

# Naman Pratulya

## Product Designer

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namanprat.com

I am a designer passionate about creating functional and visually pleasing experiences to drive tangible outcomes for mission-driven organizations.

## Education

**Srishti Manipal Institute of Art, Design and Technology**

2020-24

B.Des (Bachelors in Design) in Business Services and Systems Design

## Experience

**UI | UX Designer at New Street Technologies**

Jan 2023-Apr 2023

Designed high-fidelity prototypes for fintech organisations to use in their internal communication and dashboard systems. Researched and analysed layouts based on user feedback. Identified and solved UX problems such as responsiveness, typography, colours, etc.

**Project Manager for SMI live**

Jan 2023-Feb 2023

Led the designing for the SMI live website, and made the brand more cohesive.

**II UX Designer saturn-MEDIA**

Jan 2021-Apr 2021

Worked with various clients such as Google Pay, and Olipop to make wireframes, and low fidelity prototypes for screens.

**Freelancing**

Dec 2020-Present

Working on multiple projects such as static web pages, UI UX projects, graphic design, and typography posters.

## Skills

UI | UX | Design principles | Design Thinking and Research | UX Research | Interaction design | User empathy | Visual design | User testing | Wireframing | Prototyping

## Work

**money.me**

UI | UX Case Study

money.me helps with financial awareness, and empowers the youth to take control of their finances. With a simple and easy to use interface, money.me helps users track expenses, pay seamlessly and assist in saving money using an algorithm.

**Covihelp**

UI | UX Case Study

Covihelp is an all-in-one solution for managing healthcare needs. It helps connect local communities with medical facilities. Covihelp allows users to connect with professionals, helps book appointments, and manage health records.

**Sage**

Service Design | UI | UX Case Study

A decentralized news aggregating platform created by the people, for the people. Users can discover and share news stories from diverse sources, including independent media outlets and citizen journalists.

**Hosting zero waste cooperate events**

Service Design Case Study

Case study on sustainable methods can be used to comply to ESG guidelines, and boost employee value proposition.

## Tools

Figma | Zeplin | Illustrator | Photoshop | Figma | Miro | InDesign | Lightroom | Fusion 360 | Maya | Premiere Pro | Davinci Resolve | Google Slides | Canva | HTML | CSS | Javascript | Cura