

# Naman Phadnis

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## Skills

- User Interface
- Product Design
- Prototyping
- Contextual Research
- Graphic Design
- Participatory Design
- Journey Maps
- User Experience
- Wireframing
- Visual Design
- Usability Testing
- User Flows
- Co-design with kids
- Personas

## Tools

- Figma
- Illustrator
- Photoshop
- MS Office
- Miro
- Krita
- Shotcut
- Google Suite

## Programming

- HTML, CSS, Javascript

## Awards & Certifications

- 2nd place, UXTerps Makeathon VISA Challenge 2022
- Social & Behavioral Research Certification, CITI Program

## Other Work

- Teaching Assistant - College of Information Studies, UMD (Aug 2022 - Present)

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## Education

**University of Maryland (UMD)** / MS in Human-Computer Interaction

AUG 2021- MAY 2023, COLLEGE PARK, MD / GPA 4.0

**SRM Institute of Science and Technology** / B. Tech in Computer Science and Engineering  
AUG 2016 - MAY 2020, CHENNAI, INDIA

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## Projects

**Cool School** / FJ Lennon

AUG 2022 - PRESENT

Modernized the UI for a kids' educational game using design sprint methods.

Sketched game assets and created high-fidelity Figma prototypes in collaboration with the client.

Performed market research, co-designed and tested prototypes with UMD KidsTeam (7-11 year olds).

**Find My Stuff** / Inclusive Design, UMD

AUG 2022 - DEC 2022

Improved a participant's user experience by overcoming their personal technological barriers using high-fidelity prototypes.

Conducted interviews and participatory design sessions with the participant to co-design it with them.

**iSchool Client Project** / College of Information Studies, UMD

OCT 2021 - DEC 2021

Significantly improved an academic program officially for the University through contextual inquiry.

Interviewed undergraduate students about how they perceive themselves within the course.

Created affinity diagrams, an identity model, and a relationship model using the research data.

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## Work Experience

**Social Media Graphics & Management** / UMD Dining Services

MAY 2022 - AUG 2022

Increased outreach on Instagram by collaborating with the Director of Marketing to host weekly challenges.

Designed original social media graphics using Figma and Photoshop.