# Naman Pratulya

<u>EMAIL</u> <u>LINKEDIN</u> <u>PORTFOLIO</u>

# Experience

## Co-Founder // Creative Director at DUFORN

· A creative agency

FEB 2024-PRESENT

#### Centinl

 Creating a visual brand identity along with dashboards for an advanced learning management system

DEC 2023-MAR 2024

### UI | UX Designer at autopilot.black

 Spearheaded the design and development of the company website, ensuring a user-centric interface and seamless user experience.

JUN 2023-NOV 2023

## UI | UX Designer at New Street Technologies

- Created high-fidelity prototypes integral to fintech organizations' internal communication and dashboard systems.
- Conducted user-driven research to craft layouts, addressing UX concerns and enhancing responsiveness, typography, and color schemes.

DEC 2022-APR 2023

## Project Manager for SMI live

- Orchestrated the redesign of the SMI live website, enhancing brand cohesion and effectiveness.
- Employed SCRUM, Double Diamond framework, and AGILE methodologies to streamline project workflows.

JAN 2023-FEB 2023

#### II UX Designer saturn-MEDIA

 Produced wireframes and low-fidelity prototypes for diverse clients like Google Pay and Olipop, delivering tailored design solutions.

DEC 2021-APR 2022

# **Education**

## Srishti Manipal Institute

B.Des (Bachelors in Design) in Business Services and Systems Design

2020-2024

# Skills

Visual Design
UI/UX Design
Prototyping & Wireframing
User Research & Analysis
Project Management
Methodologies
Brand Development & Cohesion

## Tools

Client Collaboration

Figma

Zeplin

Illustrator

Photoshop

Lightroom

Premiere Pro

DaVinci Resolve

HTML

CSS

Javascript