

**End user (Dealer/John Deere Employee/Vendor)**

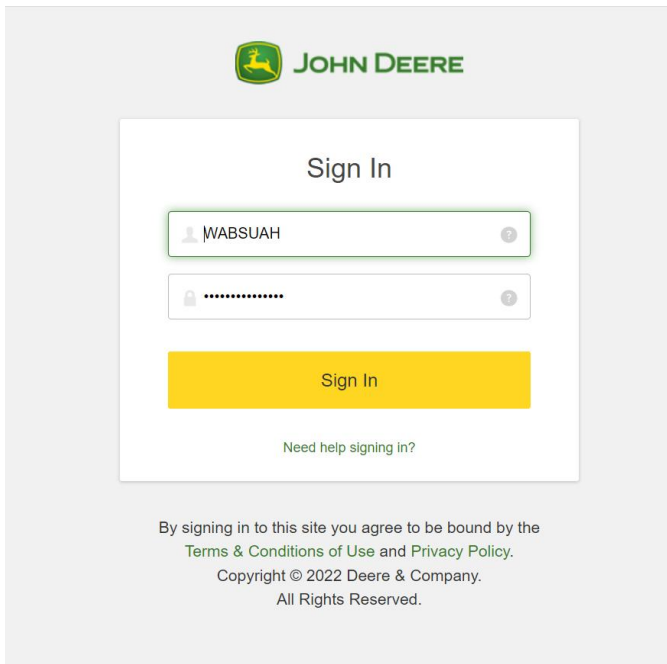


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## Login - OKTA SSO integration

- Enter the AdZone application URL (<https://adzoner1.deere.com/>)
- User will be redirected to the SSO.JOHNDEERE.COM for checking the authentication
- Enter the valid username & password in sso.johndeere.com
- Upon Successful authentication redirect the user to the AdZone application dashboard



JOHN DEERE

### Sign In

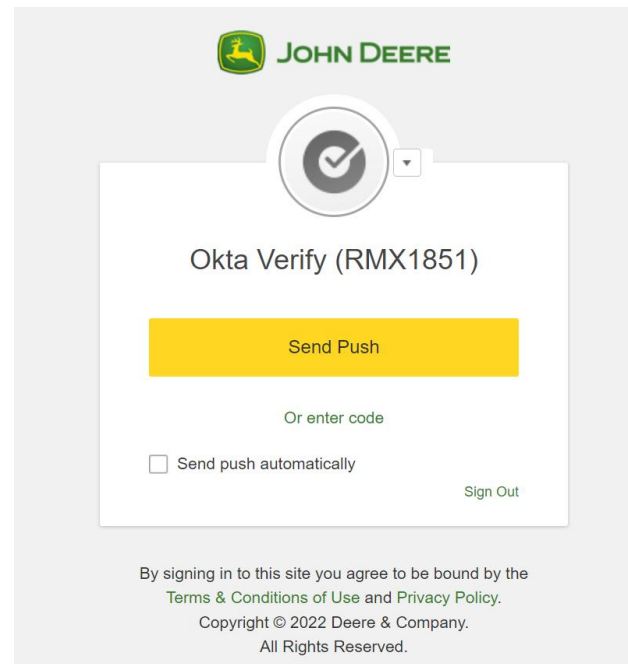
WABSUAH

\*\*\*\*\*

Sign In

[Need help signing in?](#)

By signing in to this site you agree to be bound by the  
Terms & Conditions of Use and Privacy Policy.  
Copyright © 2022 Deere & Company.  
All Rights Reserved.



JOHN DEERE

### Okta Verify (RMX1851)

Send Push

Or enter code

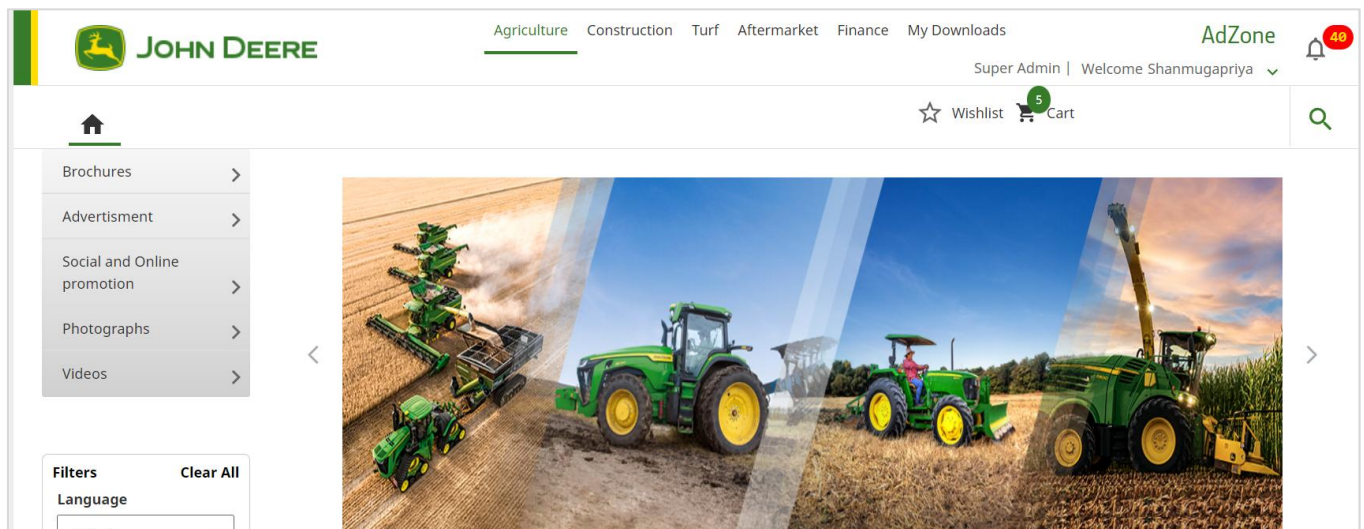
☐ Send push automatically

[Sign Out](#)

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All Rights Reserved.

