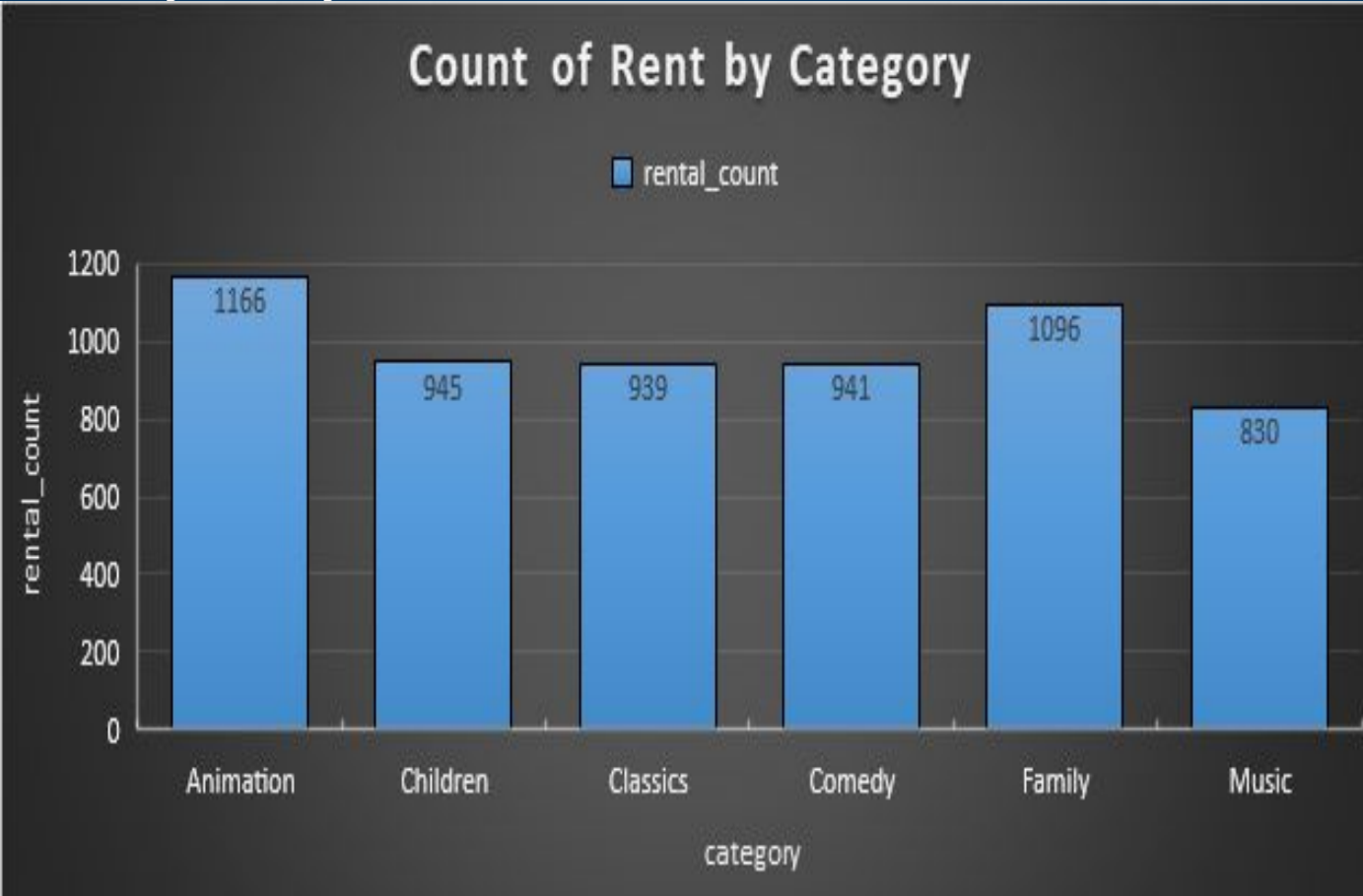
