

# Unsupervised Methods: Clustering

Slides due to Introduction to Statistical Learning, with applications in R (2nd edition):  
<https://web.stanford.edu/~hastie/MOOC-Slides/unsupervised.pdf>

See also videos from the book authors:  
<https://www.youtube.com/playlist?list=PL5-da3qGB5IBC-MneTc9oBZz0C6kNJ-f2>

Textbook (Available On-line):

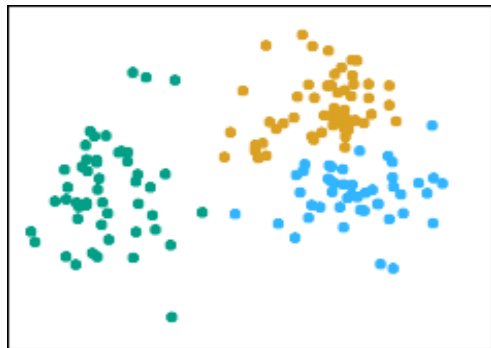
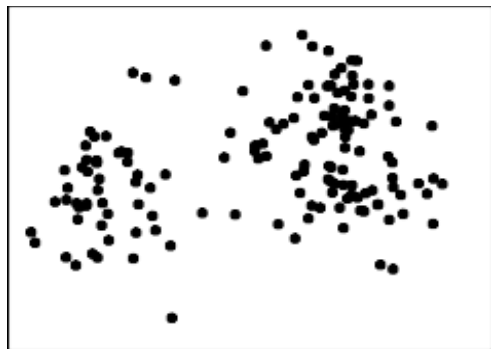
An Introduction to Statistical Learning 2nd Edition, by Gareth James, Daniela Witten, Trevor Hastie.

<https://www.statlearning.com/> chapter 12.4 and 12.5

(Advanced) The Elements of Statistical Learning Data Mining, Inference, and Prediction, by Trevor Hastie, Robert Tibshirani, Jerome Friedman. <https://hastie.su.domains/ElemStatLearn/>

# Clustering Recap

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- *Clustering* refers to a very broad set of techniques for finding *subgroups*, or *clusters*, in a data set.
- We seek a partition of the data into distinct groups so that the observations within each group are quite similar to each other,
- We must define what it means for two or more observations to be *similar* or *different*.
- Indeed, this is often a domain-specific consideration that must be made based on knowledge of the data being studied.

# Dissimilarity Recap

Let:

$\{x_{ij}\}$  where  $i = 1, \dots, n, j = 1, \dots, p$

$n$  observation and  $p$  features

$d_{ii'}$  distance between obs.  $i$  and  $i'$

Suppose clustering into  $k$  – clusters:

$C_1, C_2, \dots, C_k$

$C_r = \{\text{indexes of observations in } r^{\text{th}} \text{ cluster}\}$

$n_r = |C_r|$  - number of observations in  $r^{\text{th}}$

cluster

$D_r = \sum_{ii' \in C_r} d_{ii'}$  - the sum of pairwise distances for all points in cluster  $r$

$W_k = \sum_{r=1}^k \frac{1}{2n_r} D_r$  pooled within-cluster sum of

squares around cluster mean (if  $d_{ii'}$  is Euclidian distance)

Euclidian distance:  $d_{ii'} = \sum_{j=1}^p (x_{ij} - x_{i'j})^2$

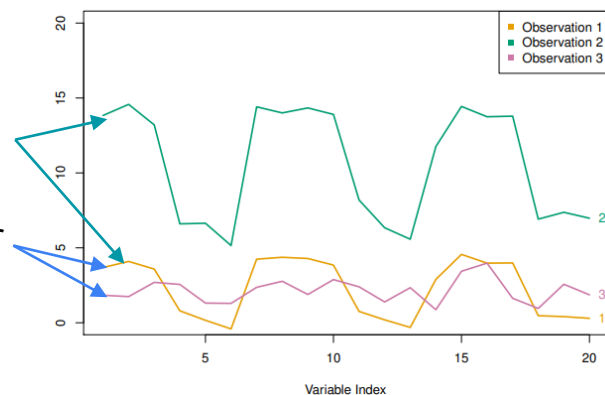
L<sup>1</sup> distance :  $d_{ii'} = \sum_{j=1}^p |x_{ij} - x_{i'j}|$

Pearson Correlation Distance:  $d_{ii'} = 1 - r_{ii'}$

$$r_{ii'} = \frac{\sqrt{\sum_{j=1}^p (x_{ij} - \bar{x}_i)(x_{i'j} - \bar{x}_{i'})}}{\sqrt{\sum_{j=1}^p (x_{ij} - \bar{x}_i)^2} \sqrt{\sum_{j=1}^p (x_{i'j} - \bar{x}_{i'})^2}}$$

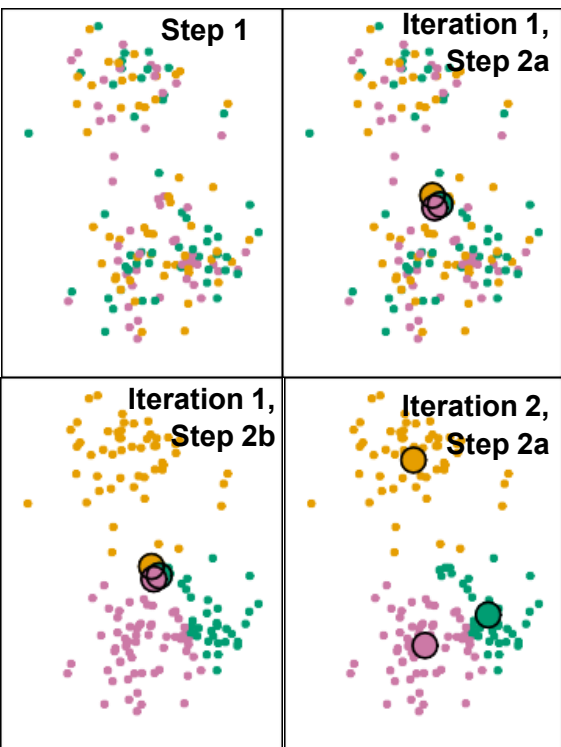
Correlation Distance Similar

Euclidian/L1 Distance Similar



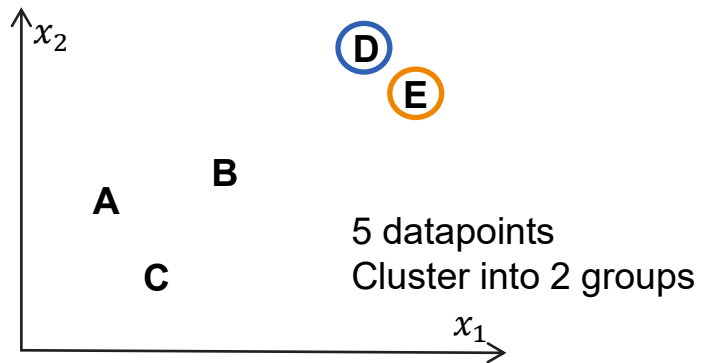
# K-Means Clustering Recap: Algorithm

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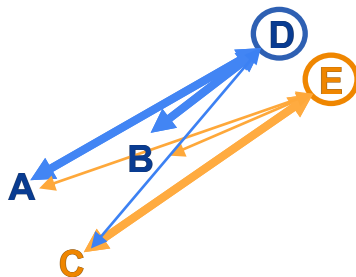


1. Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations. (Random Partition).
  1. Alternatively (Forgy): choose k-observation to be 'centroids' and perform 2.b
2. Iterate until the cluster assignments stop changing:
  - a) For each of the K clusters, compute the cluster **centroid**. The k-th cluster centroid is the vector of the p feature means for the observations in the kth cluster.
  - b) Assign each observation to the cluster whose centroid is closest (where closest is defined using Euclidean distance).