## Dashboard

User will see the following options in the dashboard,



JOHN DEERE

Agriculture Construction Turf Aftermarket Finance My Downloads

AdZone

Super Admin | Welcome Shanmugapriya

Wishlist Cart

Brochures >

Advertisement >

Social and Online promotion >

Photographs >

Videos >

Filters Clear All

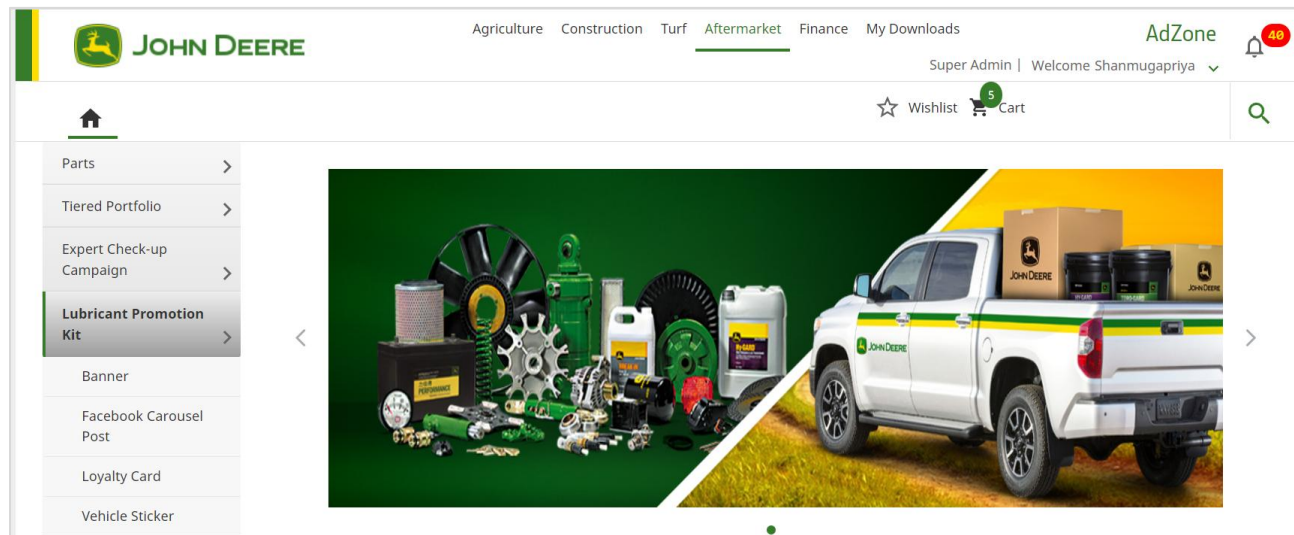
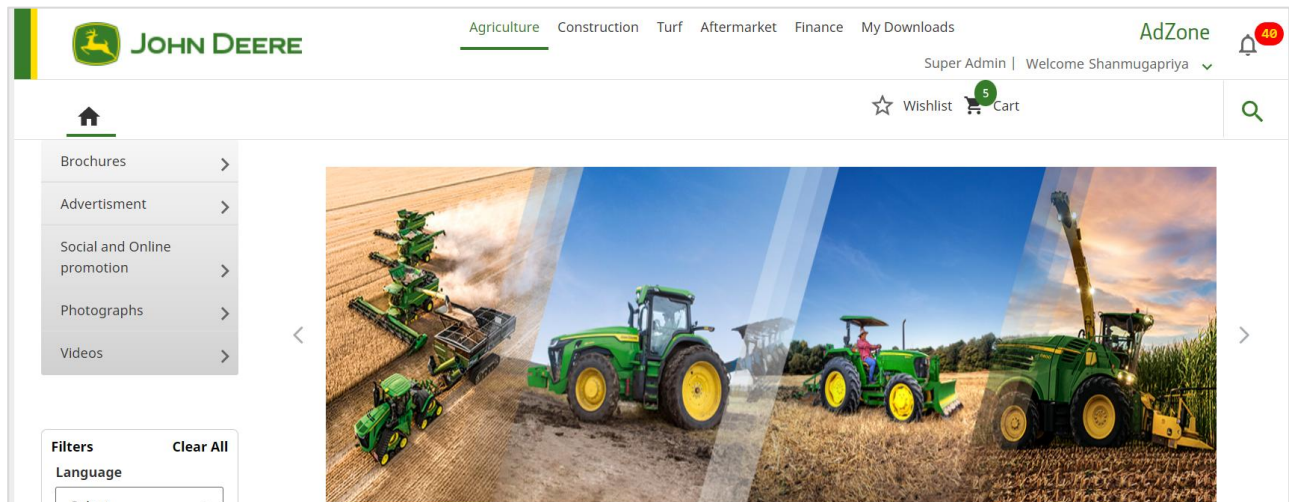
Language

Select

The dashboard features a large banner image showing various John Deere agricultural machinery, including tractors and harvesters, working in a field.

## Banner Image

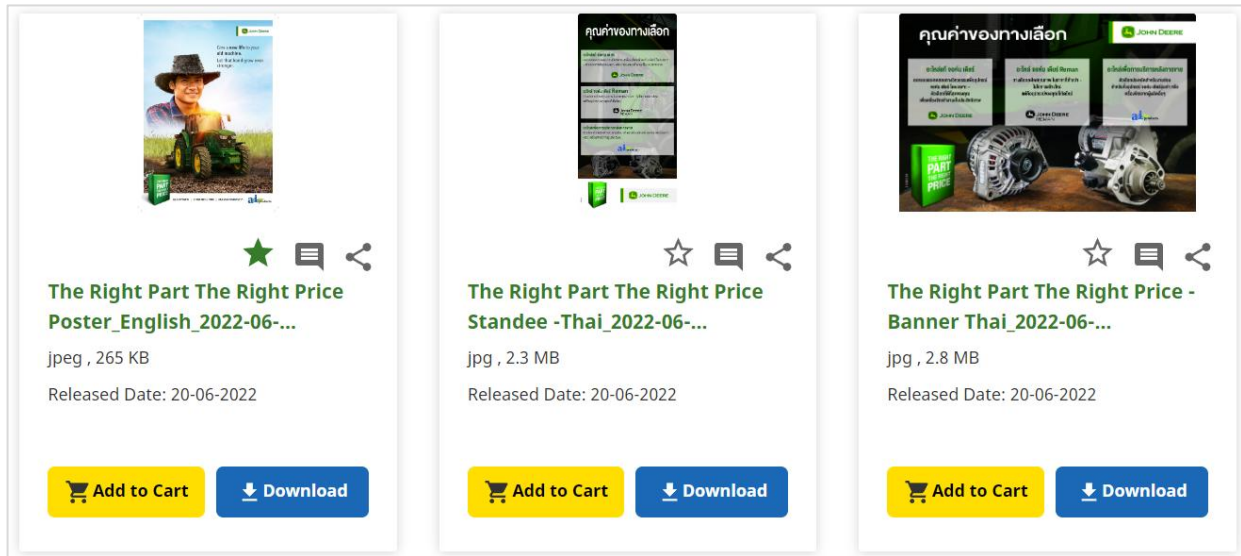
- On successful Login user will see the default banner Image.
- If the User click on any Top Menu(i.e Ag, Finance, Construction) then based on the menu selection Banner Image will be displayed
- Multiple Banner images will be displayed and it will keep on moving to the next banner image within 10 sec.
- If the user wants to see other banner Images immediately, then Clicking on the left or Right slider Option he can view it.



