

PORT FOLIO

AN IDENTITY MARK

Pragya Gaur



Hi I'm Pragya.

Completed my bachelors in Applied Arts from College of art Delhi University. I see designing as a way to share ideas and shape how people think, just like the famous designer Paul Rand did. He said that design speaks for itself without words. So, I try to make my designs clear and purposeful, telling stories that everyone can understand. My goal is to create designs that not only look good but also make a difference, connecting with people and making the world a better place.

EDUCATION



Higher Secondary
S.S.L.T. Gujarat Sr. Sec. School



Bachelors In Fine Art
College of art, Delhi

WORK EXPERIENCE

 cv event Web Designer (July, 2024 to December, 2024)
Cyberhub, Gurgaon

 Saahra Graphic Designer (May, 2023 to August, 2023)
New Friends Colony, Delhi

 KlickBounty Graphic Designer (Jan, 2023 to April, 2023)
Ghaziabaad, Delhi

 NEXEDGE Graphic Designer (Dec, 2022 to Jan, 2023)
Ghaziabaad, Delhi

INTERESTS

Cooking	Cycling
Table Tennis	Photography
Music	Spirituality

LANGUAGE

Hindi
English

SOFTWARE

Adobe Photoshop	Adobe XD
Adobe Illustrator	Procreate
Adobe Premiere Pro	Figma

CONTACT

@ Pragyagaur26@gmail.com
+918595859094
 <https://www.behance.net/pragyagaur5>

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dr.ramneekmahajan Delhi, India

Mahajan's Hip and Knee Centre | Care4U | MAX Healthcare

KNEE REPLACEMENT: MYTHS AND FACTS

Myth 3 I am too old for surgery.

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29 December 2022

dr.ramneekmahajan

Mahajan's Hip and Knee Centre | Care4U | MAX Healthcare

Understanding JIA

It may affect one joint or multiple joints. In some cases, the condition can affect the entire body

Fever

Causing a rash

Swollen lymph nodes

This subtype is called systemic JIA (SJIA), and it occurs in about 10 percent of children with JIA.

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dr.ramneekmahajan

Mahajan's Hip and Knee Centre | Care4U | MAX Healthcare

A Type of Juvenile Idiopathic Arthritis

Polyarticular JIA

This type affects 5 or more joints in the first 6 months of the disease. Blood tests for rheumatoid factor (RF) will show if this type is RF-positive or RF-negative.

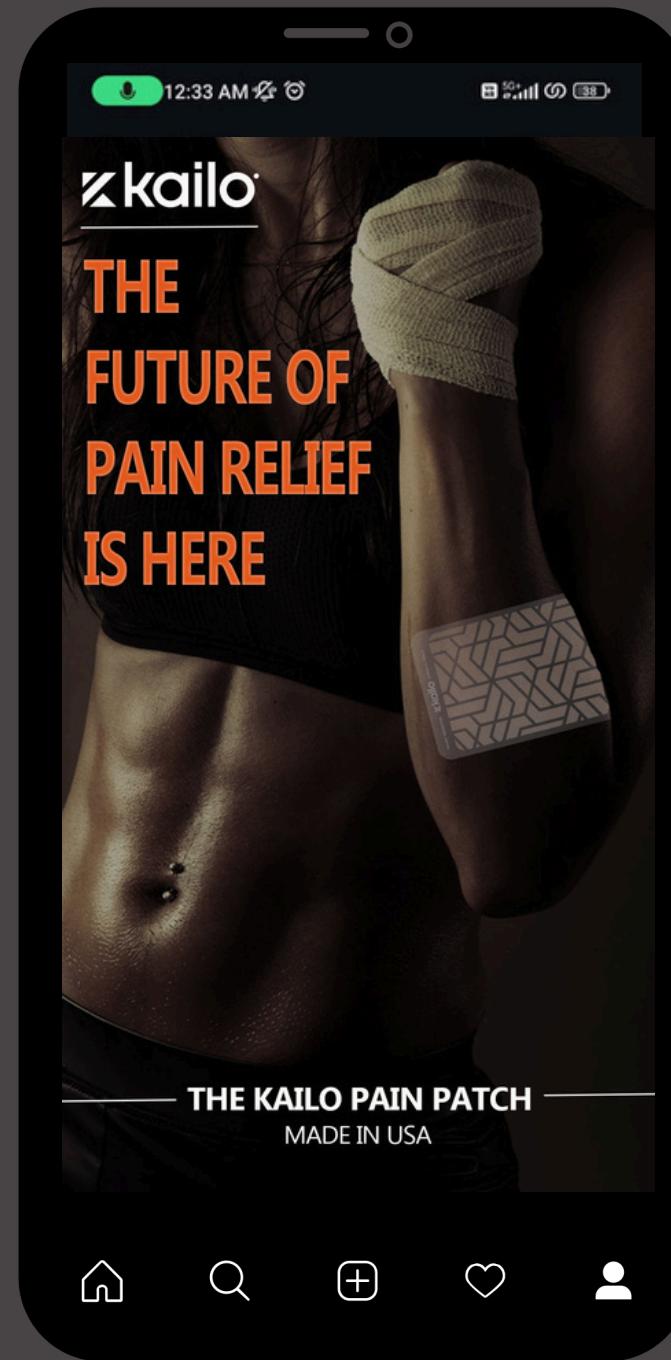
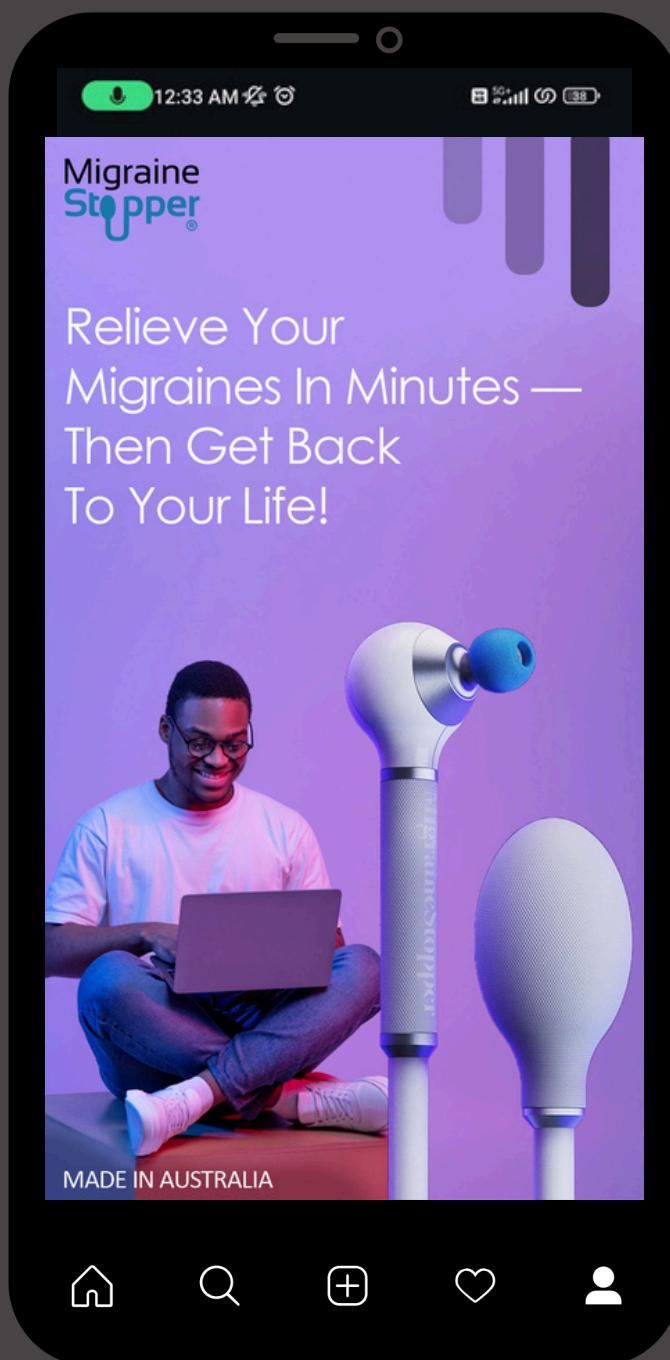
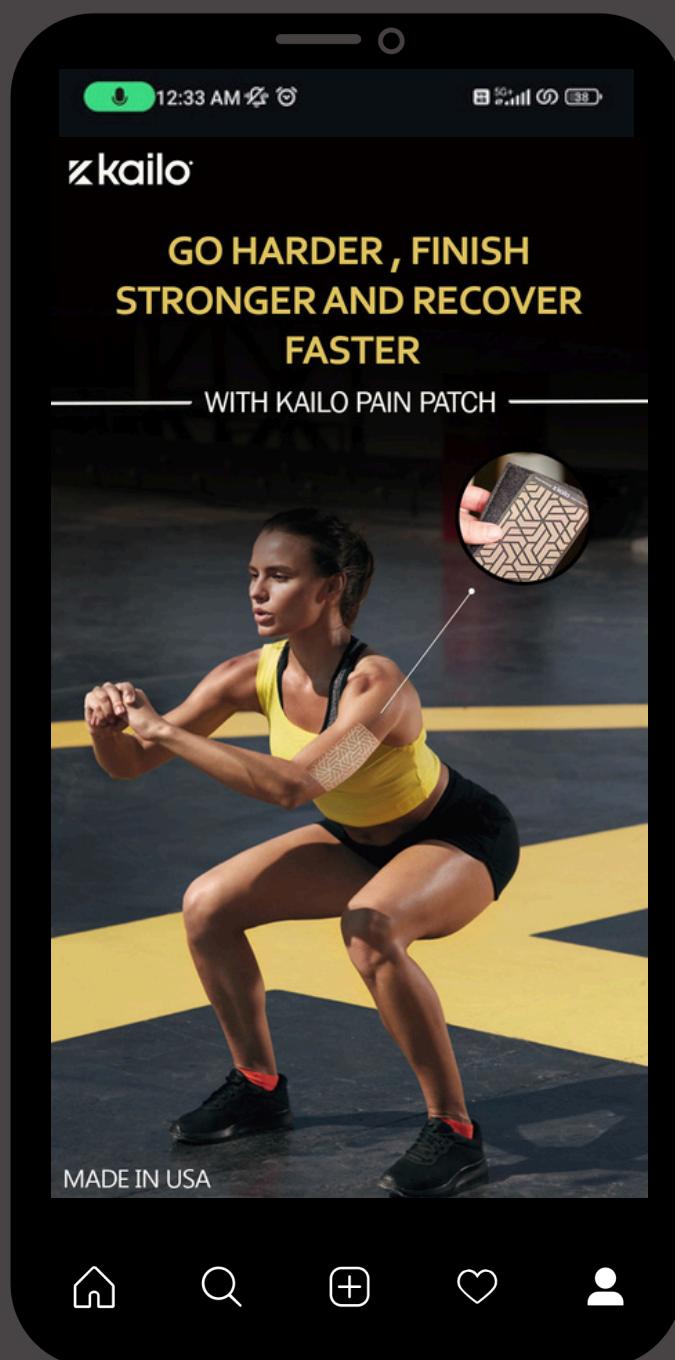
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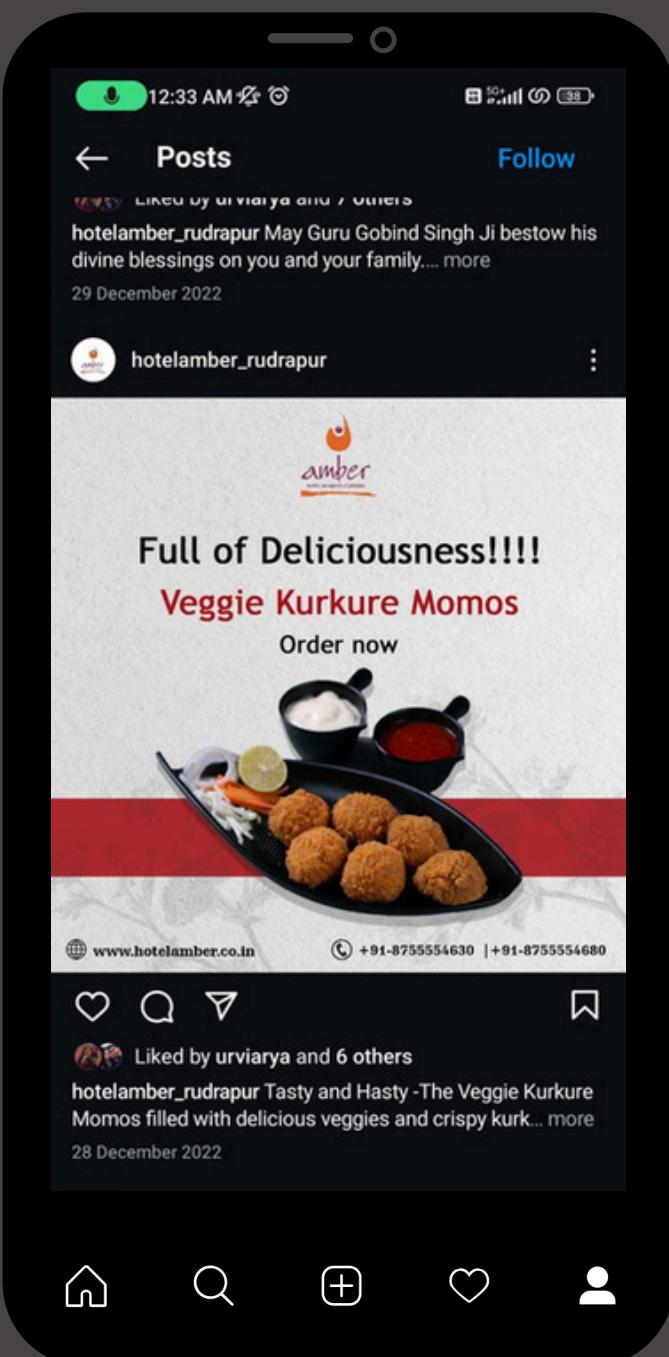
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<https://www.cadbury.co.uk/>