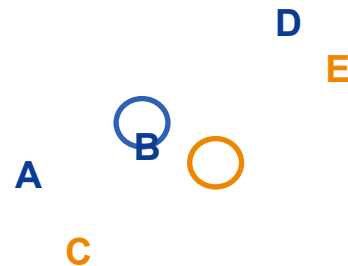
1. Randomly peak  $k$  data points and use them as centroids (forgy algorithm)



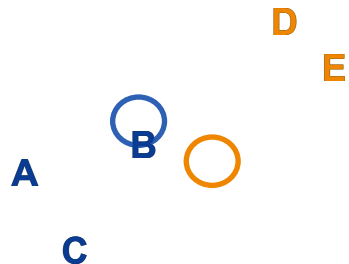
2.a Assign cluster number based on the distance to centroids



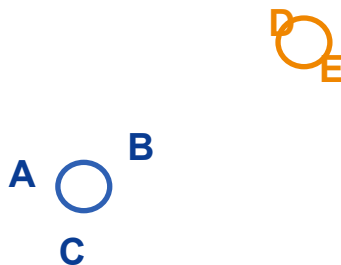
2.b Recalculate centroids as a center (mean coordinates) of each cluster



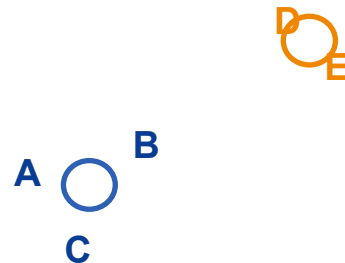
Iteration 2. Step 2.a re-Assign cluster



Iteration 2. Step 2.b Recalculate centroids



Iteration 3. Step 2.a re-Assign cluster



Clusters didn't change -> Stop!



# Properties of the Algorithm

This algorithm is guaranteed to decrease the value of the objective function (within cluster **variation**) at each step:

$$WCV(C_k) = \frac{1}{|C_k|} \sum_{i, i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2 = 2 \sum_{i \in C_k} \sum_{j=1}^p (x_{ij} - \bar{x}_{kj})^2$$

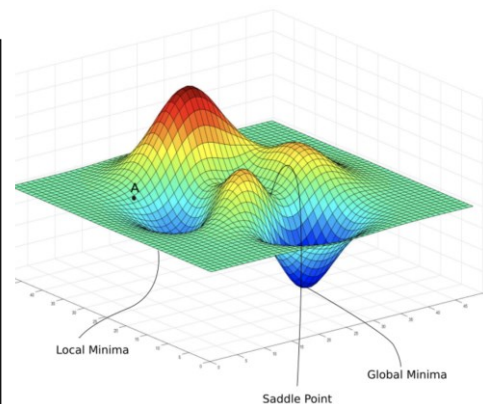
The total WCV:

$$WCV = \sum_{k=1}^K WCV(C_k) = 2 \sum_{k=1}^K \sum_{j=1}^p (x_{ij} - \bar{x}_{kj})^2$$

In step 2.a the point  $i$  will move from cluster  $k$  to  $k'$  only if distance is smaller to  $k'$  centroid, thus new WCV' on old centroids is  $WCV' \leq WCV$ .  
Because mean minimize sum of squares true new WCV'' will be smaller or equal to WCV' so  $WCV'' \leq WCV'$

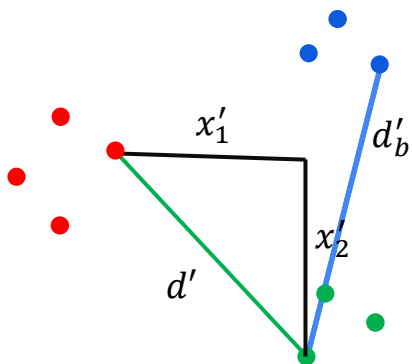
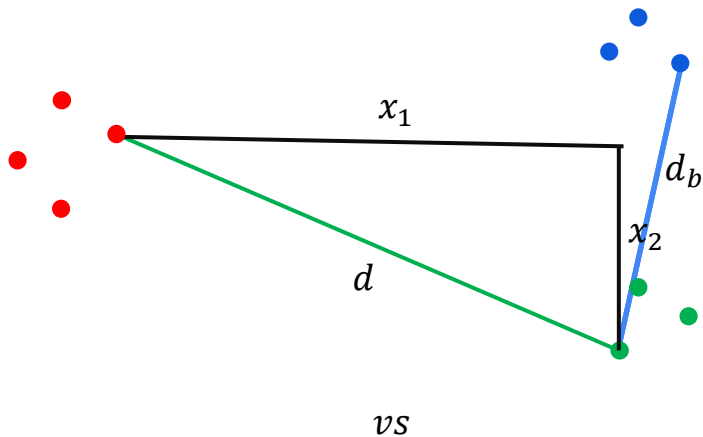
However, **it is not guaranteed to give the global minimum**

Sum of WCV (Within cluster **variation**)



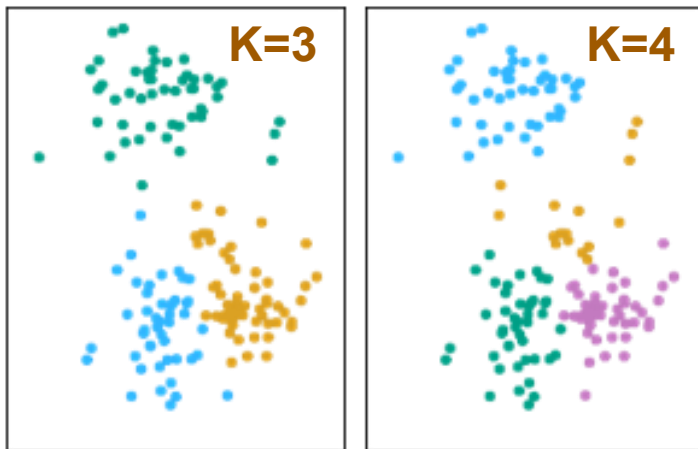
# Scaling Matters

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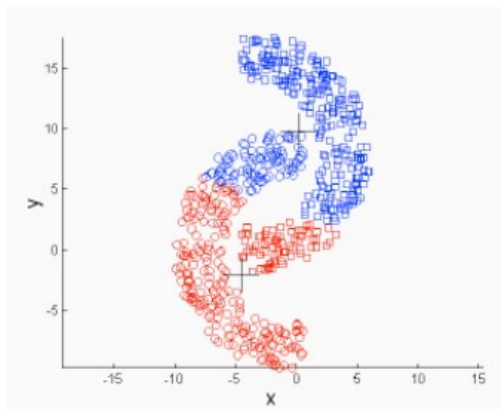
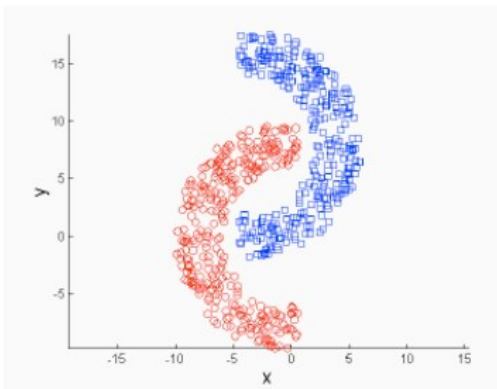


- Scaling of the variables matters!
- Dimensions with larger variance will dominate the dissimilarity.
- Typically, if the units are different, we do standardization
- If the units are same, we still can do standardization

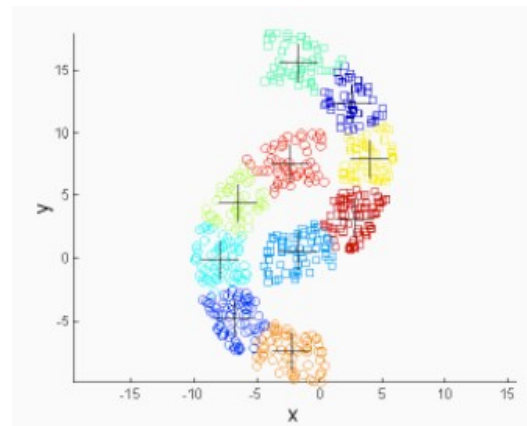
# K-Means Clustering Limitations



- It is not guaranteed to converge the global minimum
- When moving to higher number of clusters, it does not split the existing clusters but create a new groupings
- Favor globular clusters



