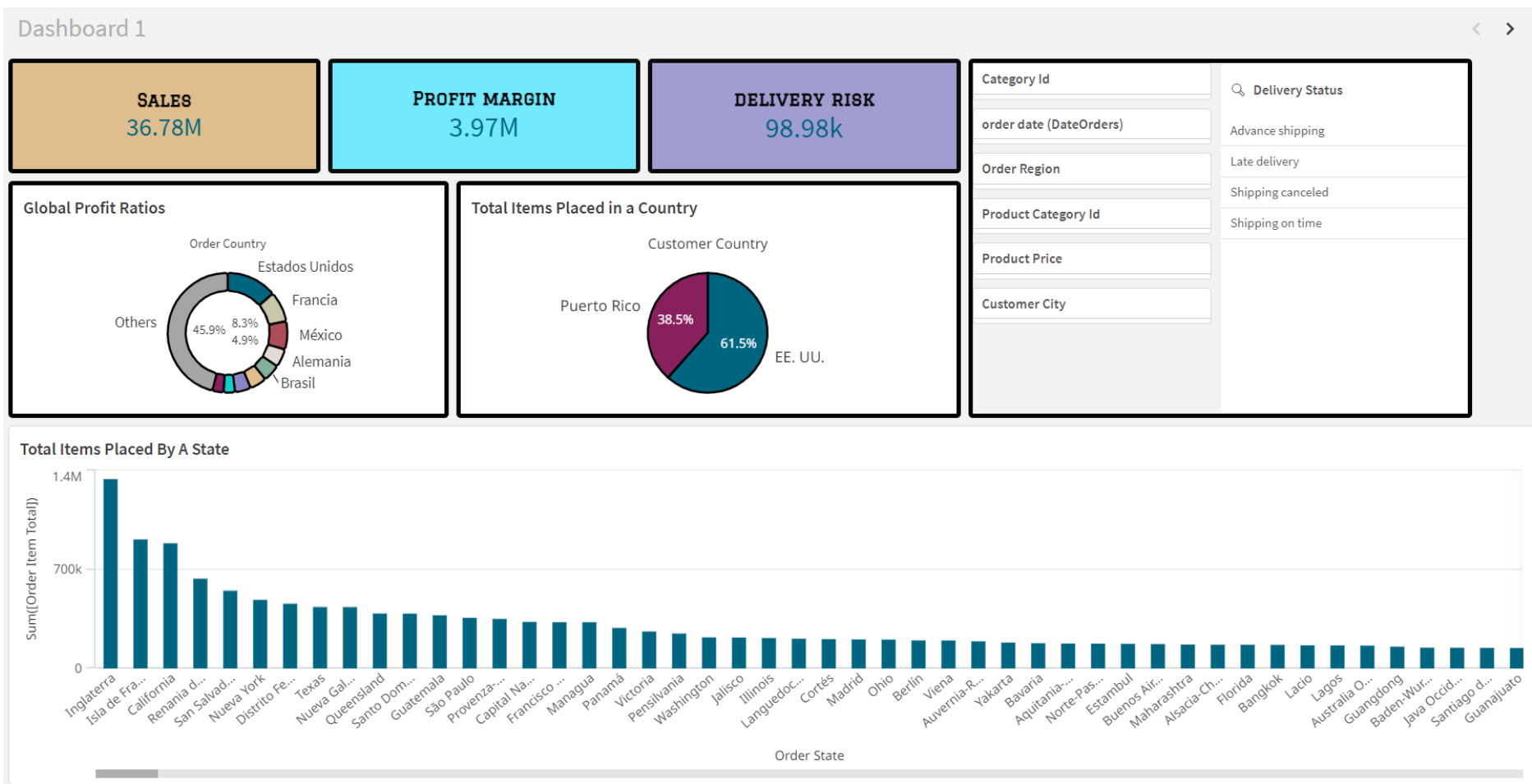


Dashboard 1

**Total Items Placed By A State**

Order State	Sum((Order Item Total))
Inglaterra	1.4M
Isla de Fra...	~1.1M
California	~1.0M
Renania d...	~0.9M
San Salvad...	~0.8M
Nueva York	~0.7M
Distrito Fe...	~0.6M
Texas	~0.5M
Nueva Gal...	~0.4M
Queensland	~0.3M
Santo Dom...	~0.2M
Guatemala	~0.1M
São Paulo	~0.1M
Provenza...	~0.1M
Capital Na...	~0.1M
Francisco ...	~0.1M
Managua	~0.1M
Panamá	~0.1M
Victoria	~0.1M
Pensilvania	~0.1M
Washington	~0.1M
Jalisco	~0.1M
Illinois	~0.1M
Languedoc...	~0.1M
Cortés	~0.1M
Madrid	~0.1M
Ohio	~0.1M
Berlin	~0.1M
Viena	~0.1M
Auvernia-R...	~0.1M
Yakarta	~0.1M
Bavaria	~0.1M
Aquitania...	~0.1M
Norte-Pas...	~0.1M
Estambul	~0.1M
Buenos Air...	~0.1M
Maharashtra	~0.1M
Alsacia-Ch...	~0.1M
Florida	~0.1M
Bangkok	~0.1M
Lacio	~0.1M
Lagos	~0.1M
Australia O...	~0.1M
Guangdong	~0.1M
Baden-Wur...	~0.1M
Java Occid...	~0.1M
Santiago d...	~0.1M
Guanajuato	~0.1M

