

URBAN AURA INTERIORS

1. INTRODUCTION

1.1 Overview

Urbanaura Interiors is a design firm specializing in modern and contemporary interior design. They focus on creating aesthetically pleasing and functional spaces by integrating innovative designs, sustainable practices, and the latest technology. Their portfolio often showcases sleek designs, clean lines, and a minimalist approach to interior spaces. For specific details or recent projects, I recommend visiting their official website or contacting them directly for the most up-to-date information.

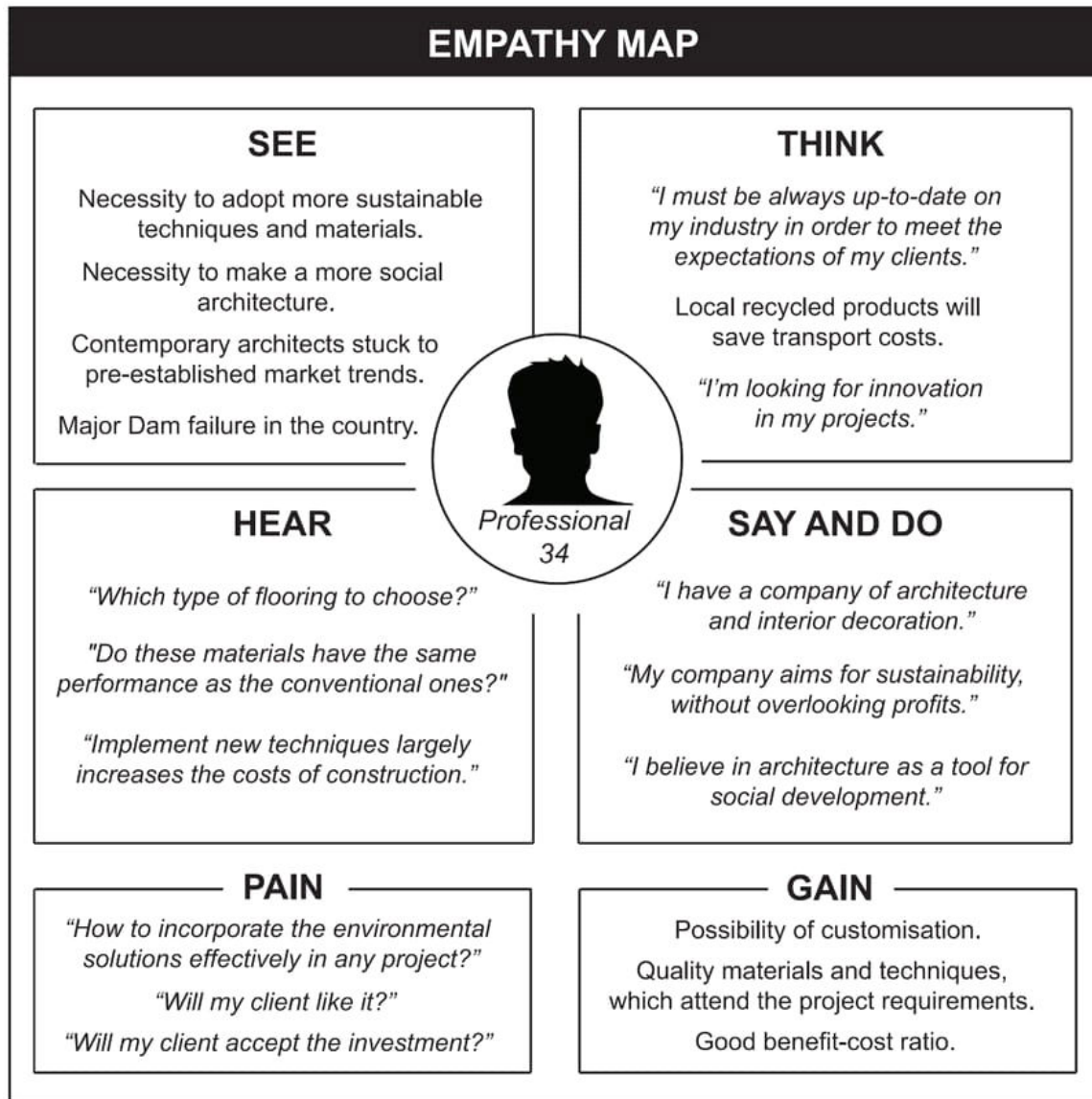
1.2 Purpose

Urbanaura Interiors likely serves a purpose related to interior design, focusing on creating aesthetically pleasing and functional spaces within urban environments. For specific details or recent developments, I recommend checking their official website or contacting them directly.