K-means (2 Clusters)

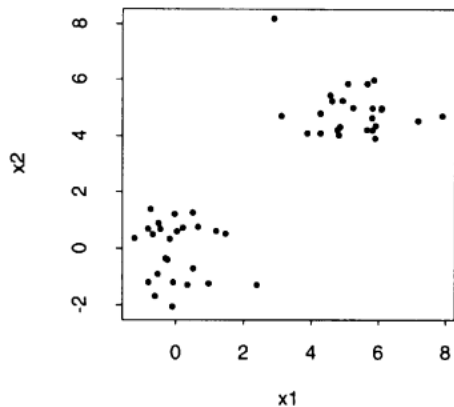


K-means (10 Clusters)



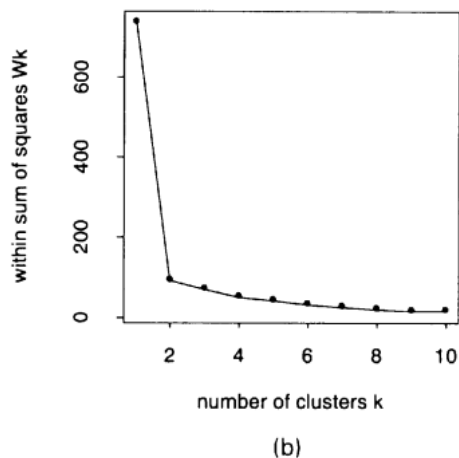
# Choosing Number of Clusters

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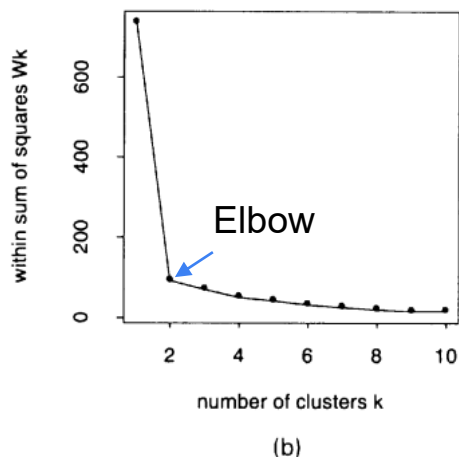
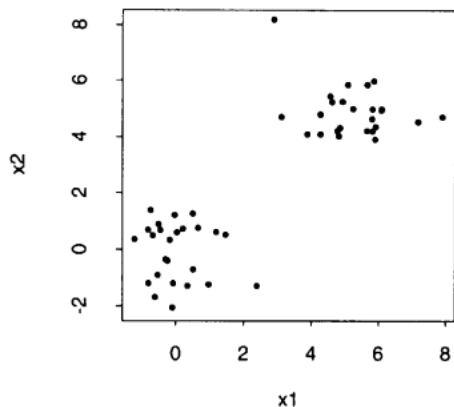


There is no consensus on this

- “Elbow”
- Gap Statistics
- Silhouettes



# Choosing Number of Clusters: “Elbow” Method



Let:

$\{x_{ij}\}$  where  $i = 1, \dots, n, j = 1, \dots, p$

$n$  observation and  $p$  features

$d_{ii'}$  distance between obs.  $i$  and  $i'$

$d_{ii'} = \sum_{j=1}^p (x_{ij} - x_{ij'})^2$  for Euclidian distance

Suppose clustering into  $k$  – clusters:

$C_1, C_2, \dots, C_k$

$C_r = \{\text{indexes of observations in } r^{\text{th}} \text{ cluster}\}$

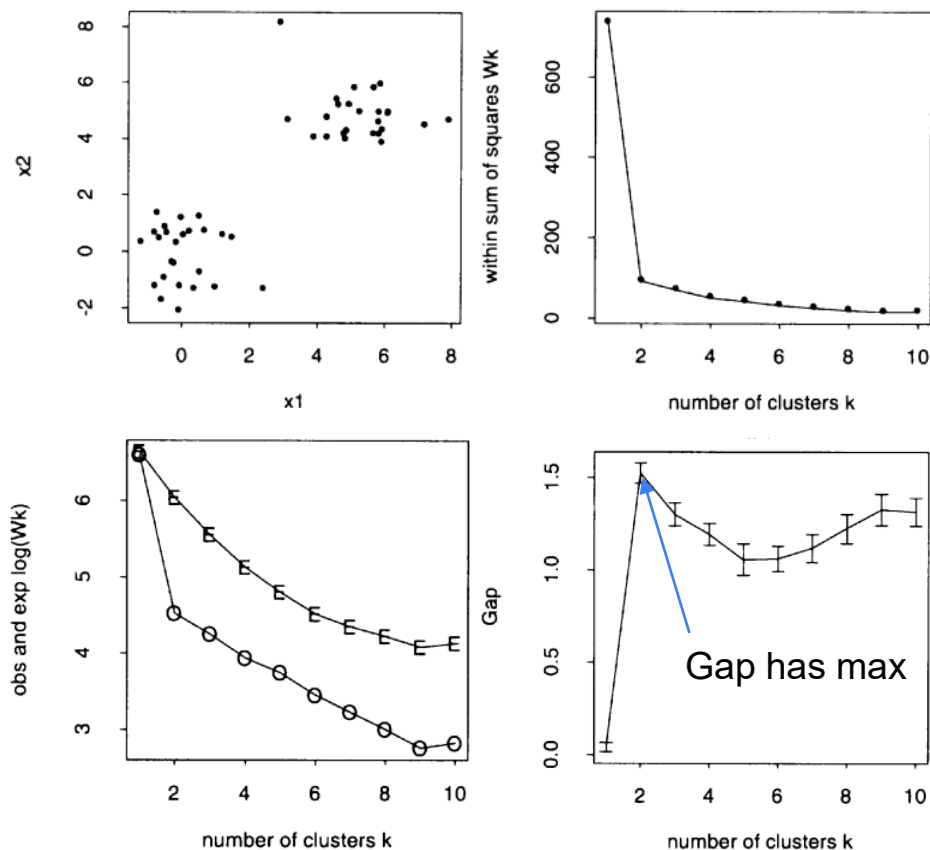
$n_r = |C_r|$  - number of observations in  $r^{\text{th}}$  cluster

$D_r = \sum_{ii' \in C_r} d_{ii'}$  - the sum of pairwise distances for all points in cluster  $r$

$W_k = \sum_{r=1}^k \frac{1}{2n_r} D_r$  pooled within-cluster sum of squares around cluster mean (if  $d_{ii'}$  is Euclidian distance)

Choose such  $k$  which has large decrease from  $k-1$  to  $k$  and following decreases are small.

# Choosing Number of Clusters: Gap Statistics



The idea behind Gap Statistics is to use reference distribution and contrast within-cluster sum of squares of target system to one from reference distribution.

Gap Statistics:

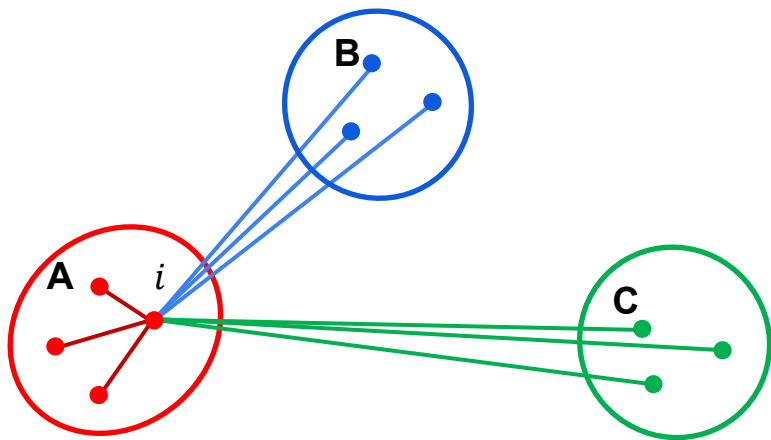
$$Gap_n(k) = E_n^*\{\log(W_k)\} - \log(W_k)$$

where  $E_n^*$  is expectation under sample of size n from reference distribution

Selecting reference distribution as p-dimensional uniform with n observation the Gap statistic would have a peak at true k (see article for detailed explanation).