Dashboard 2

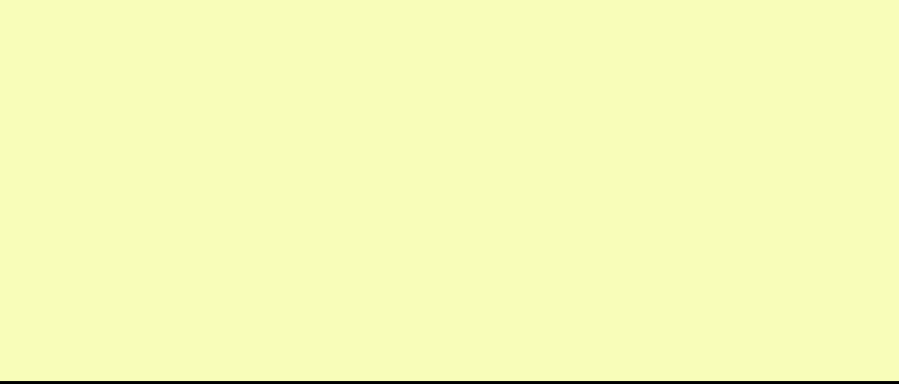


Dashboard 3

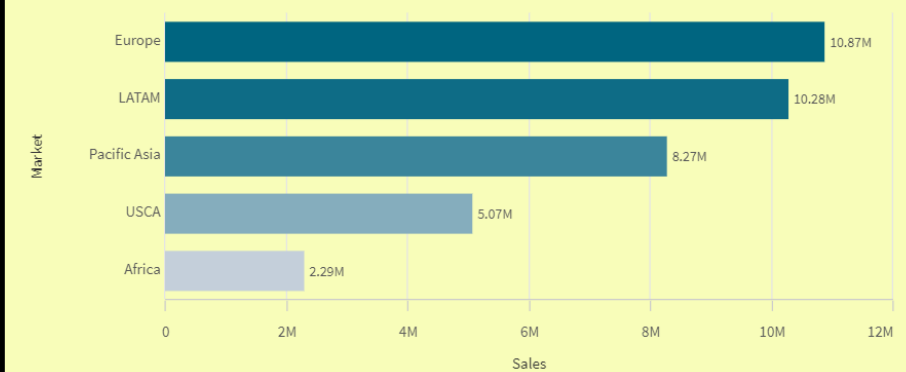
Dashboard 3



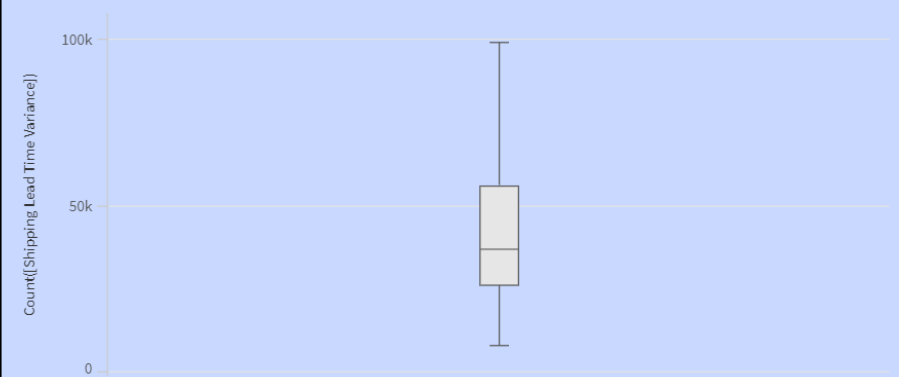
Distribution of Sales for Order Country



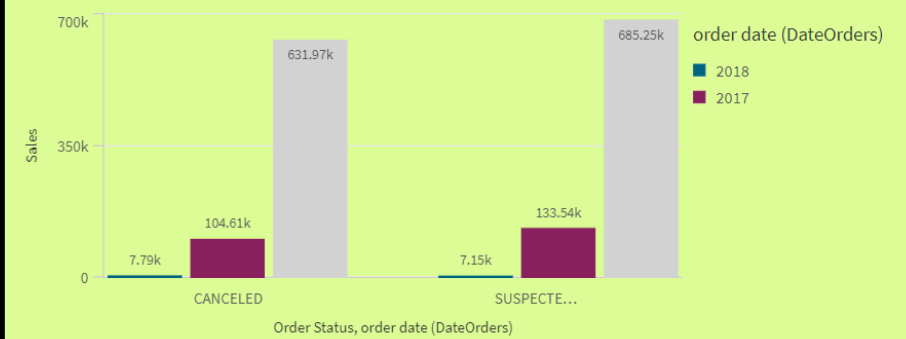
Sales by Market



Shipping duration difference

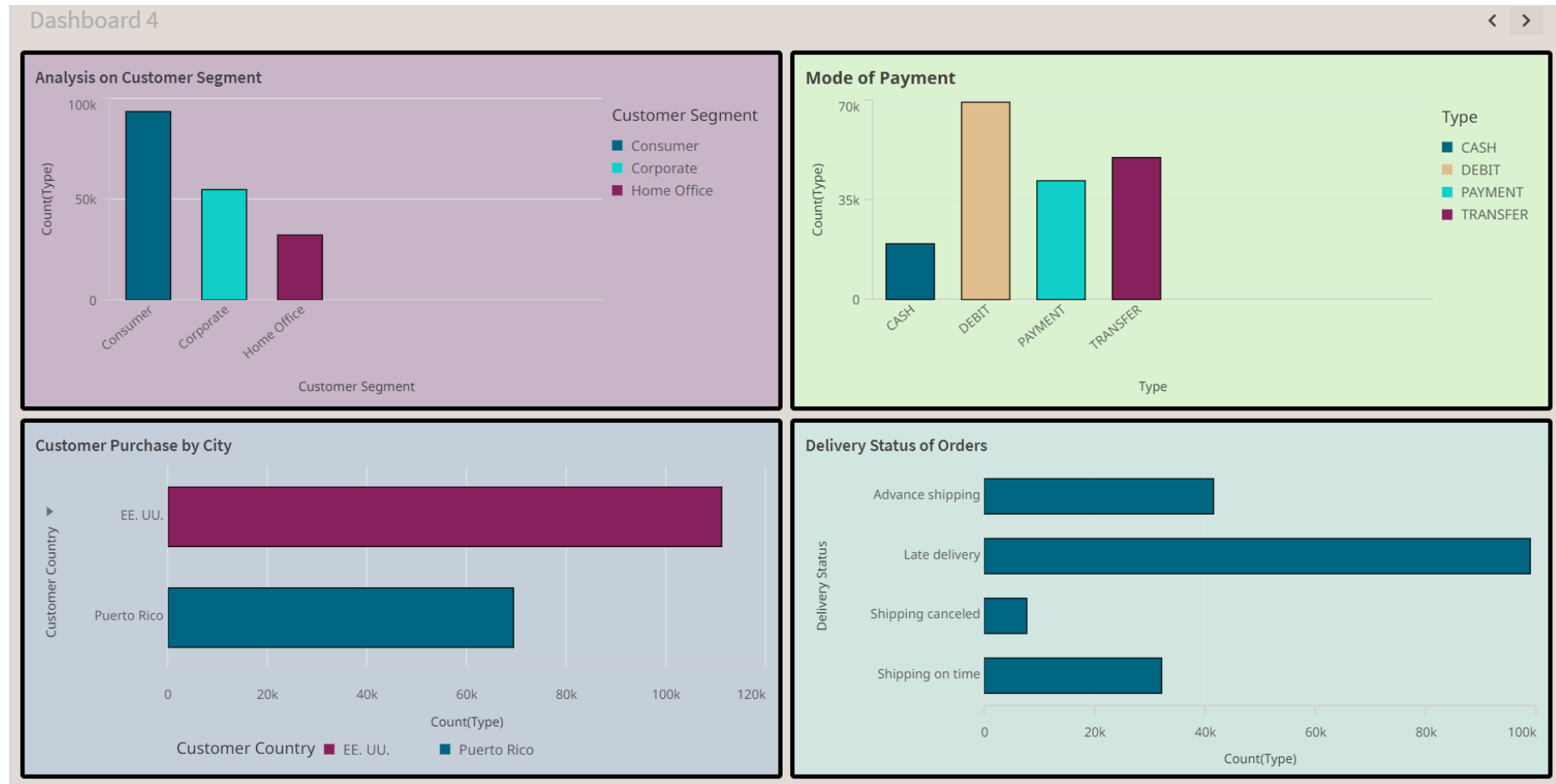


Sales by order date (DateOrders) (YTD) and Order Status



Delivery Status: Shipping canceled

Dashboard 4

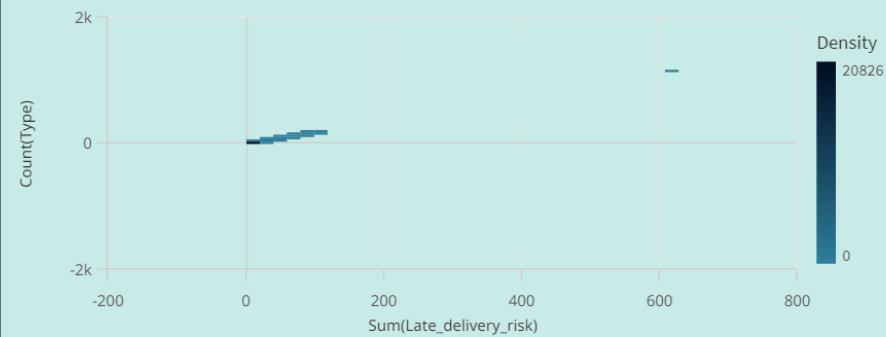


Dashboard 5

Dashboard 5



Analysis on benefit per order

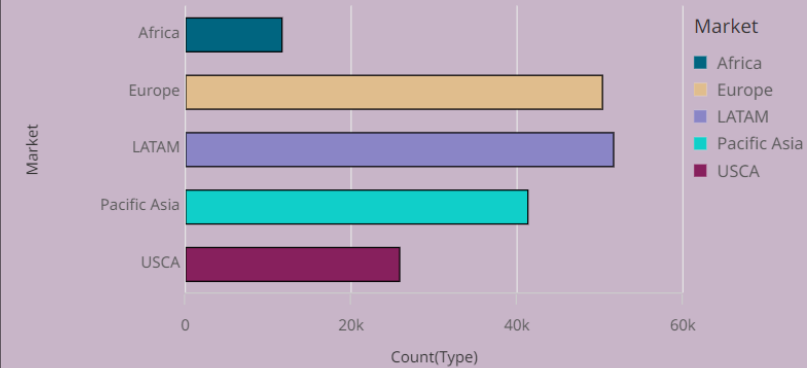


* Providing overview of 22k dimension values.

