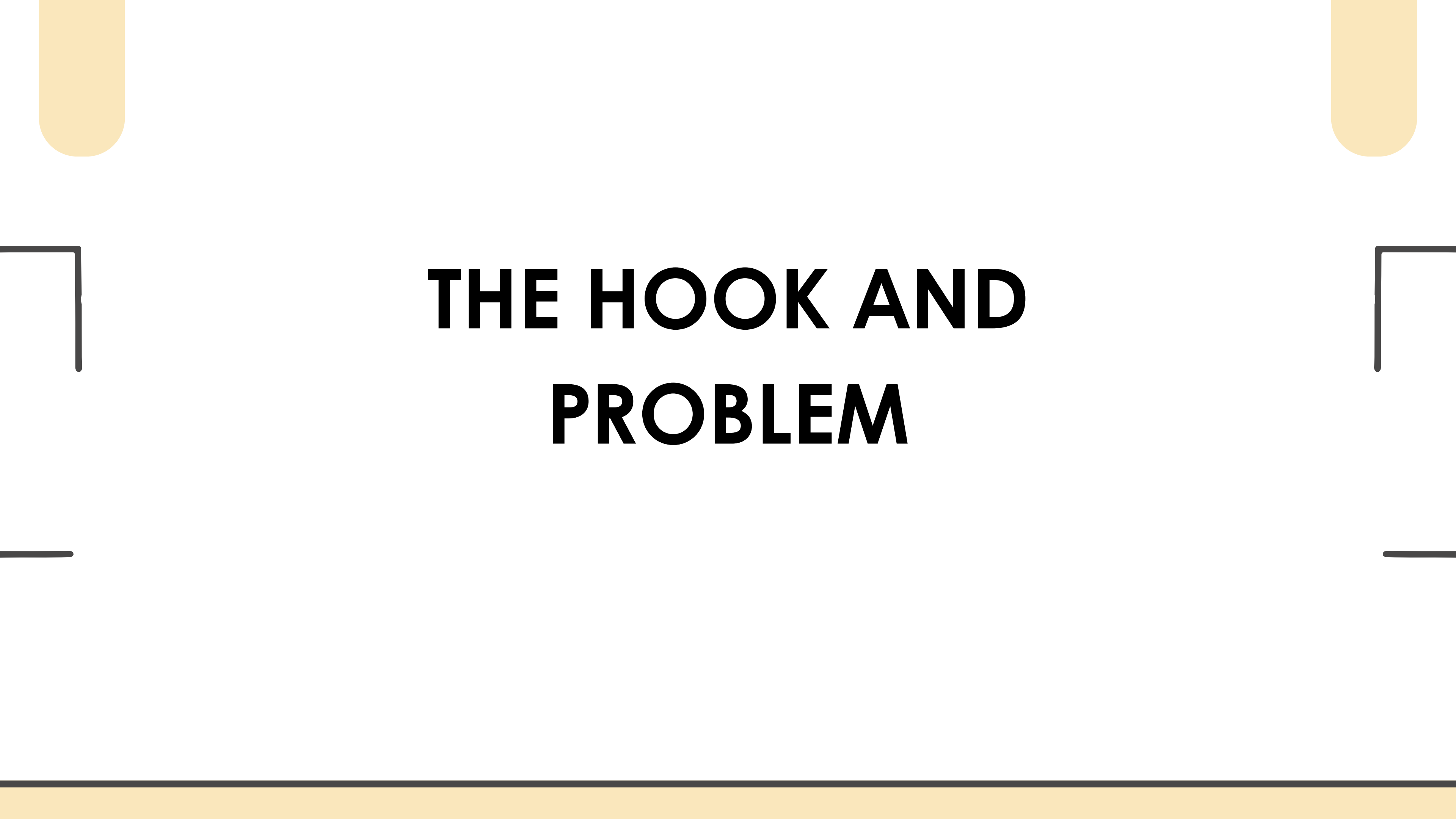




PET TRANSLATOR : UNDERSTANDING THE VOICE OF OUR PETS





THE HOOK AND PROBLEM

Has your pet ever made some sound or some movement, and you found it difficult to understand? You end up giving it food and later realising it wanted to play.

Yep - welcome to the mysterious world of pet.





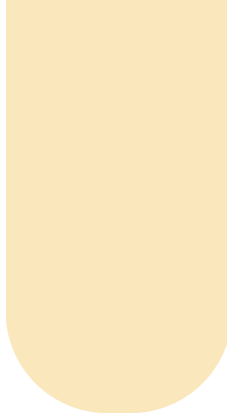
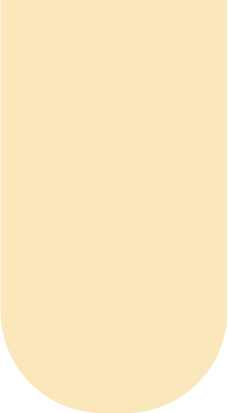
- “The problem is simple: pets talk all the time, but in barks and meows. We pretend to be translators. ”
- “This miscommunication causes stress, overfeeding, or just ignored pets. Poor Fluffy, still meowing for attention.”
- However, pets do follow certain patterns and makes it easy for the pet parent to understand their pet.




THE MARKET AND IDEA

Across globe, \$200+ is the pet care market. Still, there exists no reliable pet to human translator.

