

# Ananya Bajpai

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## EXPERIENCE

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### THE DRAFT ROOM

#### Founder and CEO

June 2025- Present

- Founded and launched "The Draft Room," a professional design community with 500+ active members dedicated to peer-to-peer learning and skill development for aspiring designers.
- Led the strategic direction and coordinated the execution of 10+ interactive sessions and workshops focused on Blender, portfolio critique, and UI/ UX driving community engagement.

### SKILLING YOU

Remote

#### UI/UX Designer

Jun 2024 – Sep 2024

- Executed foundational user research and leveraged Figma to develop responsive UI/UX for key web and mobile interfaces.
- Synthesized design decisions based on user-centered principles and iterative feedback to ensure product viability and high usability.
- Facilitated cross-functional alignment by communicating design specifications to engineering teams and presenting key feature prototypes directly to the CEO/stakeholders, ensuring design feasibility and business alignment.
- Contributed to brand consistency by creating visual communication assets, including banners and a new logo design.

### UX Designer Freelance

Apr 2023 – Present

- Conceptualized and delivered end-to-end visual identity, branding assets, and high-fidelity UI for ed-tech startups, notably MentorMe, SunriseActive , SourceJi.
- Designed complete UI for core application and web screens (e.g., 15+ key pages), accelerating product readiness for market and supporting client launch goals.
- Applied proficiency in Figma, Illustrator, Framer and Photoshop to manage the design lifecycle from initial wireframes to final visual deliverables.

### PIXELWORK INTERACTIVE

Remote

#### UI UX Designer Internship

May 2023 – Jun 2023

- Contributed to the end-to-end design process for real-world client projects, developing user flows, sitemaps, and low-fidelity prototypes, and collaborating with senior designers.

## SKILLS & PROFICIENCY

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**Core UX/UI Software:** Figma, Adobe XD ,Framer, Adobe Photoshop, Adobe Illustrator, Blender 3D

**UX Methodology & Research:** User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Flows

**Technical Fluency:** HTML, CSS, Responsive Web Design, UI Development

**Visual Design & Branding:** Branding, Visual Identity, Logo Design, Typography

## EDUCATION & CERTIFICATIONS

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### HARVARD UNIVERSITY

Sonipat, Haryana

Bachelor of Design (UX and Digital Product Design.) , CGPA- 9.2

2023–2027

### SHEILING HOUSE SCHOOL

Kanpur, Uttar Pradesh

Senior Secondary (XII), Science

2022-2023

### Relevant Certifications

- User Experience & Interaction Design For AR/VR/MR/XR (University Of Michigan) — Expected Completion: Feb 2025
- Foundations Of Digital Marketing And E-commerce (Google/Coursera) — Completed Jul 2024
- Foundation Of UX Design (Coursera) — Completed May 2024

## DESIGN RECOGNITION

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Finalist at IITR Hackathon (UI/UX Track) and Rank 1 in round 1 at UX Voyage (NSUT) Hackathon