Analysis On profit ratio



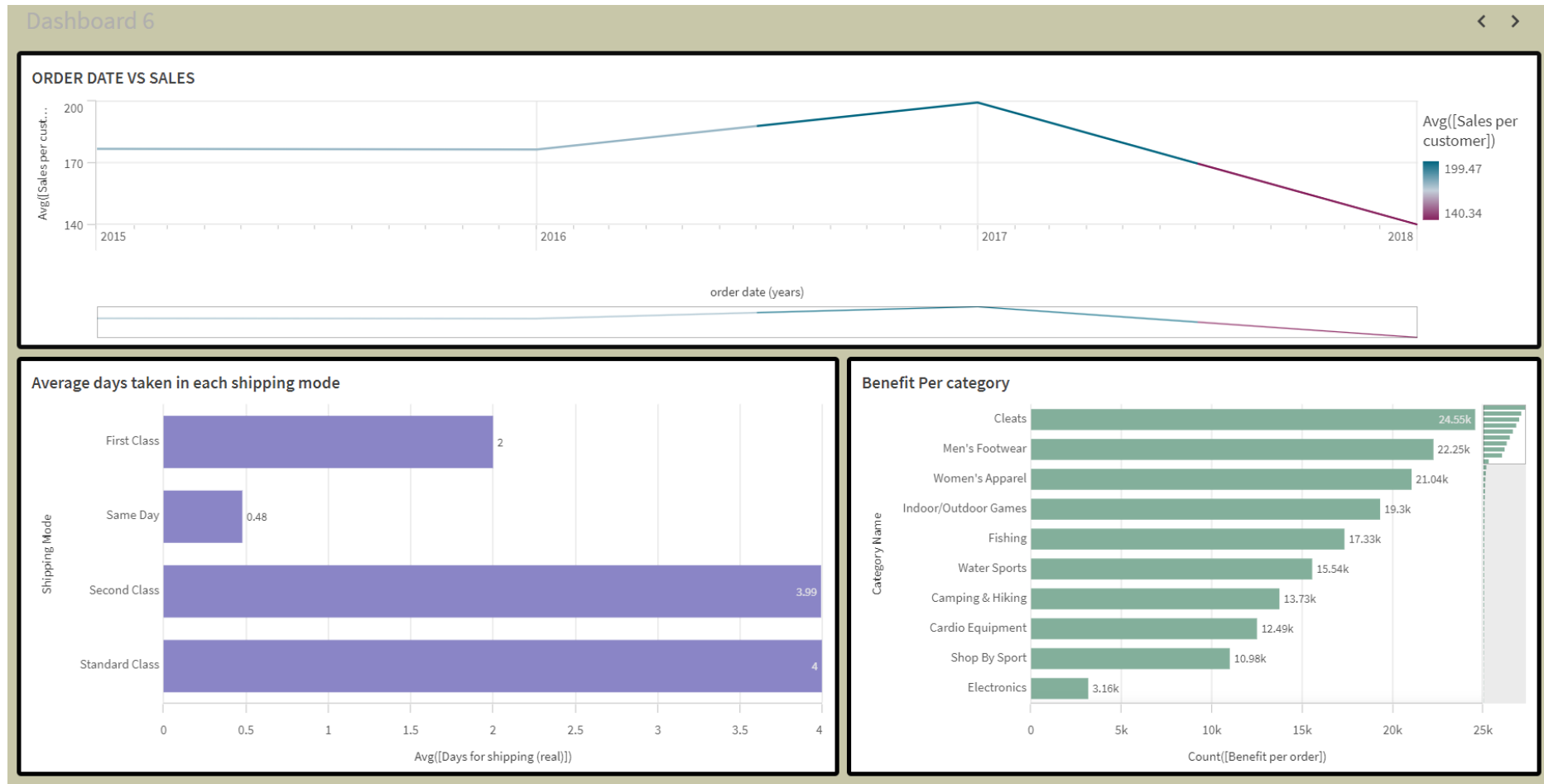
Market Analysis



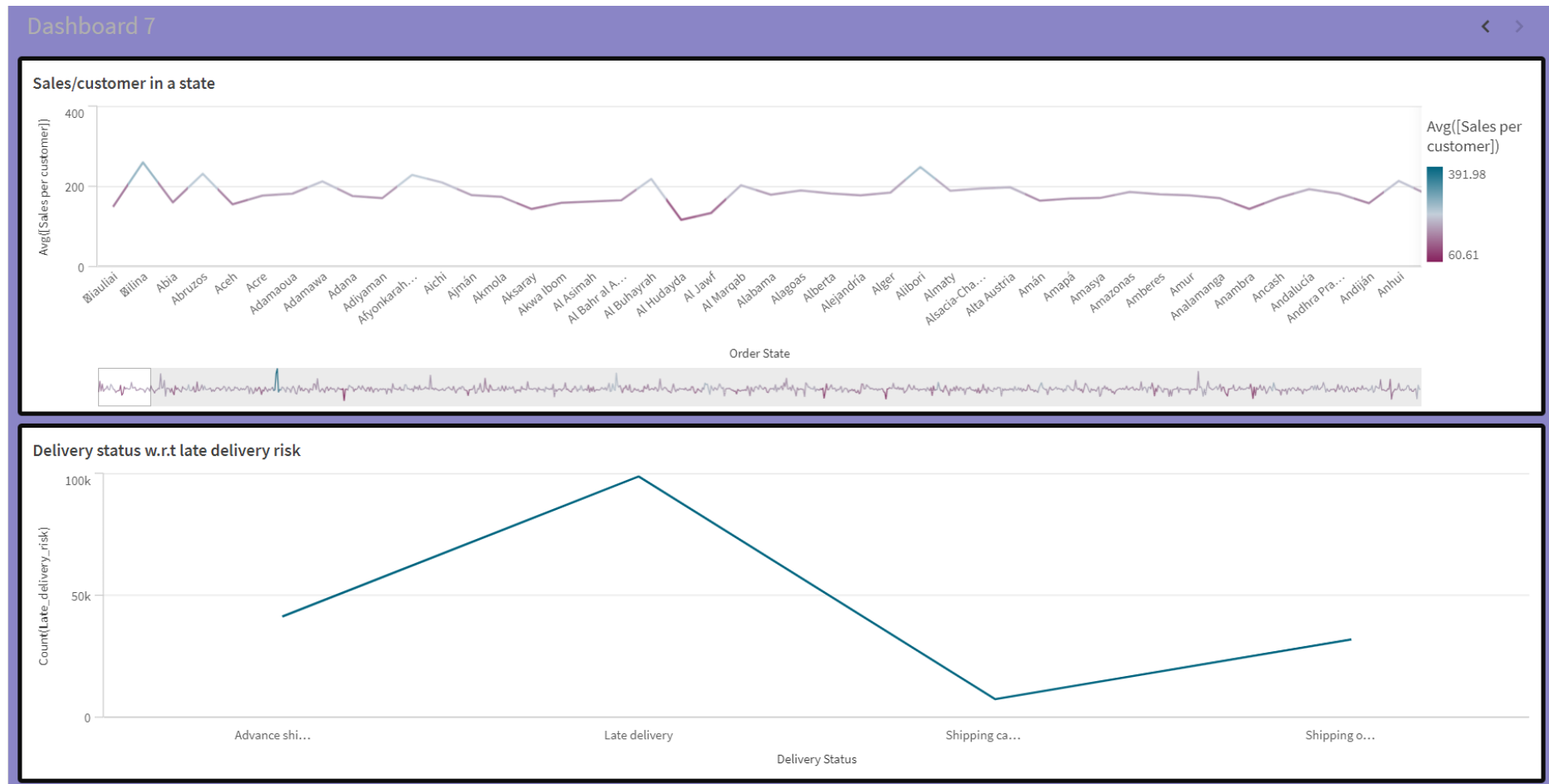
Region Analysis



Dashboard 6



Dashboard 7



Story 1

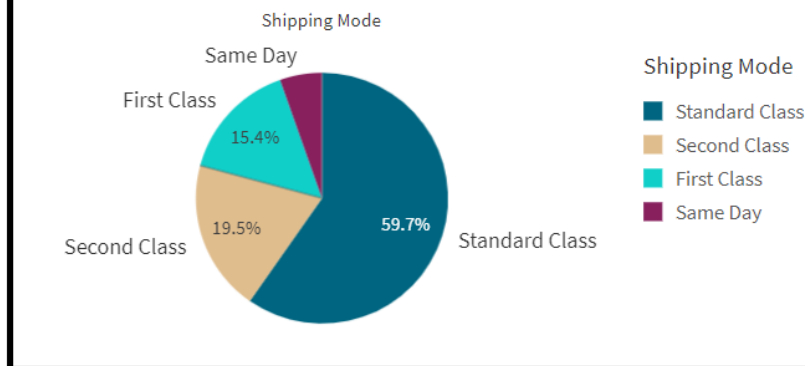
Supply chain management

Lead Time variances that occur in different shipping modes

AVERAGE LEAD TIME VARIANCE
3.5

Average of shipping lead time variance

Lead Time Variances in Various Shipping Modes



ON TIME RATIO
17.84

