



VGU

**NAAC
GRADE A⁺**
ACCREDITED UNIVERSITY

ON. VGU
O N L I N E V G U
Entitled by UGC

**LEAD THE
FUTURE OF
Business**

ONLINE

MBA

Master of Business Administration



UGC
Entitled



Table of Contents

Our Guiding Mantra 01

Founder Speaks 02

About VGU 03

About CDOE 04

Why Choose Online VGU? 05

Recognitions & Accreditations 06

Equivalence Of Degree With Regular Degree 07

About the Program 08

Program Curriculum & Structure 9-11

Our Pedagogy & Learning Experience 12

Assessment & Evaluation 13

Know Your Degree Certificate 14

MBA Education In India 15

Testimonial 16

How to Apply 17

Contact Us 18





ARISE, AWAKE

and stop not till the
goal is reached!

~ Our Guiding Mantra

Founder Speaks

Guided by Vision, Grounded in Values

At Vivekananda Global University, we believe that education is the cornerstone of national progress. With this conviction, we have created an ecosystem that nurtures innovation, ethics, and excellence in every learner. Through our Online and Distance Education platforms, our aim is to ensure that no learner is left behind in the journey toward transformation. Education must empower, and at VGU, that power is now just a click away.

Dr. K.R. Bagaria

Ex-Member, RPSC. Founder
& Vice Chairperson, VGU



ABOUT VGU

**North India's Youngest and Fastest Growing
NAAC A+ Multidisciplinary University**

Established in 2012 under the Bagaria Education Trust in Jaipur, Rajasthan, Vivekananda Global University (VGU) delivers holistic education meeting global standards. Its 31-acre campus fosters innovation, research, and entrepreneurship, developing individuals with critical thinking and social responsibility.

Accredited with an A+ grade by NAAC, VGU offers over 60+ programs across 14 disciplines, including Engineering, Management, Law, Design, Agriculture, Commerce, Technology, and Allied Health Sciences. Recognized by UGC, AICTE, BCI, COA, and PCI, the university ensures quality education.

In October 2022, VGU launched the Centre for Distance and Online Education (CDOE), one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. Today, CDOE serves a community of over 10,000 learners worldwide, providing flexible and accessible education.

With a student body exceeding 20,000 across various modes and an alumni network of over 50,000 globally, VGU exemplifies a global university adapting to modern educational demands.



**Located in
Jaipur, Rajasthan**



Established in 2012



**Accredited with
NAAC A+ Grade in
the First Cycle**



**Spread Across a
31-Acre Modern
Urban Campus**



**Offers 60+ Career-
Focused Programs
Across 14+ Disciplines**



**Recognized by UGC,
AICTE, BCI, COA, and
PCI**



**Home to 20,000+
learners in oncampus,
online, and distance
mode**



**Backed by a Strong
Alumni Network of
50,000+ Graduates
Across the Globe**



ABOUT CDOE

Democratizing Higher Education Through Flexibility, Affordability and Accessibility

The Centre for Distance and Online Education (CDOE) at Vivekananda Global University was established in October 2022 with a mission to democratize higher education through flexibility, technology, and quality.

As one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. CDOE is redefining access to education for learners across the globe.

Currently offering 08 UGC-Entitled Online Degree programs and 05 UGC-Approved Open and Distance Degree programs across high-demand domains such as Management, IT, Journalism, and Arts, CDOE integrates digital tools, live interactions, and learners-centric pedagogy to deliver a seamless and engaging academic experience.

Backed by the academic legacy of VGU, CDOE serves a vibrant and growing community of 10,000+ national and international learners, enabling them to pursue career-aligned education without geographical or economic limitations.

Established in
**OCTOBER
2022**

PIONEERING CENTRE

In Rajasthan Approved
and Entitled by UGC
For Online & Distance
Education

8

UGC-Entitled Online
Degree Programs

5

5 UGC-Approved
Open and Distance
Degree programs

10,000+

Learners Across
The Globe

24/7

Accessibility Powered
by a tech-Enabled LMS
and Anytime
Learning Access



WHY CHOOSE Online VGU?

