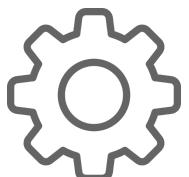




zomato

Dashboard



Dashboard

zomato

Zomato is providing services in 822 cities, connected with 100000 users and processing 150281 orders.



Overview

Amount

Quantity

Amount

Quantity

Rating Count

Order Count

987M

2M

148K

150K



Non-Veg Sales

106M



Veg Sales

122M



Other

24M

ALL

Top 10

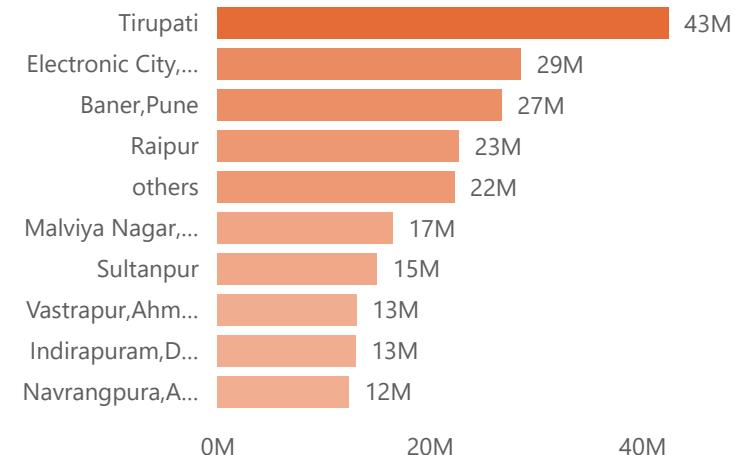
Top 100

Top 20

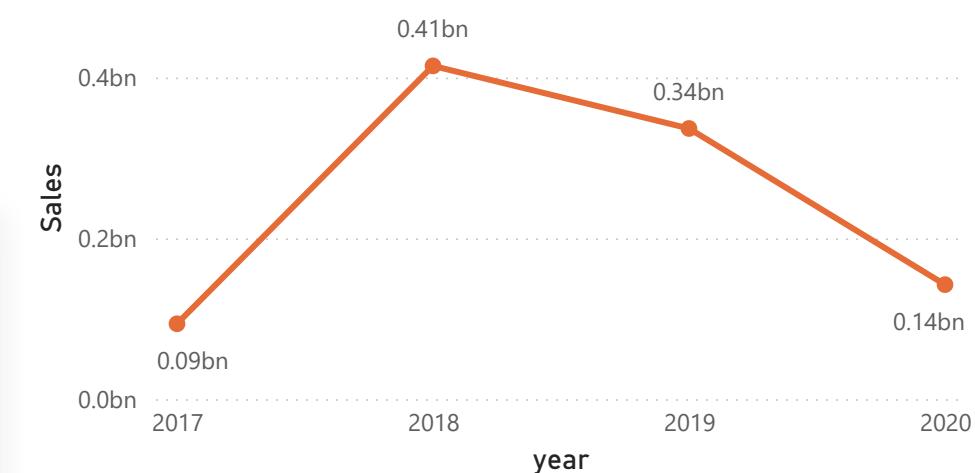
Top 5

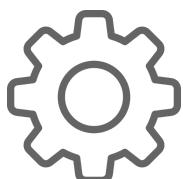
Top 50

Top 100 City Amount



Yearly Sale Trend





User Performance

zomato

Zomato is providing services in 822 cities, connected with 100000 users and processing 150281 orders.



