

# Unstop Playstorm

AI vs Human Showdown: Can You  
Outcreate the AI?

Naman Gupta  
Maharana Pratap Engineering  
College, Kanpur



# Concept Note & Objective

## Concept Note:-

AI vs Human Showdown is a **gamified, pan-India innovation challenge** where teams of **students (Humans)** compete against **AI-generated solutions** across multiple domains (tech, business, creativity, etc.).

**The goal?**- Beat the machine with human brilliance 💡 ✨!

## Objective:-

- 1). To engage Gen Z through a **competitive + collaborative** environment.
- 2). To assess the **current edge of human vs AI capabilities** in solving complex challenges.
- 3). To foster **creativity, innovation, and critical thinking**.

# Timeline & Round Structure

**Total Duration:-** 5 Weeks

**Collaboration:-** Teams collaborate on Unstop platform + Discord channels.

**Submissions:-** Videos, PDFs, PPTs (per round instructions).

Week	Round Title	Task & Submission Format
1	🤝 Team Formation	Register, choose domains, intro video (MP4)
2-3	🧩 Round 1: AI vs Strategy	Solve real-world case + submit presentation (PDF/PPT)
4	🧠 Round 2: AI vs Innovation	Ideation challenge, solution deck + short video
5	⚔️ Finale: Showdown Arena	Live pitch + jury Q&A (Hybrid or Virtual)




# Judging Criteria & Interaction Strategy



## Judging Criteria:-

Criteria	Weight
1).Innovation & Creativity	30%
2).Feasibility & Impact	25%
3).Problem-Solving Approach	25%
4).Presentation & Storytelling	20%

## Interaction Strategy:-

- 1). Mentorship Pods with AI experts & startup founders
  - 2). AMA sessions with industry leaders
  - 3). Weekly community huddles via Discord
- 

# Participant Journey & Unique Selling Point

## Step-By-Step Gen Z Journey :-

- 1). Register & create team profile
- 2). Choose domain + submit intro video
- 3). Receive AI-generated challenge for Round 1
- 4). Compare your solution with AI output
- 5). Tackle final Showdown with live jury pitching
- 6). Win rewards, visibility, internships & certifications

***Gamified Progress Bar, XP Points, Leaderboard 🔥***

# Participant Journey & Unique Selling Point

## What Makes It Stand Out?

- 🧠 **Unique "AI vs Human" Theme:** First-of-its-kind competition
- 🎮 **Gamification at Core:** Progress bar, XP points, badges
- 💻 **Real-time AI Comparisons:** Students directly compete with AI models
- 🔗 **Community Driven:** Discord channels, mentor pods, open feedback
- 💡 **Dynamic Themes:** Tech, Sustainability, Creativity, Startups

# Conclusion + Appendix

## ✅ Scalability & Adaptability:-

👤 Ready to scale across **10,000+ Indian campuses**

🎮 Modular rounds allow for **4 - 6 week engagement**

🌐 Can plug into **corporate hiring pipelines**

🤝 Aligns with Gen Z's craving for **experiential, challenge-based learning**

***Perfect for: EdTech firms, innovation platforms, campus hiring campaigns***

# Thank You!

