

# FULL EDIT CONSISTENCY GUIDE

# CONSISTENCY

THE MOST IMPORTANT THING TO KEEP CONSISTENT WITHIN IMAGES IS THE SKIN TONES.

MAKE SURE THE TEMP, TINT AND EXPOSURE OF THE IMAGES IS THE SAME IN SEQUENCES OF IMAGES. E.G. IF THERE ARE 5 IMAGES IN A SEQUENCE THE IDEAL SCENARIO IS THAT ALL THESE 5 IMAGES HAVE THE SAME TEMPERATURE AND TINT. IF THEY DO NOT LOOK CONSISTENT WITH SAME TEMP AND TINT, THEN MANUALLY ADJUST ON A PER IMAGE BASIS.

THE COLOUR CAN ALWAYS BE SEEN IN THINGS SUCH AS WHITES (THE BRIDES DRESS, SHIRTS ETC.) PROMINENT COLOURS IN THE IMAGES (THE GROOMSMEN'S SUITES FOR EXAMPLE) SHOULD ALWAYS BE CONSISTENT IN COLOUR.

## EXAMPLE ONE - RAW IMAGES



## EXAMPLE ONE - CONSISTENTLY EDITED IMAGES



## EXAMPLE ONE - CONSISTENTLY EDITED IMAGES



Skin Tones



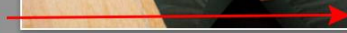
Exposure/Temp/Tint of Surrounding  
areas (walls grass etc.)



