## Nazlı M. Alagöz

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*Updated 2020/08* 

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$\mathbf{H}_{\mathbf{G}}$	ucation	١

2019 Sep – Present Tilburg University, the Netherlands

Ph.D. candidate in marketing

Co-advisors: Hannes Datta and George Knox

2018-2019 Tilburg University, the Netherlands

Research Master' in Business, Marketing (Quantitative) track

2013-2018 Koç University, Turkey

B.A. in Economics GPA: 3.84/4.00

2017 Mar-Aug Kyoto University, Japan

Graduate School of Economics (exchange term)

#### Honors and Awards

2020	2020 ISMS doctoral consortium fellow (vitrual)
2018-2019	Tilburg University, CentER Scholarship
2013-2018	Full merit scholarship from Koç University
2017 Spring	Global Exchange Scholarship
2017 Spring	Global Exchange Travel Grant
2017-2015	Vehbi Koc Scholar 2017, 2016, 2015

2013-2006 High academic achievement scholarship from Republic of Turkey Ministry of Education

#### **Work in Progress**

Nazlı M. Alagöz, George Knox, and Hannes Datta, "The Effect of Streaming Adoption on Artists' Production of New Music."

### Conferences, Workshops and Seminars

### **Presentations**

"The Effect of Streaming Adoption on Artists' Production of New Music," presented at:

- Tilburg University Brown Bag Seminar Series (10 June 2020; via Zoom)
- INFORMS Marketing Science Conference 2020 (12 June 2020; via Zoom)

#### Attendance

- Media & Digitization Meeting, 24-25 October 2019, University of Zurich)
- 13th Digital Economics Conference (9-10 January 2020, Toulouse)

#### **Teaching and Supervision**

- Supervising approx. 4 Master's students per academic year (2019 Present)
- Structural Equation Modelling and Survey Research (Prof. Rik Pieters, 2020 Fall)

## **Other Work Experience**

2017 Sep- December Undergraduate Research Assistant

World Bank

Data entry and analysis, translations

2017 Sep- December Undergraduate Research Assistant

Behavioral Economics Lab

Data entry and analysis, experiment administration

2016 Sep-2017 Jan Undergraduate Teaching Assistant

Math 201-Statistics

• Held problem-solving sessions

• Proctored and graded exams

2016 Feb-2017 Jan Peer Tutor, Work & Study, Koç University Office of Learning and Teaching (KOLT)

BLAW 202-Business Law

• Tutored undergraduate students in Business Law

Held review sessions

ACWR 103-Academic Writing in Business (until 2016 August)

• Tutored and guided undergraduates in their homework and essays

2015-2016 Work & Study, Koç University Department of Archaeology and History of Art

Organized and kept records of archaeological findings with a team of undergraduates

2014-2015 Work & Study, Koç University Registrar's Office

Was responsible for the front desk, searching, organizing and archiving files

2014 Summer Work & Study, Koc University School of Medicine

Responsibilities included research, organizing and record-keeping

### Languages

Turkish Native

English Fluent – TOEFL 111/120 Japanese Advanced, JLPT N2 certificate

### **Test Results**

Graduate Record Examination (GRE): 166/170 Quantitative, 157/170 Verbal, 4.0/6.0 Writing

## **Computer Skills**

Stata, Excel, SPSS, R, Python, Git/Github, Make, MongoDB, Latex