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Sufi Night
is what paradise on earth feels like!

18 MAR
6 pm TO 11 pm
CENTRAL PARK, CONNAUGHT PLACE
NEW DELHI, DELHI 110001

HEADLINED BY
AR RAHMAN
FEATURING
RAHAT FATEH ALI KHAN
SATINDER SARTAJ

ON MOST DAYS WE'RE SO ENGROSSED IN OUR BUSY SCHEDULES THAT WE BARELY GET A SECOND TO BREATHE. AND ON THE FEW DAYS THAT WE DO GET TIME TO RELAX, NOTHING BEATS SOME GOOD COMPANY AND SOULFUL LIVE MUSIC. COME AND EXPERIENCE THE SUFI NIGHT ON SATURDAY 6 PM onwards

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Facing issue in having your medicines? Don't worry we are here for you. Taking medicines regularly is a critical component of managing chronic medical condition. It's best to not to run out of essential medicines. All you have to is just pick your phone up and login to netmeds.com, place your order online and have your medicines delivered to you - without leaving the comfort of your home.

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UI / UX DESIGN

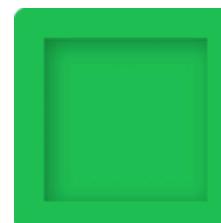
Smart Society Design Concept

Smart App gives you the full management of the society. Check all the securities of the society, engage in polls and surveys, manage all the home deliveries and find the good household for your home.

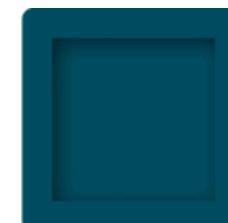


Style Guide

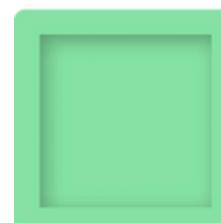
To reflect the brand's personality and achieve the exceptional user experience objective. Every colour has a special meaning, so I chose the Green and Blue colour scheme. Blue colour is often found in nature and green colour has a strong association with the nature and gives you a sense of security, and stands for balance, growth, and stability.



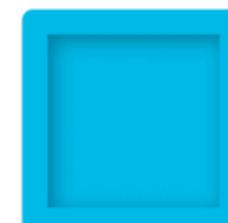
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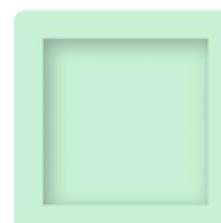
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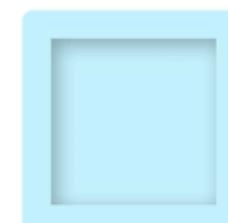
#87E4A6



#02BAE8



#C9F3D7



#C5F3FF

Typography

Aa

Font
Poppins

Aa

Poppins

Bold (30 Pts)

Aa

Poppins

Bold (22 Pts)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Aa

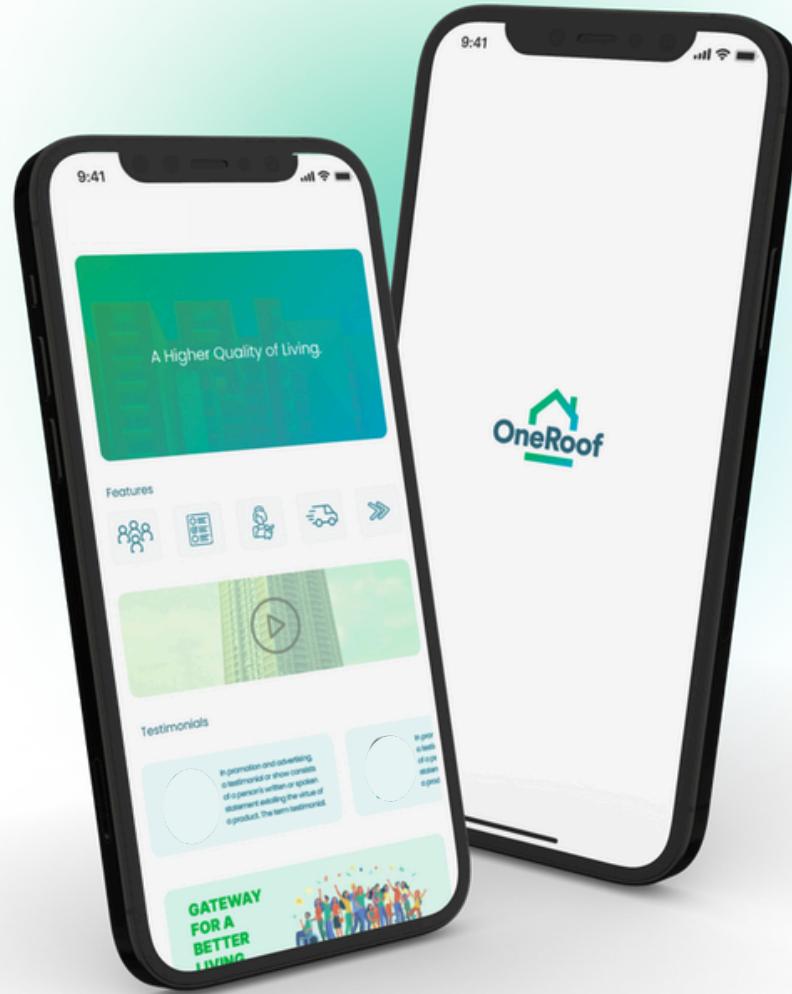
Poppins

Medium (19 Pts)

Aa

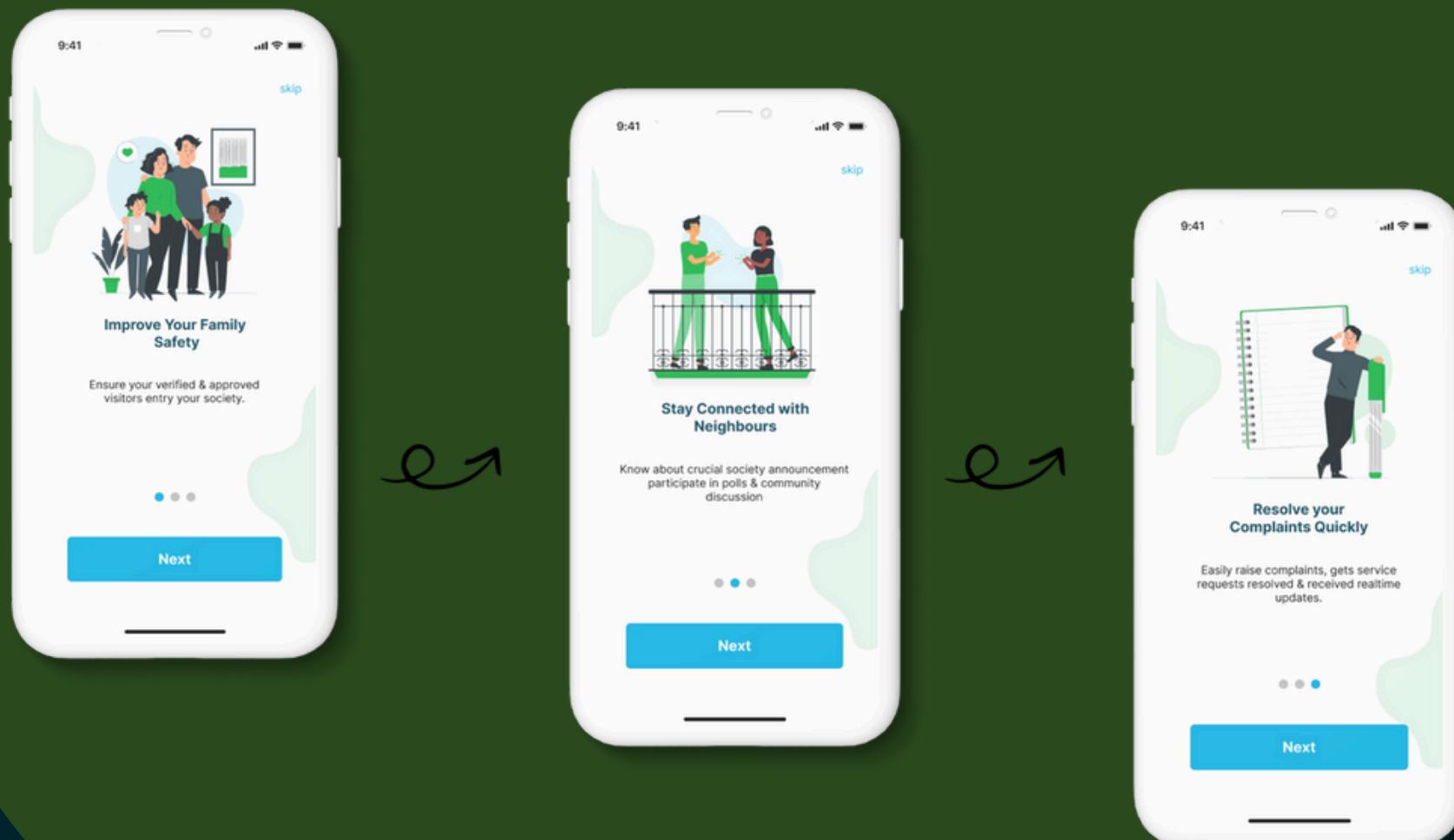
Poppins

Regular (19 Pts)