Online VGU, a part of the Centre for Distance and Online Education, is the digital initiative of Vivekananda Global University—empowering over thousands of learners to access the same trusted VGU education with greater flexibility, affordability, and global reach.



UGC-ENTITLED & NAAC A+

Your Degree Is Recognized Globally And By All Major Recruiters.



INDUSTRY-ORIENTED PROGRAMS

Vast Elective Pool in Digital Marketing, FinTech, AI, Data Science, Psychology & more.



CAREER-DRIVEN APPROACH

Internship Opportunities, Career Mentorship, Resume Building, And Placement Assistance.



GLOBAL ACCESSIBILITY

Programs Are Available To Study Globally.



MODERN LMS

Mobile-Friendly Learning on-the-go with 24x7 Access.



ACCREDITATIONS

- UGC Entitled Online Degrees
- NAAC A+ Accredited
- AICTE Approved Programs
- QS World University Rankings – Asia 2025: Ranked in the 681-700 band Globally Accepted



FLEXIBLE LEARNING

Study At Your Own Pace—Anytime, Anywhere. Ideal For Working Professionals And Freshers.



EXPERT MENTORS

Learn from PhDs, domain experts, and industry veterans.



AFFORDABLE FEE STRUCTURE

Flexible EMI options and high ROI.



DUAL DEGREE OPPORTUNITY

Pursue two degrees simultaneously one on-campus and one online of same level



360° CAREER ASSISTANCE

Career Assistance During/ After The Completion Of Respective Degree



RECOGNITIONS FROM RENOWNED MEDIA HOUSES & EDUCATION PARTNERS

- Careers360 Young University Rankings
- Outlook-ICARE Rankings 2024
- Times B School

RECOGNITIONS AND ACCREDITATIONS



UGC Entitled Online Degrees



NAAC A+ Accredited



AICTE Approved

AICTE Approved Programs



QS World University Rankings Asia 2025:

Ranked in the
681-700
Band



DEI & SI Rankings 2024

Ranked
3rd

in India

1025 WORLDWIDE BY



Outlook
ICARE RANKING
2024

Ranked
3rd

Private University
In Rajasthan
ICARE Ranking 2024



Graduate Outcomes
World Ranking 2024

DIAMOND LEAGUE

Ranked
#740
Globally

EQUIVALENCE OF DEGREE WITH REGULAR DEGREE



प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-II)

August, 2022

PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

MBA

Master of Business Administration

Our MBA is designed to transform working professionals and fresh graduates into strategic thinkers and effective leaders. Spread over four semesters, the program covers key management areas such as Marketing, Finance, HR, Business Analytics, Project Management, and Entrepreneurship. A dedicated Industry Project and electives in emerging business trends ensure that students graduate with hands-on experience and strategic clarity.

What Makes VGU's Online MBA Special?

Our industry-integrated curriculum and outcome-driven approach. Each semester includes specialized subjects and soft skills development, with the final term focused on a 20-credit Industry Project. This structure allows students to apply concepts to real business problems while building a portfolio that speaks to employers.

Career Tracks Open to You:

- Product / Brand Manager
- Business Development Manager
- Financial Analyst / Investment Banker
- HR / Talent Manager
- Operations Head / Supply Chain Manager
- Entrepreneur / Business Consultant
- Doctorate (PhD), UGC-NET Eligibility
- Global Management & Strategy Roles



Program Overview



Duration

2 Years/24 Months
(4 Semesters)



Eligibility

3-Year Bachelor's Degree From
A Recognized University/Institution



Elective Pool

- Human Resource Management
- Marketing
- Financial Management
- Healthcare Management
- Agri Business
- Operations Management
- Information Technology Management
- International Business Management