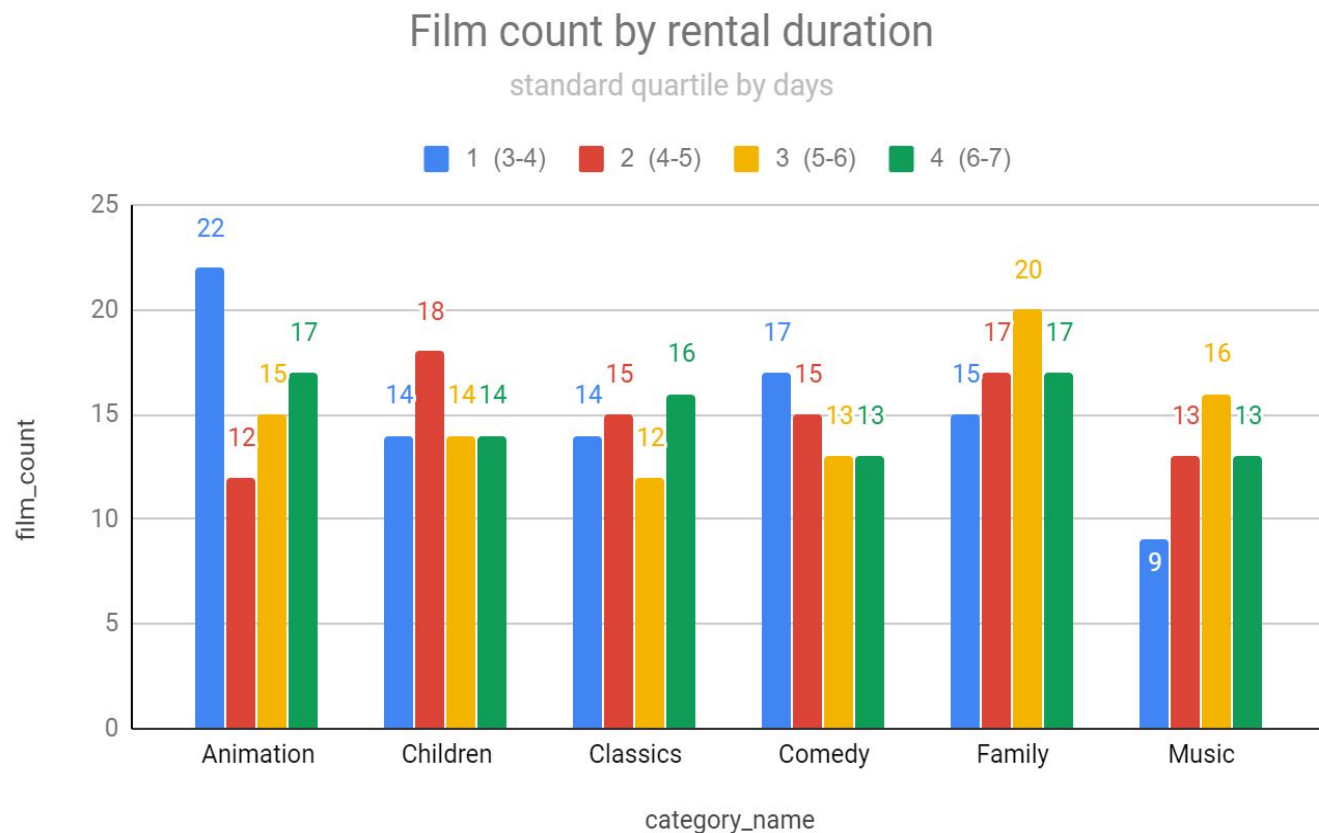