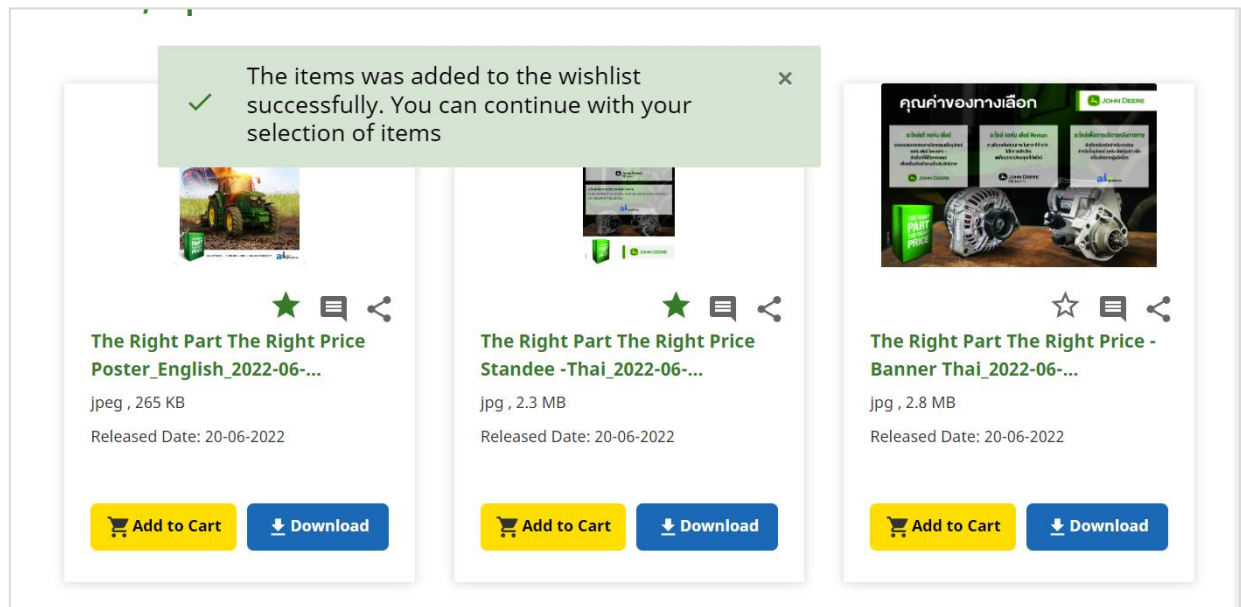
## Add to Wish List

- Click the Star icon to add the Items to your wish list
- If the item added to the wish list then The Star icon will be highlighted in Green to indicate that items is added to the wish list
- If the item removed from the wishlist then The Star icon will not be highlighted in Green

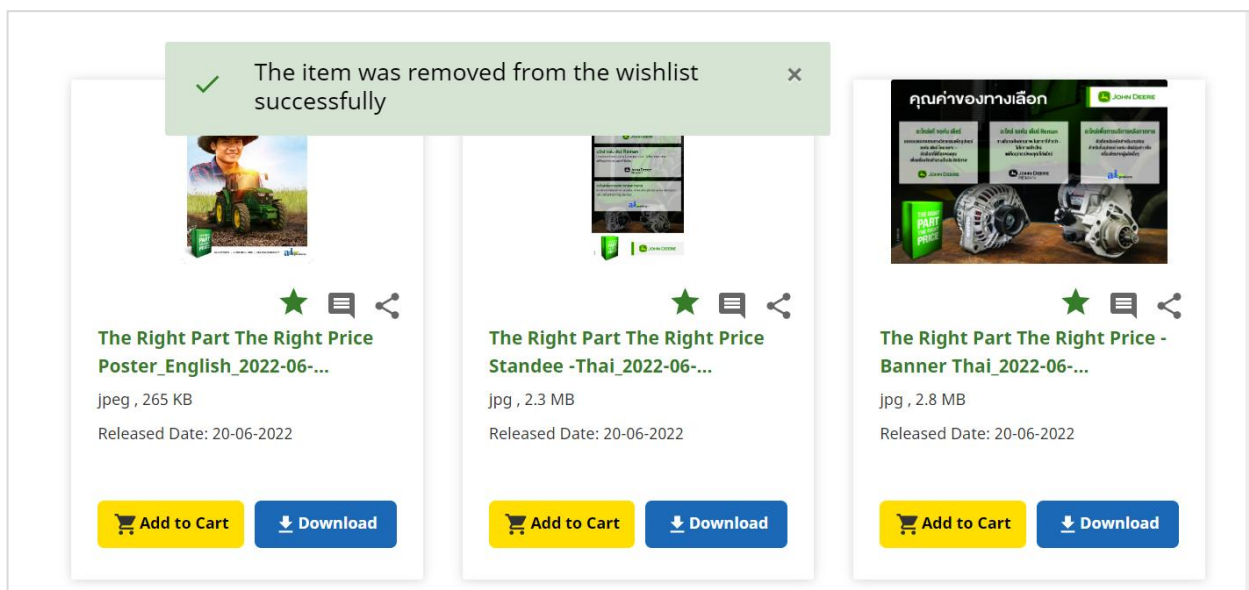




- Once item added to the wish list End user will see the success message “Item Added to wish list successfully”



- By re clicking on the same Star icon item will be removed from the wishlist



## Wishlist

Click On Wishlist Icon on the top bar to view all the items that added to Wishlist

JOHN DEERE Agriculture Construction Turf Aftermarket Finance My Downloads AdZone Super Admin | Welcome Shanmugapriya 48

3 Wishlist 5 Cart

Wishlist

**My Wishlist** ☐ Select All **Move to Cart** **Remove**

☐ Lubricant Promotion Kit\_Loyalty Card -...

jpg , 6.5 MB  
Released Date:13-06-2022

**Move to Cart** **Remove**

☐ The Right Part The Right Price...

jpeg , 265 KB  
Released Date:20-06-2022

**Move to Cart** **Remove**

☐ The Right Part The Right Price Standee -...

jpg , 2.3 MB  
Released Date:20-06-2022

**Move to Cart** **Remove**

### Single/Bulk Removal from wishlist

- Click the select All option on the Top or Select the single Items
- Click on Remove Icon
- All the selected items will be removed from wishlist

JOHN DEERE Agriculture Construction Turf Aftermarket Finance My Downloads AdZone Super Admin | Welcome Shanmugapriya 48

3 Wishlist 5 Cart

Wishlist

**My Wishlist** ☒ Select All **Move to Cart** **Remove**

☒ Lubricant Promotion Kit\_Loyalty Card -...

jpg , 6.5 MB  
Released Date:13-06-2022

**Move to Cart** **Remove**

☒ The Right Part The Right Price...