Total Credits
103

Fees Structure

Category	Total Program Fees	Semester Fees Payment Plan	Annual Fees Payment Plan with 10%Concession	One Installment Fees Payment Plan with 15%
Indian Nationals	₹ 150,000	₹ 37,500	₹ 67,500	₹ 127,500
Foreign Nationals	₹ 300,000	₹ 75,000	₹ 135,000	₹ 255,000

Note: Examination Fee Payable ₹ 1500/- Per Semester For Indian Learner
Examination Fee Payable ₹ 3000/- Per Semester For International Learner

PROGRAM STRUCTURE

KNOW YOUR CREDITS

Semester 1

Title	Credits
➤ Managerial Economics	4
➤ Quantitative Methods for Management	4
➤ Accounting for Managers	4
➤ Legal Aspects of Business	4
➤ Management Concepts	4
➤ Organizational Behaviour	4
➤ Business Environment	4
➤ Business Ethics	2
Total Credits	30

Semester 2

Title	Credits
➤ Human Resource Management	3
➤ Financial Management	4
➤ Marketing Management	3
➤ Research Methodology	4
➤ Introduction to Agri Business Management	3
➤ Management Information System	3
➤ International Business Management	3
➤ Total Quality Management	3
➤ Digital Marketing	2
➤ Innovation & Design Thinking	
➤ Business Communication	2
Total Credits	30

Semester 3

Title	Credits
➤ Project Management	3
➤ Supply Chain Management	3
➤ Strategic Management	3
➤ Entrepreneurship & Innovation Management	2

***Learners To Choose Only One Of The Elective Subjects Listed In Table Below.**

Elective Pool – Choose 1 Elective (4 Subjects Each)

Electives	Title	Credits
➤ Marketing	Consumer Behaviour	3
	Marketing of Services	3
	Integrated Marketing Communication	3
	Sales Distribution & Logistics Management	3
➤ Human Resource Management	Employee Legislation	3
	Strategic Human Resource Management	3
	Training & Development	3
	Performance Management & Talent Retention	3

Electives	Title	Credits
➤ Financial Management	Principles & Practices of Banking	3
	Management of Financial Services	3
	Financial Innovation and Risk Management	3
	Security Market and Portfolio Management	3
➤ Agri Business	Livestock Production & Management	3
	Farm Management	3
	Fertilizer Technology and Management	3
	Agricultural Marketing Trade and Prices	3
➤ International Business Management	International Trade Procedures and Documentation	3
	International Marketing Management	3
	Global HRM	3
	International Financial Management	3
➤ Operations Management	Operations Planning & Control	3
	World Class Manufacturing	3
	Project Formulation & Analysis	3
	Inventory & Purchase Management	3
➤ Healthcare Management	Hospital Management 1	3
	Hospital Services and Quality Management	3
	Hospital Management 2	3
	Industrial Health and Safety Management	3
➤ Information Technology Management	Enterprise Resource Planning	3
	Database Management System	3
	System Analysis and Design	3
	Networking Concepts	3

Total Credits	23
----------------------	-----------

Semester 4

Title	Credits
➤ Practical Training In Industry	20
Total Credits	20



OUR PEDAGOGY & LEARNING EXPERIENCE

At Online VGU, our pedagogy blends innovation with learner-centric design. Through a robust Learning Management System (LMS), we offer flexible, engaging, and personalized learning experiences that cater to diverse learner needs—from all walks of life.