Overview

Amount

Quantity

Active Users

78K

UserCount

100K

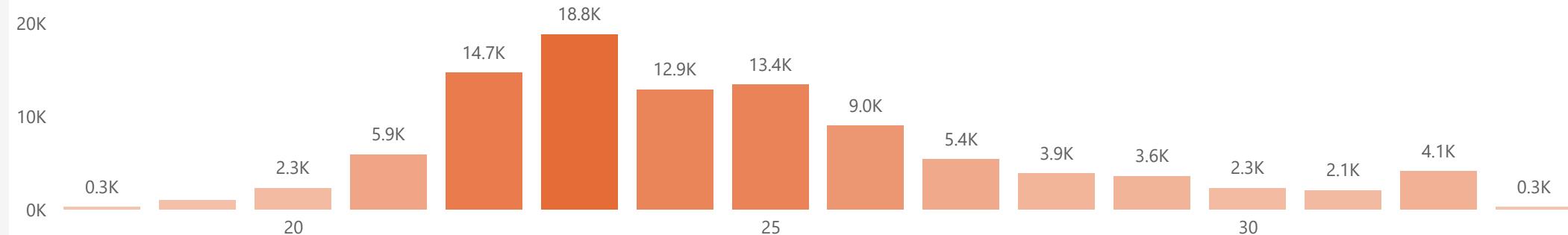
Rating

148K

Order

150K

Users by Age



Gained Users by Gender



12K

Total

Male

6.5K

Female

5.1K

Lost Users by Gender



33K

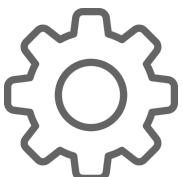
Total

Male

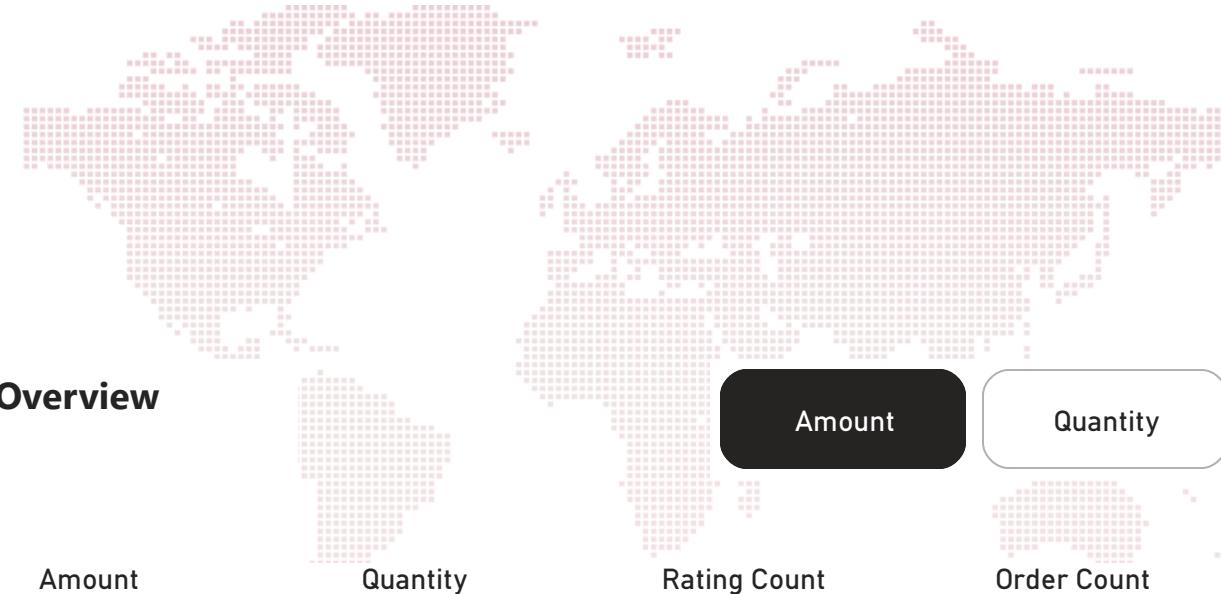
18.8K

Female

14.0K



City Performance



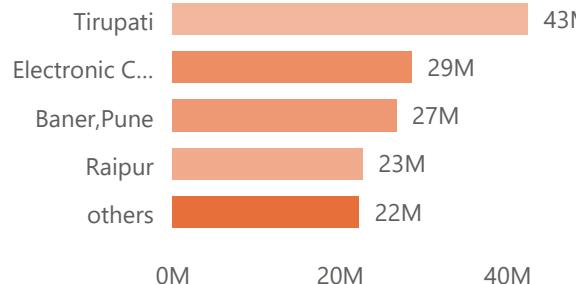
987M

2M

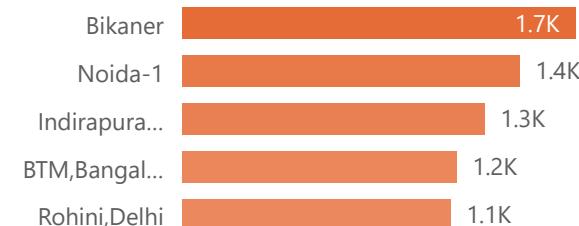
148K

150K

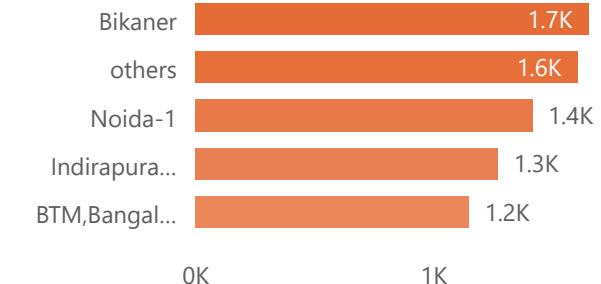
Sales by city



rating count by city



Active Users by city



city	Sales	Order count	Active Users
Abids & Koti,Hyderabad	387914	104	103
Abohar	981299	68	68
Adajan,Surat	5342441	427	427
Adilabad	135898	50	50
Adityapur	2406269	448	447
Adoni	139330	37	37
Adyar,Chennai	1131741	421	421
Agartala	2879205	165	165
Total	986565016	150281	77929

Question

Q1-Why there is a huge gap between the total amount and the sum of veg ,non veg and others ?

In the order table 3300 r_id (restaurant ID)are missing from the data due to which there is a huge gap between the Total amount and the sum of veg and non veg and other prices number.

Key Learnings

- 1. How to directly import n number of csv files in Power Query**
- 2. Transforming Data which included**
 - Merging Two Tables
 - Handling Null Values
 - Unpivoting Columns
 - Repalcing Row Values
- 3. Modeling of the data**

Key Learning

4.Creating a dynamic slicer for a particular chart

5. Understanding and applying Dax functions like

- Value
- Format
- Calculate
- Summarize
- Count
- Distinct count
- Rankx
- Sum

6. Creating a dynamic button for showing in and off the slicing panel