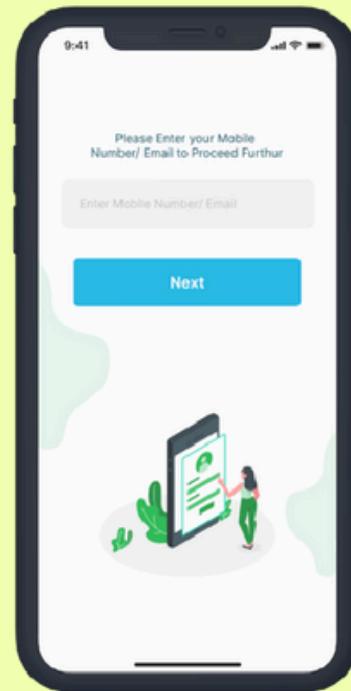
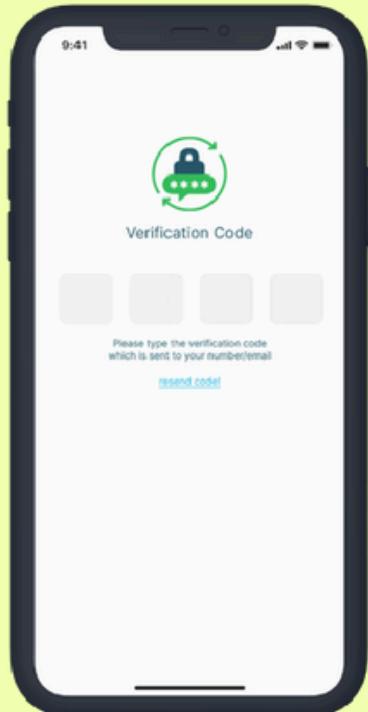
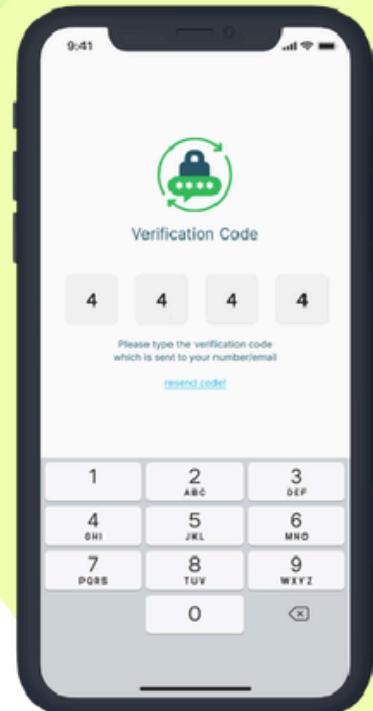
Walkthrough

Smart App gives you the full management of the society. Check all the securities of the society, engage in polls and surveys, manage all the home deliveries and find the good household for your home.



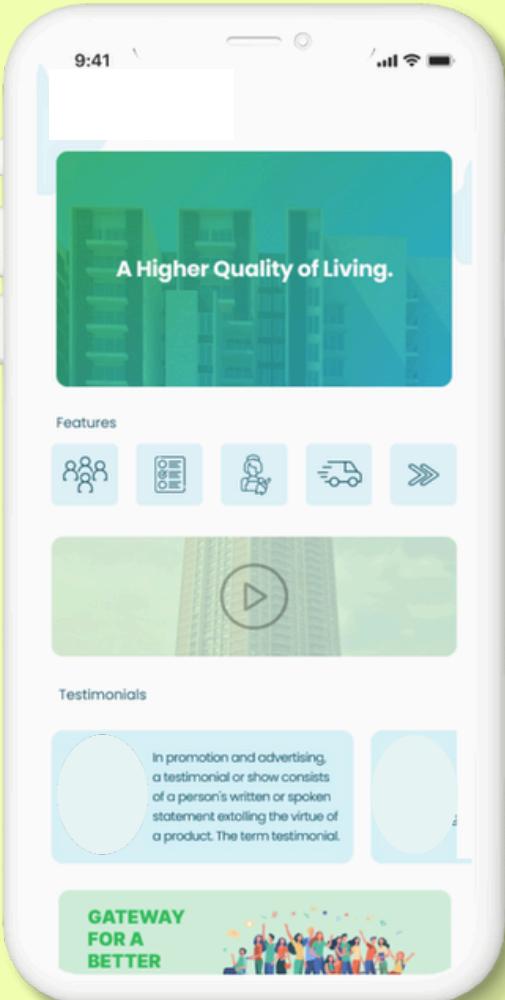
Easy Onboarding

To make using application hustle-free,
I kept the onboarding process very easy
and only required a one step login.