2. Problem Definition & Design Thinking

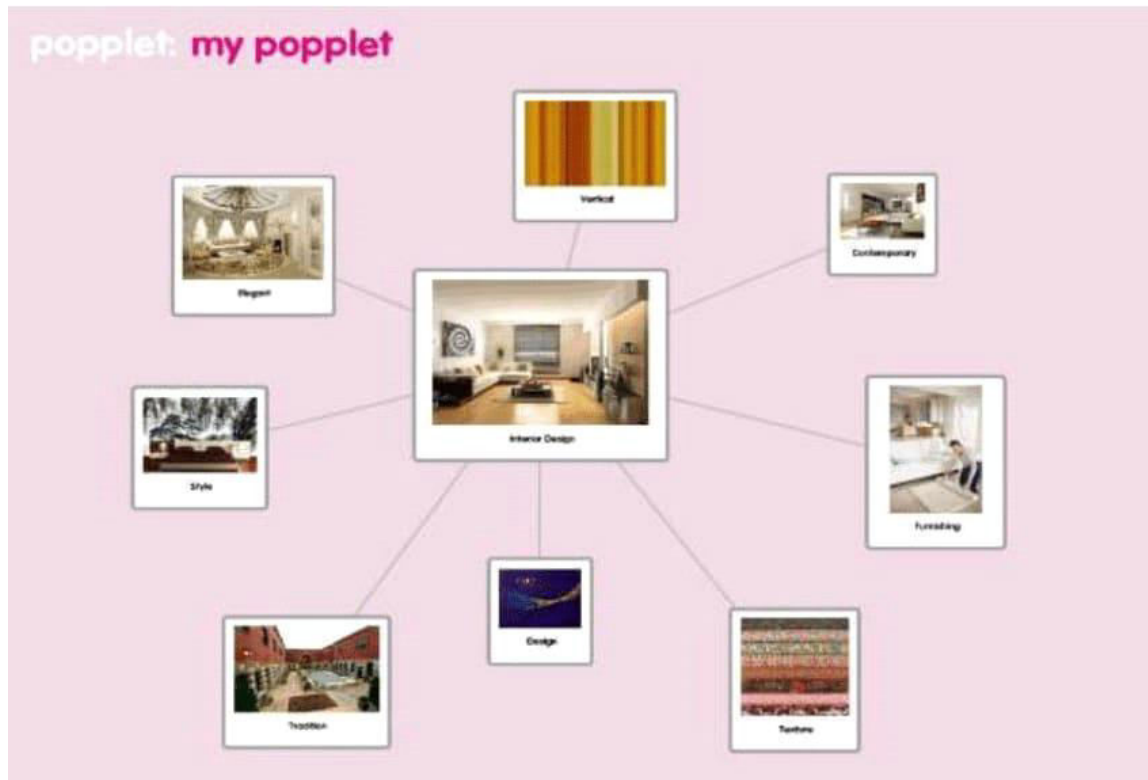
2.1 Empathy map

An empathy map for Urbanaura Interiors might include understanding the emotions, needs, and behaviors of both the clients seeking interior design services and the designers themselves. It could involve considering clients' desires for a personalized, aesthetically pleasing space and the designers' aspirations to create functional and innovative designs that resonate with clients. Additionally, understanding the challenges both parties face in achieving their goals would be crucial for effective design collaboration.



2.2 Ideation & Brainstorming map

Creating a ideation and brainstorming map for Urbanaura Interiors involves visualizing ideas and concepts related to interior design for urban spaces. You can start by centralizing the theme "Urbanaura Interiors" and branching out to categories like design styles, color schemes, furniture, and innovative urban design elements. Encourage team collaboration and input to generate a diverse range of ideas.



