

Find Me

Website - https://vrinda-portfolio.vercel.app/
Behance - https://www.behance.net/vrindakhandel1
Dribbble - https://dribbble.com/vrindavk

About me

I am a passionate and detail-oriented UI/UX designer with a year of experience in graphic and visual design. I have worked on diverse projects, including branding, social media creatives, website design, and infographics. Skilled in tools like Figma and Adobe Creative Suite, I am committed to creating engaging, user-centered designs. I am eager to apply my creativity and analytical skills to innovative projects that enhance user experiences.

SKILLS

- Design

User Interface Design

Web Design

Design Systems

Visual Graphics

Style Guide
- User Experience

User Research

Design Thinking

User Journey Mapping

Wireframing

Information Architecture

Usability Testing

UX Principles

- Softwares

Adobe Photoshop

Adobe Illustrator

Figma

Sketch

Framer

Flowmapp

EDUCATION

May21-June24
Bachelors in Economics
Delhi University

CERTIFICATE

- Interaction Design Foundation

Human Computer Interaction

UX Design Process

Mobile UX Strategy

Work Experience

- September - Present

Creating Space.Studio, UI/UX Designer (Project Based) [Figma File](#)

 - **Mobile Meditation App**-Conducted **user research and journey mapping** to understand user needs. Designed low-fidelity wireframes leading to high-fidelity prototypes using Figma.
 - Created **user flows, interaction design, and information architecture**, leading to a product that enhanced user engagement.
 - Collaborated with stakeholders and developers to align the design with client vision.
- **Website Redesign**- Led the UX design for an architecture firm's website redesign
 - I successfully designed the SaaS website and implemented several software updates, all of which were informed by Usability Testing.
 - These enhancements not only improved the user experience but also contributed to a notable increase in customer retention.Additionally, by analyzing heatmaps

- Freelancer, Graphic Designer, UI/UX** March 23-Present

 - Worked on multiple brands **Travel Blue on their social media** reatives from ideation to final output.
 - Created **brand Guidelines** and rebranding of some of the brands such as XIBMS, SNTD College.
 - Worked on **website for Talentbuzz** entirely from research to design multiple pages.

- Flabs, UI/UX Design Intern** March 24-June24

 - Focused on crafting **SaaS product website** for the company, conducted usability testing and design iterations, focusing on enhanced user engagement and functionality.
 - Played a key role in **software ugradations** by doing a comprehensive analysis
 - Learned about **teamwork, design handoffs**, and practical application of **UI/UX principles**

- Kreativ Street, Graphic Design Intern** June 23-Dec 23

 - Designed and developed **infographics for BeatO App**.
 - Enhanced skills in **typography, layout design, and color theory**.
 - Contributed in Creating E-books , **did resreach on SEO based Content**
 - Worked on Social Media posts of different brands , website banners.