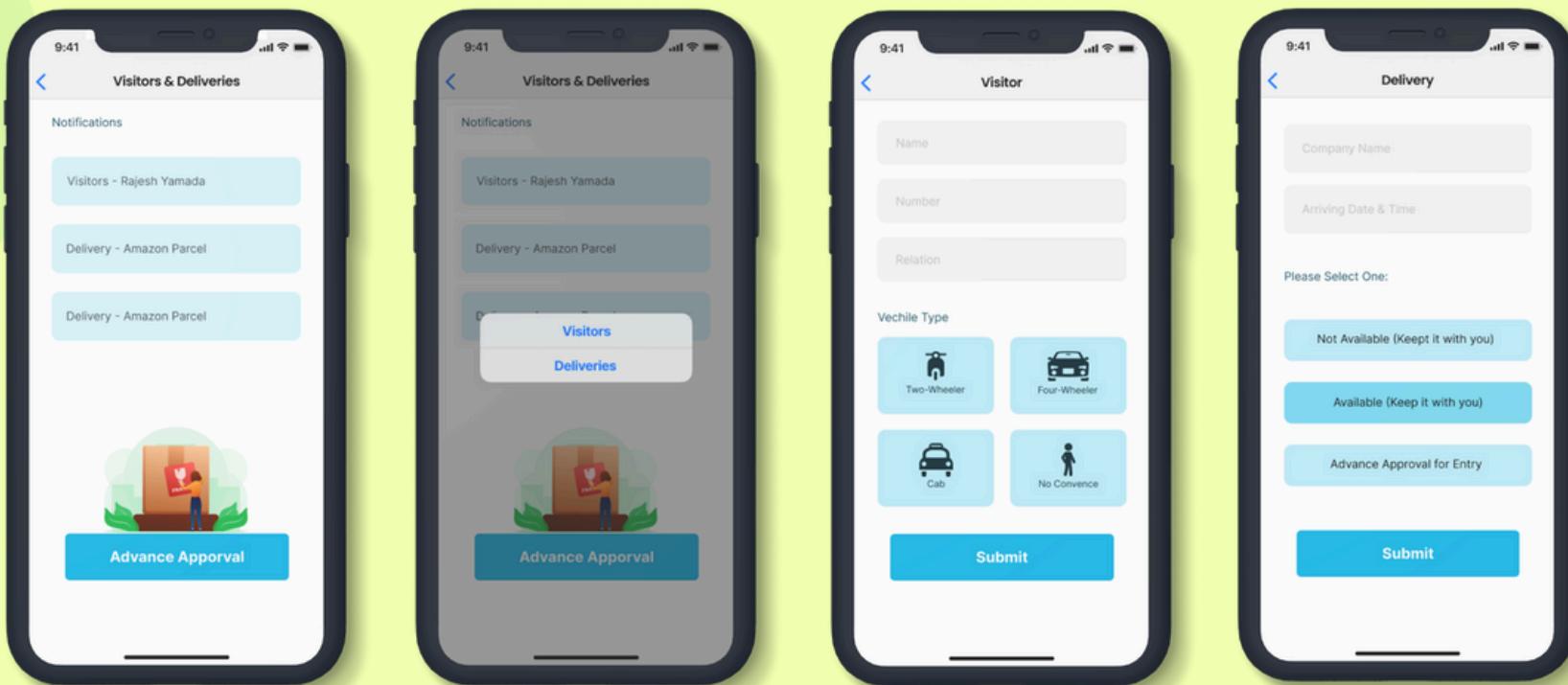
Home Screen

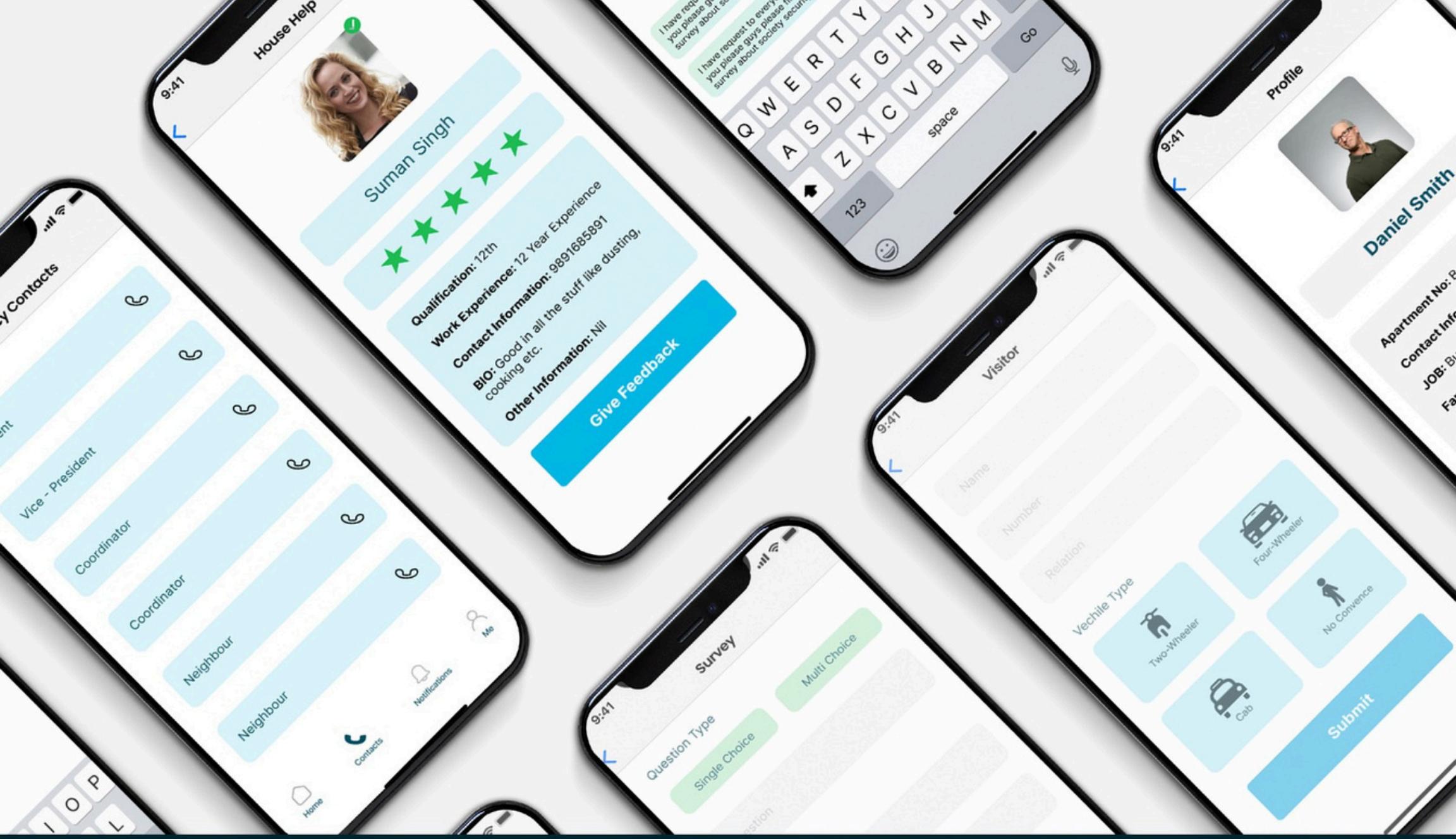
It is landing screen or you can say home screen where we shows the everything about the app and showing all the features & testimonial etc.



Visitors/Deliveries

This app will give you freedom to manage your deliveries as per your convenience. Either you can approve pending requests or raise an advance request. It will help you in managing your parcels as well as your visitors.





Thank you for scrolling

Web Designs

Event Landing Page

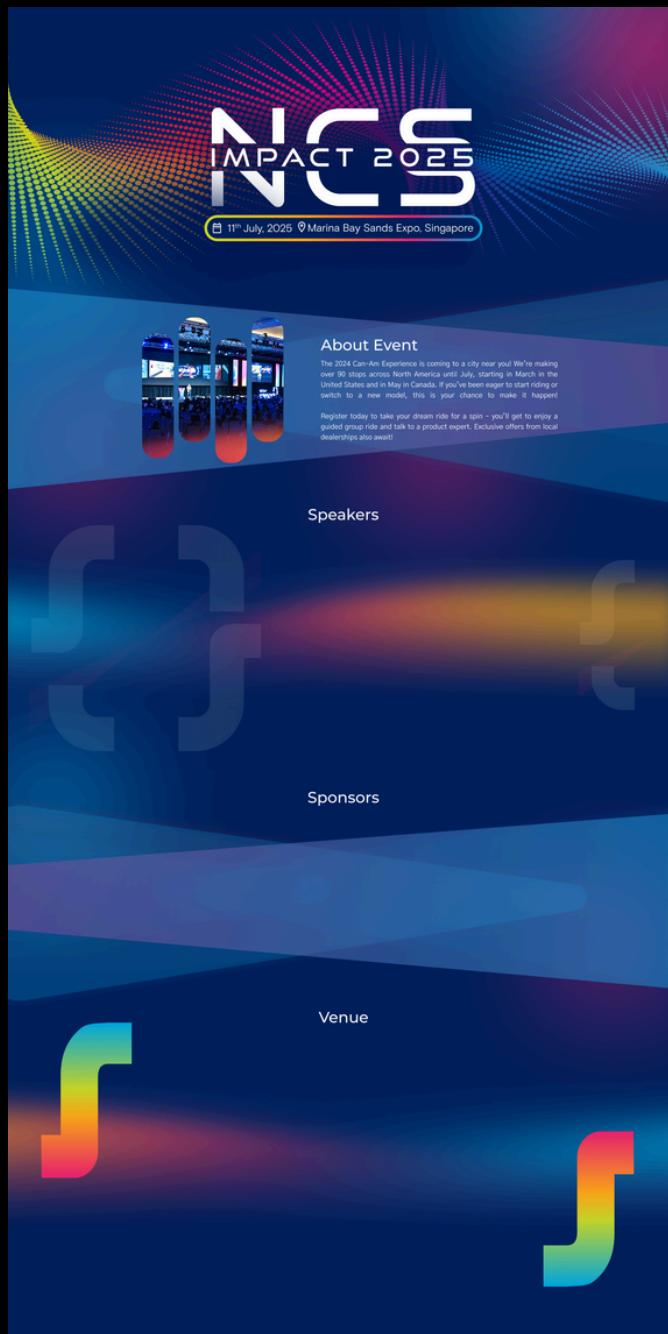
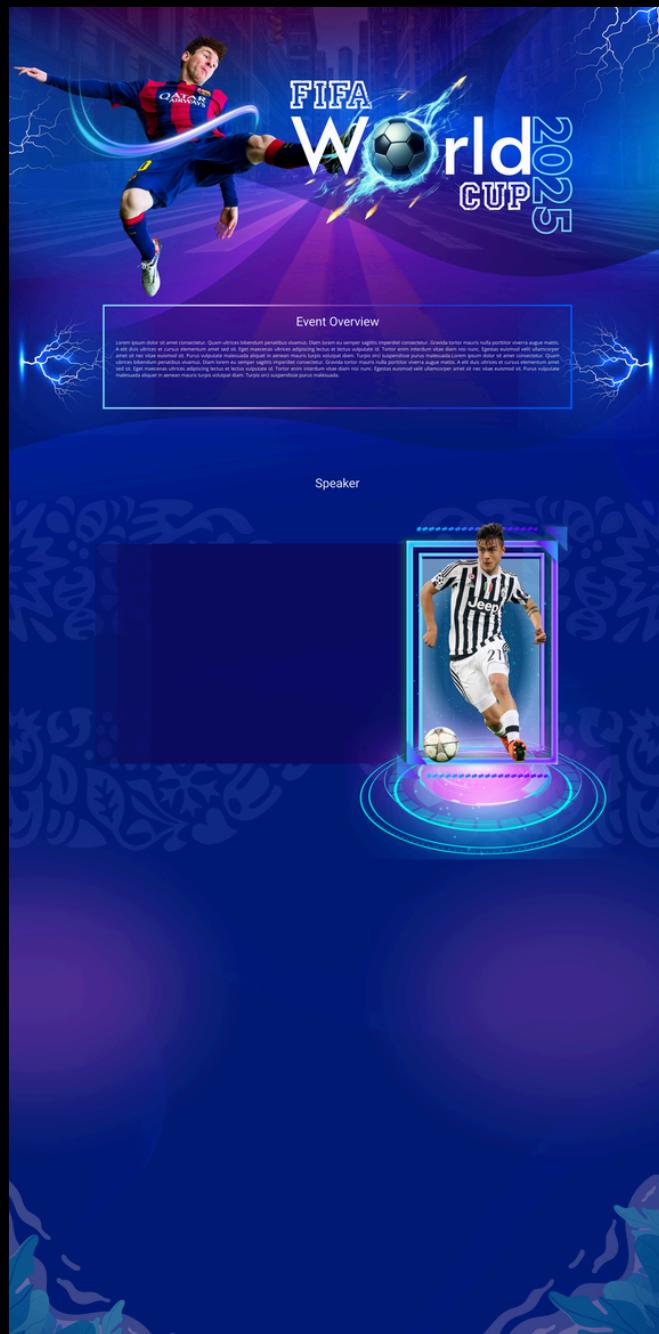


The image is a vertical promotional banner for Acura Monterey Car Week. At the top, the Acura logo is on the left, and 'INFO', 'JOIN US', and 'TICKETS' are on the right. The main title 'MONTEREY CAR WEEK' is in large, bold, white letters, with 'CAR WEEK' in a larger font. Below it, 'JUNE 20TH - 2025 CARMEL VALLEY RANCH, CA' is written. A yellow Acura SUV is shown on the right side. In the center, there's a call-to-action button with 'Register Now'. Below the title, a small paragraph describes the event as an immersion where passion for automobiles meets luxury and lifestyle. At the bottom, there's a section titled 'SPEAKERS' with three circular portraits of speakers, each labeled 'Lorem ipsum'. To the right, there's a map showing the route from a location to Carmel Valley Ranch, CA, with a yellow pin marking the destination. On the right side of the map, there are several small images showing the resort's exterior and interior. At the very bottom, there are three glowing digital timers: '416 Days', '35 Min', and '56 Sec'. The Acura logo is centered at the bottom, and a dark silhouette of a car is visible at the very bottom.

The banner features a large circular graphic at the top right containing the event name "2024 PropTech Connect Europe". The background shows a bridge over water at dusk or night. A circular logo for "PROPTECH CONNECT" is in the top left corner.

The image is a vertical screenshot of the Emerging Tech Summit website. At the top, there's a dark header with the 'bluecorp' logo. Below it, a large banner features the text 'EMERGING TECH SUMMIT' and 'DISRUPT . INNOVATE . ELEVATE .' The main visual is a woman wearing a VR headset, looking up with a surprised expression. To the left of the banner, there's a section titled 'EVENT OVERVIEW' with a paragraph of text and a small icon. To the right, there are three large numerical statistics: '6700+', '300+', and '40+'. Below these are three circular icons representing different themes. The middle section is titled 'POPULAR THEMES' and shows five cards with icons and titles: 'Linking Minds, Empowering Futures: Internet', 'Immersing Realities, Empowering Journeys: VR', 'Elevating Intelligence, Empowering Humanity: AI', and 'Explore Beyond Reality and Discover Unseen Dimensions'. The bottom section is titled 'KEYNOTE SPEAKERS' and features four portrait photos of speakers: Jane Holland, Hannah Smith, Diego Aaron, and David William. Below the speakers is a call-to-action button labeled 'View All'. The footer contains sections for 'OUR SPONSORS' with logos for Nordyne, Matrix, Minimize Interior, Adriam, Quo Legal Firm, and a circular logo. It also includes a timer at the bottom left and registration information at the bottom right.

