Naman Pratulya

<u>EMAIL</u> <u>LINKEDIN</u> <u>PORTFOLIO</u>

Experience

Creative Director // Co-Founder at DUFORN

FEB 2024-PRESENT

Centinl

 Creating a visual brand identity along with dashboards for an advanced learning management system

DEC 2023-MAR 2024

UI | UX Designer at autopilot.black

 Spearheaded the design and development of the company website, ensuring a user-centric interface and seamless user experience.

JUN 2023-NOV 2023

UI | UX Designer at New Street Technologies

- Created high-fidelity prototypes integral to fintech organizations' internal communication and dashboard systems.
- Conducted user-driven research to craft layouts, addressing UX concerns and enhancing responsiveness, typography, and color schemes.

DEC 2022-APR 2023

Project Manager for SMI live

- Orchestrated the redesign of the SMI live website, enhancing brand cohesion and effectiveness.
- Employed SCRUM, Double Diamond framework, and AGILE methodologies to streamline project workflows.

JAN 2023-FEB 2023

II UX Designer saturn-MEDIA

 Produced wireframes and low-fidelity prototypes for diverse clients like Google Pay and Olipop, delivering tailored design solutions.

DEC 2021-APR 2022

Education

Srishti Manipal Institute

B.Des (Bachelors in Design) in Business Services and Systems Design

2020-2024

Skills

Visual Design
UI/UX Design
Prototyping & Wireframing
User Research & Analysis
Project Management
Methodologies
Brand Development & Cohesion
Client Collaboration

Tools

Figma

Zeplin

Illustrator

Photoshop

Lightroom

Premiere Pro

DaVinci Resolve

HTML

CSS

Javascript