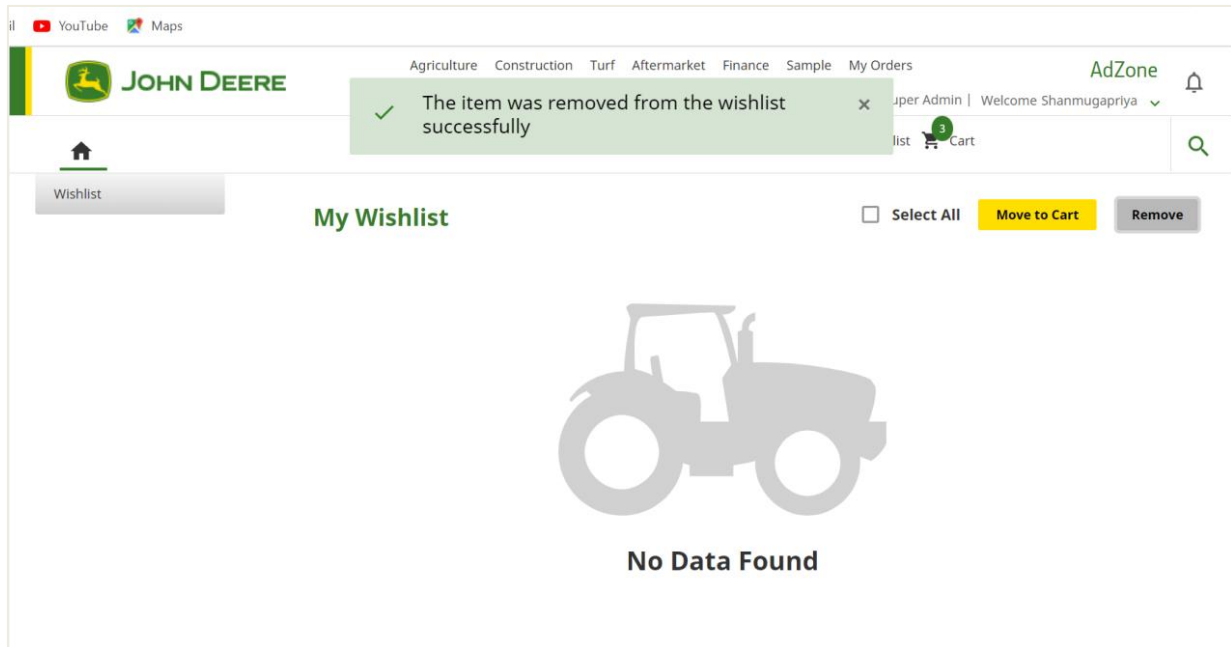
jpeg , 265 KB  
Released Date:20-06-2022

**Move to Cart** **Remove**

☒ The Right Part The Right Price Standee -...

