

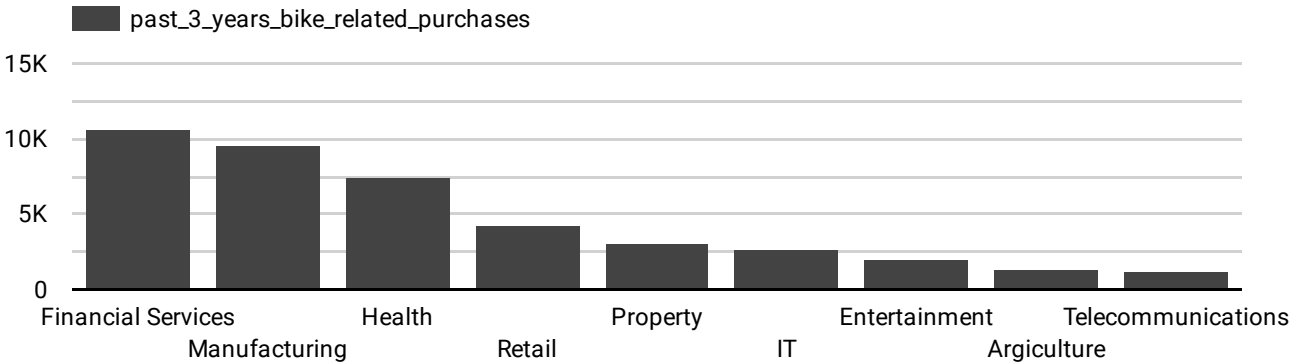
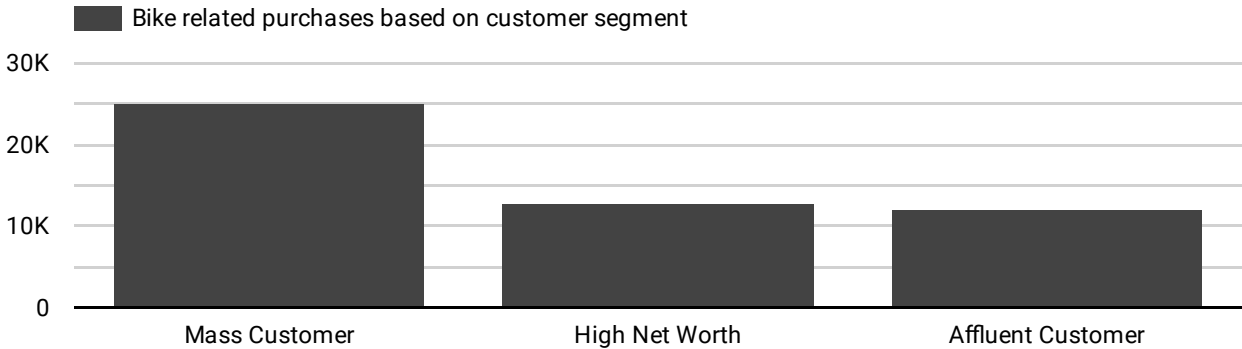
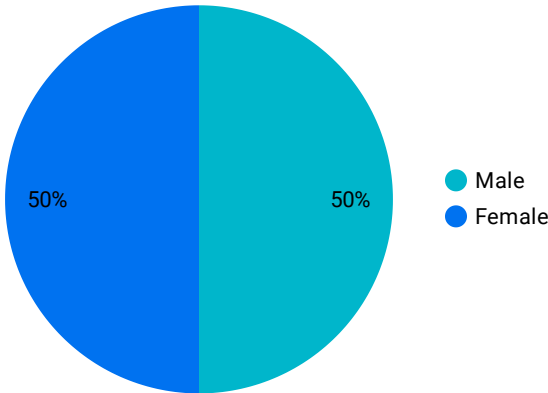
Bike related purchases by Male

23,765

Bike related purchases by Female

25,212

Percentage of male and female aged between 40 and 49 that do not own a car



	first_name ▾	gender	job_industry_category	owns_car	Age	wealth_segment	st...	past_3_years_bike_related_purchases
1.	Yuma	Male	Manufacturing	Yes	48.6775446881658...	Mass Customer	NSW	40
2.	Wyndham	Male	Manufacturing	No	41.72685975656392	Mass Customer	VIC	1
3.	Winnifred	Female	Financial Services	No	45.0994624957826	Mass Customer	VIC	83
4.	Theresa	Female	Manufacturing	No	44.88850359183155	Mass Customer	NSW	99
5.	Sunny	Female	Financial Services	No	46.3432981123477...	Mass Customer	NSW	90
6.	Stephani	Female	Financial Services	Yes	47.7926131813165...	Mass Customer	NSW	32
7.	Sonia	Female	Financial Services	No	45.9597364691146...	Mass Customer	NSW	0
8.	Sinclair	Male	Financial Services	Yes	47.39535290731228	Mass Customer	NSW	68