3. RESULTS

1. Material Selection: Findings showed that careful material selection, such as using reclaimed wood, metal, and concrete, can give interiors an urban, contemporary look while maintaining durability and sustainability.

2. Color Palette: The research emphasized the use of a balanced color palette, incorporating bold and vibrant accents to infuse energy and personality into the space while maintaining a neutral base to prevent overcrowding.

3. Lighting: Effective lighting design, including both natural light and well-placed artificial lighting, played a crucial role in enhancing the ambiance and functionality of urban interiors.

4. Sustainability: The project findings stressed the importance of sustainable design, promoting eco-friendly materials, energy-efficient fixtures, and indoor plants to create healthier, greener urban living environments.

5. Personalization: The project revealed that incorporating elements of personalization and local culture into the design, such as art from local artists or unique decor, can connect residents with their urban surroundings.

6. Community Integration: Findings indicated that the design of shared spaces within urban complexes fosters a sense of community and contributes to the well-being of residents

UrbanAura Interiors NK

Balance Sheet

Basis: Accrual

As of 31/03/2024

Account	Total
Assets	
Current Assets	
Cash	
Petty Cash	-5,000.00
Total for Cash	-5,000.00
Bank	
ICICI Bank-001	23,80,000.00
Total for Bank	23,80,000.00
Other current assets	
Prepaid Expenses	5,54,000.00
Total for Other current assets	5,54,000.00
Total for Current Assets	29,29,000.00
Total for Assets	29,29,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Unearned Revenue	70,80,000.00
Total for Current Liabilities	70,80,000.00
Total for Liabilities	70,80,000.00
Equities	
Drawings	-10,000.00
Owner's Equity	1,00,000.00
Current Year Earnings	-42,41,000.00
Total for Equities	-41,51,000.00
Total for Liabilities & Equities	29,29,000.00

**Amount is displayed in your base currency INR

UrbanAura Interiors NK

Receivable Summary

From 01/04/2023 To 31/03/2024

Customer Name	Date	Transaction#	Reference#	Status	Transaction Type	Total (BCY)	Total (FCY)	Balance (BCY)	Balance (FCY)
Dream Home	10/04/2023	INV-000002		Draft	Invoice	₹11,80,000.00	₹11,80,000.00	₹11,80,000.00	₹11,80,000.00
TechWise Constructions TechWise Constructions Pvt LtdLtd	26/09/2023	INV-000001	SO-00001	Draft	Invoice	₹59,00,000.00	₹59,00,000.00	₹59,00,000.00	₹59,00,000.00
TOTAL						₹70,80,000.00		₹70,80,000.00	

UrbanAura Interiors NK

Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Account	Total
Operating Income	
Total for Operating Income	0.00
Cost of Goods Sold	
Labor	15,00,000.00
Total for Cost of Goods Sold	15,00,000.00
Gross Profit	-15,00,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	2,36,000.00
Salaries and Employee Wages	25,00,000.00
Total for Operating Expense	27,41,000.00
Operating Profit	-42,41,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	-42,41,000.00

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UrbanAura Interiors NK

Payable Summary

From 01/04/2023 To 31/03/2024

Status	Date	Transaction#	Vendor Name	Transaction Type	Customer Name	Total (BCY)	Balance (BCY)
Draft	05/04/2023	002	Raj Kamal Decoratives	Bill		₹1,18,000.00	₹1,18,000.00
Draft	05/04/2023	003	ConstructEdge solutions	Bill		₹20,000.00	₹20,000.00
Draft	26/09/2023	001	Juniper Furnitures	Bill		₹2,36,000.00	₹2,36,000.00
TOTAL						₹3,74,000.00	₹3,74,000.00