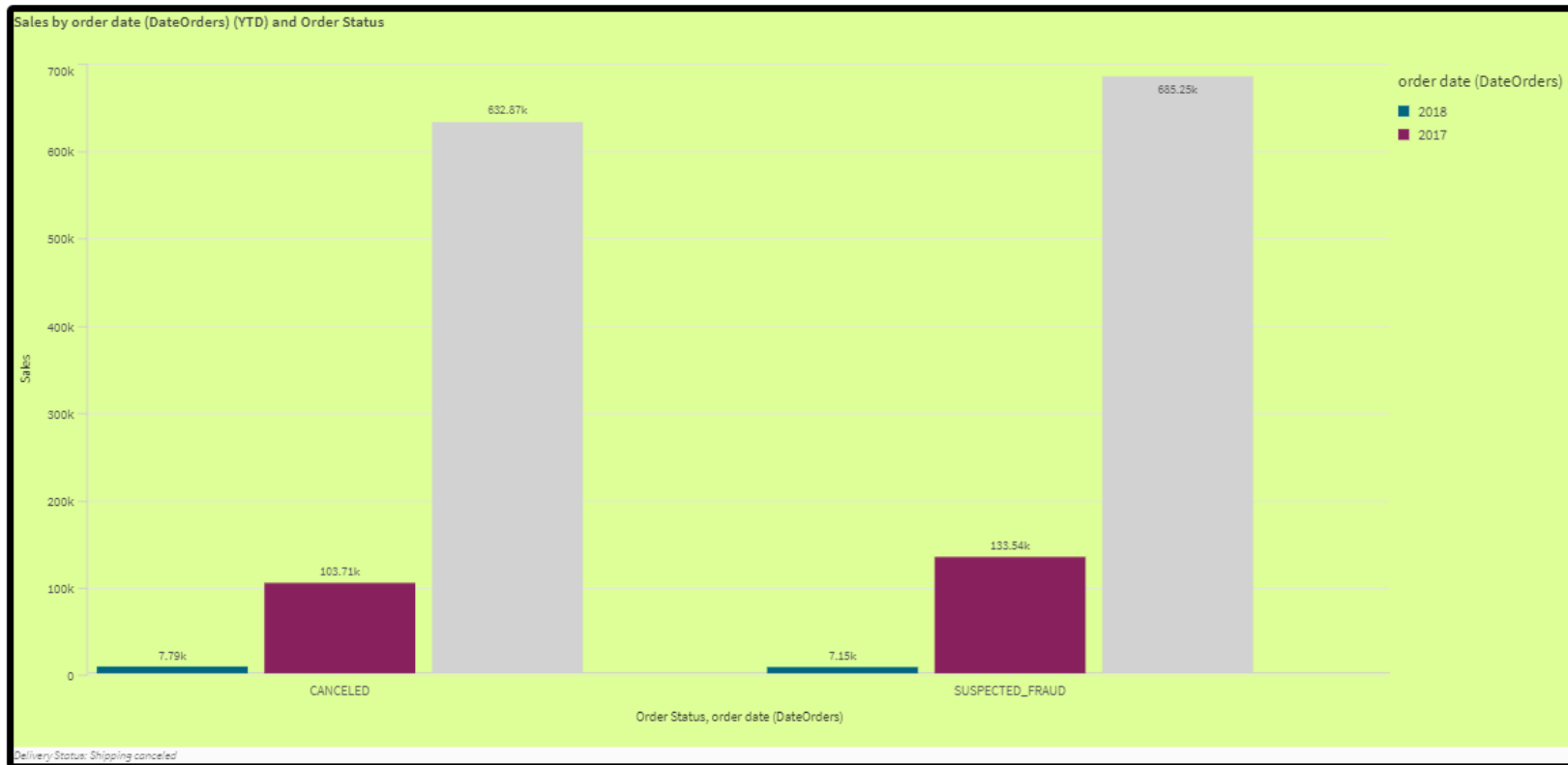
Ratio percentage of total orders delivered on time

TOTAL ORDERS
65.75k

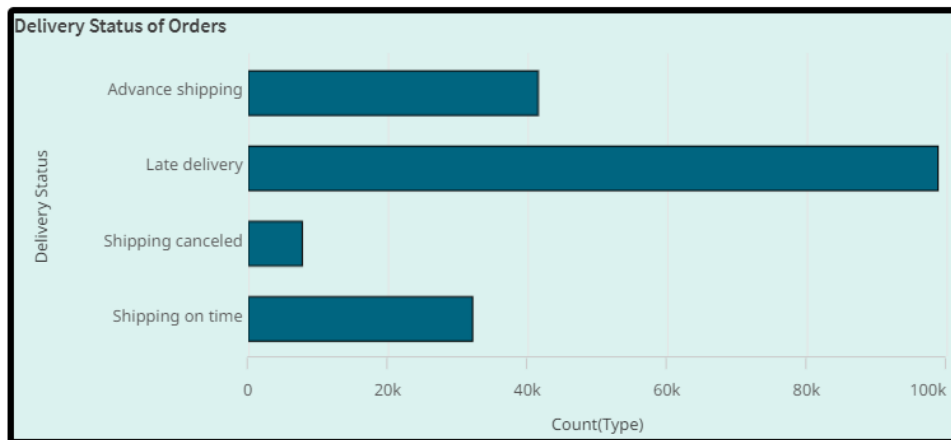
ORDERS DISTINCT CITY
3.6k

DELIVERY ON TIME
32.2k

Sales by order date in YTD format and order status

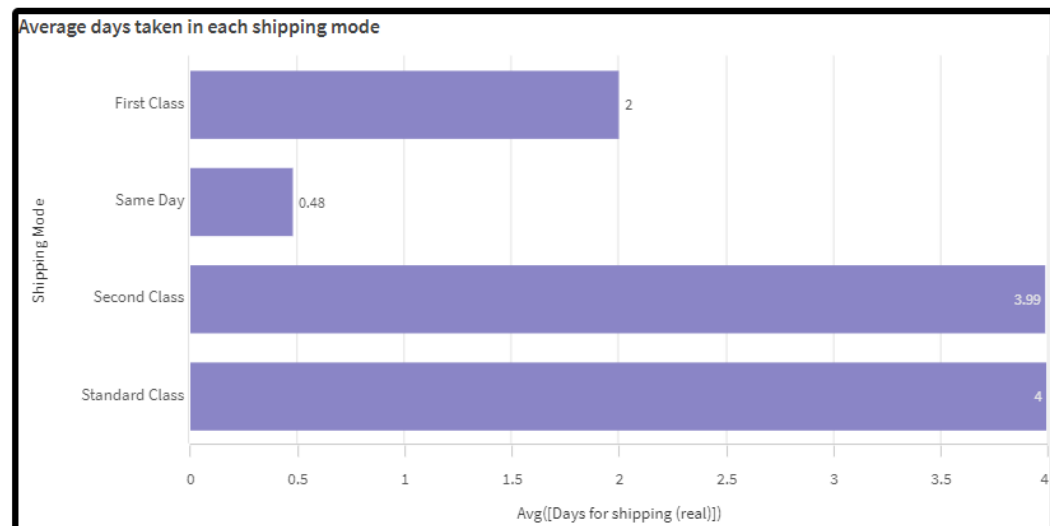


- ✓ This graph filters the data of total sales per year where the order status is cancelled or suspected fraud.
- ✓ Due to which delivery status is shipping canceled