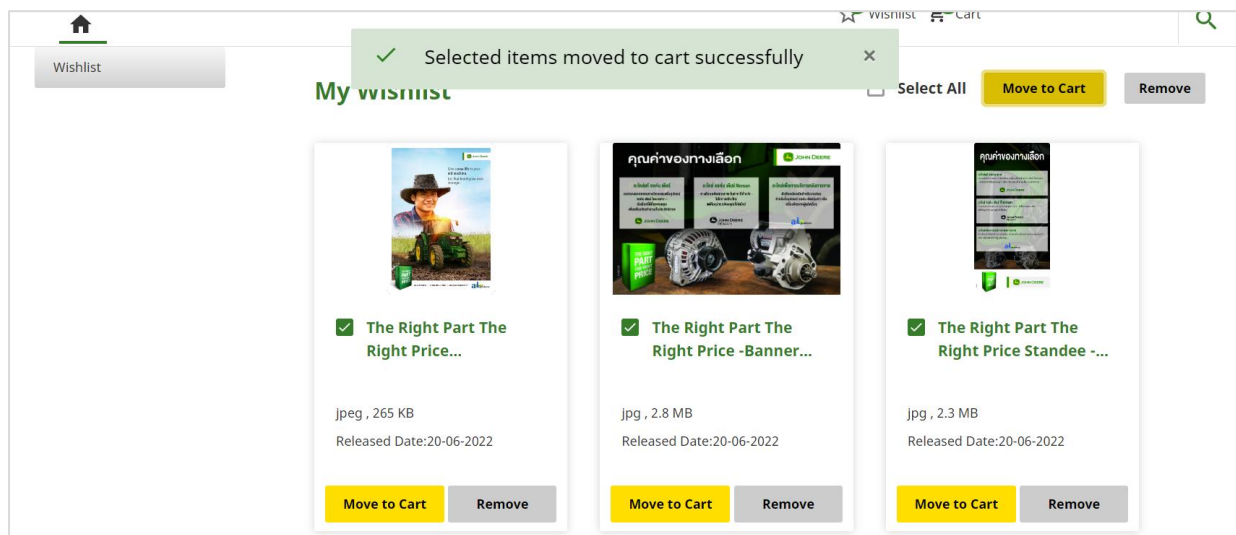
jpg , 2.3 MB  
Released Date:20-06-2022

**Move to Cart** **Remove**



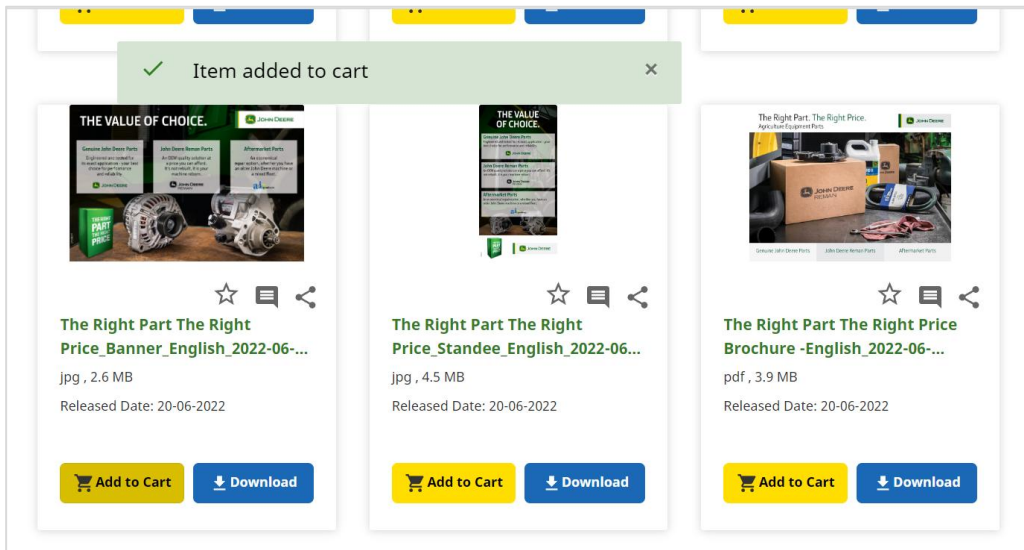
#### Move to cart with select All Option(single/Bulk)

- Click the select All option on the Top (or) Select any of the items
- Click on Move to Cart Icon
- All the selected items will be removed from wishlist and move to cart

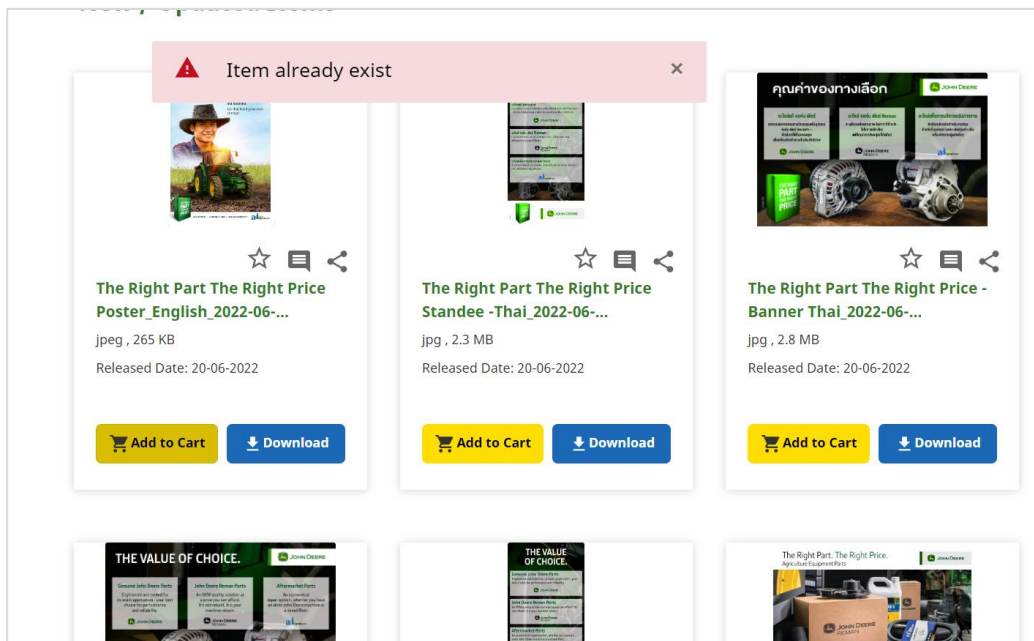


#### Add to Cart

- Click the Add to cart option to add the Items to your Cart
- Once item added to the cart End user will see the success message "Item Added to cart"



- If the Item is already available in the cart then you will see the error message



## Cart- Documents

- If you add the documents related items to cart the those items will be available in the Document tab

### Download Bulk/Single download:

1. Click on Select all option in the screen
2. Click on download button
3. All the documents will be downloaded
4. The documents added to the cart will be removed from add to cart page, once you click on download option
5. All the downloaded order details will be available in the My order section.
6. User can select single item or multiple item as per her wish and download



Agriculture Construction Turf Aftermarket Finance My Downloads

AdZone
Super Admin | Welcome Shanmugapriya
Wishlist Cart

Documents

Shopping Cart

☐ Select All
Add more from Wishlist
Move to Wishlist
Remove from Cart

The Right Part The Right Price\_Banner\_English\_2022-06-20\_085839.947.jpg

Download

jpg, 2.6 MB
Released Date: 20-06-2022

Move to Wishlist Remove

Agriculture Construction Turf Aftermarket Finance My Downloads

AdZone
Super Admin | Welcome Shanmugapriya
Wishlist Cart

Documents

Shopping Cart

☐ Select All
Add more from Wishlist
Move to Wishlist
Remove from Cart

The Right Part The Right Price\_Banner\_English\_2022-06-20\_085839.947.jpg

Download

jpg, 2.6 MB
Released Date: 20-06-2022

Move to Wishlist Remove

The Right Part The Right Price -Banner Thai\_2022-06-20\_090007.32.jpg

jpg, 2.8 MB
Released Date: 20-06-2022

## My Downloads

- User can view the entire list of Downloads and their status under the My Download section
- User Can filter the download for last 60 days, last 30 days, All.

Agriculture Construction Turf Aftermarket Finance My Downloads

AdZone
Super Admin | Welcome Shanmugapriya
Wishlist Cart

Filters
Clear All

Order Time
☐ Last 60 days
☐ Last 30 days
☐ All

My Downloads

The Right Part The Right Price -Banner Thai\_2022-06-20\_090007.32.jpg

Downloaded

jpg , 2.8 MB

Quantity : 1
Order Number : 21062022304
Ordered On :21-06-2022
Downloaded On : 21-06-2022

