INVESTOPIA

An android application to connect companies and investors.

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ABSTRACT

We are proposing an android application "Investopedia" which is an online shark tank platform built to cater both investors and investment-seeking companies. This application will prove to be a one-stop solution to all the companies who are seeking investment. The entrepreneurs can show their products/services which they offer in the market and pitch their idea to the investors who are affiliated with our platform. They can share their revenue details, market capture, unit economics and other important details with the investors. On the other hand, authorized investors will be affiliated with our platform, they can search and understand the product and companies. Investors can also contact the companies by sharing their details or chat with each other using our chatting facility.

MOTIVATION

We have proposed this android application for the both companies and investors. This application will provide a one-stop solution to all the companies who are seeking investments. It connects the companies to the entrepreneurs with similar type of interests. For example- if a company has developed an ed-tech product, then the application will provide the details and way to communicate the investors who have similar area of interest. We can also improvise this solution by adding e-mailing or chatting feature inside the application. The company will provide the functionality of their products or services inside their description. They can also provide a video pitch to the investors. If the investors like their product/service, then they can contact them through our facility.

COMPONENT LEVEL BLOCK DIAGRAM
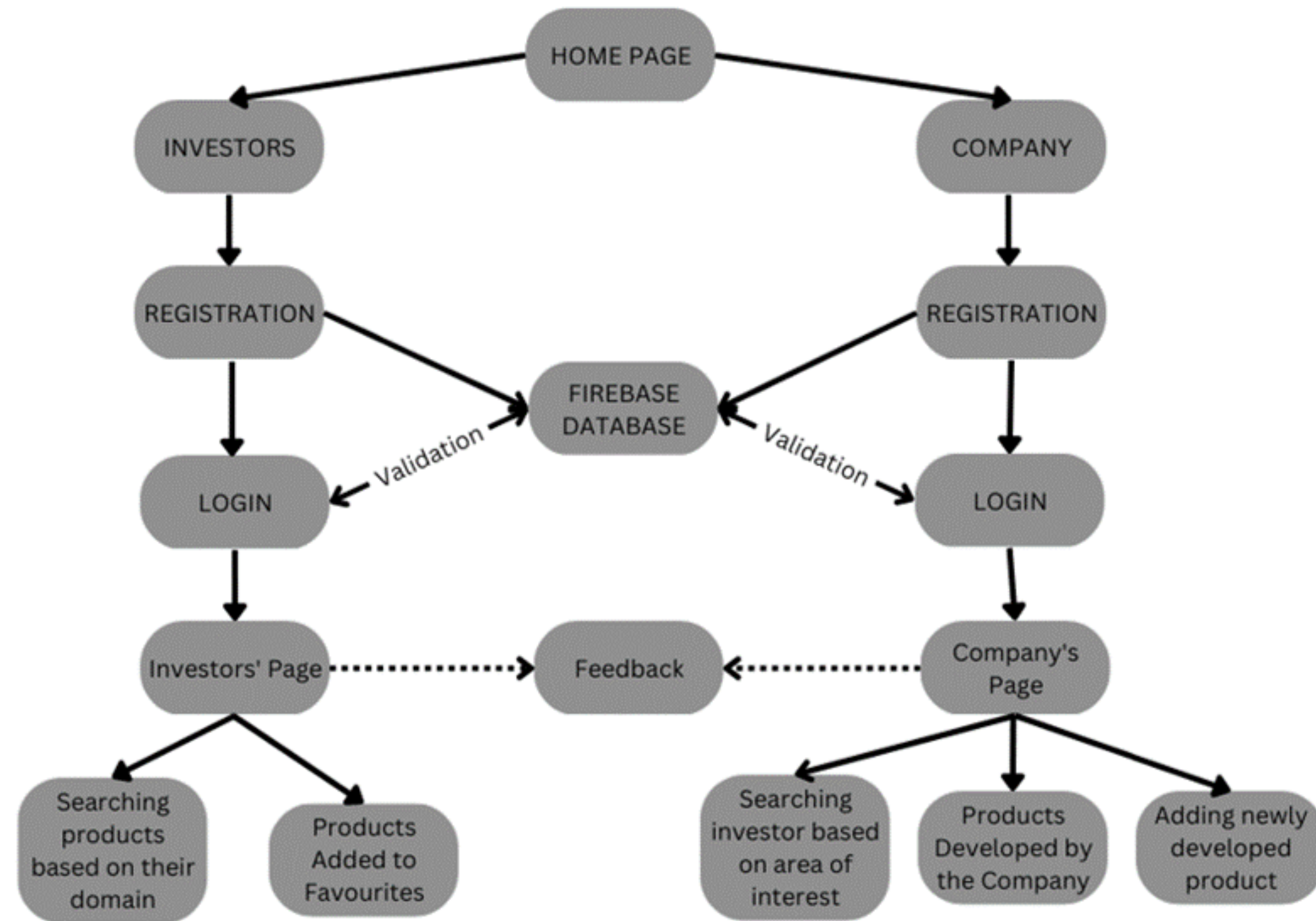
MODULE DESCRIPTION

