

Nazlı M. Alagöz
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Education

- 2019 Sep – Present** **Tilburg University, the Netherlands**
Ph.D. candidate in marketing
Co-advisors: Hannes Datta and George Knox
- 2018-2019** **Tilburg University, the Netherlands**
Research Master' in Business, Marketing (Quantitative) track
- 2013-2018** **Koç University, Turkey**
B.A. Economics
- 2017 Mar-Aug** **Kyoto University, Japan**
Graduate School of Economics (exchange term)

Honours and Awards

- 2021** AMA-Sheth Foundation Doctoral Consortium Fellow, Kelley School of Business
- 2020** ISMS doctoral consortium fellow (virtual), The Fuqua School of Business
- 2018-2019** Tilburg University, CenterER Scholarship
- 2013-2018** Full merit scholarship, Koç University
- 2017 Spring** Global Exchange Scholarship & Grant, Koç University
- 2017-2015** Vehbi Koc Scholar 2017, 2016, 2015; Koç University
- 2013-2006** High academic achievement scholarship from Republic of Turkey Ministry of Education

Work in Progress

Nazlı M. Alagöz, George Knox, and Hannes Datta, "The Effect of Streaming Adoption on Artists' Production of New Music."

Conferences, Workshops and Seminars

Presentations

"The Effect of Streaming Adoption on Artists' Production of New Music," presented at:

- Marketing Dept., PhD Summer Camp (online), 2 June 2021, Tilburg University
- EMAC Doctoral Colloquium (online), 23 May 2021, ESIC Business & Marketing School
- Marketing Dept., Brown Bag Seminar Series (online), 10 June 2020, Tilburg University
- INFORMS Marketing Science Conference (online), 12 June 2020

Attendance

- ÊSTIMATE Workshop (online), 4-7 June 2021, Michigan State University
- 4th Doctoral Workshop on The Economics of Digitisation (online), 18-19 May 2021, TSE
- Eurosonic Noorderslag (ESNS) (online), 13-16 Jan 2021, Groningen
- 13th Digital Economics Conference, 9-10 Jan 2020, TSE
- Media & Digitisation Meeting, 24-25 Oct 2019, University of Zurich

Teaching and Supervision

- Supervising 5 master's degree students per academic year (2019 – Present)
- Structural Equation Modelling and Survey Research (Prof. Rik Pieters, 2020 Fall)

Faculty Service

- Faculty Council Member, 2020-2021
- Graduate School Society Member, 2018-2021

Other Work Experience

- 2017 Sep- December** **Undergraduate Research Assistant**
World Bank
Data entry and analysis, translations

- 2017 Sep- December Undergraduate Research Assistant**
Behavioral Economics Lab
 Data entry and analysis, experiment administration
- 2016 Sep-2017 Jan Undergraduate Teaching Assistant**
Math 201-Statistics
- Held problem-solving sessions
 - Proctored and graded exams
- 2016 Feb-2017 Jan Peer Tutor, Work & Study, Koç University Office of Learning and Teaching (KOLT)**
BLAW 202-Business Law
- Tutored undergraduate students in Business Law
 - Held review sessions
- ACWR 103-Academic Writing in Business (until 2016 August)*
- Tutored and guided undergraduates in their homework and essays
- 2015-2016 Work & Study, Koç University Department of Archaeology and History of Art**
 Organized and kept records of archaeological findings with a team of undergraduates
- 2014-2015 Work & Study, Koç University Registrar's Office**
 Was responsible for the front desk, searching, organizing and archiving files
- 2014 Summer Work & Study, Koç University School of Medicine**
 Responsibilities included research, organizing and record-keeping

Languages

Turkish Native
English Fluent – TOEFL 111/120
Japanese Advanced, JLPT N2 certificate
Dutch A2

Test Results

Graduate Record Examination (GRE): 166/170 Quantitative, 157/170 Verbal, 4.0/6.0 Writing

Computer Skills

Stata, R, Python, Git/Github, Makefiles, MongoDB, Latex