

# Mohammad Raffi Alvriansyah

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Motivated and adaptable IT professional with a double degree in Information Systems and Management, currently pursuing a Master's in Cybersecurity at Monash University. I bring hands-on experience across UI/UX design, cybersecurity analysis, and IT project coordination within Agile and Scrum-based environments. Skilled in user-centered design, threat identification, and digital toolsets like Figma, Trello, and SIEM platforms, I thrive in collaborative, fast-paced teams. Beyond my core expertise, I'm also open to exploring new roles and learning opportunities across different areas of tech and design. I'm eager to apply my creativity, problem-solving mindset, and technical versatility to help teams innovate and grow.

## AREAS OF EXPERTISE

- Product Design
  - UI/UX Design
  - Cybersecurity
  - IT Forensic Analyst
- Security Engineer
  - Network Security Engineer
  - Software Security Engineer
  - Business Analyst
- Social Media Specialist
  - Business Development
  - Project Management
  - Compliance Management
- Graphic Design
  - AI Prompt Engineering
  - Photography/Videography
  - SEO

## PROFESSIONAL EXPERIENCE

**Extreme International**  
Digital Designer

Melbourne, Australia  
Oct 2025 - Present

- Design eye-catching visual assets and marketing materials for digital platforms and sales use.
- Collaborate with creative, account, and production teams to manage and update websites on Webflow.
- Apply dynamic design updates and introduce new features to enhance site functionality and user experience.
- Edit and produce engaging video content for social media and other channels using Adobe After Effects and CapCut.

**PaintBoxDigital**  
Digital Marketing Specialist

Adelaide, Australia  
Jul 2025 - Present

- Created and edited digital marketing content for five diverse clients, tailoring messaging to brand identity and target audience needs.
- Researched emerging digital marketing trends to inform campaign strategies and ensure content remained innovative and competitive.
- Conducted KOL (Key Opinion Leader) analysis to identify relevant influencers and leverage their networks for greater brand visibility.
- Increased Instagram user engage ment by 153% through optimized content strategy, storytelling, and data-driven scheduling.

**Challenz**  
UI/UX Designer Intern

Melbourne, Australia  
Aug 2025 - Oct 2025

- Designed a social media app that integrated NFTs and gamification into its core mobile experience.
- Conducted in-depth UX research and competitive analysis of leading NFT trading applications, mapping user journeys, trust mechanisms, and monetization strategies to identify gaps and opportunities
- Managed project workflows using Agile methodologies, facilitating daily meetings with the founder to ensure designs met expectations.

**Quicksite.Space**  
UI/UX Designer

Melbourne, Australia  
Mar 2025 - Aug 2025

- Conducted competitor UX research to identify market strengths, weaknesses, and opportunities for product improvement.
- Managed project workflows using Agile methodologies, leading weekly sprint meetings and coordinating prototyping tasks via Trello.
- Designed an AI Based web builder and user-friendly AI Assistant feature to enhance functionality for the code editor interface.

**PT. Djajadiningrat Kencana Abadi**  
Cyber Security Analyst Intern

Jakarta, Indonesia  
Apr 2024 - Jul 2024

- Strengthened system security by identifying vulnerabilities and implementing the NIST RMF throughout the development lifecycle.
- Enhanced corporate asset protection by analyzing employee safety procedures, conducting security audits, and ensuring compliance with industry standards.
- Designed robust network security architecture, including firewalls, DMZ, and VPN, and evaluated SIEM tools for optimal threat detection.

**Club 9 Sports Entertainment**  
Associate IT Manager

Jakarta, Indonesia  
Sep 2023 - Feb 2024

- Redesigned the company website's UI/UX to enhance the user experience to migrate reservation bookings from a third-party to our direct platform.
- Managed all social media channels, creating content to boost engagement and analyzing performance metrics via Hootsuite and Google Reviews.
- Monitored and tested the reservation system's functionality to ensure optimal performance and a seamless user booking journey.

**Project Based Internship: FundEx.Id x Rakamin Academy**  
UI/UX Designer Intern

Jakarta, Indonesia  
Dec 2023 - Jan 2024

- Enhanced user experience by conducting research, usability testing, and competitive analysis to guide a data-informed redesign.
- Designed low/high-fidelity wireframes and an interactive animated prototype in Figma, aligning with client vision via mood boards.
- Developed a mini design system to ensure visual consistency and efficiency across all application components.

**PT Angkasa Pura Sarana Digital**  
UI/UX Designer Intern

Jakarta, Indonesia  
Aug 2022 - Feb 2023

- Delivered 6 end-to-end UI/UX projects in 6 months for medical, ticketing, and VR apps, managing research, testing, and analysis.
- Bridged business and client needs by authoring BRDs/FRDs and leading weekly presentations to gather feedback.
- Ensured seamless alignment and deployment through collaboration in Agile/Scrum teams.

## EDUCATION

**MONASH UNIVERSITY**  
Master Degree of Cybersecurity

Melbourne, Australia  
Jul 2024 - Jul 2026 (Expected)

**BINUS UNIVERSITY**  
Bachelor Degree of Information System

Jakarta, Indonesia  
Jul 2018 - Jul 2023

**BINUS UNIVERSITY**  
Bachelor Degree of Management

Jakarta, Indonesia  
Jul 2018 - Jul 2023

## CERTIFICATION

- Certificate (2025): Systems Security Certified Practitioner (SSCP) | ISC2
- Certificate (2025): Google Cybersecurity | Google
- Certificate (2024): IELTS English 7.0 | IDP
- Certificate (2023): The Fundamentals of Digital Marketing | Google Digital Garage
- Certificate (2022): Huawei HMS Foundation Training | Huawei

## ADDITIONAL SKILLS

- **Design:** Figma, Axure RP, Canva, UML Diagram, Adobe After Affect, Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Miro, Jira, Trello
- **Programming:** Visual Studio Code(CSS/HTML/Java/JavaScript/Oracle Database/Python/MySQL), Linux, KaliLinux, Ubuntu, Git
- **Point of Sales:** Square POS, Abacus, Mr Yum
- **Language:** Indonesian, English