Registration and Login Module: The users need to register to this application by sharing necessary details. For extra authentication, finger print scanning can be done.
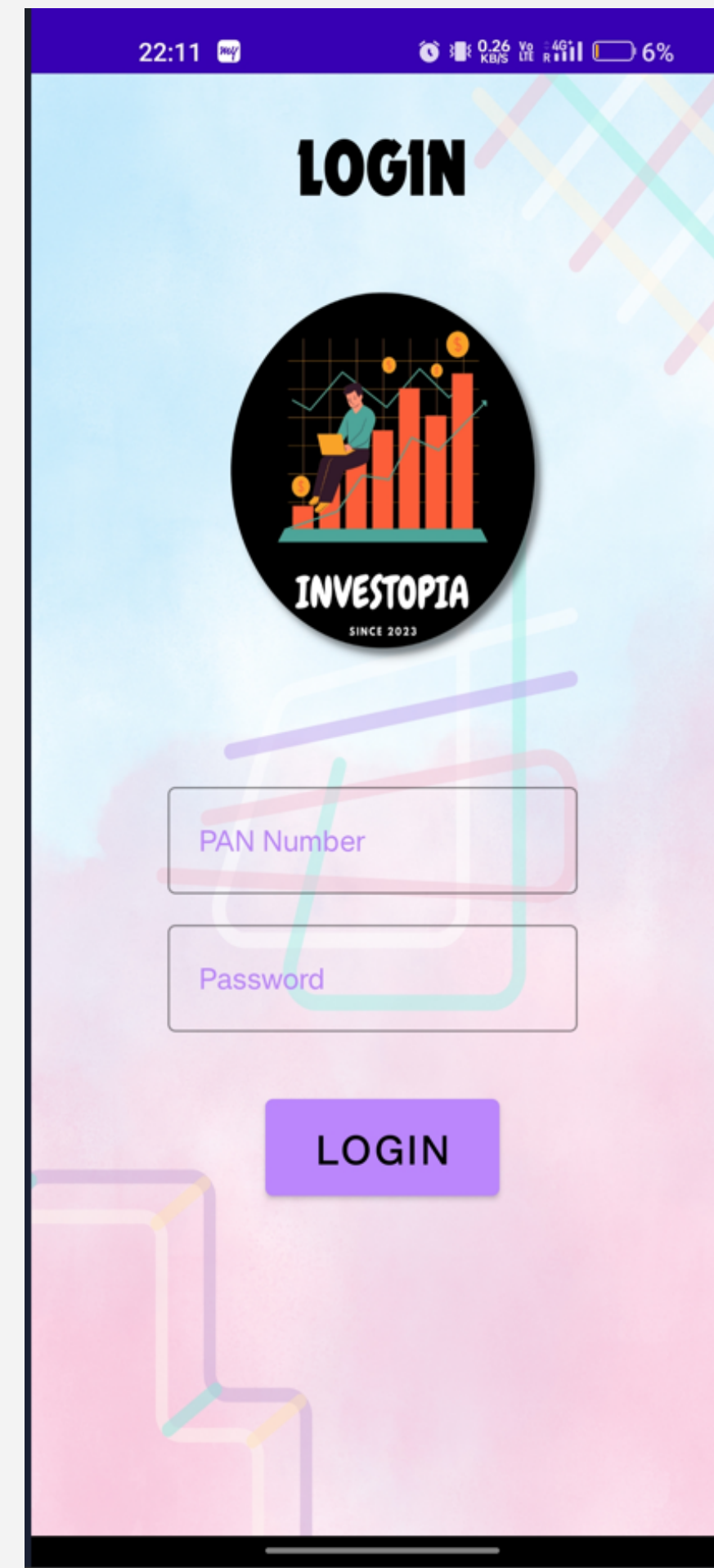