- For pet parents, this tool is critical right now. Changing lifestyles mean pets spend more time alone, leading to loneliness, anxiety, and unmet needs that go unnoticed until problem behaviours emerge.
- For investors, this is an opportunity to back a scalable, tech-driven solution at the crossroads of a vibrant multi-billion-dollar market and an emotional need that resonates globally.







THE IDEA : PET TRANSLATOR AI



BASIC LAYOUT OF THE IDEA

The Idea

-  Listen → Record pet sounds (barks, meows).
-  Understand → AI analyzes sound patterns.
-  Translate → App shows likely state (Hungry, Playful, Anxious, Aggressive).
-  Learn → Improves over time for each pet.

HOW IT WORKS?

The process is straightforward:

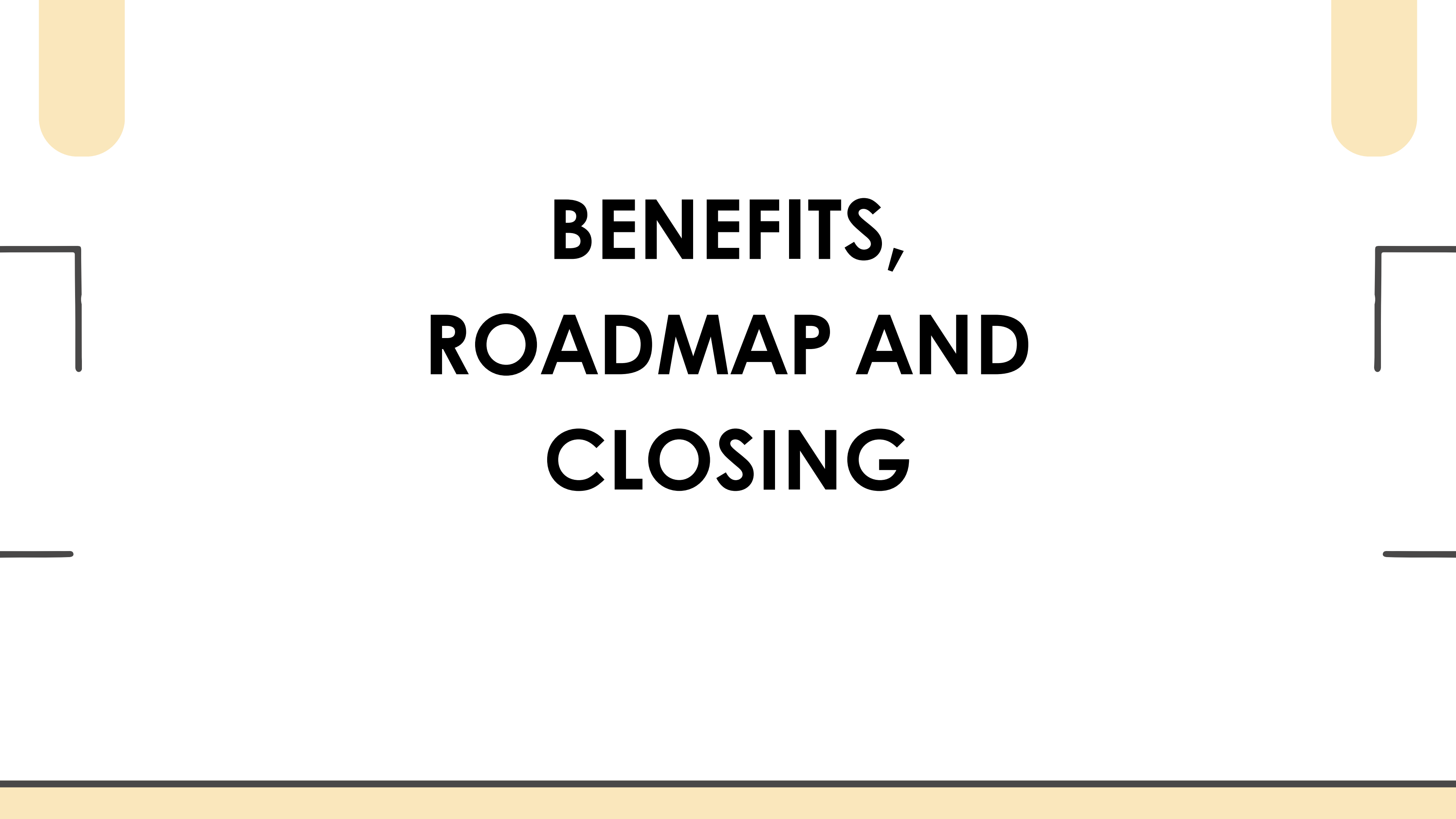
Record pet sound.

AI extracts audio features.

AI model classifies the meaning.

App shows likely state with % confidence.

The more data, the more personalized the translator becomes."



BENEFITS, ROADMAP AND CLOSING

BENEFITS

It has a multiple sphere benefit range.

For owners: less confusion, better care.

For pets: improved wellbeing, fewer unmet needs.

For businesses: huge potential in smart collars, apps, and vet partnerships.”

ROADMAP

Our roadmap: start with an app, add motion detection, add sound detection, then move to personalized translators, and finally partner with smart collar companies.

CONCLUSION



With Pet Translator AI, pets finally get a voice. This is more than technology—it's about deepening the bond between humans and their pets.