The banner features a large eye with a futuristic, glowing blue iris and pupil, set against a dark background with abstract light patterns. The text "TOPCON Healthcare" is at the top left, followed by "ESCRS Training Week". Below the title is the location "HOTEL PORTA FIRA, PLAZA EUROPA, HOSPITALET DE LLLOBREGAT, BARCELONA, SPAIN" and the date "6-8 SEPTEMBER 2024".



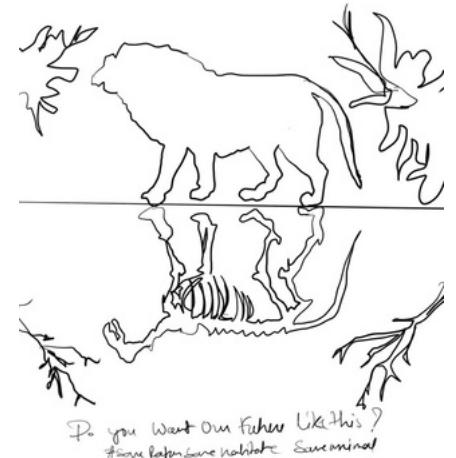
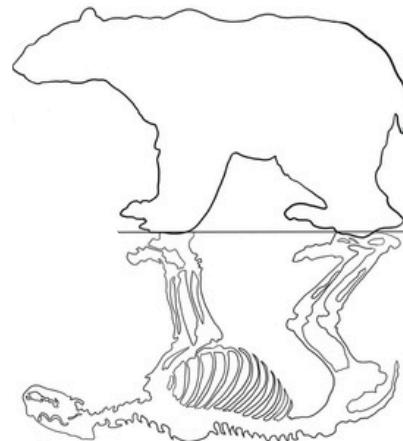
A vibrant, multi-colored promotional image for the Scotland Food & Drink Excellence Summit & Awards 2025. The background features a gradient from blue to yellow, decorated with stylized illustrations of food items like bread, cheese, and a bottle. At the top left, the event title 'SCOTLAND FOOD & DRINK Excellence Summit & Awards' is displayed in large, bold, black letters, with '2025' in a larger font. To the right, a dark rectangular box contains the date 'October 09th' and the location 'DoubleTree By Hilton Glasgow Central'. Below this, a small black button says 'REGISTER NOW!'. On the right side, there's a collage of four images: a man in a blue shirt, a bowl of soup, a couple dancing, and a group of people in formal attire. In the center, there are three smaller images: a group photo at the awards ceremony, a person standing next to a tall stone monument, and a couple smiling. The bottom half of the image features three circular portraits of award winners against a dark background.

CAMPAGN

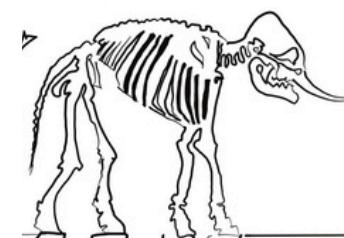
SAVE PAPER

A mission to help the planet by using less paper. Our motto is simple: Save paper, save animals, and protect habitats. This campaign isn't just about asking for help; it's about coming together to make a real difference. It's a promise to take care of the world we all rely on for life."

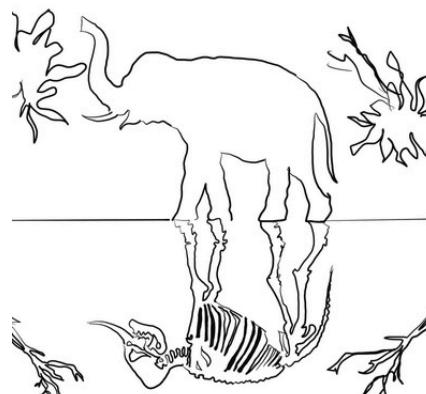
CONCEPT DEVELOPMENT



Do you Want Our Future Like This?
#SavePaperSaveHabitat SaveAnimal



FINAL LAYOUT



Do you Want Our Future Like This?
#SavePaperSaveHabitat SaveAnimal



Do you Want Our Future Like This?
#SavePaperSaveHabitat SaveAnimal

On One

One

On One

One

POSTER



Do You Want Our Future Like This?
#SavePaperSaveHabitatSaveAnimal

MOCKUP



PRESS LAYOUT



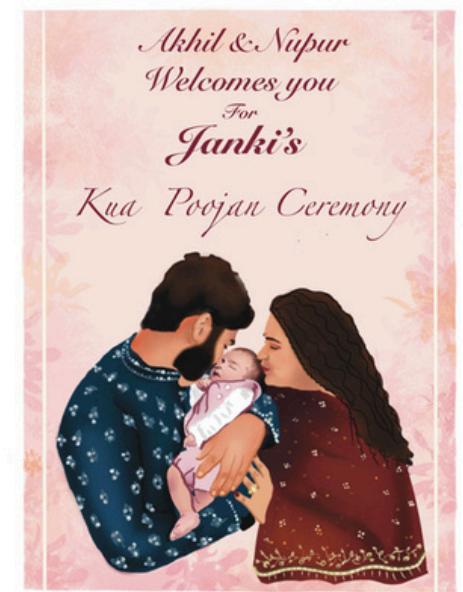
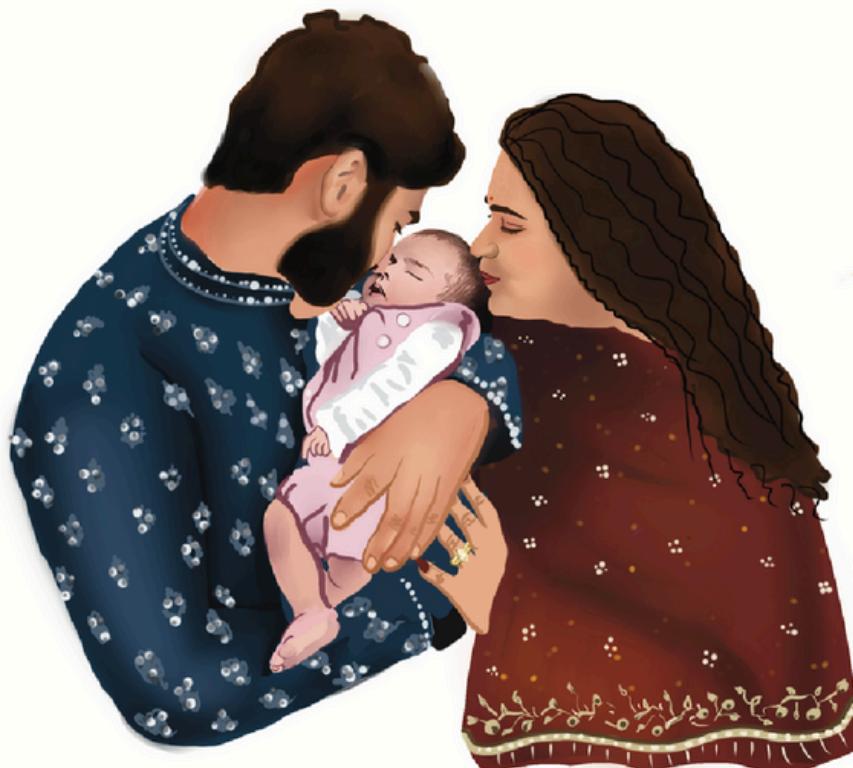
ILLUSTRATION

