shortcut feature, increasing the accessibility of the app.
- Achieved **100% codebase localization** without relying on third-party libraries, resulting in improved application adaptability.
- Successfully **tracked and analyzed activities of non-logged-in users** on the app by generating unique IDs, leading to a 12% improvement in targeted marketing strategies and personalized user experiences.

Senior Product Engineer   **CometChat**   *Denver, Co, USA*   **08/2021 - 12/2022**

- Developed a unified **UI Kit for Vue2 and Vue3**, improving cross-platform compatibility and reducing development time by 50%.
- Designed & **architected new modular and industry standards UI Kit structure** for web & mobile platforms.
- Ensured tight cooperation with other engineers and designers through active listening, systematic communication, and leadership skills.
- Provided constant feedback and code review support to other team members across the platforms for better code standards.
  I.e. Angular, React, Vue, React-Native, Flutter, Next.

Software Development Engineer   **cSoft**   *Bangalore, India*   **03/2020 - 08/2021**

- Designed & architected frontend framework for web and mobile, created generic middlewares & data retrieval mechanisms.
- Created **generic redux** by automating state management code and **reduced lines of code by 90%.**
- Created a **chatbot** with audio/video calling that helps clients to connect and retrieve information in a more user-friendly way.

Software Engineer   **XinFin**   *Mumbai, India*   **12/2018 - 03/2020**

- Developed a **crypto wallet** using web3 that provides a seamless user experience and intuitive UI.
- Designed and developed the **crypto-currency exchange platform** with React JS & redux, resulting in 45% more user growth.

Software Engineer   **Chameleon**   *Gujarat, India*   **06/2016 - 11/2018**

- Worked on client Aether GPS's Real-Time GPS service
- Increased the usability of the application by 30% with features such as **real-time tracking, past trips, and safe zone**.

Education

Bachelor of Engineering   **Gujarat Technological University**   *Gujarat, India*   **04/2012 - 06/2016**

- Major in Computer Engineering

Mentorship

- **Frontend development Mentor:** Programming | DSA | Frontend development with React | career advice | professional portfolio

Others

- **Bronze Award**: Won 4th prize for creating the automated system for document verification at Tech Hackathon in Bangalore **(07/2017)**
- **Certificate of English Language Proficiency C1**: The advanced-level certificate of English proficiency **(08/2022)**