Tint/Temp of Whites



Tint/Temp of Prominent Colours





## EXAMPLE TWO - RAW IMAGES



THE OUTDOOR LIGHT IN THIS SEQUENCE HAS CHANGED DRAMATICALLY THROUGHOUT THE SHOTS

## EXAMPLE TWO - CONSISTENTLY EDITED IMAGES

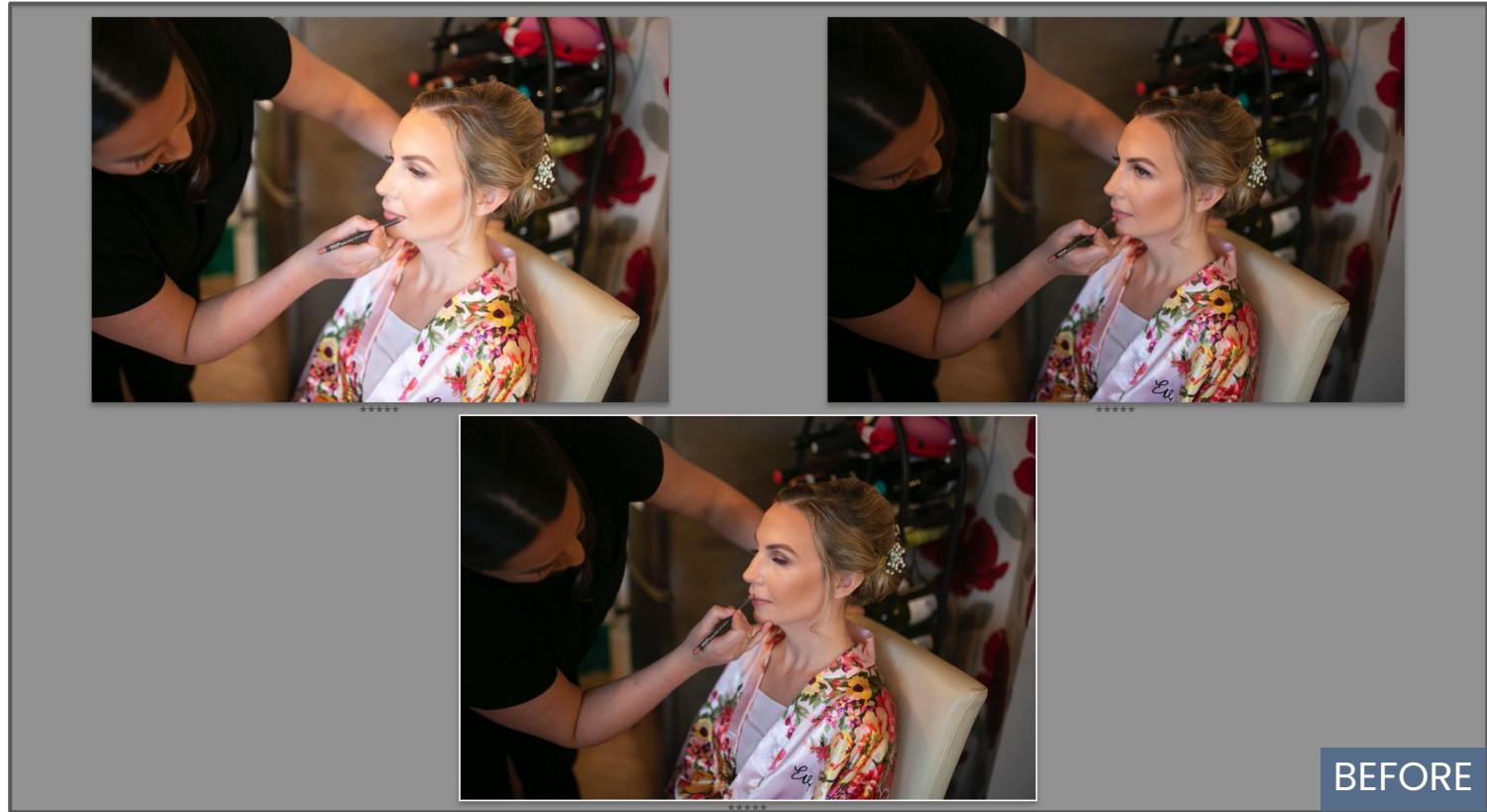


THE CROPS ARE NOW CONSISTENT IN THE SET

ADJUSTING JUST THE WHITE BALANCE, EXPOSURE AND HIGHLIGHTS THIS SEQUENCE IS NOW CONSISTENT



## EXAMPLE THREE - RAW IMAGES

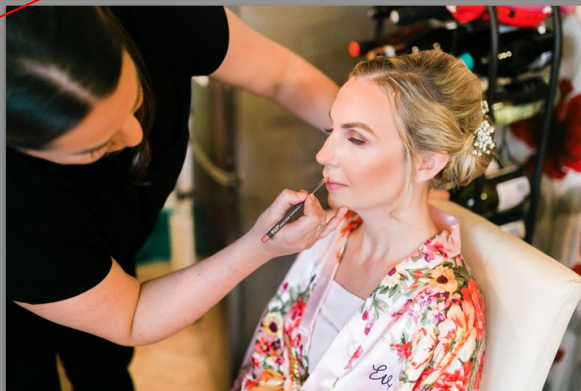
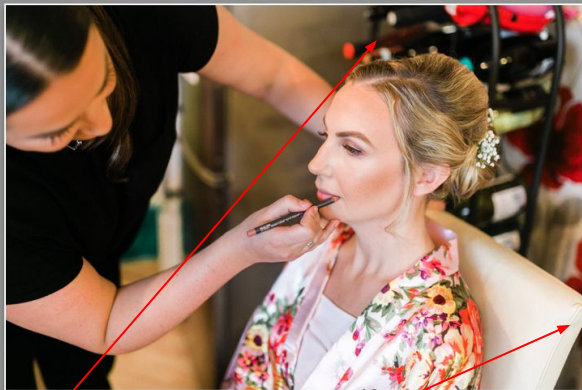


BEFORE

THE DIRECT LIGHT ON THE BRIDES FACE IS CHANGING THROUGHOUT THE SHOTS



## EXAMPLE THREE - CONSISTENTLY EDITED IMAGES



AFTER

THE CROPS  
ARE ALSO  
CONSISTENT  
FOR THE  
SEQUENCE

ADJUSTING JUST THE WHITE BALANCE, EXPOSURE AND HIGHLIGHTS THIS SEQUENCE IS NOW CONSISTENT

## EXAMPLE FOUR - RAW IMAGES



THE EXPOSURE AND TINT / TEMPERATURE IS CHANGING THROUGHOUT THE DIFFERENT SHOT ANGLES

## EXAMPLE FOUR - CONSISTENTLY EDITED IMAGES



THE CLIENTS PRESET HAS A WARM AND MAGENTA TONE, USING THE EXPOSURE, HIGHLIGHTS AND WHITE BALANCE HAVE MADE IT CONSISTENT THROUGH THE SEQUENCE