Q1-We want to understand more about the movies that families are watching. The following categories are considered family movies: Animation, Children, Classics, Comedy, Family and Music.



- This graph shows that Animation is the most preferred film category by rental customers.

Q2-Finally, provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category.



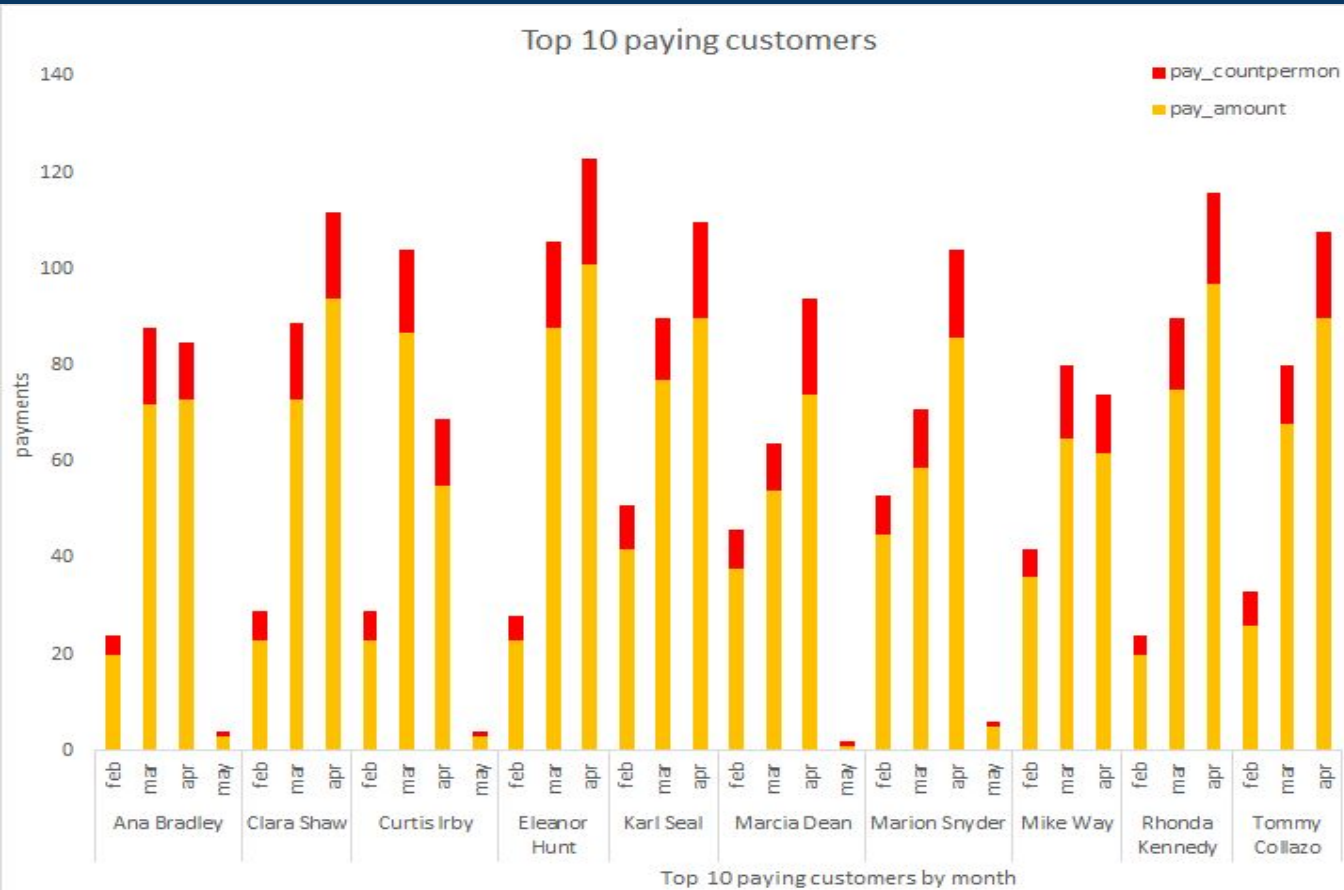
- This graph shows that Family is the most rented film category by rental duration.

Q3-We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for.



- This graph shows that the stores have very close rental numbers every month in the database.

Q4-We would like to know who were our top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments.



- This graph shows that March and April are the months with highest amount of payments for the top 10 paying customers