

Naman Phadnis

UI/UX Designer

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Talents & Skills

- User Interface
- Product Design
- Prototyping
- Contextual Research
- Graphic Design
- Participatory Design
- Game Design
- Journey Maps
- User Experience
- Wireframing
- Visual Design
- Usability Testing
- User Flows
- Co-design with kids
- Branding
- Video Editing

Tools

- Figma
- Illustrator
- Photoshop
- MS Office
- Miro
- Krita
- Shotcut
- Google Suite

Programming

- HTML, CSS, Javascript

Awards & Certifications

- 2nd place, UXTerps Makeathon VISA Challenge
- Social & Behavioral Research Certification, CITI Program

Other Work

- Teaching Assistant - College of Information Studies, UMD (Aug 2022 - Present)

Education

University of Maryland / MS in Human-Computer Interaction
EXPECTED GRADUATION- MAY 2023, COLLEGE PARK, MD

SRM Institute of Science and Technology / B. Tech in
Computer Science and Engineering
AUG 2016 - MAY 2020, CHENNAI, INDIA

Projects

Cool School Re-Design / FJ Lennon
AUG 2022 - PRESENT

Prototyped the UI for a modern version of a popular kids' game, Cool School, by conducting design sprints.

In less than 4 days, sketched and designed assets for the prototype including the avatar creation and NPCs, and finished the first sprint prototype.

Co-designed and tested the prototype with children aged 8-11 yrs from UMD HCIL's KidsTeam.

UMD Overwatch / Interaction Design, UMD
JAN 2022 - MAY 2022

Designed a concept app for a small audience using wireframes and high-fidelity prototypes.

Branded the app by modernizing UMD Athletic's existing color scheme and typography while retaining the old-school athletic look.

Also created a user persona and user journey to make contextual improvements in the app.

iSchool Client Project / College of Information Studies, UMD
OCT 2021 - DEC 2021

Helped UMD's iSchool gather data about their major's identity among students and suggested potential improvements based on it.

Conducted user research with undergraduate students to get insights into the program; created affinity diagrams, and identity and relationship models in under 2 months.

Work Experience

Social Media Graphics & Management / UMD Dining Services
MAY 2022 - AUG 2022

Designed original social media graphics and posts using Figma and Photoshop. Collaborated with Director of Marketing to host weekly challenges; increasing Instagram followers by about 200.