# Rhythmic Tunes: Your Melodic Companion Ideation Phase Brainstorm & Idea Prioritization

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Team ID	SWTID1741202156145623
Project Name	Rhythmic Tunes
Maximum Marks	4 Marks
Team leader	K.Vignesh
	12194bca22@princescience.in
Team member1	D.Sharu kesh
	12046bca22@princescience.in
Team member2	S.Sathish
	12033bca22@princescience.in
Team member3	K.Sitheesh
	11994bca22@princescience.in
Team member4	M.udaya ganesh
	12227bca22@princescience.in

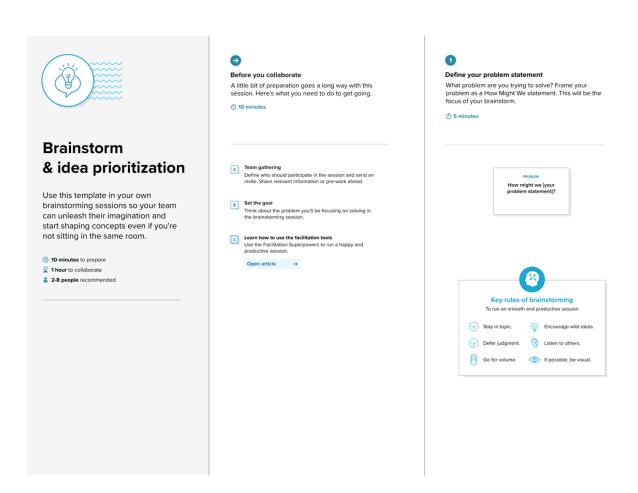
# **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Person 1 Person 2 Person 3 Person 4 Fetch and Allow users Display top Users can search display realto create, charts and songs, albums, and time lyrics edit, and trending songs artists and get based on user share while playing recommendations. preferences. playlists. a song.



# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(†) 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Music Discovery & Search

Personalization & Playlists Enhanced Listening Experience

**Step-3: Idea Prioritization** 



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feesible.

① 20 minutes

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