



**Phronetec**  
Creativity & Design For The Future



+255 768 457571  
+255 768 429698



Info@phronetech.com



www.phronetech.com



Sayansi Building - Kijitonya  
Dar Es Salaam

### **Company Information and Contact Details.**

Business Name: Phronetec Company Limited

Business Address: Kijitonyama.

Phone: 0768457571

Annual Sale: 10 million Tsh

Total number of Employee: 5.

Primary Line of Business: Software products.

### **Management Directory.**

Leonard Mangu, Chief Executive Officer

Ombeni Aidan, Chief Technology Officer

Herbert Gunibert, Director of Research and Business Development.

Joktani Megabe, Director of Design, Graphics and Animation.

### **Company Overview.**

Phronetec is one of the upcoming technology startup company based in Dar es Salaam, Tanzania. The company have been working at COSTECH, ground floor, Kijitonyama. We have specialized in developing Information Technology Management systems with range from simple management systems to complex management system. The company have young talented software developers who are eager to transform the way companies, institutions, organizations and universities operates.

### **Company Strategy**

#### **•Purpose**

To be a leader in the information industry by providing enhanced services, relationship and profitability.

#### **•Mission statement**

To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.



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#### •Core Values:

- We believe in treating our customers with respect and faith.
- We grow through creativity, invention and innovation.
- We integrate honesty, integrity and business ethics into all aspects of our business functioning.

#### •Goals

- Regional expansion in the field of management information system and develop a strong base of key customers.
- Increase the resources of the company to support the development of services.
- To build good reputation in the field of management information system and become a key player in the industry.

#### Company News.

The company have recently launched the newer version of Online Student Information Manager that is OSIM version 2.0.1. Phronetec is looking forward to release a newer version of Online Student Information Manager, and Debt Collection Inventory System by the end of December, 2016. Also the company will launch the mobile platform the Online Student Information Manager in both Android and iOS in November, 2016. Mid September 2016, we will be moving to our new offices in Kigamboni.

#### Present Conditions.

The company has been able to deploy Online System Information Manager at Dar es Salaam Institute of Technology, and almost 4000 users have signed up for their accounts in the system. All of the student informations are now handled by the system, therefore enhancing education delivery in the Institute.

Phronetec Company Limited have managed to replace SARIS ZALONGWA with OSIM as Dar es Salaam Institute of Technology information system for all students affairs.

#### Workforces.

The company have 3 developers and 1 designer who are working in the Engineering Team and Designing Team and 1 Business Development Manager. The teams are passionate with what they are doing hence making OSIM to be the most advanced information system in the country with a lot of features and a wonderful user experience