## EXAMPLE FIVE - RAW IMAGES



BEFORE

TYPICALLY THE EXPOSURE AND WHITE BALANCE IN CEREMONIES AND CHURCHES WILL NATURALLY BE INCONSISTENT

## EXAMPLE FIVE - CONSISTENTLY EDITED IMAGES



AFTER

IMPORTANT  
AREAS TO  
CHECK FOR  
CONSISTENCY  
ARE THE WALL  
COLOUR, SUIT  
COLOUR AND  
SKIN TONES.

IT IS ALWAYS  
MOST  
IMPORTANT  
TO GET THE  
SKIN TONES  
CONSISTENT  
FIRST BEFORE  
THE OTHER  
ELEMENTS IN  
THE PHOTO

USING THE EXPOSURE AND WHITE BALANCE THE IMAGES ARE NOW CONSISTENT

## EXAMPLE SIX - RAW IMAGES



AS HIS SUIT IS SUCH A PROMINENT SHADE OF BLUE, IT'S EASY FOR IT TO LOOK INCONSISTENT IN DIFFERENT LIGHTING



## EXAMPLE SIX - CONSISTENTLY EDITED IMAGES



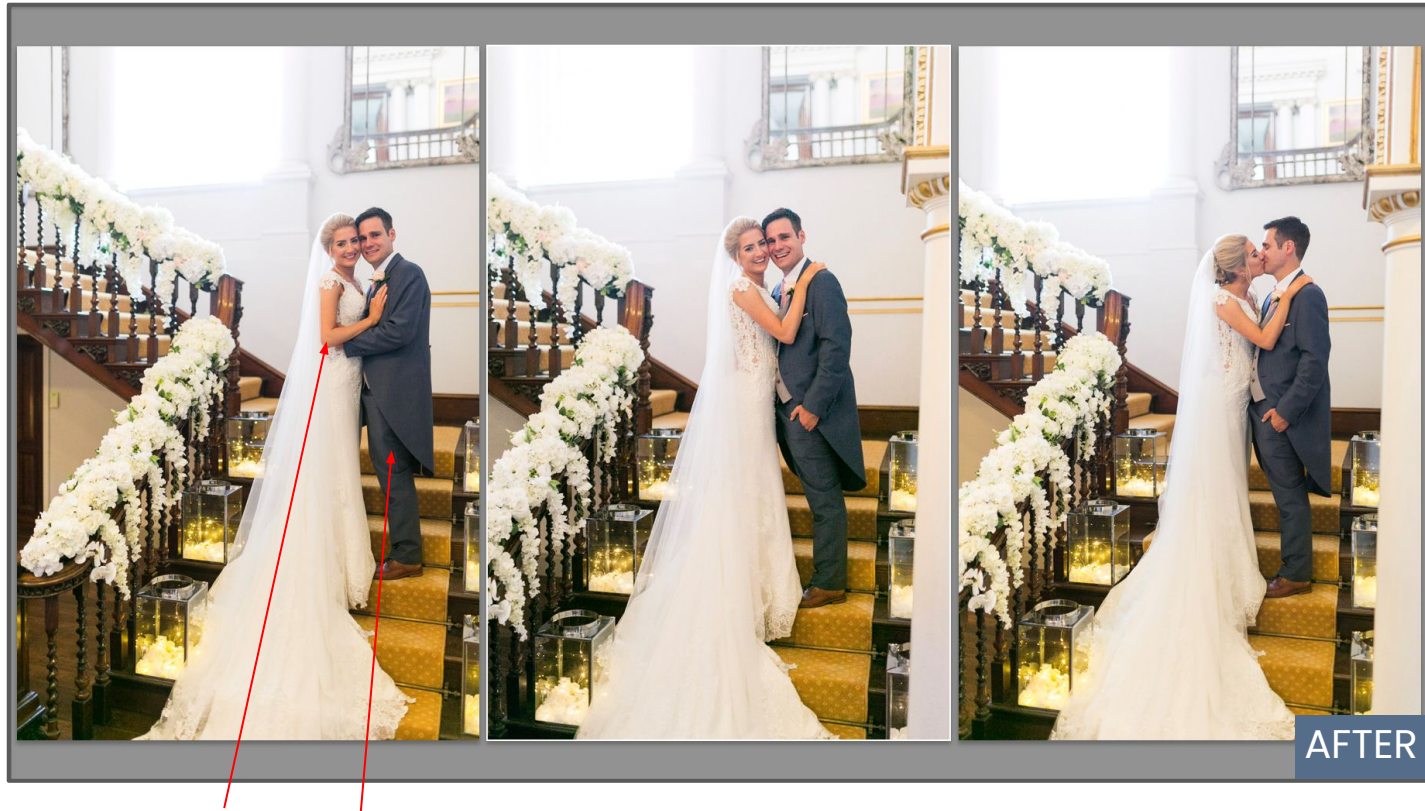
THERE ARE THREE MAIN AREAS TO CHECK FOR CONSISTENCY HERE BUT THE BLUE OF THE SUIT IS MOST IMPORTANT

