## **📄 Project Documentation: BetterHelp — Online Mental Health Counseling Platform**

Here is the Link of the Fgma File

https://www.figma.com/proto/NVjEOsVKgXVhdThnJMf6sR/Betterhelp?node-id=0-1&t=pchyJk1PPKaQypzI-1

### **Industry:**

Online Mental Health Counseling

### **Problem Statement:**

BetterHelp provides accessible, affordable, and confidential online therapy services through licensed professionals. The platform connects users with suitable counselors, enables secure communication, supports flexible scheduling, and addresses urgent needs with emergency support.

### **Key Features:**

✅ Therapist directory and profiles  
 ✅ Secure real-time chat and video calls  
 ✅ Flexible session booking and scheduling  
 ✅ Appointment reminders and session management  
 ✅ Podcast section for mental wellness resources  
 ✅ Financial aid for eligible users  
 ✅ Subscription-based plans: individual, couple, and teen therapy  
 ✅ Free trial periods to encourage onboarding  
 ✅ Emergency call support for urgent mental health crises  
 ✅ Partnerships with organizations for bulk memberships

### **Product & Pricing Strategy:**

* **Subscription Plans:** Weekly sessions with flexible tiers for individuals, couples, or teens.
* **Free Trials:** Limited-time access to services to build trust and engagement.
* **Financial Aid:** Assistance programs for those who qualify.
* **Bulk Memberships:** Collaboration with organizations and institutions to offer plans at scale.

### **Technical Implementation:**

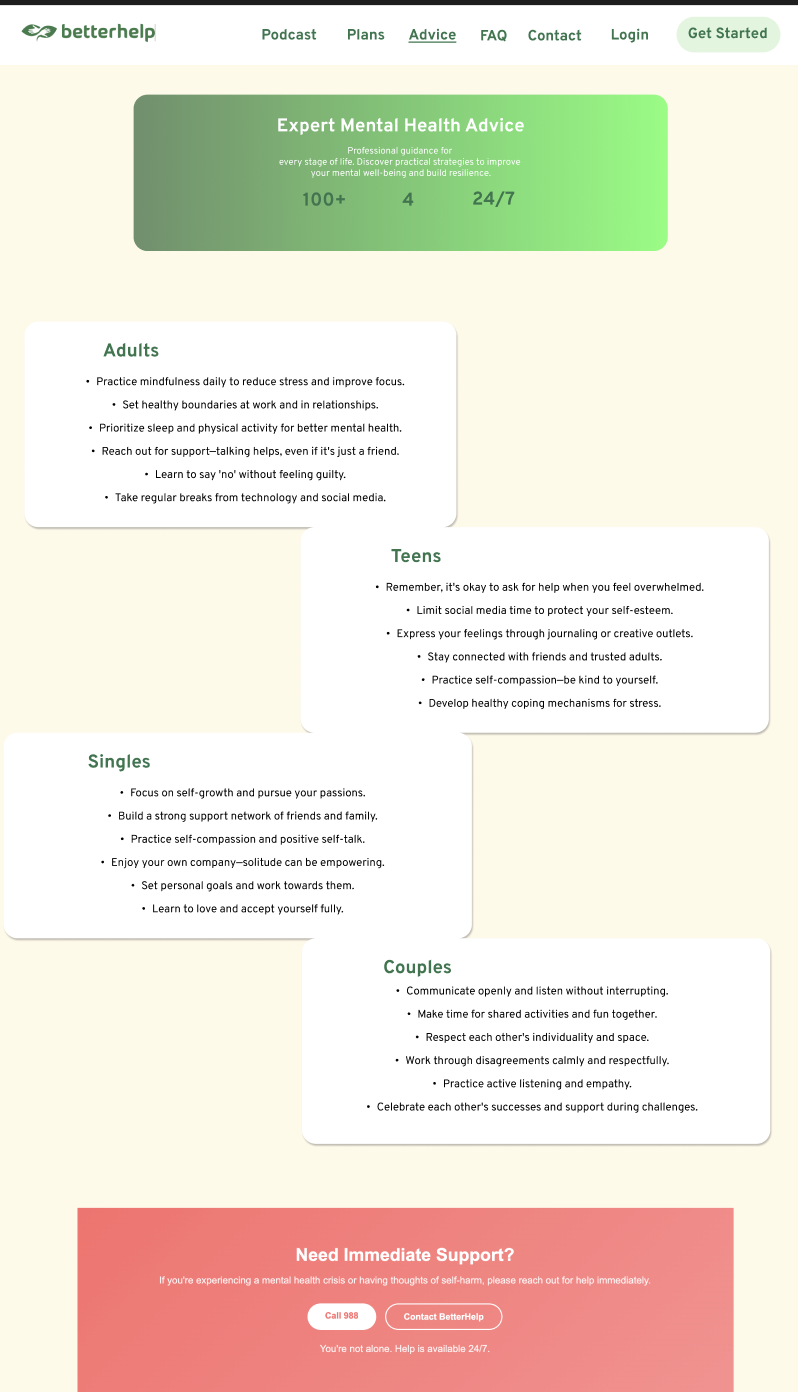
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| **Technology** | **Usage** |
| **HTML** | Structuring web pages for therapist profiles, booking, podcasts, and resources. |
| **CSS** | Designing a calming, professional UI with accessible fonts and colors. |
| **JavaScript** | Implementing real-time chat, secure video calls, appointment reminders, and secure messaging. |
| **Figma** | Designing user flow prototypes for therapist matching, booking, session management, podcast layout, and emergency support access.  Here is the Link of the Fgma File  https://www.figma.com/proto/NVjEOsVKgXVhdThnJMf6sR/Betterhelp?node-id=0-1&t=pchyJk1PPKaQypzI-1 |