Personalized
Custom Learning Paths

Accessible
Access Anytime, Anywhere

Engaging
Quizzes, Videos & Forums

Collaborative
Peer Projects & Discussions

Measurable
Smart Assessments

Enabling
UGC-Aligned Resources

01

Interactive

Multimedia-Rich Course Design

02

Flexible

Live & Recorded Classes

03

04

Supportive

Academic & Tech Support

05

06

Adaptive

Multilingual AI Lectures

07

08

Guided

Faculty Interaction

09

10

Empowering

Learner-Focused Approach

11

12

ASSESSMENT & EVALUATION

At Online VGU, the assessment process is designed to ensure academic integrity, learner convenience, and fair evaluation. Combining cutting-edge technology with learner-centric practices, our system supports continuous assessment and transparent examination outcomes. Aligned with the UGC's guidelines for online learning, we emphasize both knowledge acquisition and its real-world application. Our examination approach, enhanced by AI proctoring and expert support, gives learners the flexibility they need without compromising on quality or rigour.

Key Highlights of Our Examination & Evaluation Models :

30:70 Assessment Model

30% internal assessments and 70% end-term examinations for balanced evaluation.

Hybrid Virtual Proctored Examination System

Exams are monitored through a combination of on-campus human proctors and AI-enabled remote proctoring, ensuring exam integrity regardless of location.

Pre-Exam Preparation & Support

Mock exams, training sessions, and demo walkthroughs are conducted to familiarize learners with the examination environment.

Relative Grading System

Grading is based on a relative performance scale to ensure fairness across diverse learner groups.

Robust Multi-Stakeholder Support System

Dedicated assistance is provided before, during, and after exams by our tech support team, learner support team, examination and evaluation cell, live proctors etc.

Continuous Updates

Semester-long updates and coordination through course coordinators and academic teams keep learners well-informed.

KNOW YOUR DEGREE CERTIFICATE

Enrollment No : XXXXXXXXXX Serial Number : XXXX

 **VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR** 
(Established by Rajasthan State Legislature vide Act No. 11 of 1972, Ordinance under section 21 of the UGC Act 1956)

 On the recommendation of the Academic Council hereby confers on **XXXXXXXX** the Degree of **XXXXXXXXXXXXXXXXXXXX**

 **XXXXXXXX**

on successful completion of academic requirements of the XXXXX Programme in the academic session XXXXXX

in Online Learning Mode (OL) at the XX Convocation XXX

Under the Seal of the University at Jaipur (India)

 Registrar  Chairman, Academic Council

XXXXXXXXXXXX

Programme Name

Programme Tenure

Mode Of Delivery

Learner Photo

Name Of The Learner

Academic Year

Convocation Year

Mode of Delivery: Online

Date of Admission: **/**/****

Date of Completion: **/**/****

DD/MM/YYYY of Issue

THE RISING DEMAND FOR MBA EDUCATION IN INDIA

Recent trends in India have highlighted a significant shift in the MBA education sector. According to industry sources, the MBA market in India is projected to reach \$19.13 billion by 2033. The flexible learning formats, such as online and hybrid models, have become the preferred choice for professionals looking to enhance their qualifications. As the market evolves, understanding these shifts can help you make informed decisions about your future in management education.

Take a moment to explore the key insights below to see how these trends can shape your career path and educational journey.