C120 - Brochure EN\_2022-06-17\_071610.26.pdf

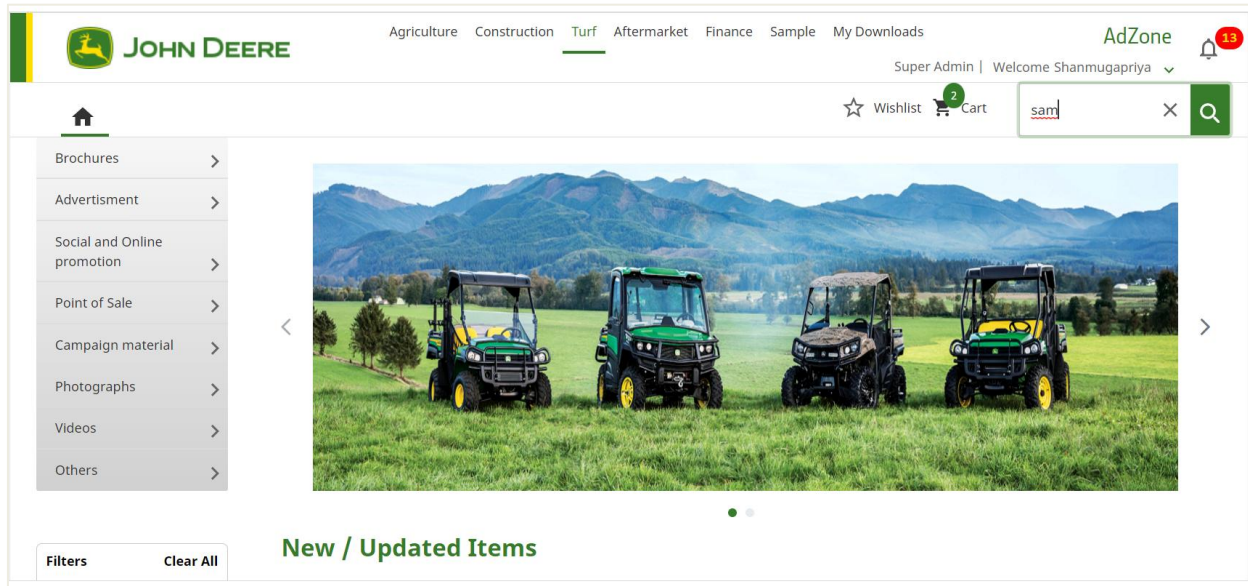
Downloaded

pdf , 3.3 MB

Quantity : 1
Order Number : 21062022303
Ordered On :21-06-2022
Downloaded On : 21-06-2022

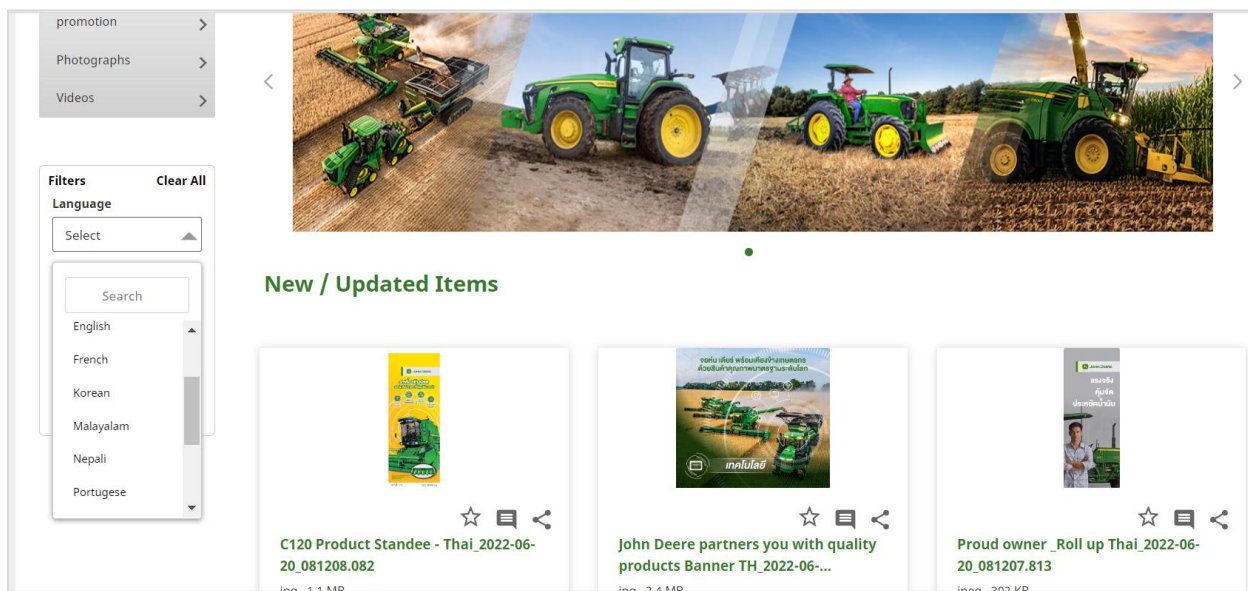
## Search

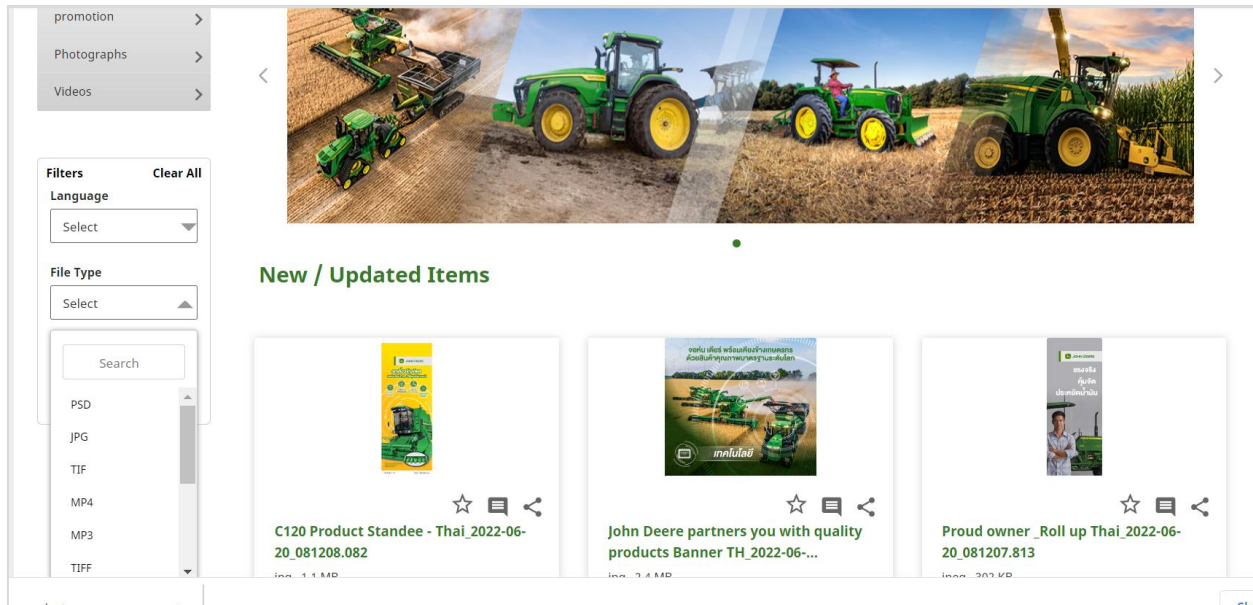
User can type the required items to search in the search bar and click on the search icon to search the respective details in the page.