# Silhouettes: A graphical aid to the interpretation and validation of cluster analysis

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For item  $i$  of cluster A:

$a(i)$  - average distance (dissimilarity) between  $i$  and all other items from cluster A

$d(i, C)$  - average dissimilarity between  $i$  of A and all other items from cluster C

$b(i) = \min_{C \neq A} d(i, C)$  average dissimilarity between  $i$  of A and all other items from closest cluster

Silhouette statistics is based on comparison of **cluster tightness** and **inter-cluster separation**

Silhouette statistics:

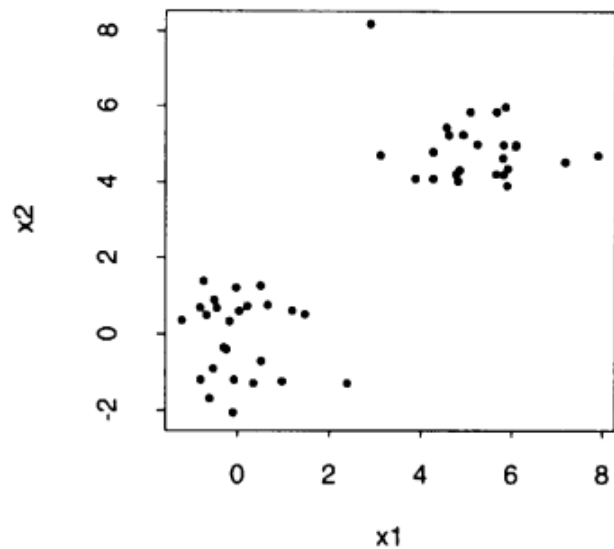
$$s(i) = \frac{b(i) - a(i)}{\max(a(i), b(i))}$$

$$-1 \leq s(i) \leq 1$$

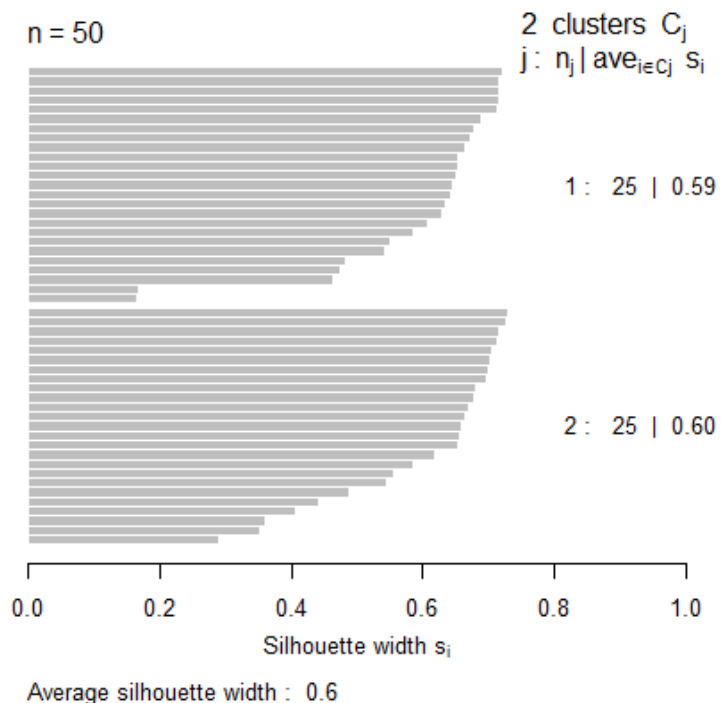
- If  $s(i)$  is **positive** then separation is bigger than tightens (*good!*)
- If  $s(i)$  is **zero** then separation is same as tightens (are they same cluster? may be?)
- If  $s(i)$  is **negative** then separation is smaller than tightens (Hm?)

# Silhouettes: A graphical aid to the interpretation and validation of cluster analysis

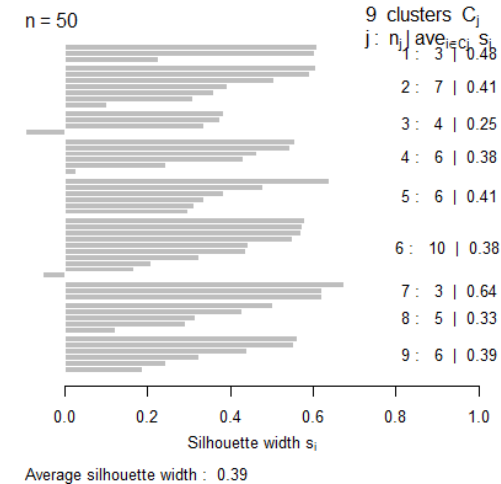
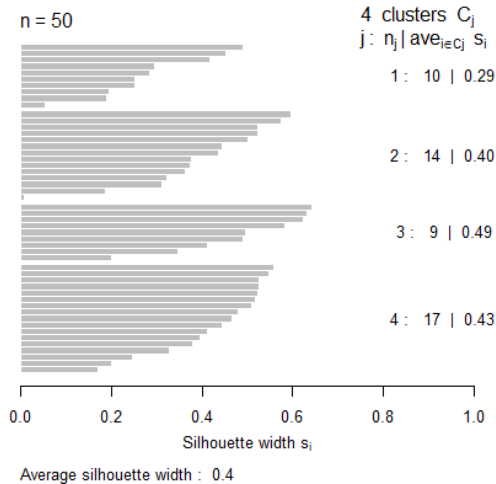
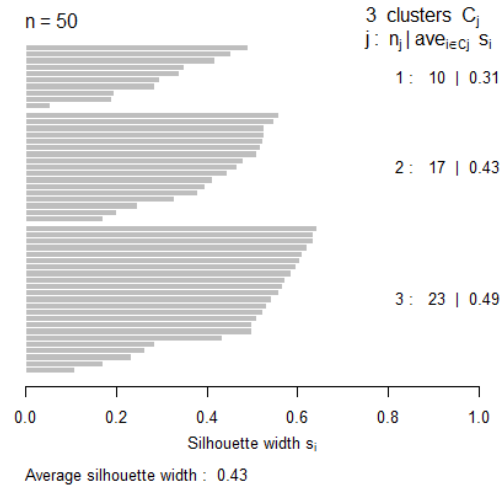
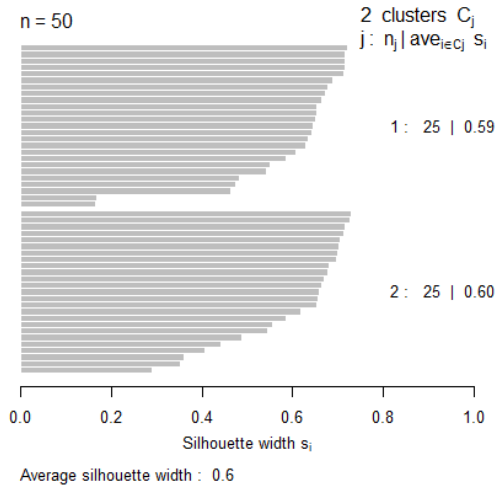
Silhouette plot



(a)



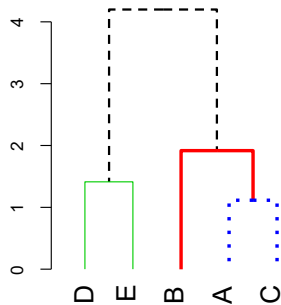
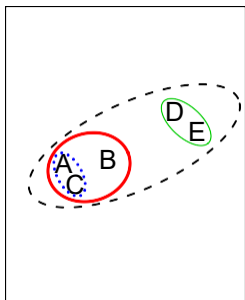
# Silhouettes



Choose k with larger width and no negative items (are they outliers?)