TESTIMONIAL



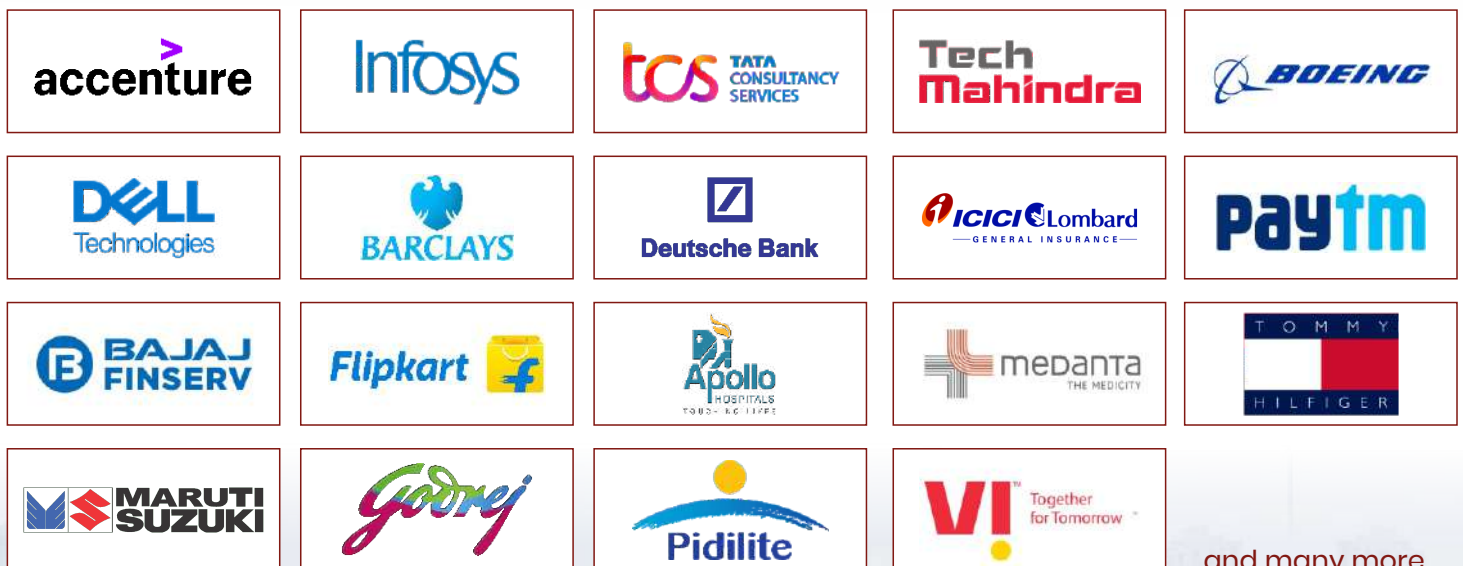
Abhishek Kumar
Senior Officer, Credit Access Gramin Ltd.
MBA | Batch: July 2024

I'm Abhishek Kumar from Munger, Bihar. I am currently working as a Senior Officer at Credit Access Gramin Limited in the Microfinance industry. Pursuing an MBA through Online VGU has been an enriching experience so far. It offers access to quality learning resources, flexible study options, and focused skill development that helped me balance education with full-time employment. The platform's interactive tools, career assistance, and strong alumni network made the learning process smooth and career-oriented. For future learners, treat this journey like navigating a ship—plan your goals, stay disciplined, explore deeply, and don't hesitate to seek support when needed.

"2 out of every 3 VGU learners are employed while studying!"

Working With Top Brands

Our learners are building their careers with some of the most reputable employers in India and globally. Here are just a few of the standout companies where they work:



and many more...



HOW TO APPLY?



Visit: <https://onlinevgu.com/>
& Locate the Registration Portal

Fill Your Details And Pay The
***INR 1000/-** Registration Fee



Pay The **Academic Fee** For The first
Semester/Year Or Full Program

Upload All Mandatory **Documents**
& Submit Your Application



The University Will **Verify** Your
Documents To Confirm Your
Admission

***T&C Apply**

INR 1000/- Registration Fees is Non Refundable



CENTRE FOR DISTANCE AND ONLINE EDUCATION

Vivekananda Global University, Jaipur Rajasthan

LOG IN & BE READY FOR A
**FUTURE OF LIMITLESS
LEARNING** | www.onlinevgu.com

Contact Us

ADMISSION SUPPORT

ADMISSION QUERIES: +91 9220315527
ADMISSION HELPLINE: +91 9220315529

TIMINGS: 24*7
EMAIL: admissions@onlinevgu.com

LEARNER SUPPORT

**POST ADMISSION/ LEARNER SUPPORT
SUPPORT HELPLINE:** +91-9549086333

Timings: 9:30 AM TO 5:30 PM

Email: srm@onlinevgu.com | **Website:** www.onlinevgu.com

Follow us

