# ALAN HAIMINH VO

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#### EDUCATION

University of California, Berkeley
B.S. Cognitive Science (Specializing in Data Science)

Berkeley, CA

Graduated Spring 2025

- Concentration: Computer Science and ML Models

Related Coursework: Data Structures/Algorithms, Fundamental Programming, Concepts with Computing in Data, Probability for Statistics, Discrete Mathematics, Computational Modeling in Cognition, Foundation of Data Science

#### TECHNICAL SKILLS

Programming Languages: Python, SQL, HTML/CSS, JavaScript

Frameworks & Libraries: Flask, SQLAlchemy, Flask-Login, Jinja2, Tailwind CSS, Pandas, Matplotlib

Tools: Git, GitHub, VS Code, SQLite, Jupyter Notebook, Google Workspace

Concepts: RESTful API Design, CRUD Operations, Relational Database Design, Authentication & Authorization

#### WORK EXPERIENCE

#### Chegg Associate Product Manager | Intern

Summer 2024

- Led cross-functional collaboration to prioritize product features using SQL analysis of user retention and behavior data.
- Integrated machine learning models to personalize content recommendations, increasing time-on-task and engagement.
- Defined roadmap objectives aligned with student learning outcomes, contributing to scalable education-first feature design.
- Synthesized user feedback into actionable insights, improving UX across mobile and web learning tools.

#### IBM Software Engineering Intern | Tech Scholars Internship

Summer 2021

- Collaborated in a 5-person team to build a smart thermostat system that adapted to user preferences based on behavioral and environmental data.
- Contributed to backend functionality in Java and integrated RESTful APIs with a JavaScript-based frontend dashboard.
- Containerized the application using Docker for cross-platform deployment and streamlined CI/CD compatibility.
- Participated in code reviews, debugging, and Agile sprints to ensure full-stack integration and system reliability.

#### PROJECTS

#### TrackSwipe - Music Discovery App - Ongoing Personal Full-Stack Project | React, Tailwind CSS, Next is, JavaScript, HTML/CSS

- Building a Tinder-style music swiping interface that allows users to discover and save songs by mood and genre
- Designed an interactive UI that supports swiping left to add to playlist, swiping right to skip, and long-press to block artists.
- Created features for playlist management, artist filtering, and emotion-based music tagging.
- Currently integrating backend (Flask) for user authentication, playlist storage, and ML-powered recommendations.

## Flask Task Manager - Personal Full-Stack Project | Python, Flask, SQLAlchemy, SQLite, Flask-Login

- Developed a full-stack task management web application with user authentication, task creation, and persistent storage using Flask and SQLAlchemy.
- Designed backend logic for CRUD operations, form validation, and secure session handling with Flask-Login.
- Built RESTful routes and a relational schema supporting filters by completion status, priority, and due date/time.
- Stored task data using SQLite and managed user-specific access and filtering through database queries.

### California Crash Data Dashboard - Data Analysis Project | R, Pandas, Plotly

- Built an interactive dashboard with dynamic filters, aiding public agencies in data-informed safety interventions.
- Demonstrated ability to clean, structure, and interpret large, complex datasets for non-technical users.
- Analyzed 10 years of collision data (2014–2023) to identify risk trends by time, location, and severity.

## $\textbf{Smart Thermostat Energy App -} \textit{IBM Team Project} \mid \textit{HTML/CSS/JS}, \textit{Python, IBM Weather API}$

- Engineered a full-stack mobile app to register users/devices and track energy usage in real time.
- Implemented a temperature-driven control algorithm with push notification triggers for HVAC optimization.
- Integrated external APIs (IBM Weather, Somfy) to retrieve and process real-time environmental and sensor data.
- Developed responsive UI components and backend logic for user authentication, data visualization, and energy insights.

#### LEADERSHIP EXPERIENCE

## Theta Delta Chi Fraternity Fraternity Social Chair/Risk Manager

Berkeley, CA

January 2024 - May 2024

- Oversaw planning and execution of 15+ social and philanthropic events, managing a \$12,000+ budget with structured resource tracking.
- Led cross-org collaboration and communication workflows, demonstrating project management and stakeholder alignment.
- Designed and implemented safety protocols for 200+ person events, standardizing processes through structured documentation and reporting.
- Part of the Executive committee to ensure stability within the organization

## Alpha Phi Omega Fraternity

Berkeley, CA August 2022 - Fall 2024

Financial Vice President

Managed and optimized a \$7,000+ operational budget, building internal dashboards and tracking systems to support strategic decisions.

### UC Berkeley Starting Point Mentorship Program (SPMP)

Berkeley, CA August 2023 - May 2024

Student Mentor

- Mentored 4 community college transfer students, providing 1-on-1 guidance on coursework planning, application strategy, and campus engagement.
- 3 out of 4 mentees were successfully admitted to UC Berkeley, with improved clarity and confidence in their academic pathways.
- Supported mentees in building competitive profiles by sharing personal experience, resources, and timelines for transfer success.