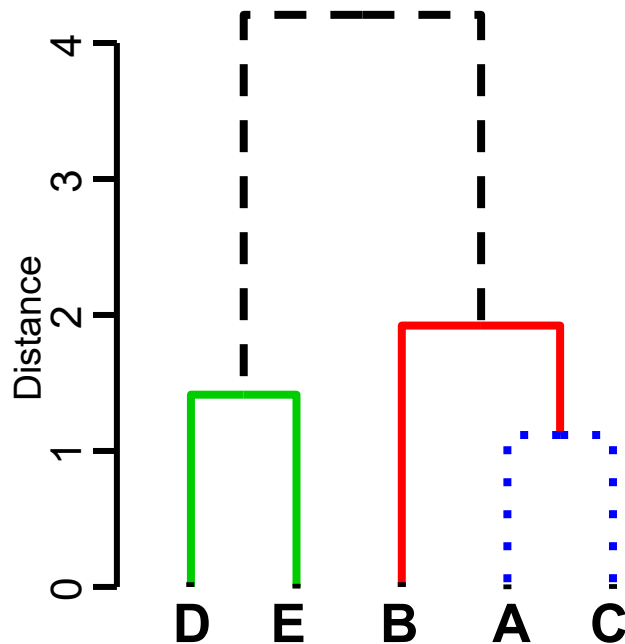
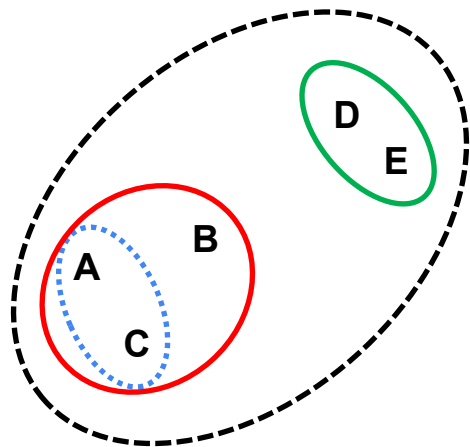
# Hierarchical Clustering



- $K$ -means clustering requires us to pre-specify the number of clusters  $K$ . This can be a disadvantage (later we discuss strategies for choosing  $K$ )
  - *Hierarchical clustering* is an alternative approach which does not require that we commit to a particular choice of  $K$ .
  - In hierarchical clustering a dendrogram is built starting from the leaves and combining clusters up to the trunk.
- Clustering methods can be grouped in:
    - bottom-up (agglomerative) methods (Hierarchical clustering)
    - top-down methods

# Hierarchical Clustering Algorithm

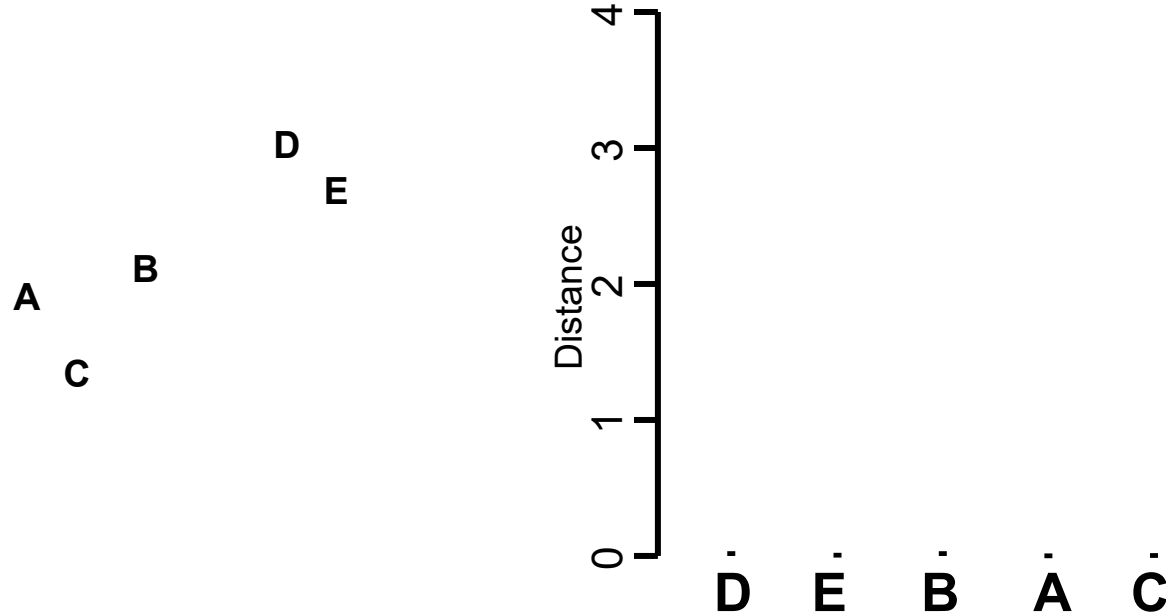
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- Start with each point in its own cluster.
- Identify the closest two clusters and merge them.
- Repeat.
- Ends when all points are in a single cluster.

# Hierarchical Clustering Algorithm

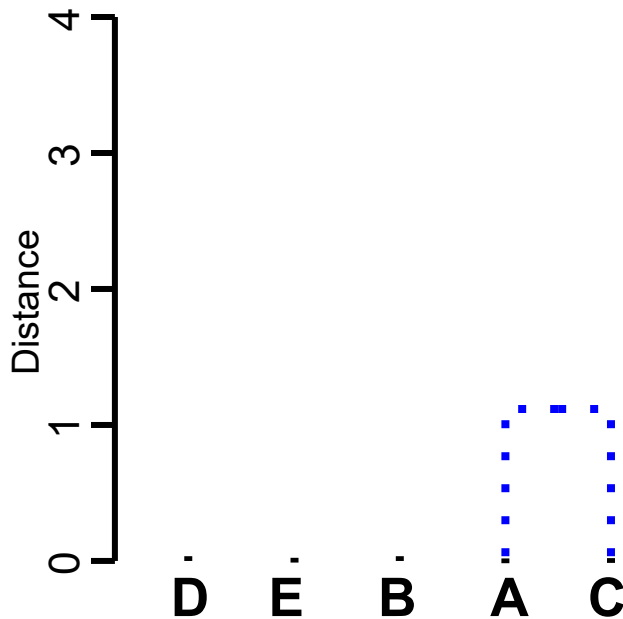
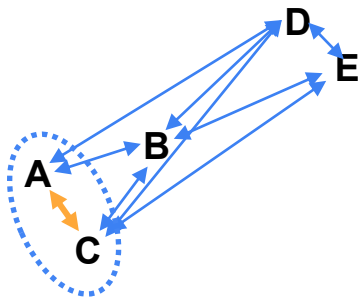
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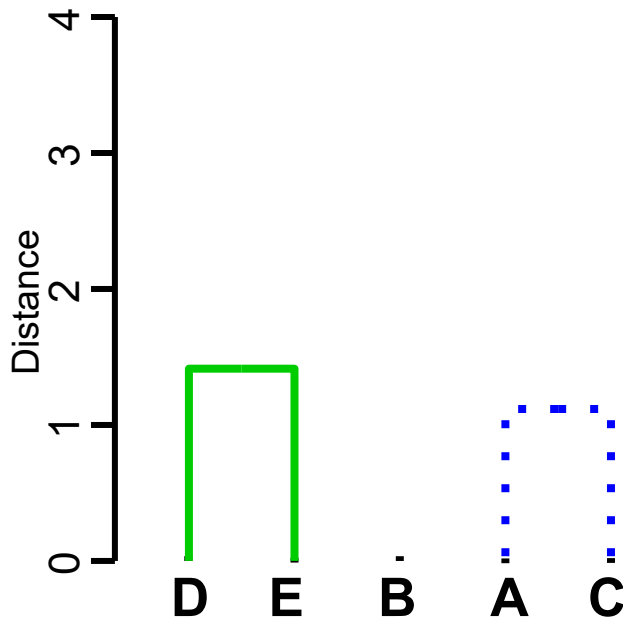
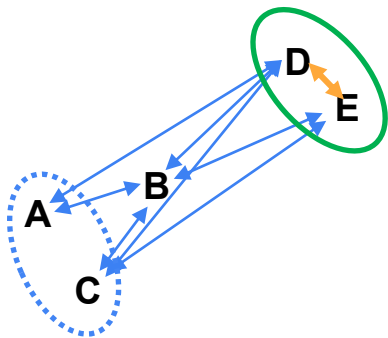
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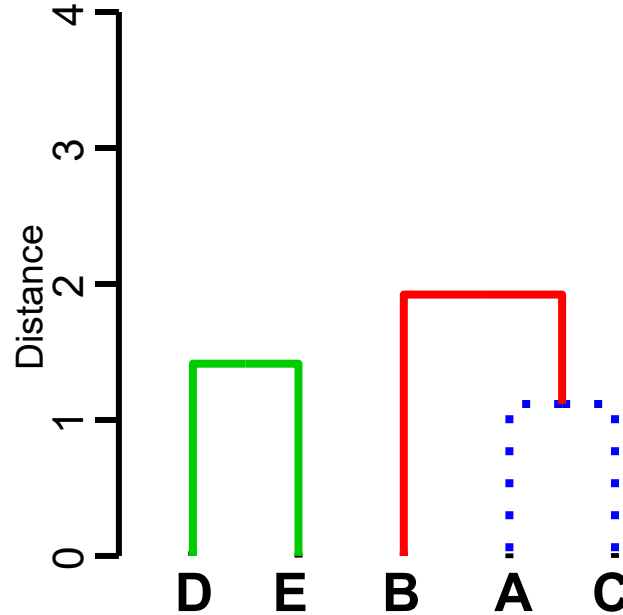
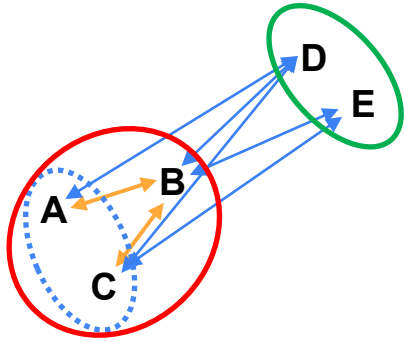
# Hierarchical Clustering Algorithm