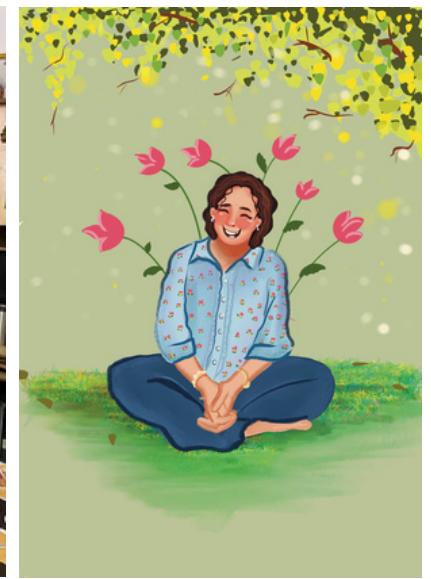


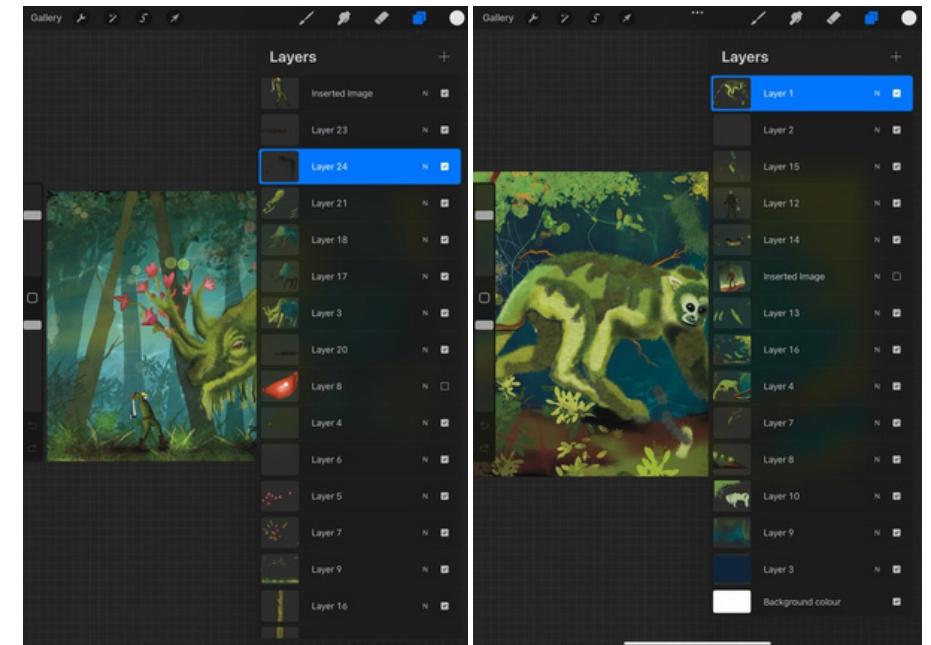
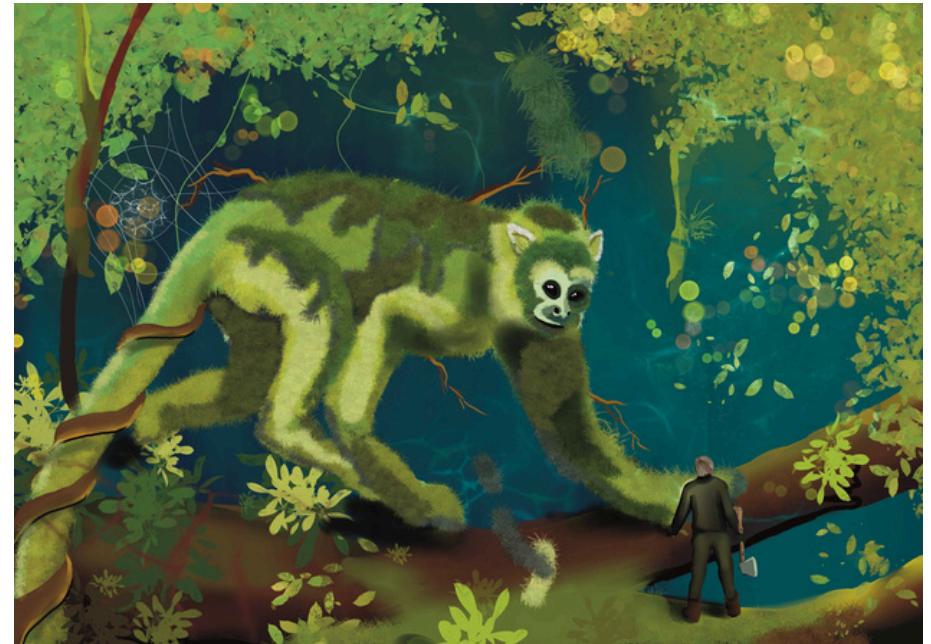
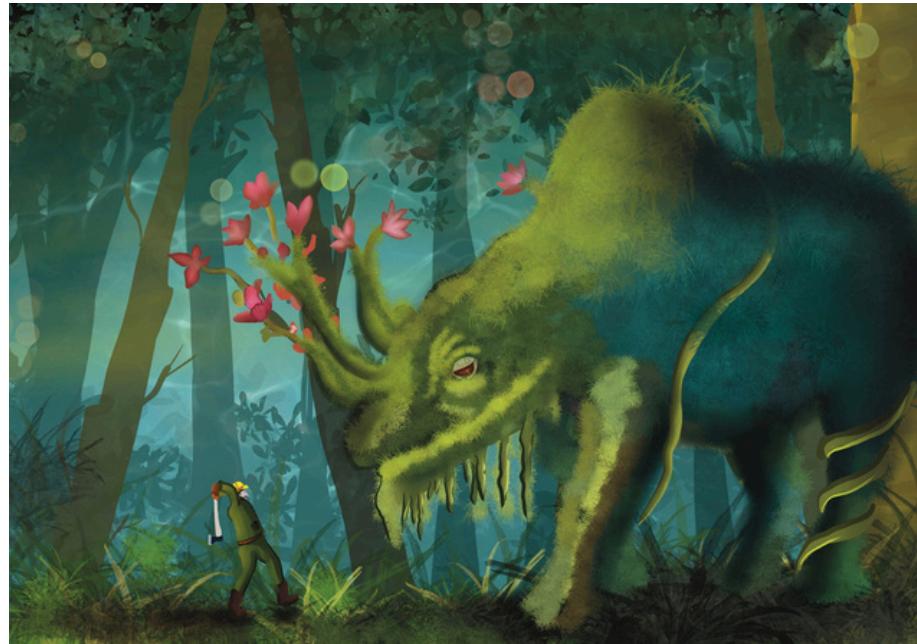
ACCESSORIES



ILLUSTRATIONS

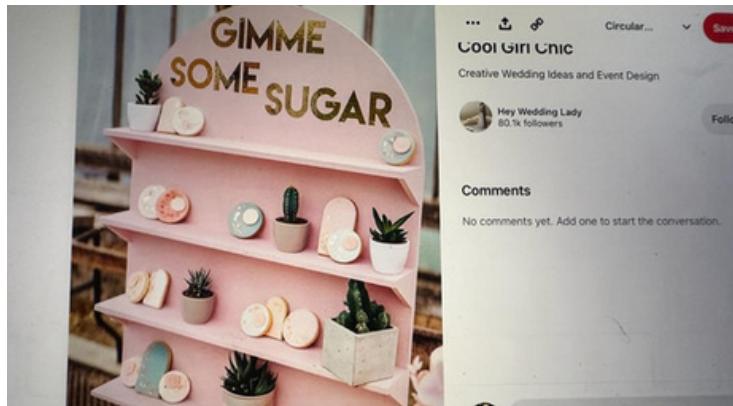




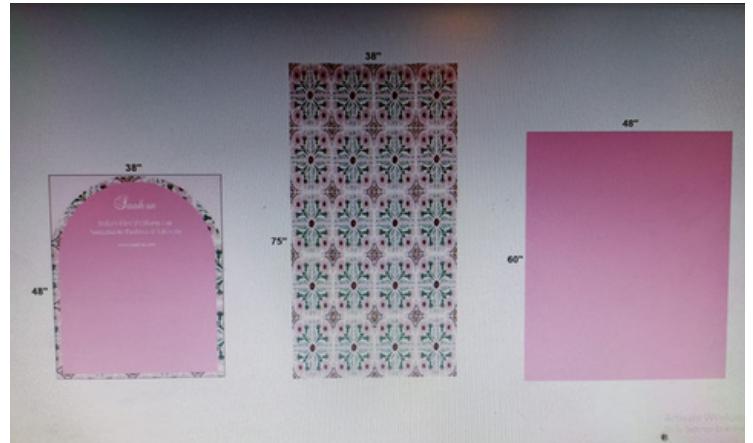
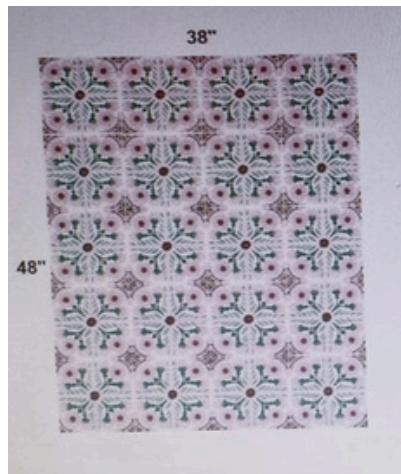


Layer work

Pattern



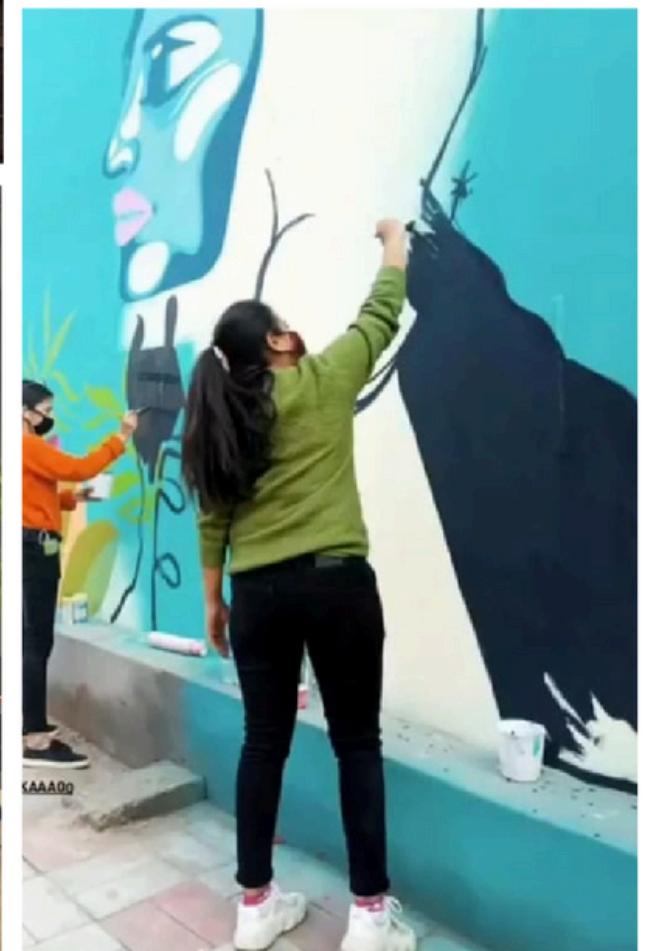
Reference



Design made on Adobe
Illustrator

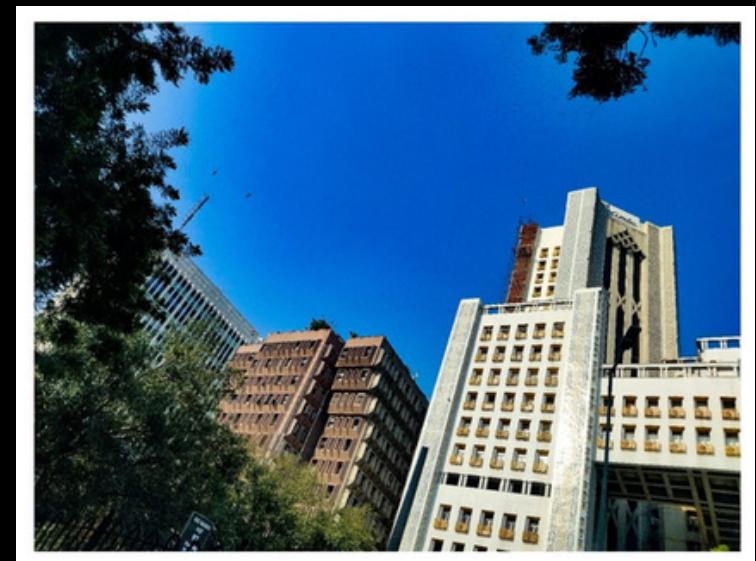
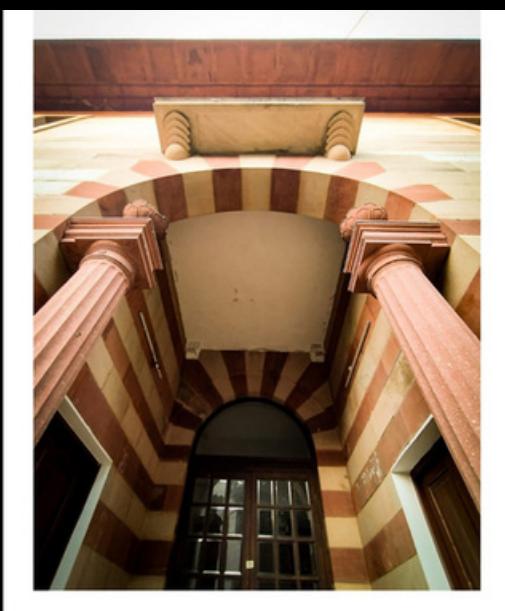