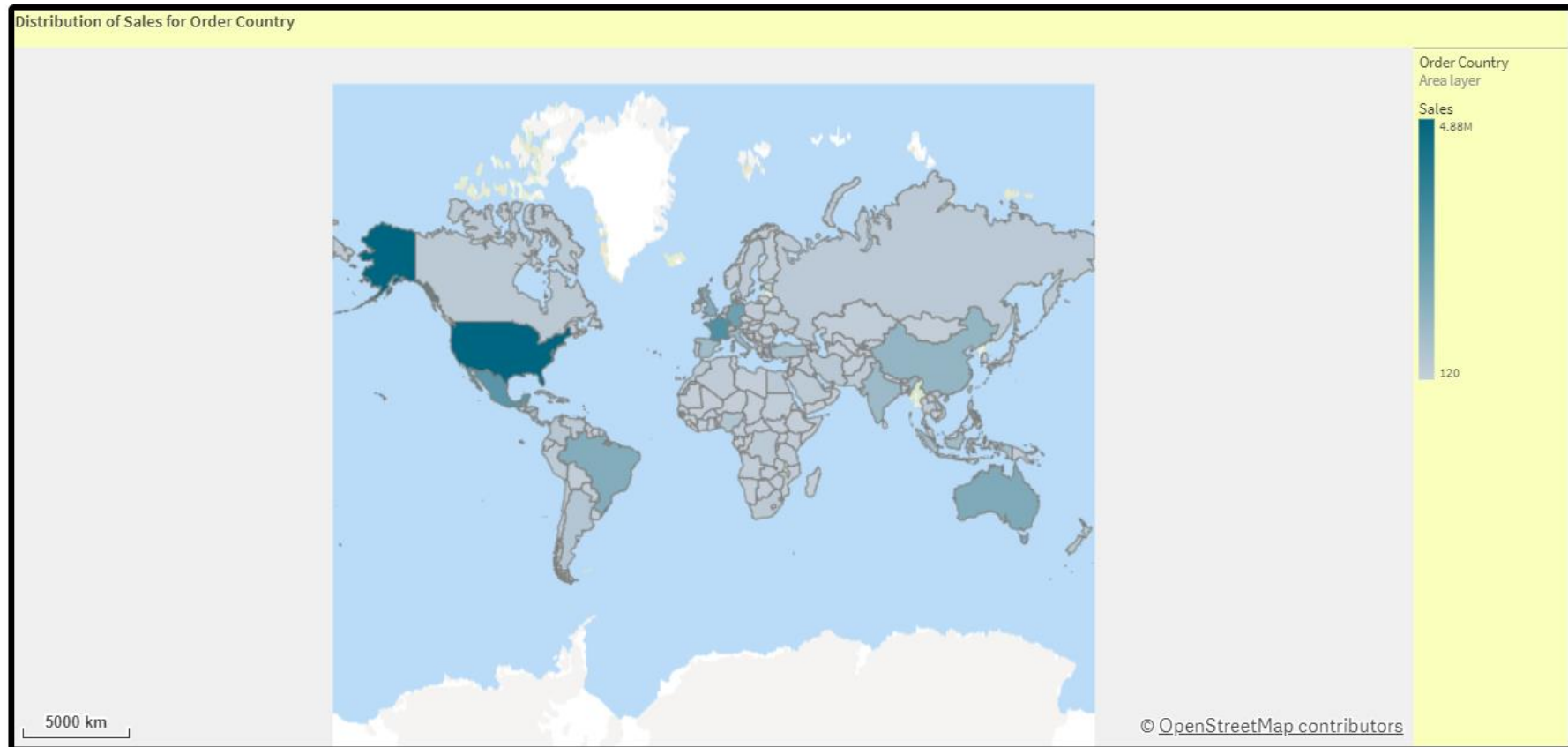


Delivery status of overall orders made by the customers including cancelled orders and in transit orders

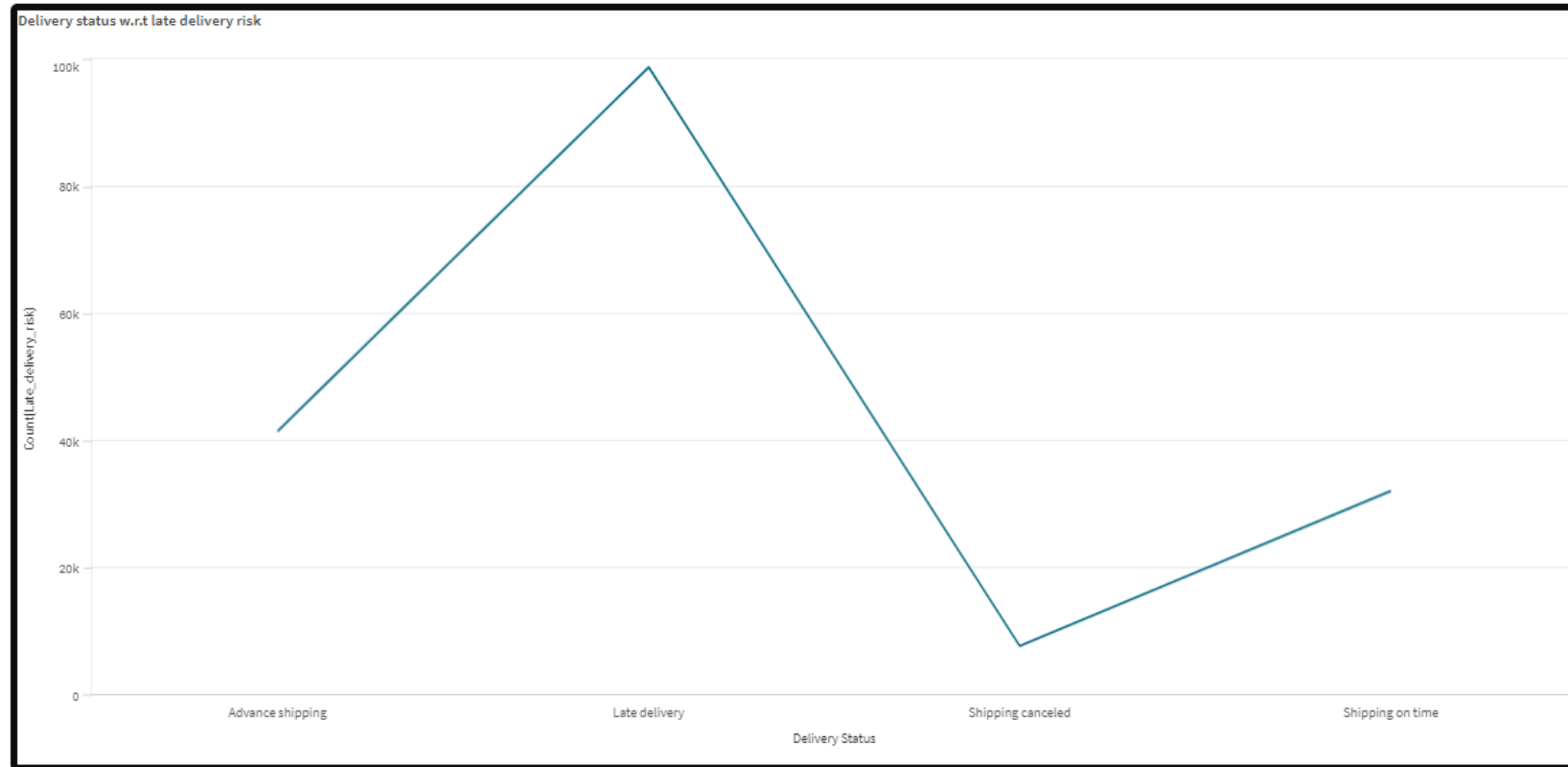
Average of Total days taken in each shipping mode

