

Gabriela Barreira | Full Stack Developer

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PROFILE

Full Stack Developer with expertise in JavaScript, React, and Node.js. Currently leading React application development at Precision Nutrition while leveraging UI/UX insights from 8+ years in digital marketing. Proven track record of optimizing web performance and implementing technical solutions that drive business results. Passionate about creating accessible, responsive, and user-friendly digital experiences with a focus on health and wellness applications.

SKILLS

JavaScript (ES6+), TypeScript, React.js, Node.js, Express.js, HTML5, CSS3/SCSS, MySQL, RESTful APIs, Git/GitHub, Responsive Design, Cross-Browser Compatibility, WordPress (Theme Customization), Webflow, Agile/Kanban, Jira, Figma, Performance Optimization, A/B Testing, UI/UX Design Principles

EXPERIENCE

Junior Developer & Web Content Manager | Precision Nutrition

JUL 2020 - NOV 2024, REMOTE

- Leading the rebuild of a nutrition calculator from Angular to React, participating in the full software development lifecycle from requirements gathering to deployment
- Develop and maintain responsive WordPress-based landing pages using custom HTML, CSS, JavaScript, and PHP
- Implement React components for interactive web features, ensuring cross-browser compatibility and accessibility
- Engineered technical website optimizations resulting in 25% faster page load time for 100,000+ monthly visitors
- Build custom WordPress templates and plugins to streamline content management workflows
- Collaborate with designers and developers using Git version control and Agile methodologies
- Implement data-driven SEO strategies that increased conversion rates by 12%

Web Marketing Coordinator | EF Educational Tours

JUL 2019 - JUN 2020, TORONTO, ON

- Developed A/B testing methodologies for web content, using analytical problem-solving to improve user experiences
- Customized WordPress themes and implemented responsive design best practices across multiple device viewports
- Built comprehensive web analytics dashboards using SQL queries to extract insights from customer data
- Collaborated with remote development teams across multiple time zones to implement web features and content updates

e-Commerce Manager | BOXPT Equipment

JAN 2018 - JUN 2019, PORTO, PORTUGAL

- Managed e-commerce platform technical configurations and customized WordPress templates
- Executed technical SEO improvements and platform optimizations through systematic problem analysis
- Orchestrated digital inventory system for 500+ SKUs, implementing database organization principles

PROJECTS

Full Stack Developer | Discloser

FEB 2025, BRAINSTATION CAPSTONE

- Built a full-stack application for secure health information management using React, Node.js, Express, and MySQL
- Implemented user authentication, document OCR extraction, and secure information sharing functionalities
- Created RESTful API endpoints with a focus on security and data privacy compliance
- Designed responsive UI components using SCSS with a mobile-first approach
- [View Demo](#) | [GitHub Repository](#)

Full Stack Developer | Personal Portfolio Website

MAR 2025

- Designed and developed a personal portfolio website using TypeScript, React, and Framer Motion
- Implemented responsive design with dark/light mode toggle and interactive skill visualizations
- Utilized SCSS modules with BEM methodology for maintainable styling architecture
- Optimized performance scoring 90+ on Lighthouse for all key metrics
- [View Live Site](#) | [GitHub Repository](#)

EDUCATION

BrainStation | Diploma, Software Engineering

NOV 2024 - FEB 2025, REMOTE

Aveiro University | Bachelors in Media and Communication Technologies

2010 - 2014, AVEIRO, PORTUGAL