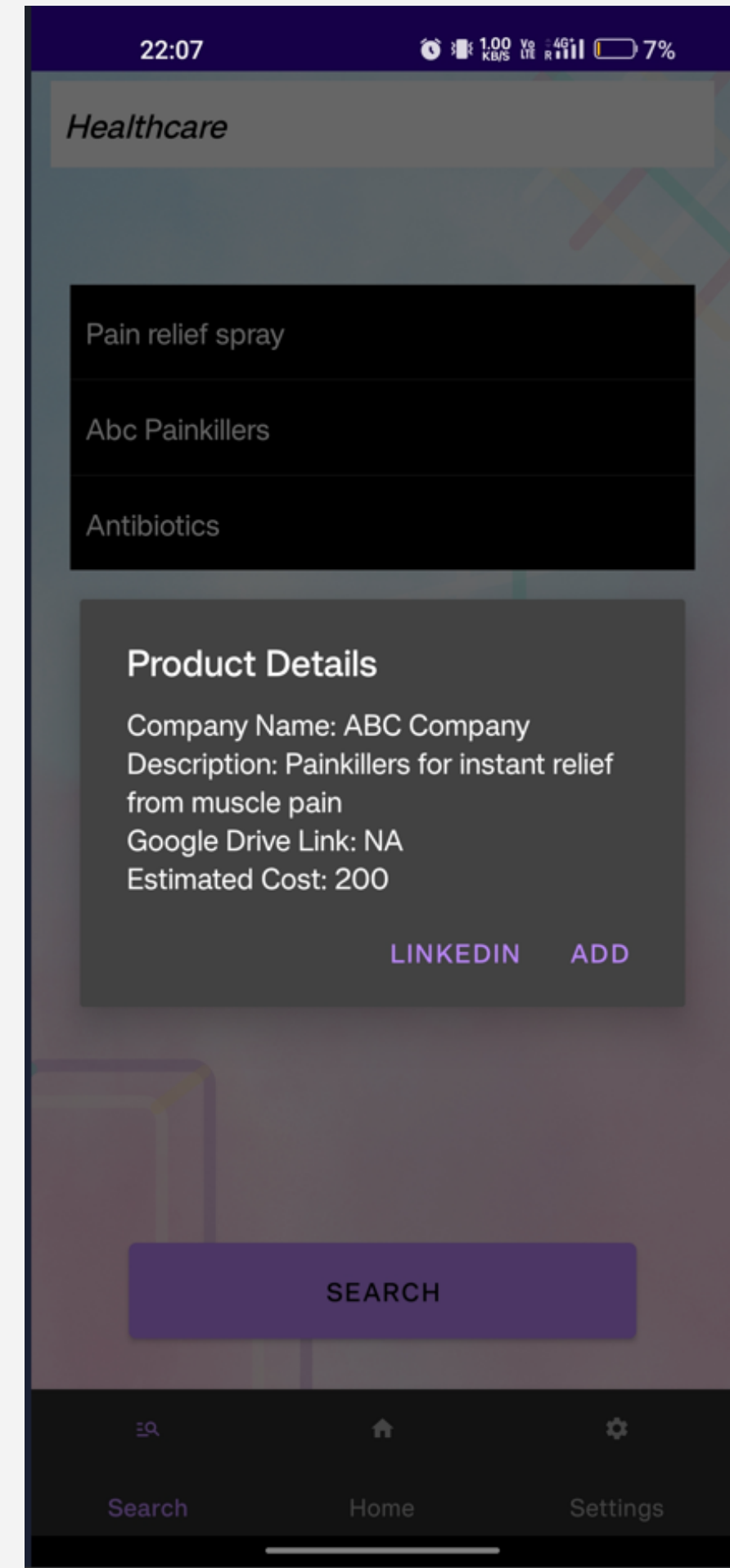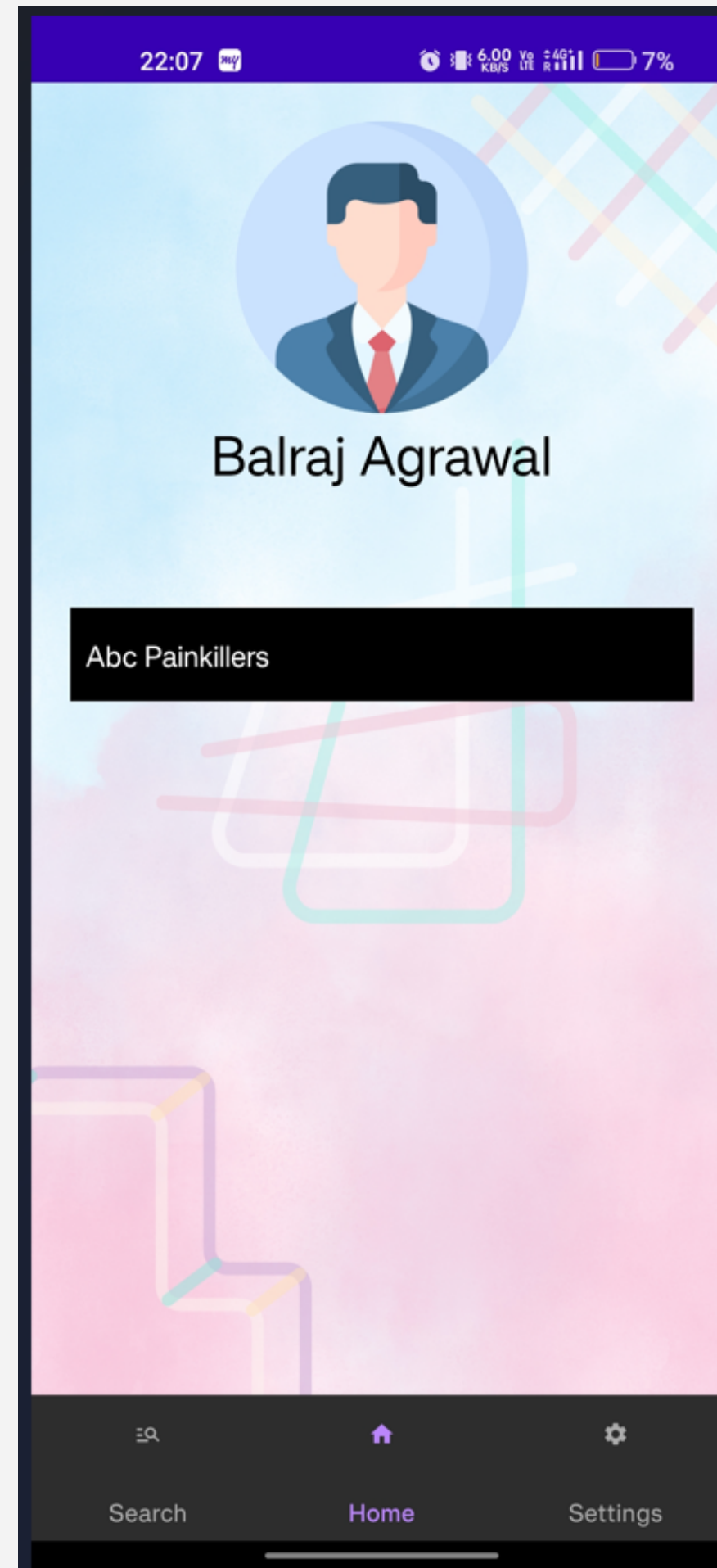
MODULE DESCRIPTION