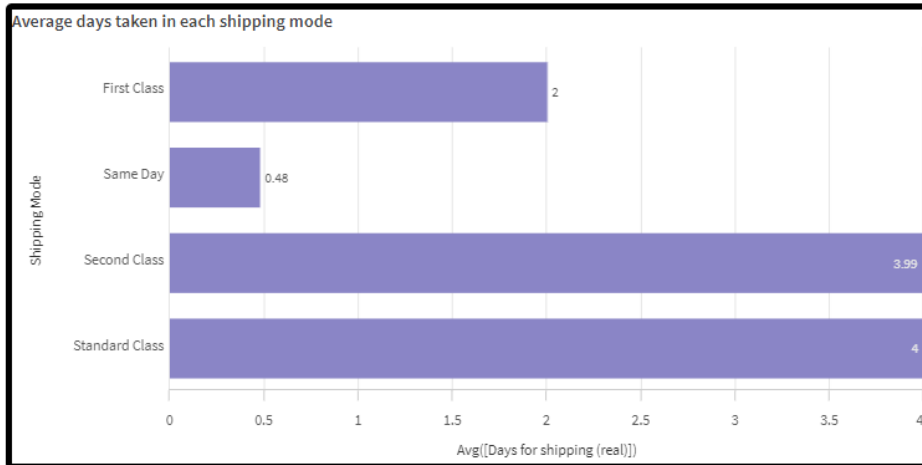


Overall distribution of sales in an particular country



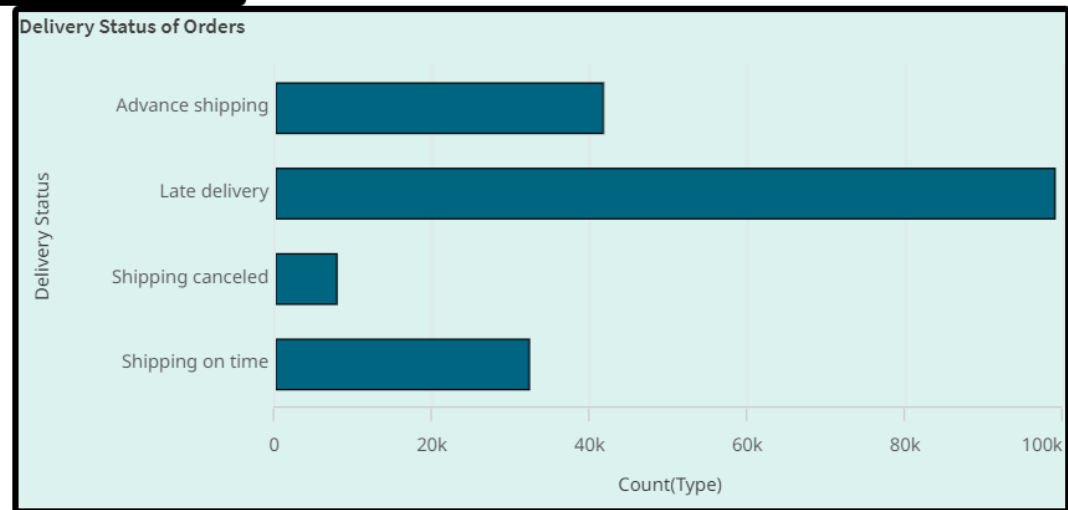
Late delivery risk when shipping is being made



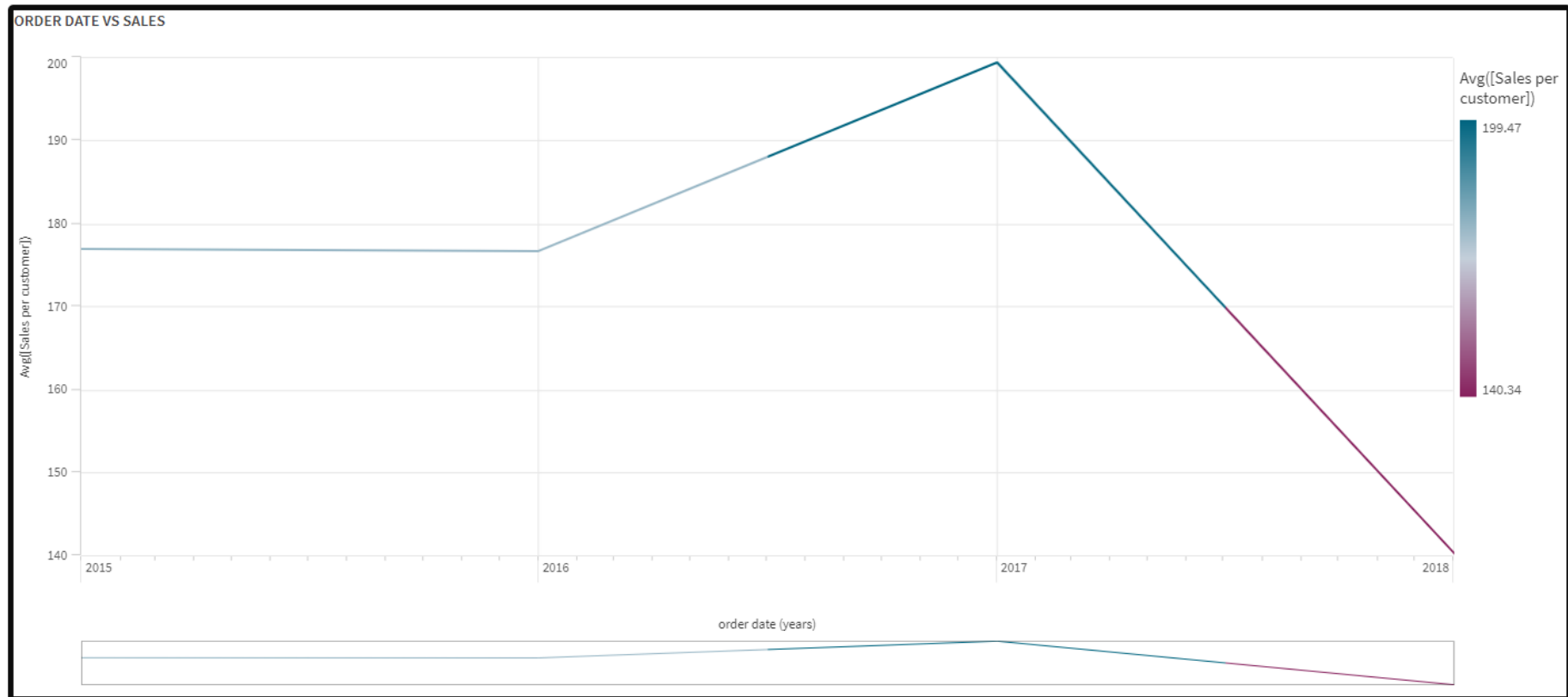


Average days taken
in each shipping
mode

Delivery status of orders
which are made by the
customers



Total sales made by the company per customer over range of years



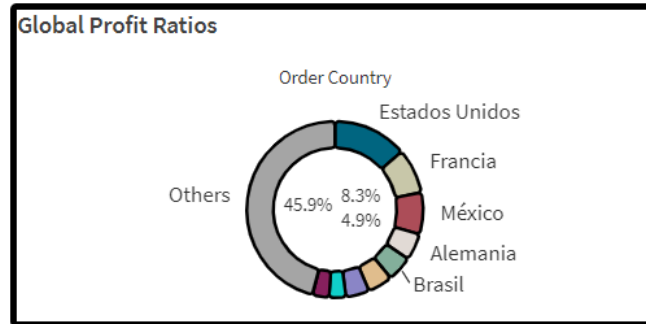
Story 2

Supply Chain Management Analysis Story.



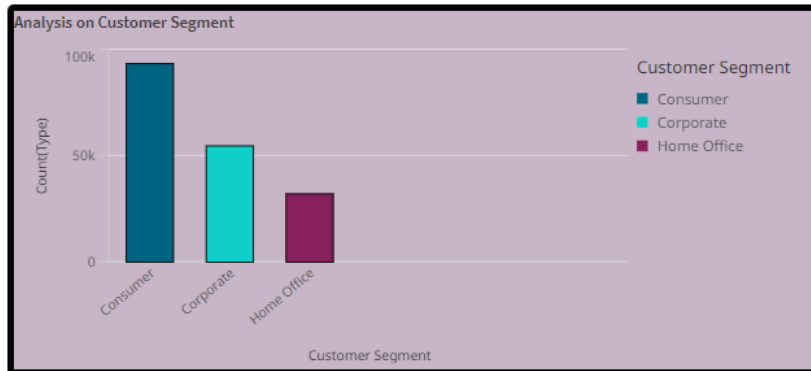
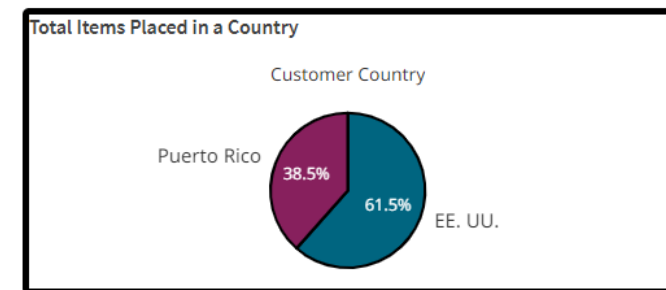
Analysis of data in a country