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- Start with each point in its own cluster.
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# Hierarchical Clustering Algorithm



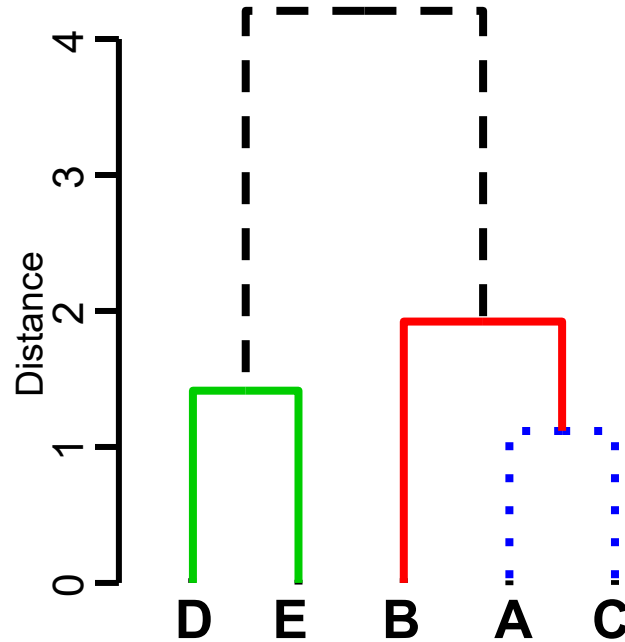
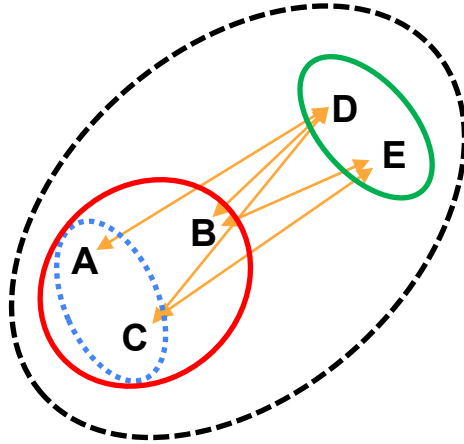
- Start with each point in its own cluster.
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**Linkage** – defines how to calculate distance between clusters containing multiple items:

- **Complete** – largest distance
- **Average** – average dissimilarity between all elements of two clusters
- **Single** – smallest distance
- **Centroid** - Dissimilarity between the centroids



# Hierarchical Clustering Algorithm

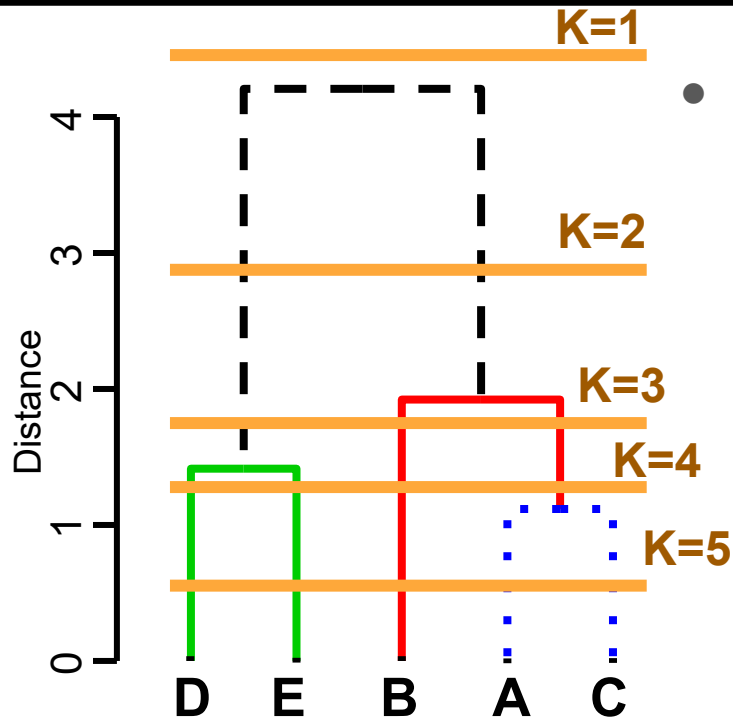
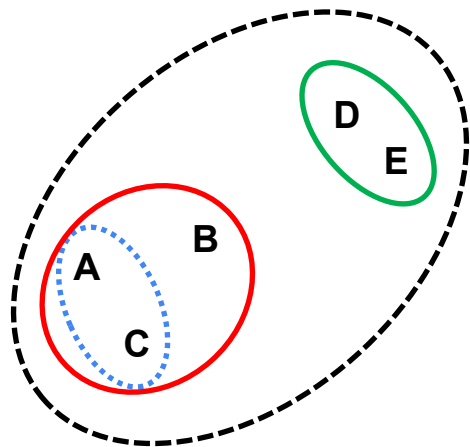