Investors' Module: The module will show various pitches shared by the companies on the android application and the investors can check their sales pitch and other necessary details. Investors can contact with the companies through e-mail system or chatting facility.
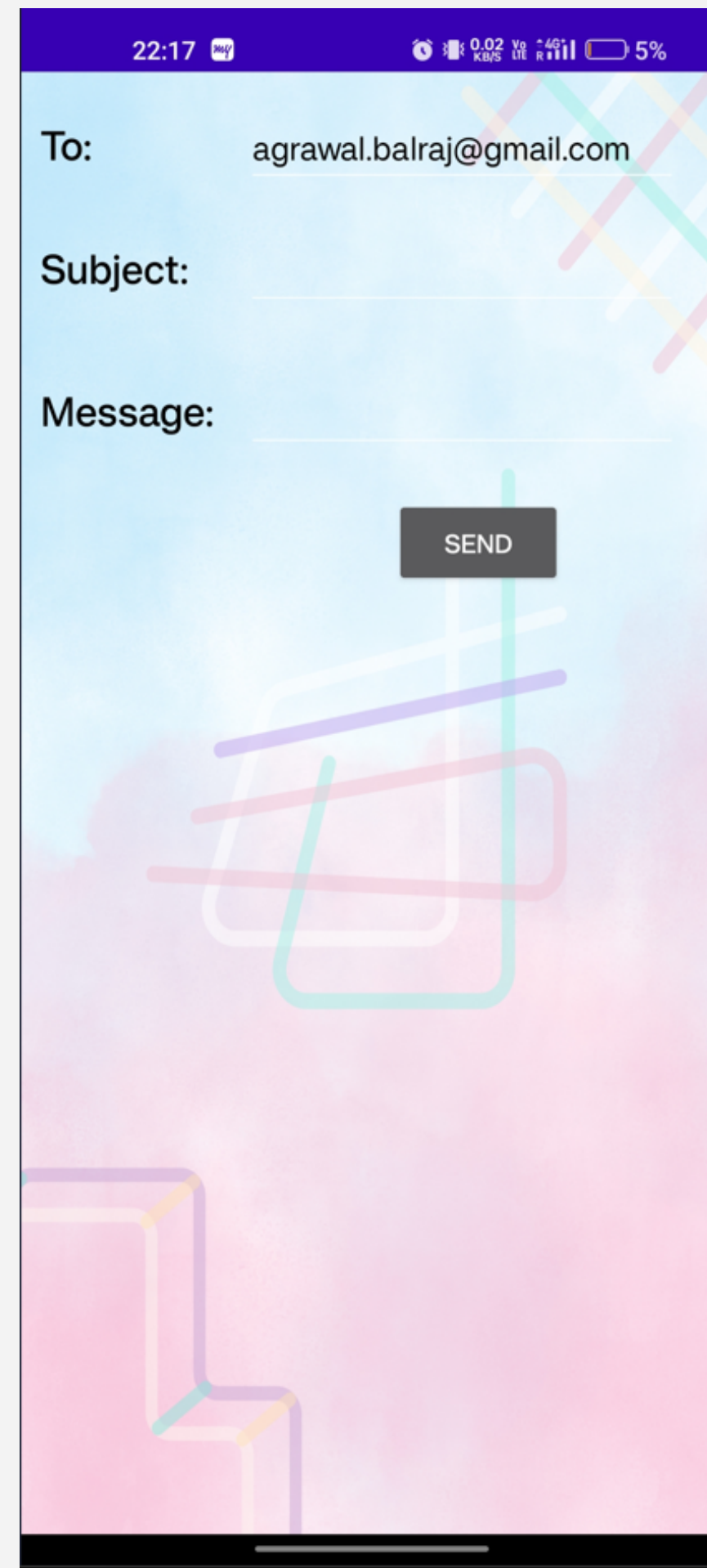
MODULE DESCRIPTION

Entrepreneurs' Module: This module will serve at the entrepreneurs/company's end where they can enter their company's details along with their sales pitch and important links such as App Store link or website link, if any. The entrepreneurs have to go through a validation procedure to prove that their company is genuine and necessary details will be asked.

MODULE DESCRIPTION

Emailing Module: The company can approach the investor through our emailing facility. The company can email their proposal to the investors. After filling this form, the Send Button will redirect the user to the Gmail browser.

Thank You