Naman Phadnis

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Experience

Product Designer / Cool School by FJ Lennon   **AUG 2022 - MAY 2023**

- Re-designed a kids' educational game in line with modern gaming trends, and enhanced its replayability through a playable prototype in Figma using design sprint methods.
- Sketched over 50 original game assets and created high-fidelity prototypes in collaboration with the client.
- Co-designed and tested prototypes with kids' test groups, performed market research and interviewed 7 game industry veterans for research data.

Product Designer / Find My Stuff   **AUG 2022 - DEC 2022**

- Improved a senior participant's user experience by overcoming their personal technological barriers using high-fidelity prototypes.
- Conducted 2 interviews and 2 participatory design sessions with the participant to co-design the prototype.

UX Researcher / College of Information Studies, UMD   **AUG 2021 - DEC 2021**

- Significantly improved an academic program for the University of Maryland by providing actionable insights.
- Interviewed 6 undergraduate students about how they perceive themselves within the course to identify 5 pain points across the program.
- Delivered affinity diagrams, an identity model, and a relationship model using the research data, leading to major changes in the promotion methods and improved program visibility.

Education

University of Maryland (UMD)/ MS in Human-Computer Interaction
AUG 2021- MAY 2023, COLLEGE PARK, MD / **GPA 4.0**

SRM Institute of Science and Technology / B. Tech in Computer Science & Engineering
AUG 2016 - MAY 2020, CHENNAI, INDIA / **GPA 3.23**

Skills

Design: UI/UX Design, Product Design, Prototyping, Visual Design, Wireframing, Branding, Design Thinking, Co-Design with Kids, Design Sprints, Agile Design

Research: UX Research, User Interviews, Contextual Inquiry, Journey Maps, Personas, Usability Testing, Accessibility

Tools & Programming: Figma, Illustrator, Miro, Photoshop, HTML, CSS, Javascript

Soft Skills & Others: Illustration, Graphic Design, Game Design, Video Editing, Facilitation, Teamwork, Communication, Problem-Solving, Collaboration, Leadership

UX Design Awards

- 1st place, UXTerps Makeathon Communicate Health Challenge 2023
- 2nd place, UXTerps Makeathon VISA Challenge 2022