## EXAMPLE SEVEN - RAW IMAGES



THE LIGHT AND WHITE BALANCE HERE IS CHANGING DRASTICALLY THROUGH THE SEQUENCE

## EXAMPLE SEVEN - CONSISTENTLY EDITED IMAGES



THIS HAS BEEN MADE CONSISTENT USING ONLY BASIC TOOLS SO THERE MAY BE SLIGHT DIFFERENCES IN THE SHADOW COLOURS ETC BUT THE OVERALL WHITE BALANCE, SUIT COLOUR, EXPOSURE AND SKIN TONE IS THE SAME.



## EXAMPLE EIGHT - RAW IMAGES



BEFORE

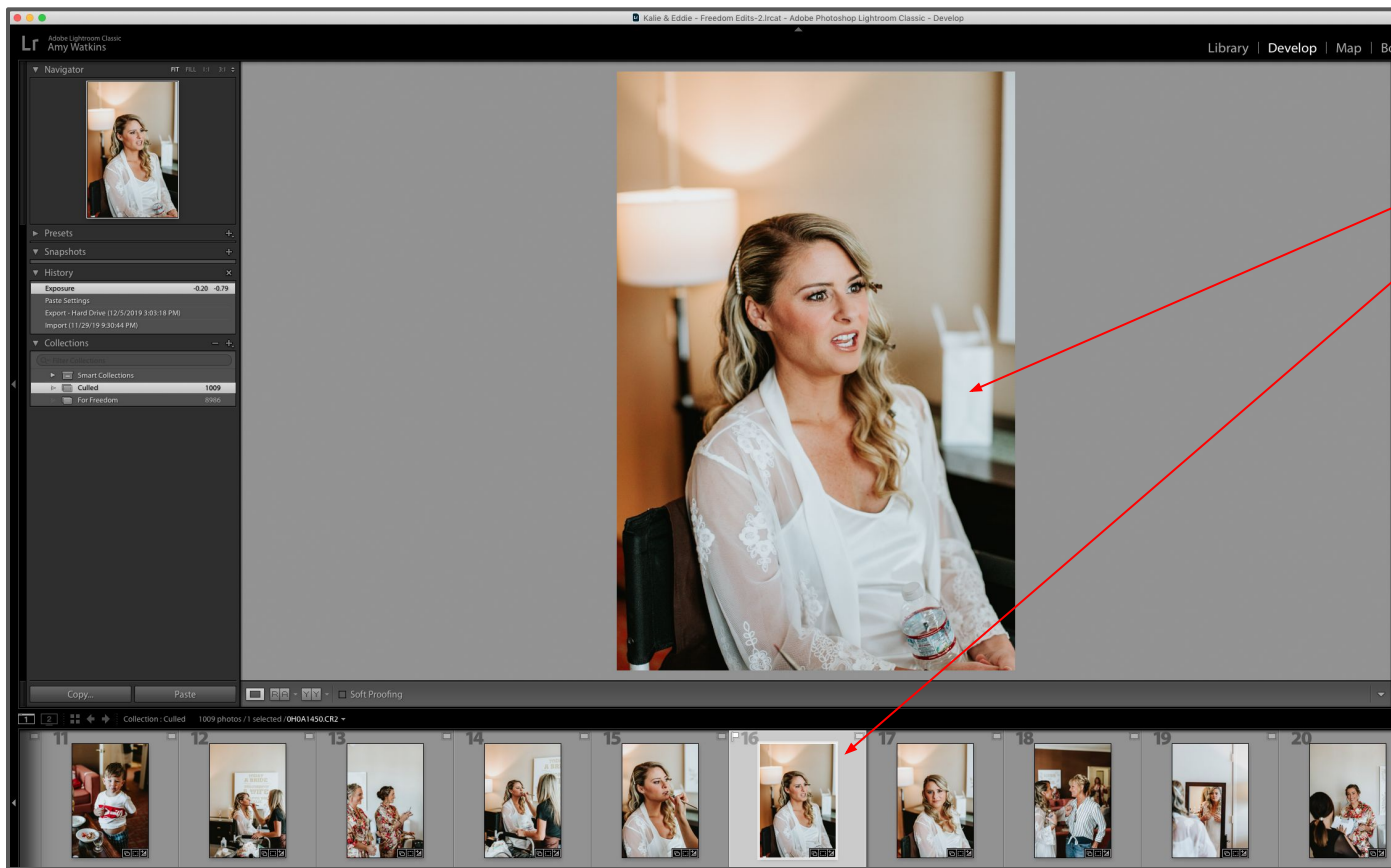
THE WHITE BALANCE AND EXPOSURE IS GENERALLY INCONSISTENT OUT OF CAMERA DURING THE SPEECHES / TOASTS

## EXAMPLE EIGHT - CONSISTENTLY EDITED IMAGES



ENSURING THAT THE SKIN TONE IS A CONSISTENT COLOUR IS THE MOST IMPORTANT, FOLLOWED BY BACKGROUND.  
IT IS ALWAYS GOING TO BE IMPORTANT FOR THE SKIN TONES TO LOOK NATURAL.

# FLAGGING BAD CULLED IMAGES



WHEN EDITING A CATALOG **WHICH WE HAVE CULLED**, IF DURING THE PROCESS YOU COME ACROSS AN IMAGE WHICH LOOKS LIKE IT SHOULDN'T BE THERE (I.E OUT OF FOCUS, WEIRD FACIAL EXPRESSION ETC.) PRESS THE 'P' BUTTON TO FLAG THE IMAGE SO THAT THE QC'ER CAN REVIEW THIS IMAGE AND LOOK FOR ALTERNATIVES. EDIT IT AS USUAL IN CASE IT HAS BEEN CHOSEN FOR A REASON (ONLY SHOT AVAILABLE ETC.)



# FLAGGING 'UNEDITABLE' CULLED IMAGES



ALSO WHEN EDITING A CATALOG **WHICH WE HAVE CULLED**, IF DURING THE PROCESS YOU COME ACROSS AN IMAGE WHICH CANNOT BE SALVAGED (I.E TOO OVER EXPOSED OR TOO OVER EXPOSED) PRESS THE 'P' BUTTON TO FLAG THE IMAGE SO THAT THE QC'ER CAN REVIEW THIS IMAGE AND LOOK FOR ALTERNATIVES. EDIT IT AS USUAL IN CASE IT HAS BEEN CHOSEN FOR A REASON (ONLY SHOT AVAILABLE ETC.)