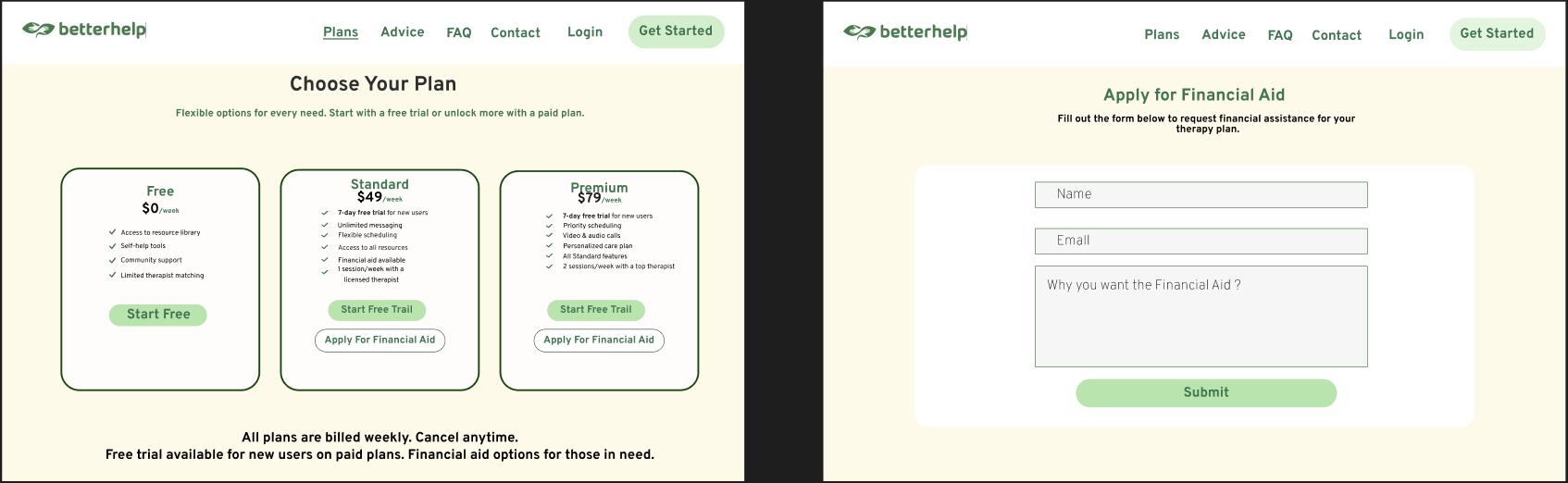
### **Conclusion:**

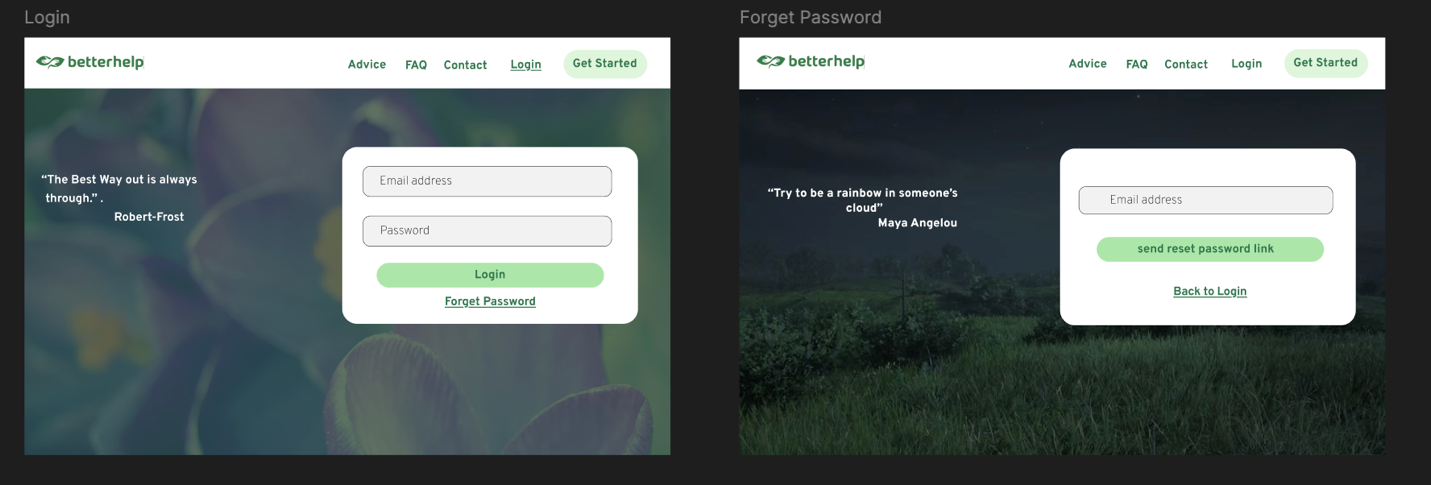
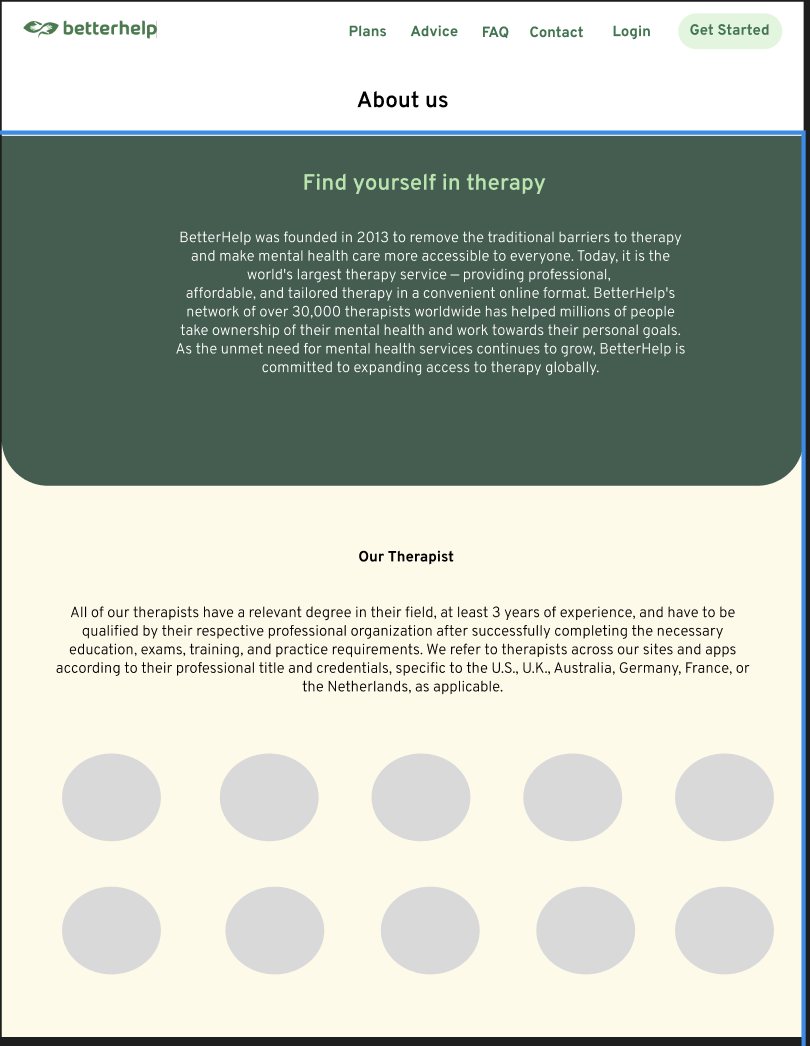
This project combines user-centric design, robust security, and flexible pricing to make mental health support more accessible and trustworthy. The additional podcast and emergency support features enhance user engagement and safety, addressing a wider range of mental wellness needs.