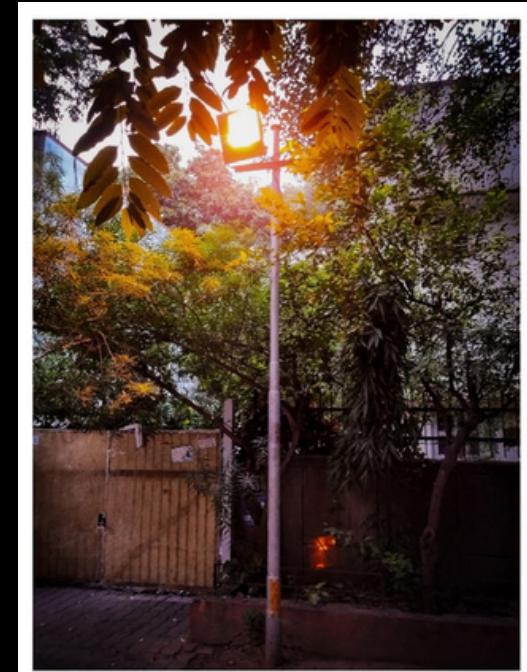
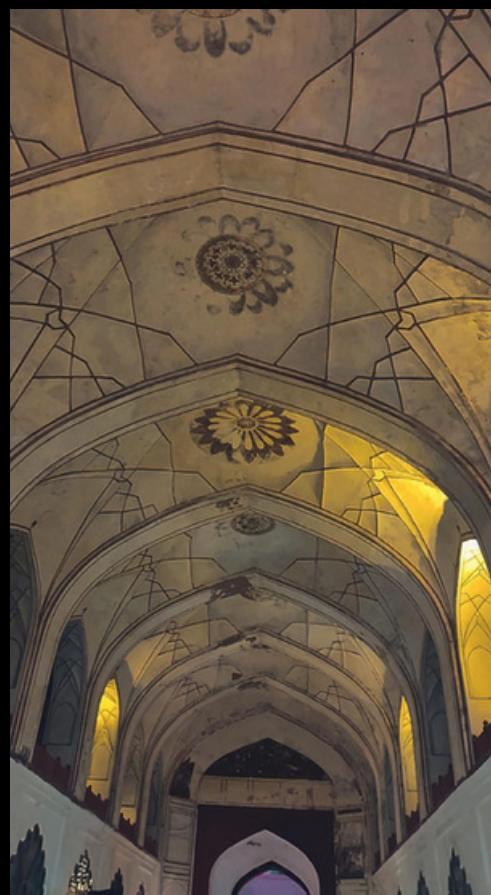
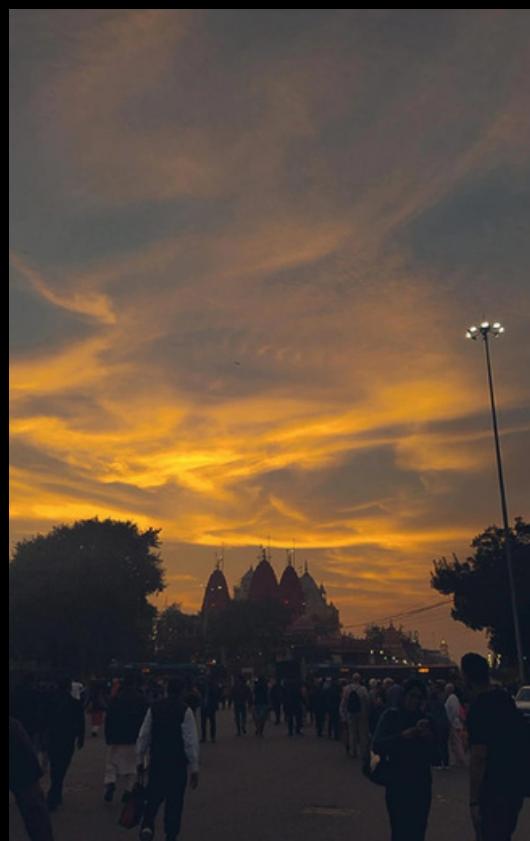
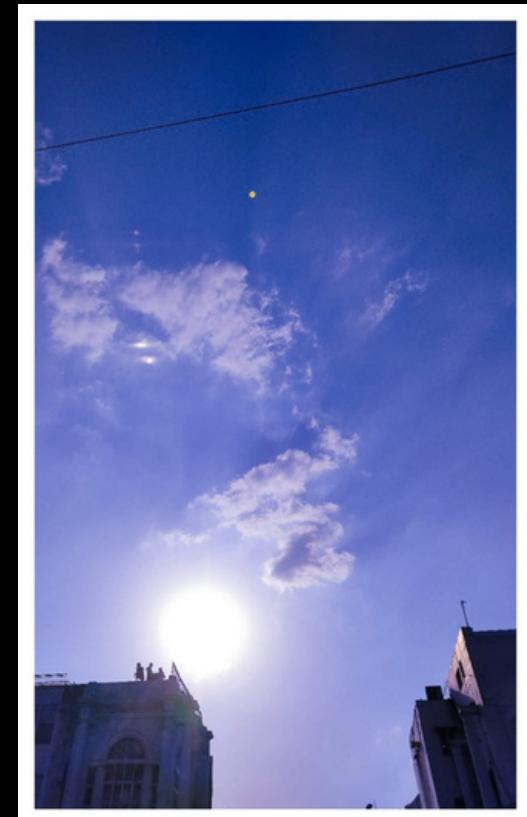
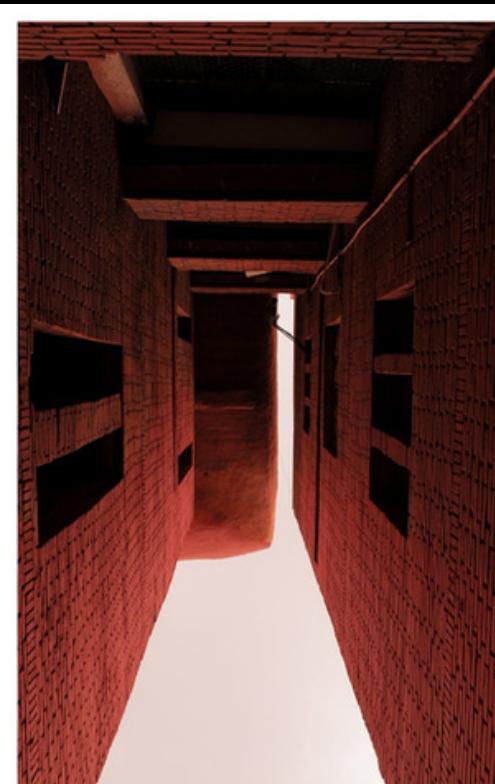
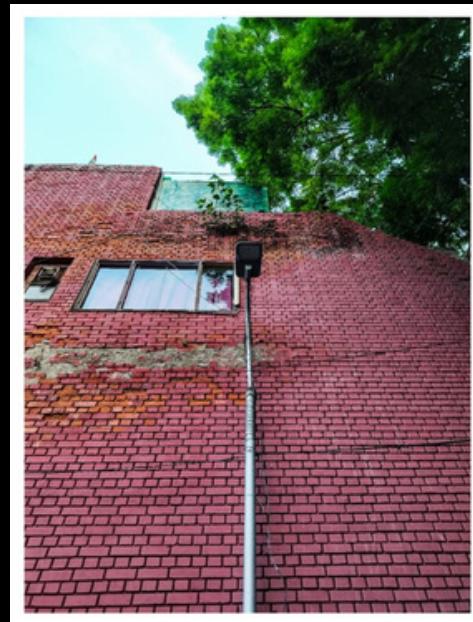
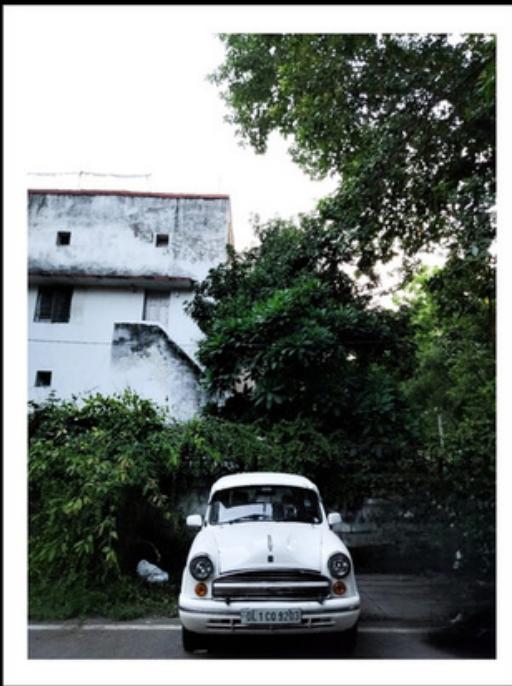
WALL ART