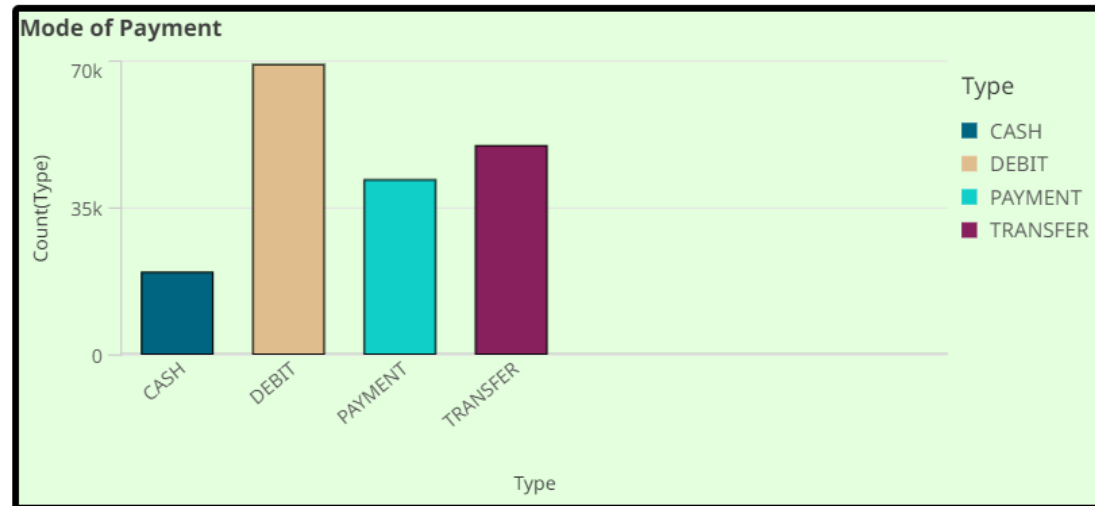
◀ Top 10 countries with highest profit ratios

Total items placed by a customer in a country

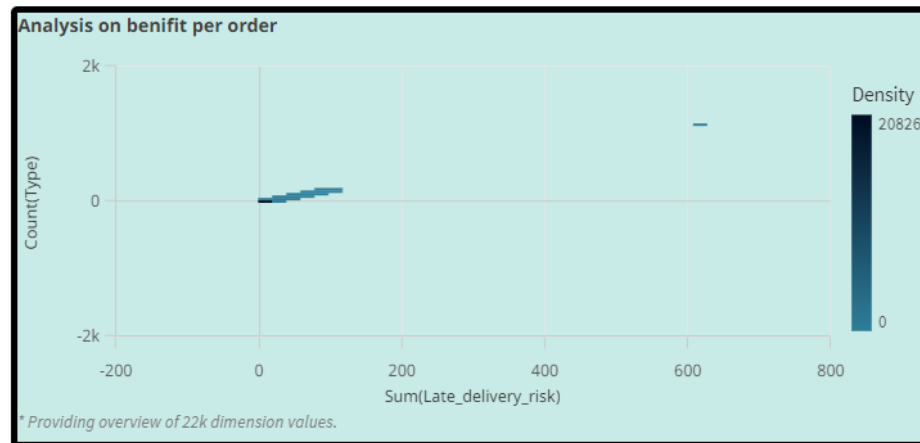


◀ Analysis on customer segment encompassing consumer corporate and home categories

Mode of payment made by the customer

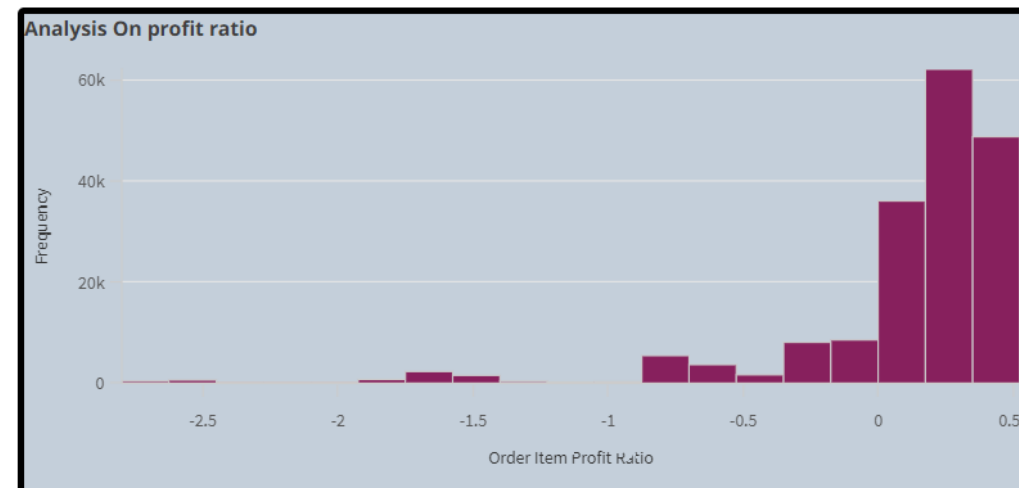


- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of Dayment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases
- ✓ Transfer payments leverage electronic methods for seamless and secure fund