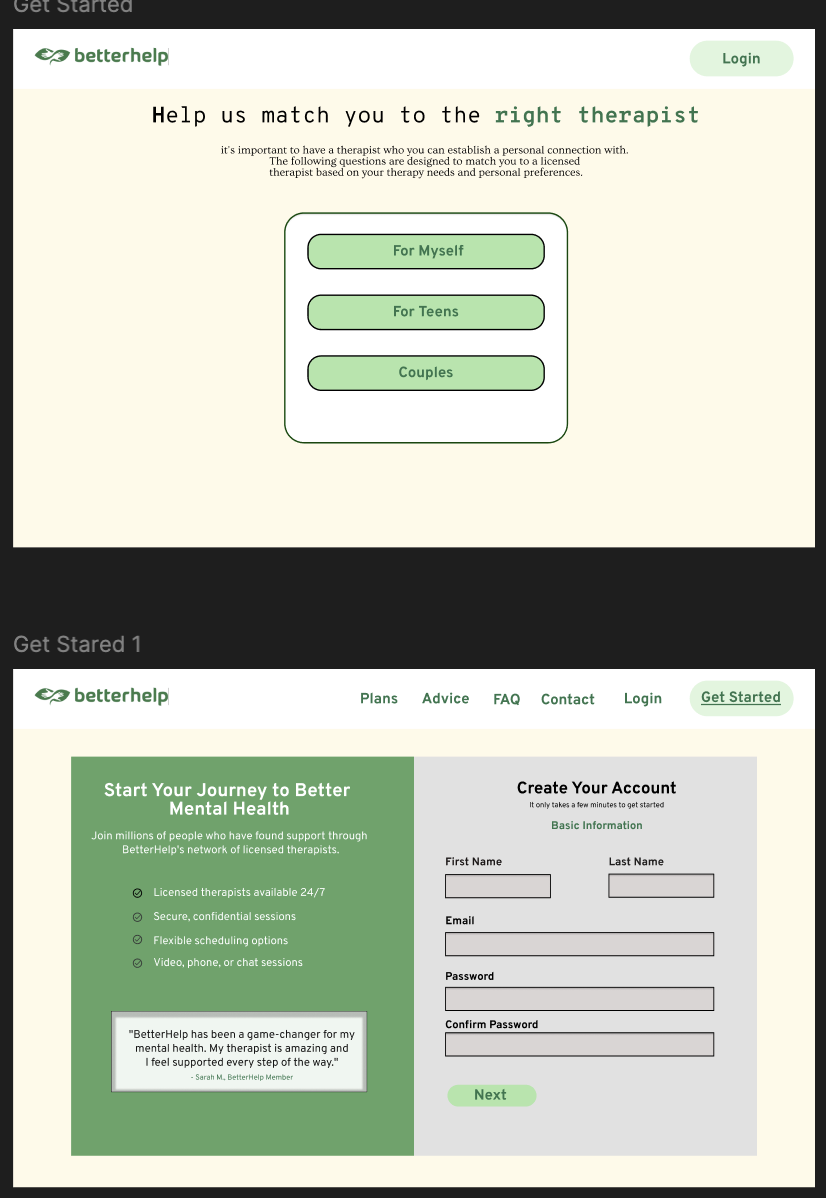
**Screen Shots**

