

Meme Environment
Phyiscal Model

Retweets = wfollower_count + wsentiment + wtopic + b

Chose Retweets over Likes Because:
<https://medium.com/@Encore/favorites-vs-retweets-and-why-one-is-more-important-than-the-other-ba12ee20e9ba>

Follower Count: Popularity of Profile
Creating the Tweet

Engagement

General Topics of Post

Primary Keys

user_id
profile_id
picture_id
user_post_id
picture_post_id
post_id
sentiment_id
hashtag_id
trend_id
post_sentiment_id
post_hashtag_id
post_trend_id

Foreign Keys

sentiment_id
hashtag_id
trend_id
profile_id
post_id
picture_id