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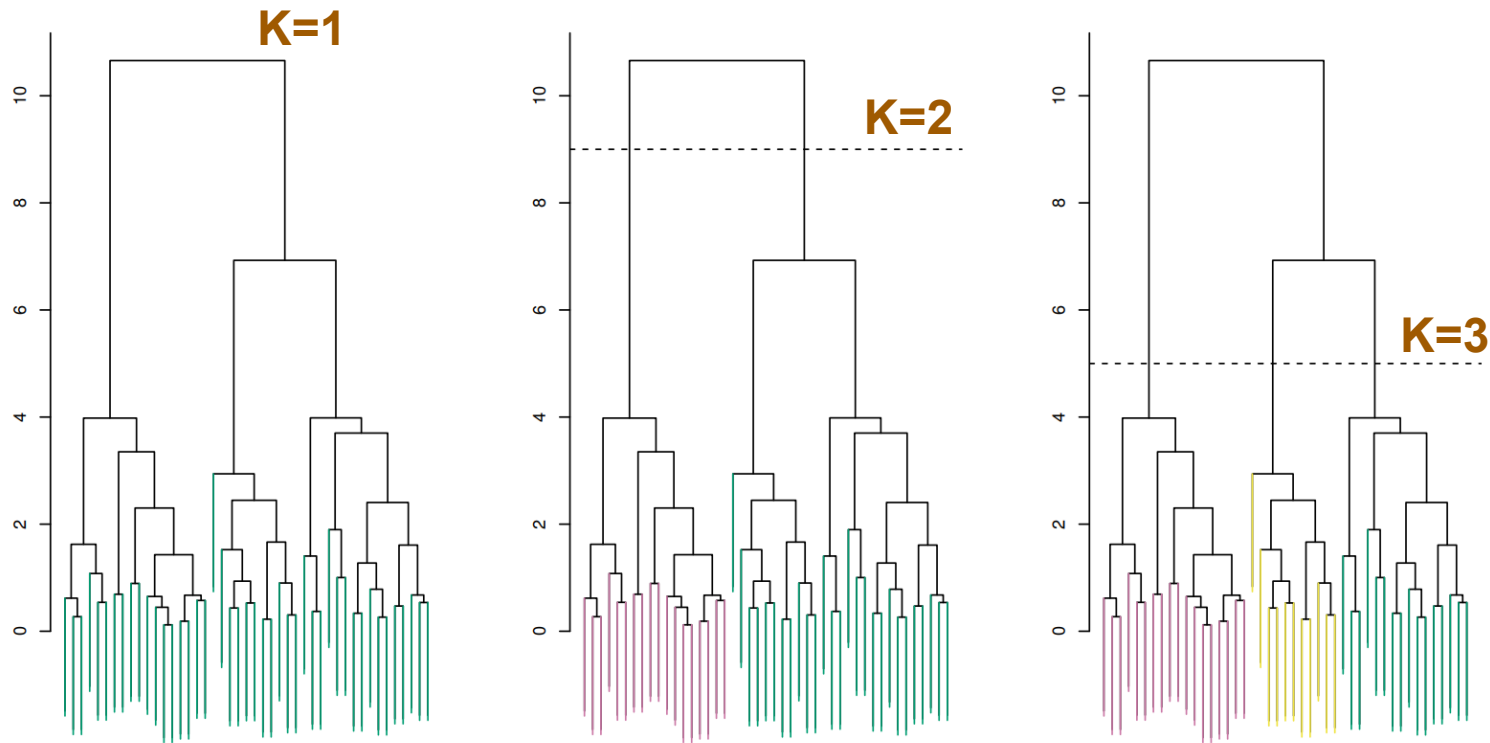
# Hierarchical Clustering: Getting K-Clusters



- Cut at proper height to get desired number of clusters

# Hierarchical Clustering: Getting K-Clusters, Example

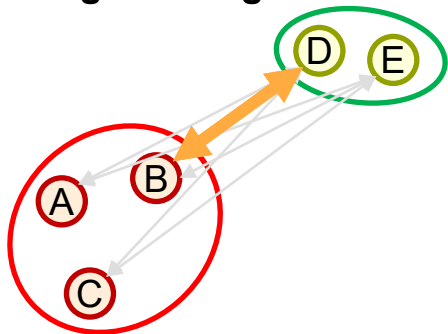
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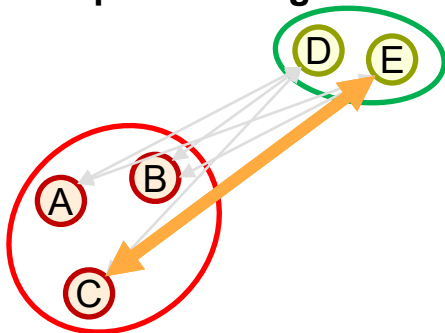
- Illustration on selecting different number of cluster

# Hierarchical Clustering: Linkage

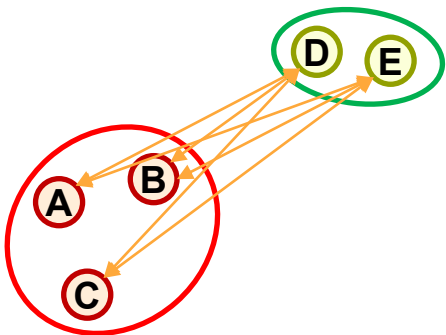
Single Linkage



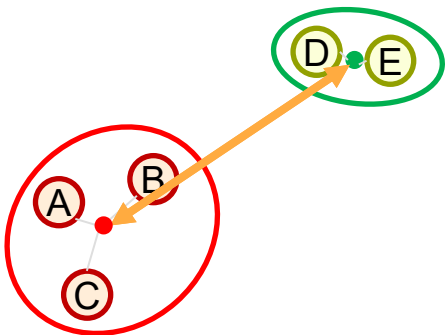
Complete Linkage



Average Linkage



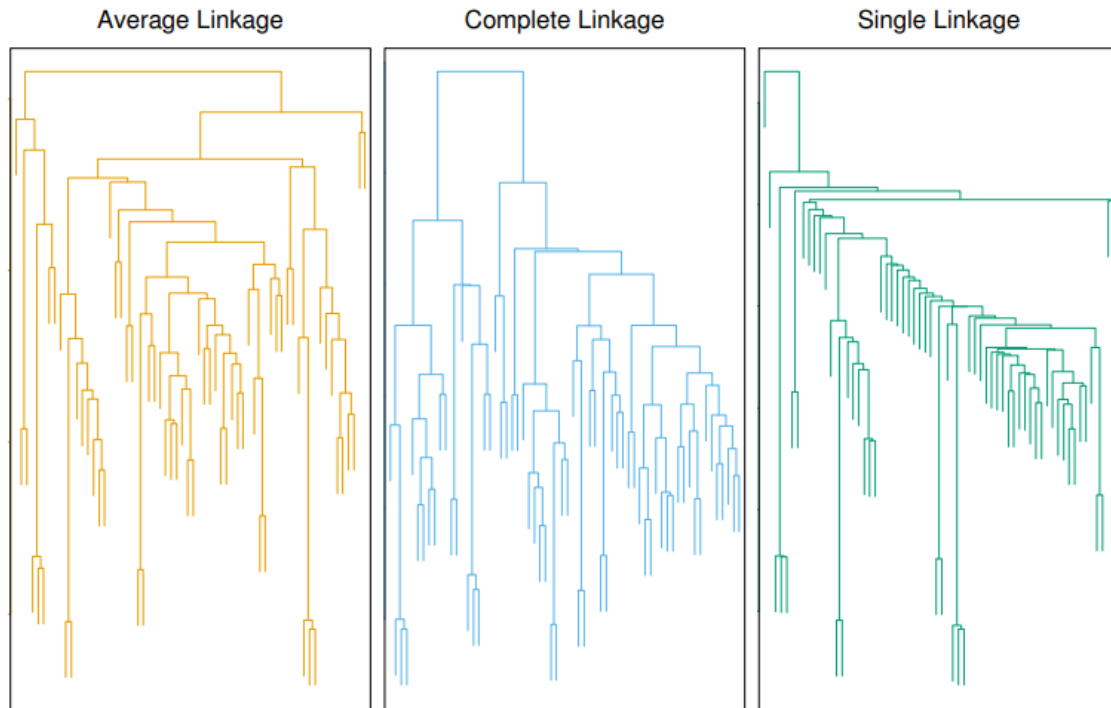
Centroid Linkage



**Linkage** – defines how to calculate distance between clusters containing multiple items:

- **Complete** – largest distance between elements of two clusters
- **Single** – smallest distance between elements of two clusters
- **Average** – average dissimilarity between all elements of two clusters
- **Centroid** - Dissimilarity between the centroids