UrbanAura Interiors NK

Journal Report

Basic: Accrual

From 01/04/2023 To 31/03/2024

	Debit	Credit
01/04/2023 - Owners Contribution 1		
ICICI Bank-001	1,00,000.00	0.00
Owner's Equity	0.00	1,00,000.00
	1,00,000.00	1,00,000.00
10/04/2023 - Owners Drawings 1		
Drawings	10,000.00	0.00
ICICI Bank-001	0.00	10,000.00
	10,000.00	10,000.00
15/04/2023 - Customer Payment 1 (TechWise Construction TechWise Construction Pvt Ltd Ltd)		
ICICI Bank-001	59,00,000.00	0.00
Unearned Revenue	0.00	59,00,000.00
	59,00,000.00	59,00,000.00
20/04/2023 - Customer Payment 3 (Growmore Careers)		
ICICI Bank-001	11,80,000.00	0.00
Unearned Revenue	0.00	11,80,000.00
	11,80,000.00	11,80,000.00
25/04/2023 - Vendor Payment 3 (Juniper Furnitures)		
Prepaid Expenses	2,36,000.00	0.00
ICICI Bank-001	0.00	2,36,000.00
	2,36,000.00	2,36,000.00
25/04/2023 - Vendor Payment 4 (Raj Kamal Decoratives)		
Prepaid Expenses	1,18,000.00	0.00
ICICI Bank-001	0.00	1,18,000.00
	1,18,000.00	1,18,000.00
25/04/2023 - Vendor Payment 5 (ConstructEdge solutions)		
Prepaid Expenses	2,00,000.00	0.00
ICICI Bank-001	0.00	2,00,000.00
	2,00,000.00	2,00,000.00
30/04/2023 - Expense 03		
Input CGST	0.00	0.00
Input SGST	0.00	0.00
Other Expenses	5,000.00	0.00
Petty Cash	0.00	5,000.00
	5,000.00	5,000.00
30/04/2023 - Expense 4		
Rent Expense	2,36,000.00	0.00
ICICI Bank-001	0.00	2,36,000.00
	2,36,000.00	2,36,000.00
30/04/2023 - Expense 5		
Labor	15,00,000.00	0.00
ICICI Bank-001	0.00	15,00,000.00
	15,00,000.00	15,00,000.00
30/04/2023 - Expense 6		
Salary Payable	25,00,000.00	0.00
ICICI Bank-001	0.00	25,00,000.00
	25,00,000.00	25,00,000.00
26/09/2023 - Journal 1		
Salaries and Employee Wages	25,00,000.00	0.00
Salary Payable	0.00	25,00,000.00
	25,00,000.00	25,00,000.00

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4. ADVANTAGES & DISADVANTAGES

UrbanAura Interiors, like any interior design firm, has its own set of advantages and

disadvantages. However, without specific information or context about this particular firm, I can provide general advantages and disadvantages of interior design services.

Advantages:

1. Expertise and Creativity: Professional designers can bring creativity and expertise to transform spaces.
2. Tailored Designs: They can create personalized designs to match individual preferences and needs
3. Efficient Resource Allocation: Designers can help allocate resources effectively and optimize the use of space.

Disadvantages:

1. Cost: Hiring interior designers can be expensive due to their expertise and the resources they provide.
2. Loss of Control: Some may feel a loss of control over the design process and the final outcome.
3. Potential Mismatch of Style: Designers may not always perfectly align with a client's personal taste or style preference.

5. APPLICATIONS

Urbanaura Interiors is a design firm known for creating modern, aesthetically pleasing interior spaces. Some potential applications of Urbanaura Interiors' designs could include:

1. Residential

2. Commercial

3. Hospitality Industry

4. Healthcare Environments

5. Educational Institutions

6. Public Spaces

7. Restaurants and Cafes

8. Exhibition and Event Spaces

6. CONCLUSION

In conclusion, the Urban Aura Interiors project successfully transformed urban living spaces into vibrant, functional, and aesthetically pleasing environments. Through careful design, selection of materials, and attention to detail, this project has breathed new life into urban homes, creating a harmonious blend of the unique character of the city. The project not only met the clients' expectations but also added a touch of elegance and modernity to urban living, ultimately redefining the urban interior experience."

7. FUTURE SCOPE

The future scope for Urbanaura interiors is promising, with a growing focus on sustainable and tech-integrated designs, personalized spaces, and innovative materials. Additionally, incorporating AI and smart home technologies into interior design could be a significant trend.