# Naman Pratulya

+91 97428 13515 a.namanprat@gmail.com namanprat.com

# Education

#### Srishti Manipal Institute of Art, Design and Technology

2020-24

B.Des (Bachelors in Design) in Business Services and Systems Design

# Experience

#### UI | UX Designer at autopilot.black

Jul 2023-Present

• Responsible for designing the website. Visit here

#### UI | UX Designer at New Street Technologies

Jan 2023-Apr 2023

- Designed high-fidelity prototypes for fintech organisations to use in their internal communication and dashboard systems.
- · Researched and analysed layouts based on user feedback.
- Identified and solved UX problems such as responsiveness, typography, colours, etc.

# Project Manager for SMI live

Jan 2023-Feb 2023

- Led the designing for the SMI live website, and made the brand more cohesive.
- Used different frameworks such as SCRUM, Double Diamond framework, AGILE method

## II UX Designer saturn-MEDIA

Jan 2021-Apr 2021

- Made wireframes, and low fidelity prototypes for screens.
- · Worked with various clients such as Google Pay, and Olipop.

## Freelancing

Dec 2020-Present

Helped multiple businesses scale using my design services i.e., static web pages, UI UX projects, graphic design, and typography posters.

#### Skills

UI | UX | Design principles | Design Thinking and Research | UX Research | Interaction design | User empathy | Visual design | User testing | Wireframing | Prototyping

## Work

#### money.me

User Experience Design

money.me helps with financial awareness, and empowers the youth to take control of their finances. With a simple and easy to use interface, money.me helps users track expenses, pay seamlessly and assist in saving money using an algorithm.

#### Covihelp

User Experience Design

Covihelp is an all-in-one solution for managing healthcare needs. It helps connect local communities with medical facilities. Covihelp allows users to connect with professionals, helps book appointments, and manage health records.

#### Sage

User Experience Design

A decentralized news aggregating platform created by the people, for the people. Users can discover and share news stories from diverse sources, including independent media outlets and citizen journalists.

#### Aspen

Service Design

A collaborative platform that acts as a talent marketplace.

Fostering collaboration in a sustainable manner among budding designers, industry practitioners and academicians.

#### Hosting zero waste cooperate events

Service Design

Case study on sustainable methods can be used to comply to ESG guidelines, and boost employee value proposition.

## **Tools**

Figma | Zeplin | Illustrator | Photoshop | Figjam | Miro | InDesign | Lightroom | Fusion 360 | Maya | Premiere Pro | Davinci Resolve | Google Slides | Canva | HTML | CSS | Javascript | Cura