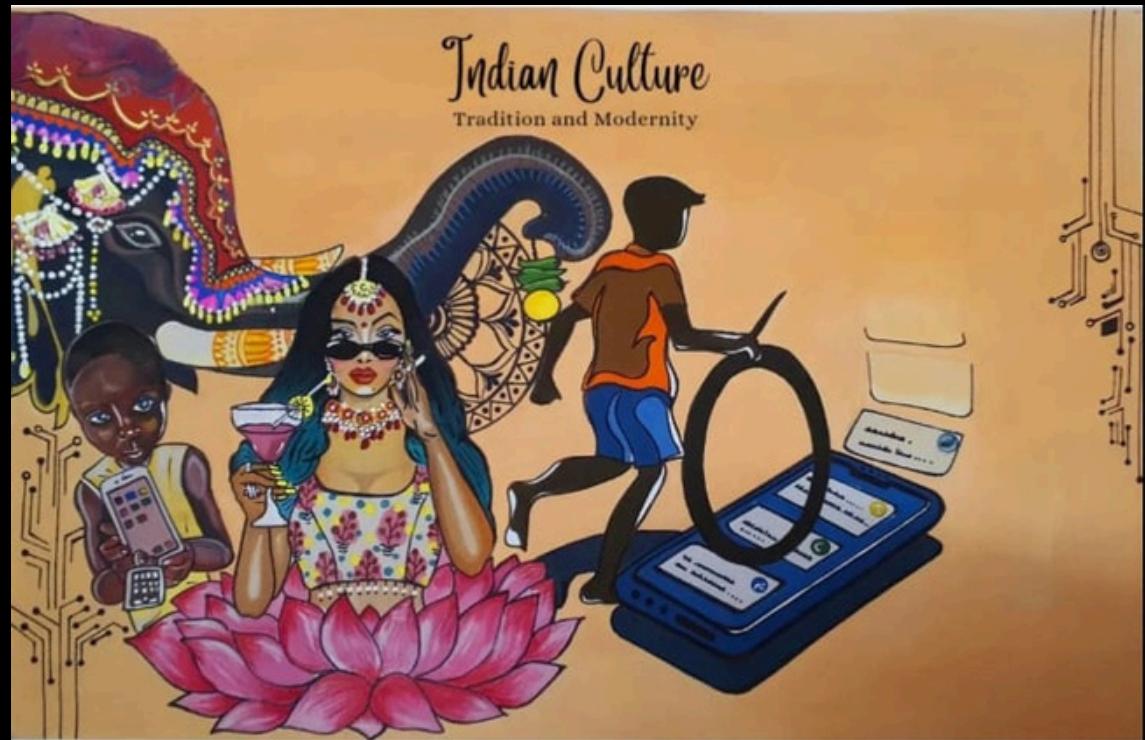


PHOTOGRAPHY

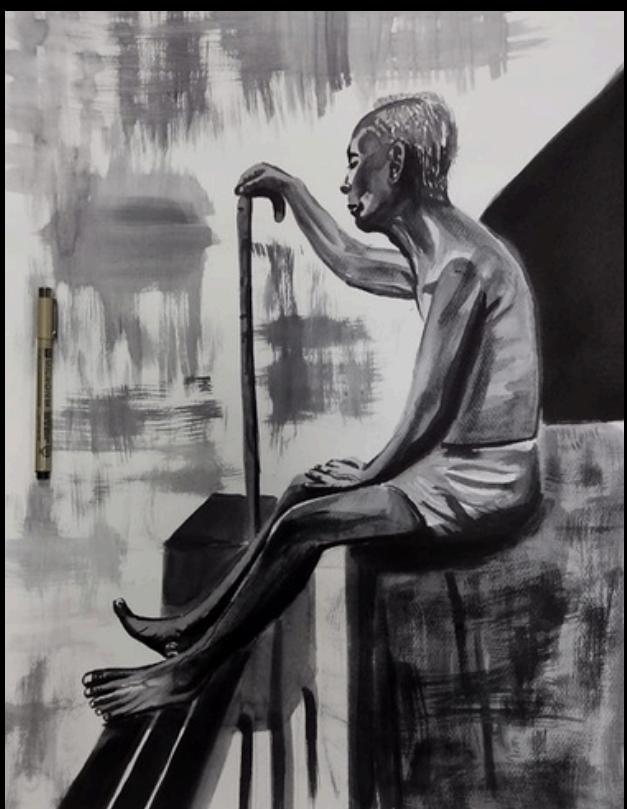
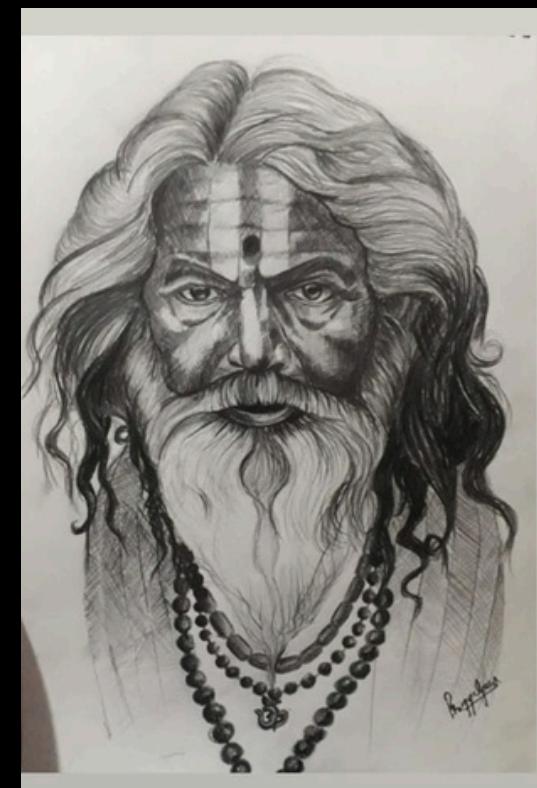
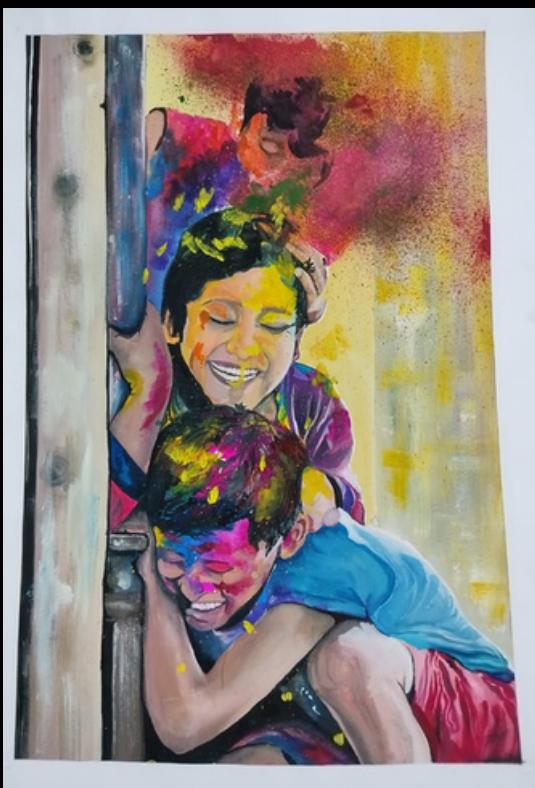


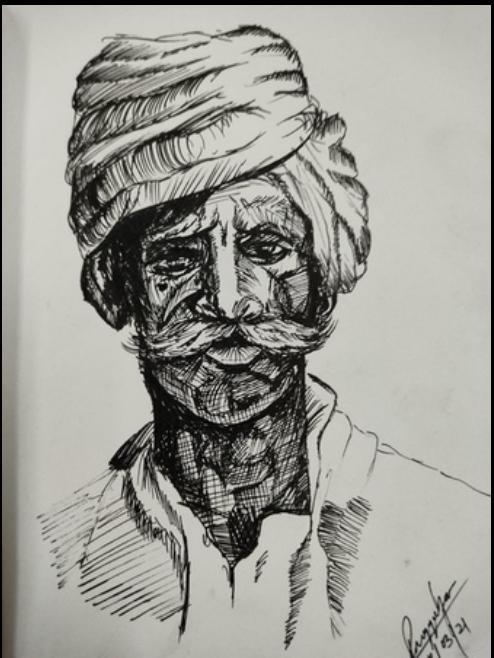


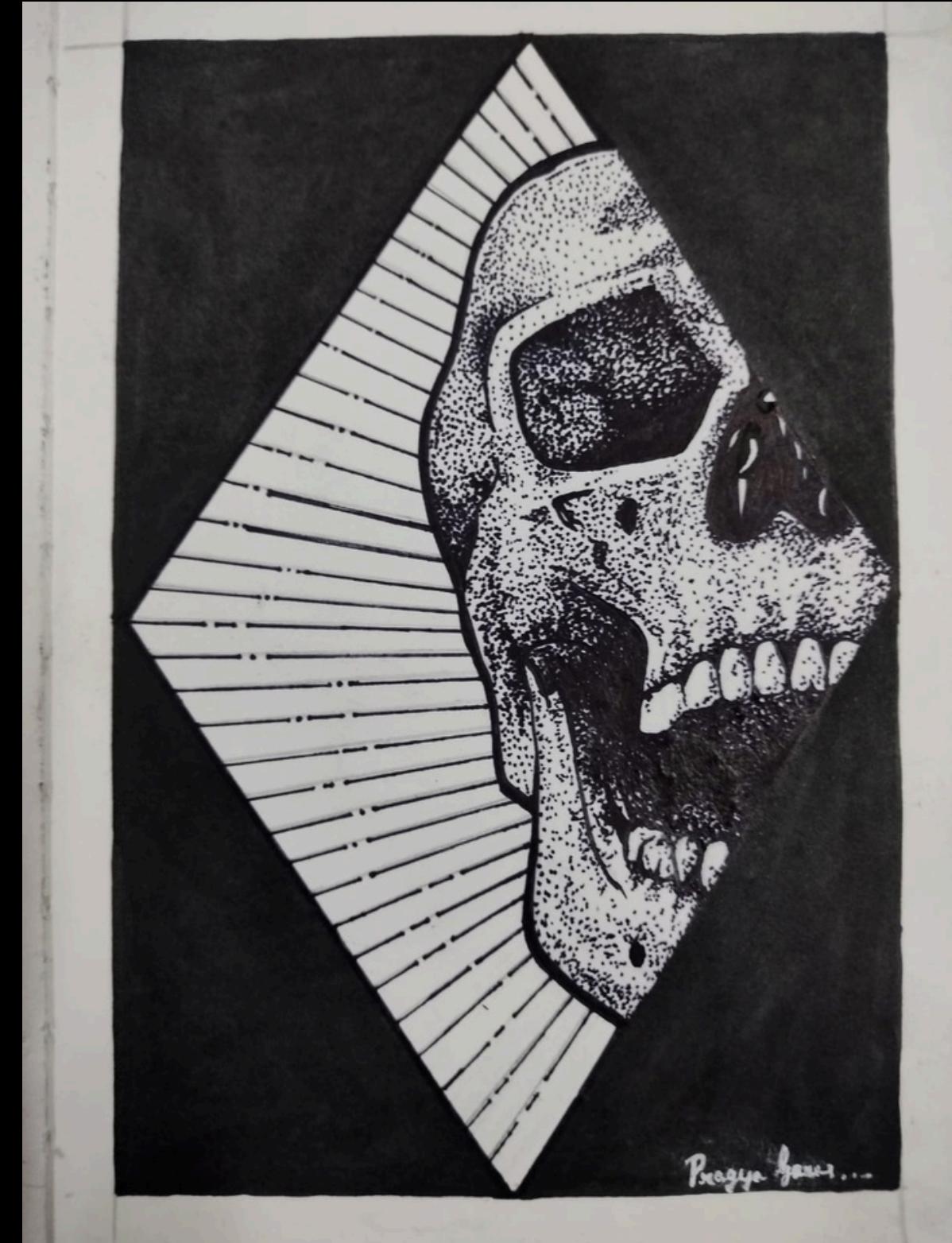
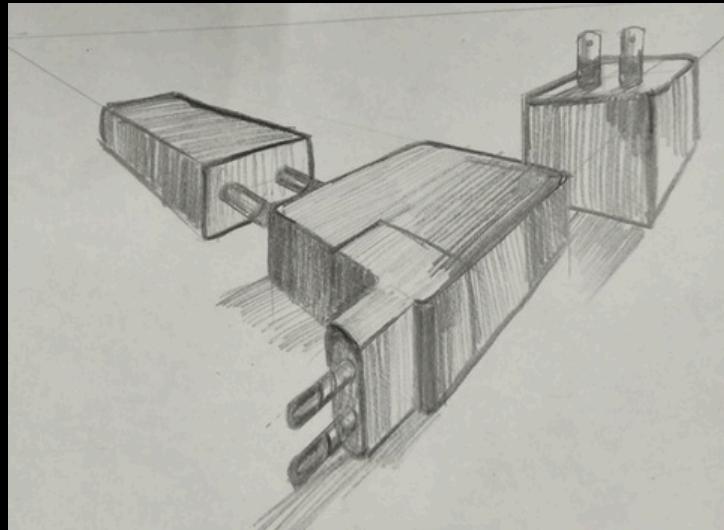
FINE ARTS











THANK YOU