## Filter

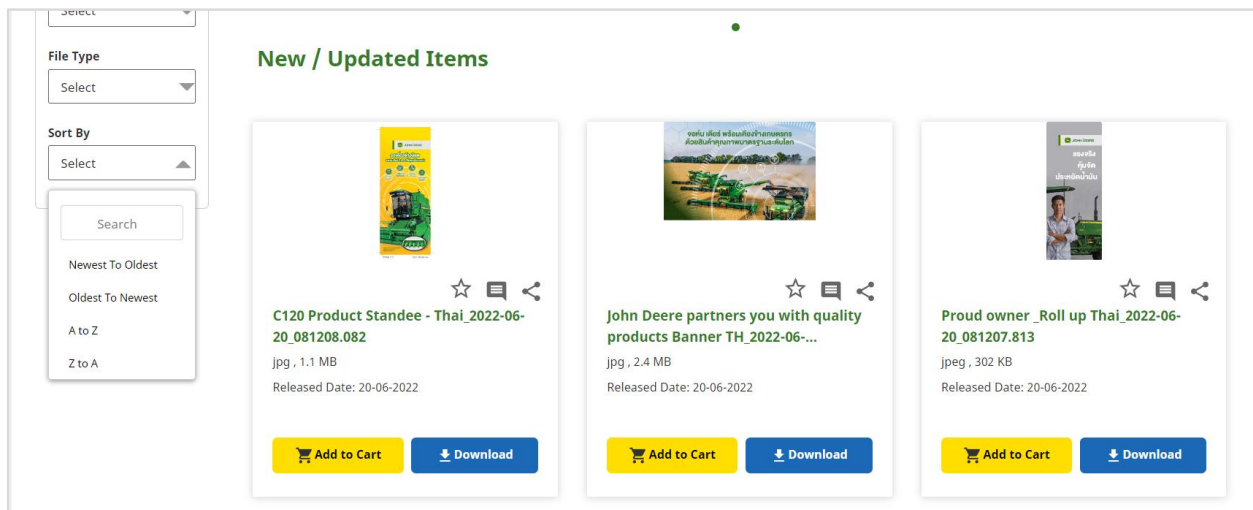
User can filter required details in the end user page based on Filter Type and Language.





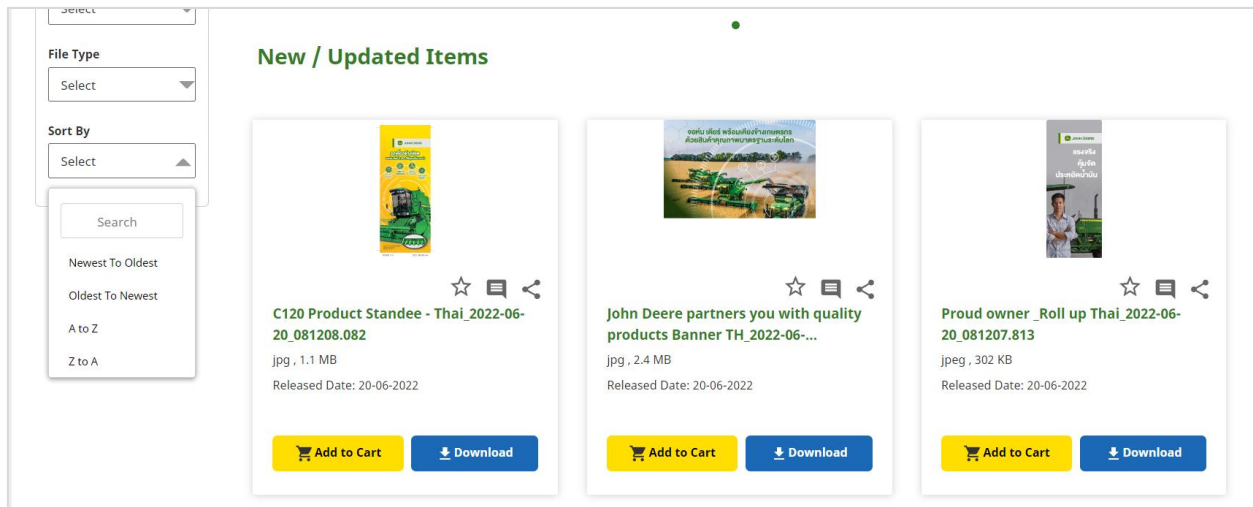
## Sort By

Admin can sort details using Sort By drop down list options - Newest To Oldest, Oldest to Newest, A to Z, Z to A



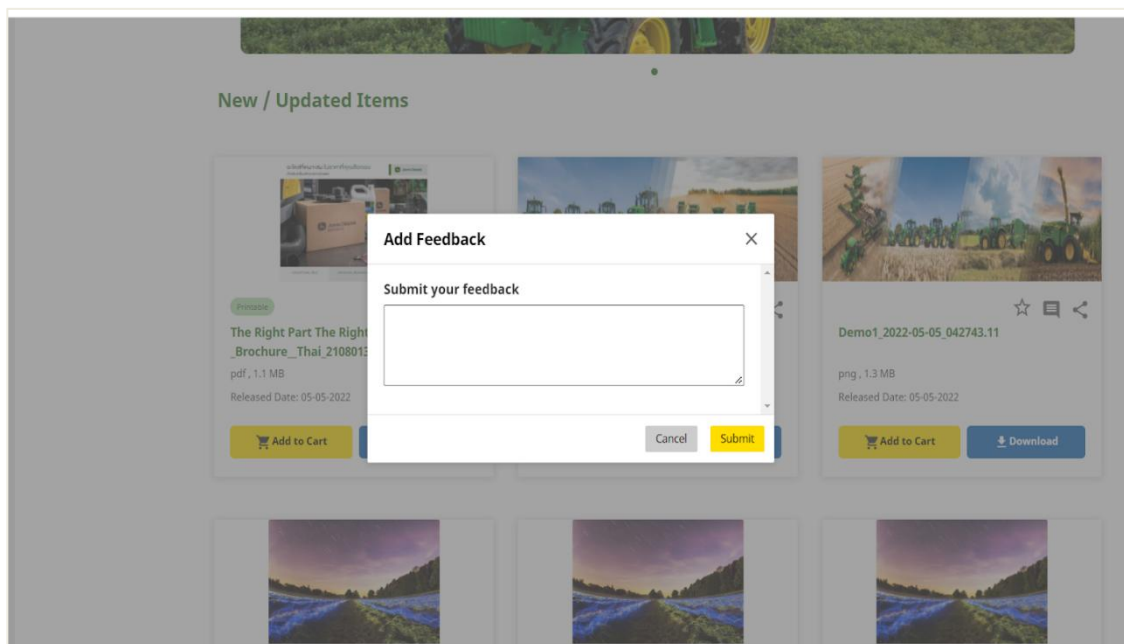
## New / Updated Items

Admin can view the newly uploaded and recently updated items under the New / Updated Items Section in the end-user page.



