

# Naman Pratulya

## User Experience & Service Designer

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namanprat.com

I create stunning, simple and sustainable solutions that drive tangible outcomes for mission-driven organizations to leave a lasting impression.

### Education

**Srishti Manipal Institute of Art, Design and Technology**  
2020-24

B.Des (Bachelors in Design) in Business Services and Systems Design

### Experience

**UI | UX Designer at New Street Technologies**  
Jan 2023-Apr 2023

Designed high-fidelity prototypes for fintech organisations to use in their internal communication and dashboard systems. Researched and analysed layouts based on user feedback. Identified and solved UX problems such as responsiveness, typography, colours, etc.

**Project Manager for SMI live**  
Jan 2023-Feb 2023

Managed the production of the SMI live website including the website, illustrations, and marketing of the campaign.

**II UX Designer saturn-MEDIA**  
Jan 2021-Apr 2021

Worked with various clients such as Google Pay, Olipop, and bloomberg to make wireframes, and low fidelity prototypes.

**Freelancing**  
Dec 2020-Present

Working on small projects such as static and dynamic web pages, UI UX projects, graphics, and typography posters.

### Work

**money.me**  
UI | UX Case Study

App to financial awareness that empowers the youth to take control of their finances. With a simple and easy to use interface, money.me can help users can help track expenses, pay seamlessly and assist in saving money using an algorithm.

**Covihelp**  
UI | UX Case Study

Covihelp connects local communities with medical facilities. It is an all-in-one solution for managing healthcare needs. Covihelp allows users to connect with medical professionals, book appointments, and manage health records.

**The Sage Network**  
Service Design | UI | UX Case Study

Decentralized news aggregating platform created by the people, for the people. Users can discover and share news stories from diverse sources, including independent media outlets and citizen journalists.

**Hosting zero waste cooperate events**  
Service Design Case Study

Case study on sustainable methods can be used to comply to ESG guidelines, and boost employee value proposition.

### Tools

Figma | Zeplin | Illustrator | Photoshop | Figma | Miro | InDesign | Lightroom | Fusion 360 | Maya | Premiere Pro | Davinci Resolve | Google Slides | Canva | HTML | CSS | Javascript | Cura

### Skills

UI | UX | Design principles | Design Thinking and Research | UX Research | Interaction design | User empathy | Visual design | User testing | Wireframing | Prototyping