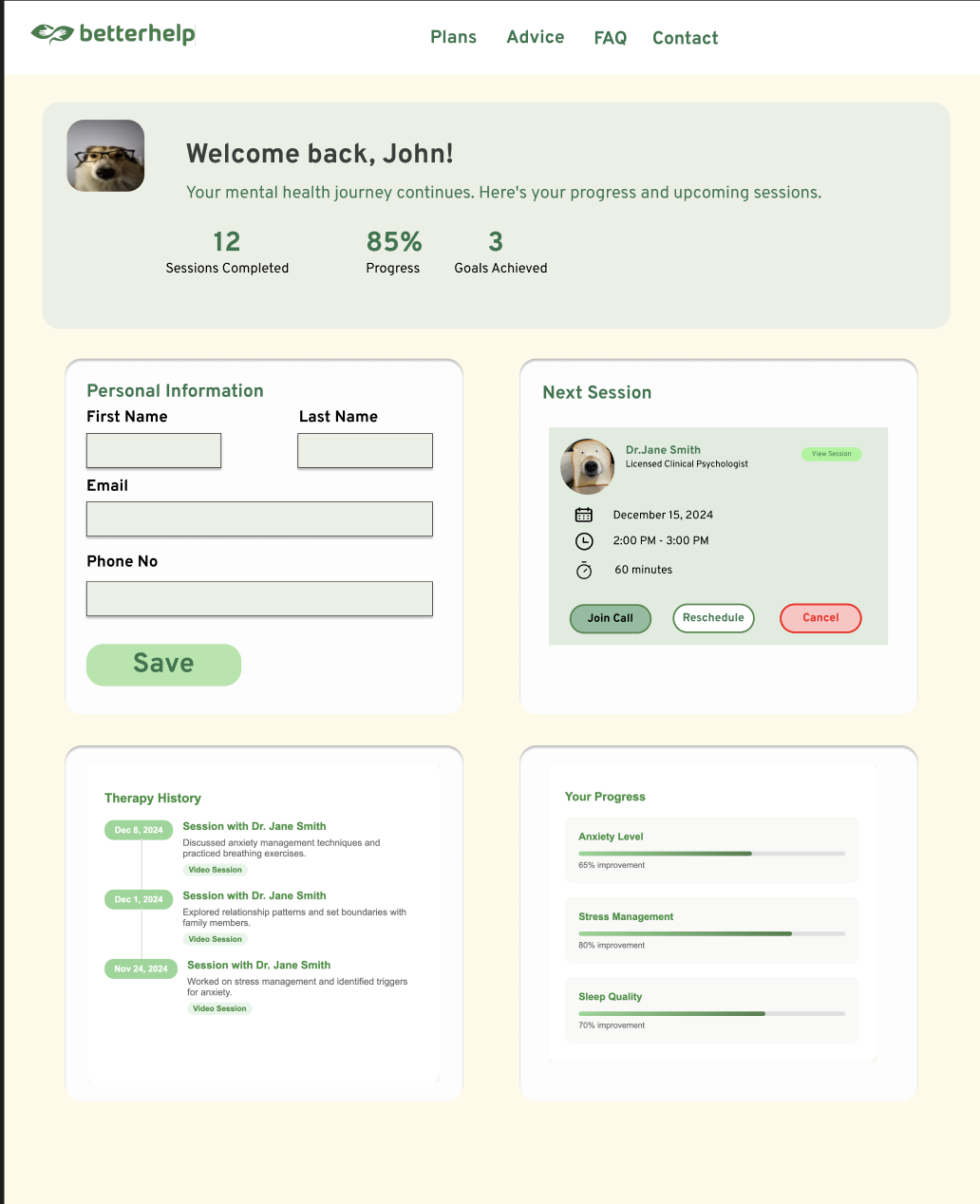
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