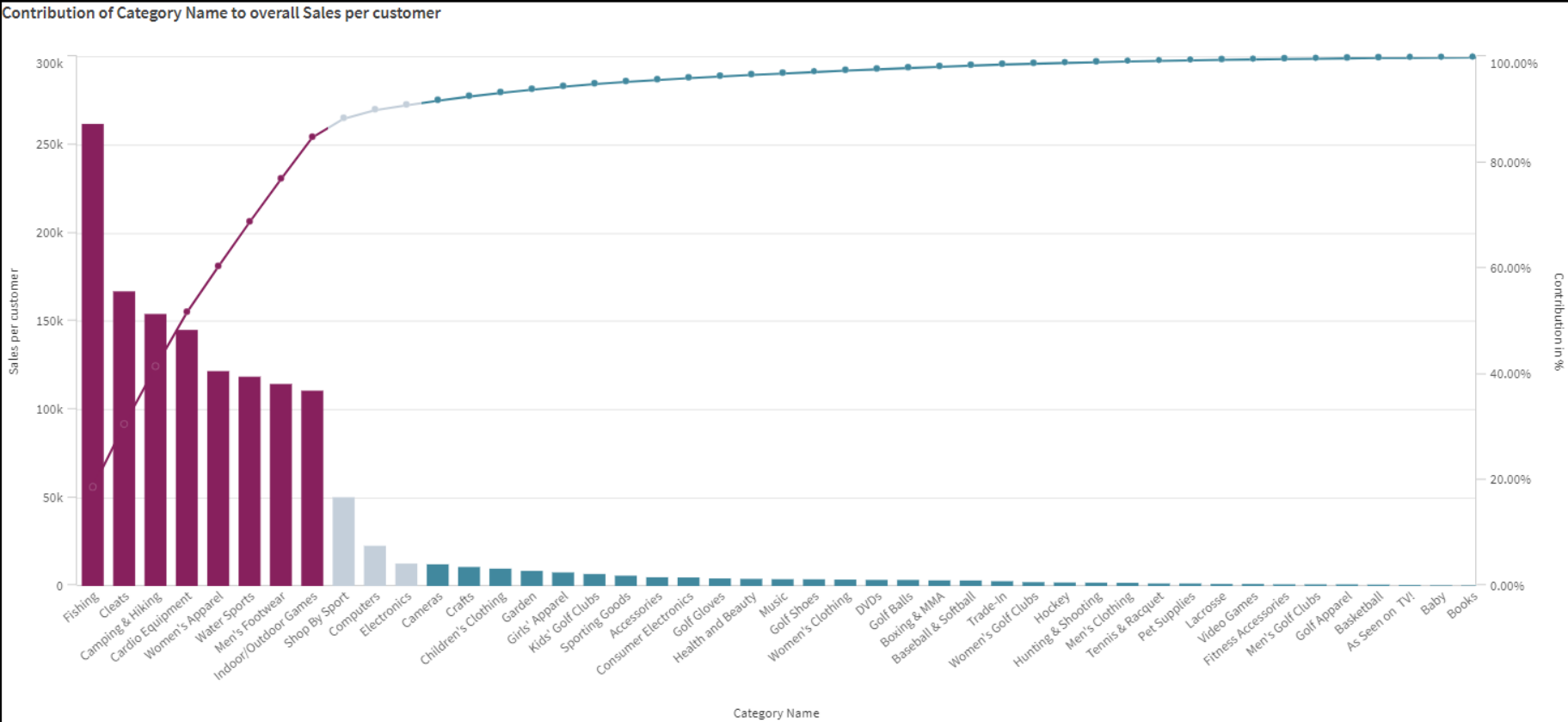


Benefits the supplier will get
by each order made by the
customer

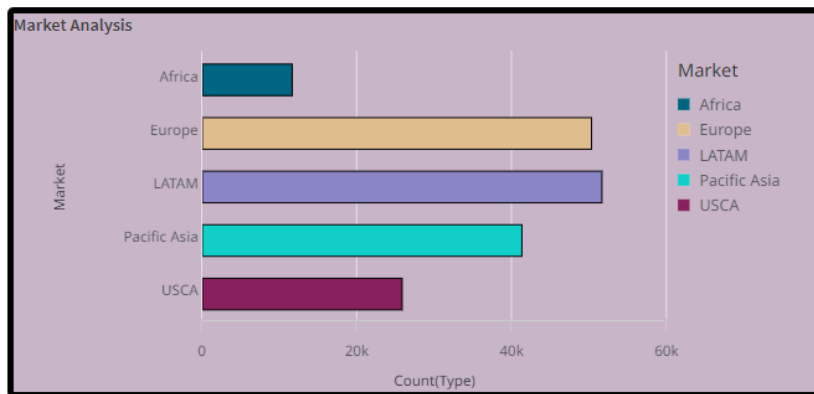
Total Profit Ratio made for
each order



Category name contribution to overall sales per customer

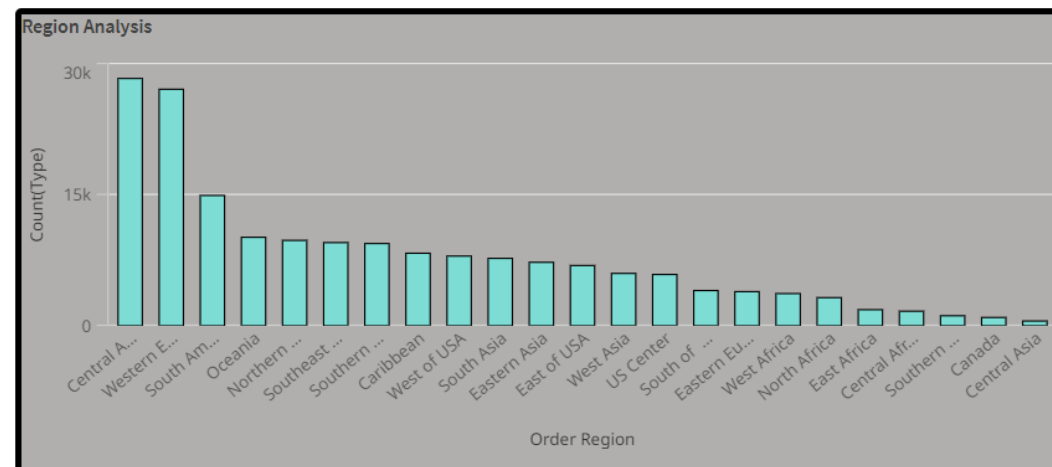


Delivery Status: Shipping canceled



Overall analysis of different markets from where orders are placed

Analysis of major regions from where orders are placed



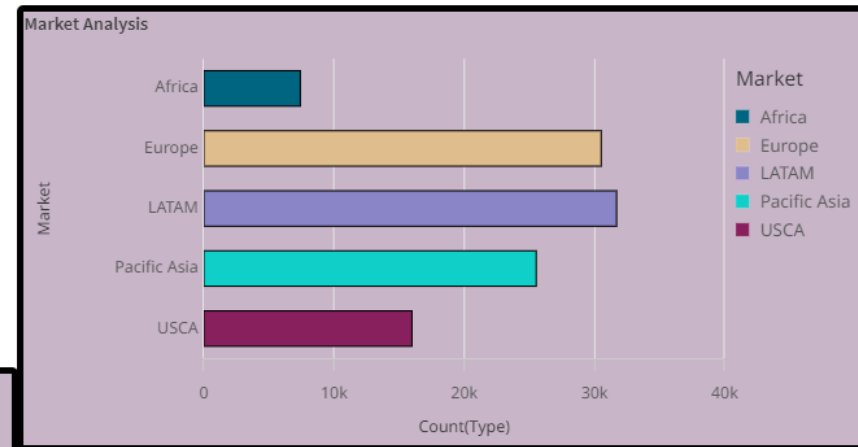
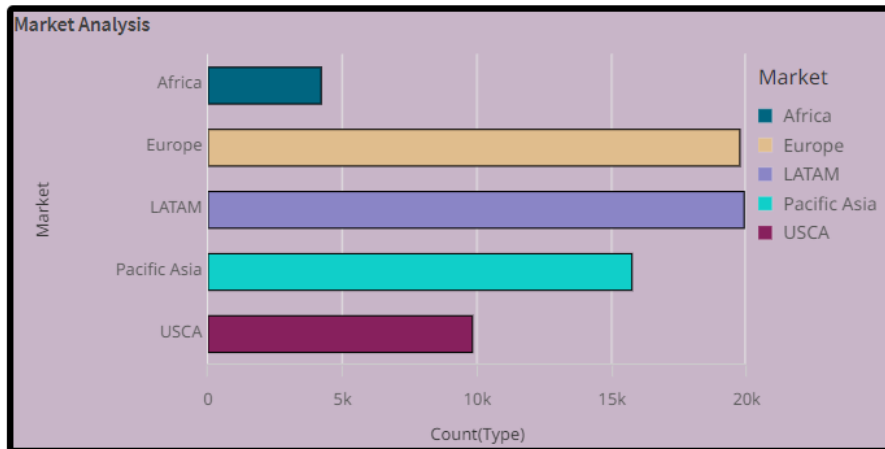


The sales of top 5 regions is around 40 percent .

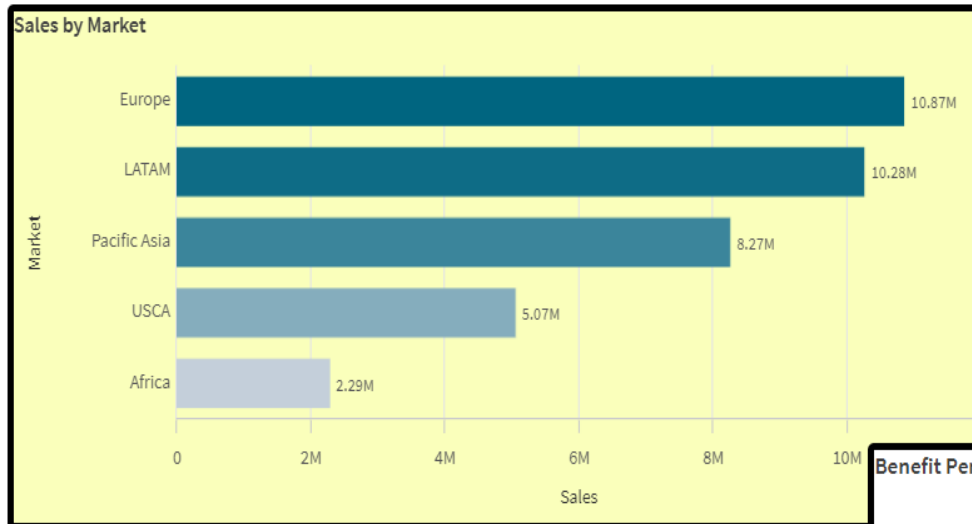
Western Europe has highest sales followed by central america and south america

Market share of the company_per customer in a particular country.

EE. UU. ►



◄ Puerto rico



Sales made by a particular market region

Benefit the company gets per category per order made