## Feedback

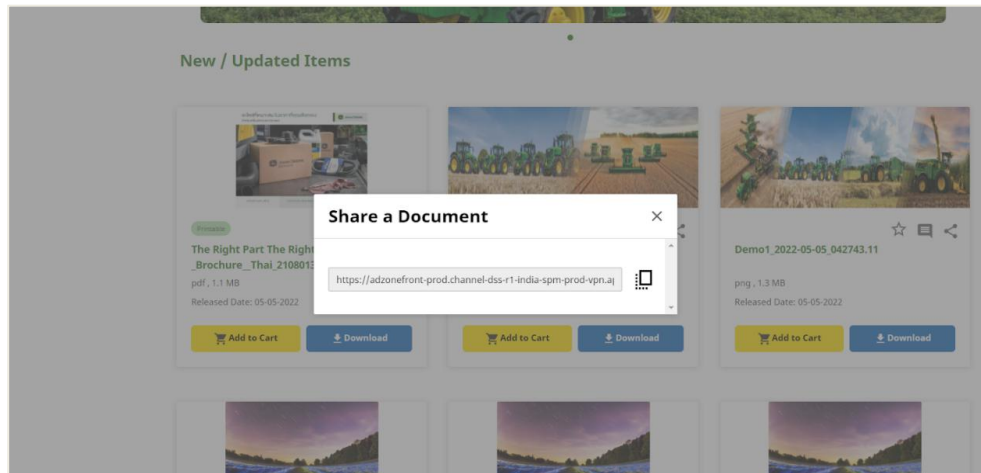
User can click on the Feedback icon on a specific item in the page. He will be able to view the pop-up window where he can type the feedback - Clicking on the Submit button will successfully save the



feedback and clicking on Cancel button will not save feedback details.

## Share


User can click on the Share icon on a specific item in the page. He will be able to view the pop-up window with a URL Link, and he can copy it by clicking the copy icon and share it to the desired audience.



## Contact Us


By clicking contact us placed in the footer, user will seeing the following page

### Contact Us



Technical Support

AdZoneR1Support@JohnDeere.com



Support for Content and Brochure orders

Region1AdzoneMailbox@JohnDeere.com

## Feedback

- By clicking Feedback placed in the footer, the user will see the following page.
- Users can enter their feedback and send it to the Admin.



The screenshot shows the John Deere AdZone Feedback page. At the top, there is a navigation bar with links for Agriculture, Construction, Turf, Aftermarket, Finance, and My Downloads. The user is logged in as 'Super Admin' and 'Welcome Shanmugapriya'. The page title is 'Feedback' and the question is 'How would you rate your experience using Adzone?'. Below the question is a five-star rating system. A text box for 'Question / Comment' is provided, followed by a 'Submit Feedback' button. The footer contains links for Contact Us, Feedback, Terms of Use, and Privacy and Data, along with a copyright notice for 2022 Deere & Company.

## Terms of use

By clicking Terms of use placed in the footer, user will redirected to the following page

The screenshot shows the John Deere Terms of Use page. The page title is 'Terms of Use'. On the left, there is a sidebar with 'TOPICS' including 'John Deere Web Site Terms of Use', 'John Deere SMS', 'John Deere Financial Account Servicing SMS', and 'John Deere Web Site Terms of Use'. The main content area is titled 'John Deere Web Site Terms of Use' and lists four items: '1. Agreement', '2. Revisions to Terms', '3. Rights in Content', and '4. Copyright Notice'. A 'Feedback' button is visible on the right side of the page. The footer contains a 'Show all' button and a 'sample\_2022-06-0...jpg' image.

## Privacy & data

By clicking Privacy & data placed in the footer, user will redirected to the following page

JOHN DEERE

Search

[Home](#)
[Equipment](#)
[Finance](#)
[Parts & Service](#)

[Country or Product Specific Information](#)
[California Privacy Statement](#)
[China Addendum](#)
[Mobile Applications Policy](#)
[Privacy Complaint Form](#)

## Privacy and Data

This Privacy Statement explains how John Deere and its controlled affiliates Process Personal Data. This Statement also answers specific questions that you may have regarding the privacy and security of collected data. This Statement is addressed to individuals with whom we interact, including visitors or users of our websites, applications (web or mobile), or online products and services; current and prospective customers; management and personnel of corporate customers and vendors; management and personnel of authorized dealerships and distributors; visitors to our facilities, museums, and attractions; and other recipients of our products and services. We refer to individuals whose Personal Data is Processed as 'you' in this Statement.

Personal Data is shared with members of the John Deere Group. A list of members belonging to the John Deere Group is available [here](#) and within the [Binding Corporate Rules](#). Members belonging to the John Deere Group may jointly Process Personal Data in certain circumstances.

Feedback

## Notification

By clicking Notification icon on the top user can view and Manage all notification

### Notification

**New**

Your Order 8062022269 has been placed successfully.

[Click here to view orders](#)

🕒 08-06-2022

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Your Order 8062022268 has been placed successfully.

[Click here to view orders](#)

🕒 08-06-2022

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Your Order 8062022267 has been placed successfully.

[Click here to view orders](#)

Show

## Sign Out

By clicking on sign out option user will logged out from the application and redirect to the login page again.

JOHN DEERE

[Agriculture](#)
[Construction](#)
[Turf](#)
[Aftermarket](#)
[Finance](#)
[My Downloads](#)

AdZone
42

Super Admin | Welcome Shanmugapriya

[Home](#)
[Brochures](#)
[Advertisement](#)
[Social and Online promotion](#)
[Photographs](#)
[Videos](#)

Filters Clear All

Language

Select