# Hierarchical Clustering: Linkage



- Average and Complete Linkages are most often used
- Single linkage often produce long, stringy, clusters, i.e. one element at a time. Not balanced clusters
- Centroid are often used in genomics

**FIGURE 12.14.** *Average, complete, and single linkage applied to an example data set. Average and complete linkage tend to yield more balanced clusters.*

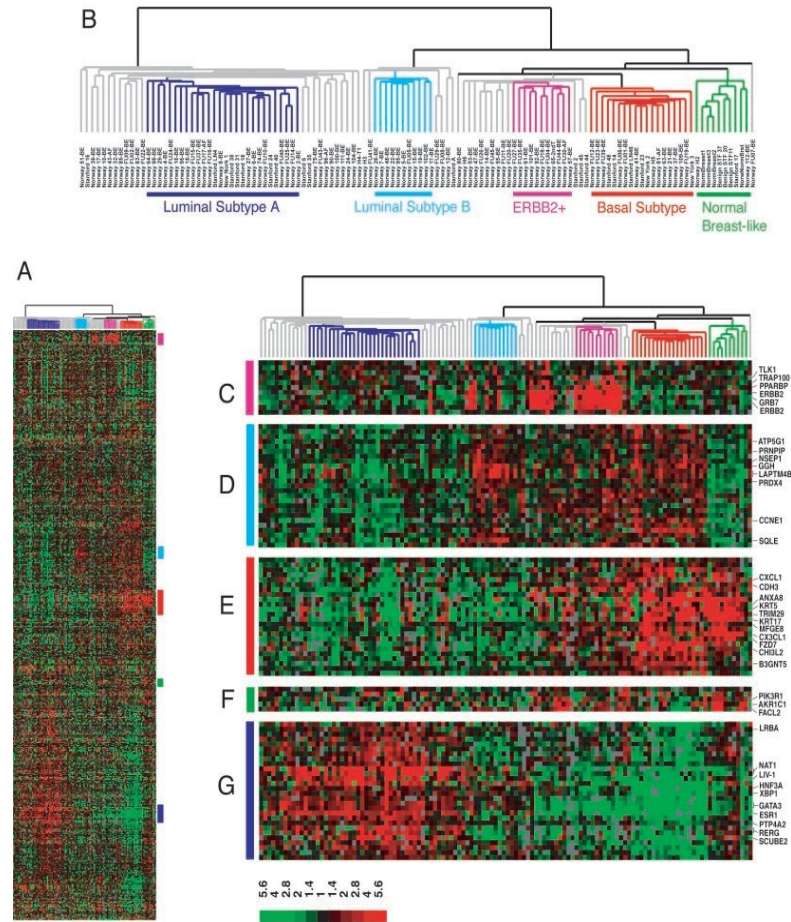
# Practical issues

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- *Scaling of the variables matters!*. Should the observations or features first be standardized in some way? For instance, maybe the variables should be centered to have mean zero and scaled to have standard deviation one.
- In the case of hierarchical clustering,
  - What dissimilarity measure should be used?
  - What type of linkage should be used?
- How many clusters to choose? (in both  $K$ -means or hierarchical clustering). Difficult problem. No agreed-upon method.
  - Too many?
  - Too few?
- Which features should we use to drive the clustering?

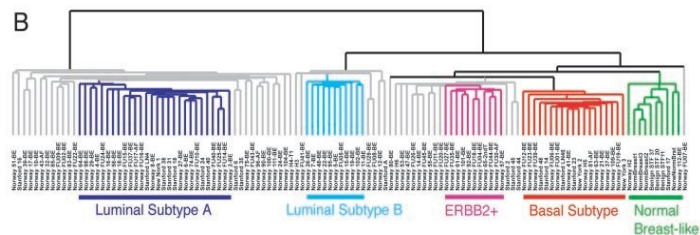


# Example: breast cancer microarray study

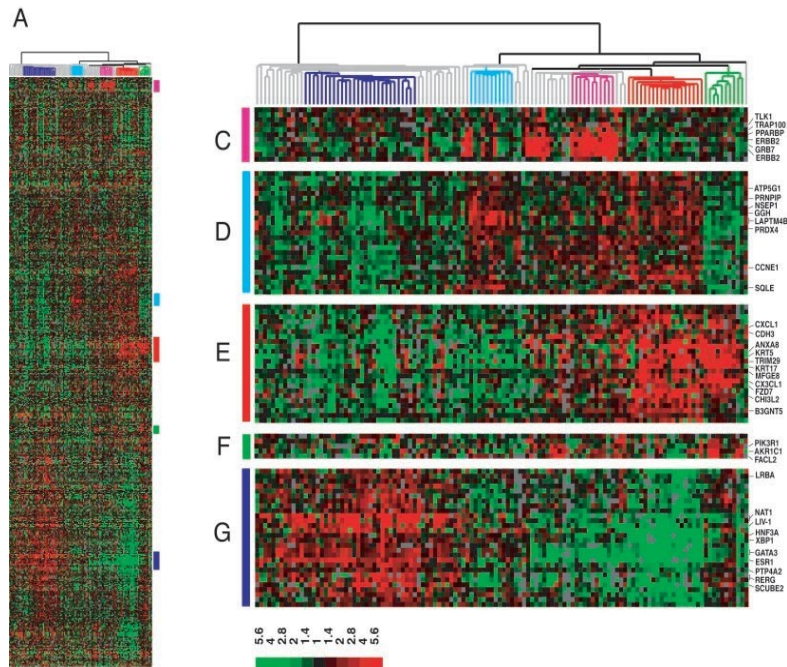
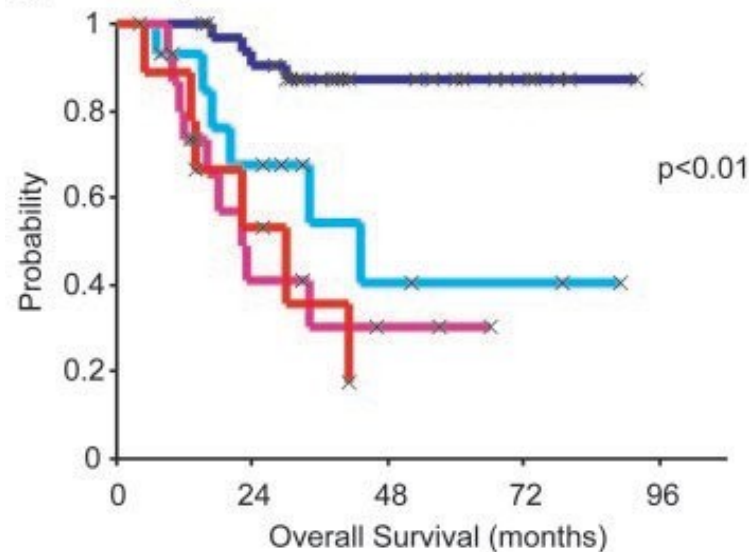


- “Repeated observation of breast tumor subtypes in independent gene expression data sets;” Sorlie et al, PNAS 2003
- Gene expression measurements for about ~ 8000 genes, for each of 88 breast cancer patients.
- Average linkage, correlation metric
- Clustered samples using 500 *intrinsic genes*: each woman was measured before and after chemotherapy. Intrinsic genes have smallest within/between variation.

# Example: breast cancer microarray study



**B** Norway/Stanford data set



# Summary

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- *Unsupervised learning* is important for understanding the variation and grouping structure of a set of unlabeled data, and can be a useful pre-processor for supervised learning
- It is intrinsically more difficult than *supervised learning* because there is no gold standard (like an outcome variable) and no single objective (like test set accuracy).
- It is an active field of research, with many recently developed tools such as *self-organizing maps*, *independent components analysis* and *spectral clustering*.
- See *The Elements of Statistical Learning*, chapter 14.