

# Stefan Doughty

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## PROFESSIONAL SUMMARY

Web developer with hands-on experience building PHP-based WordPress sites using modern development workflows. Proficient in HTML, CSS, JavaScript, and SASS, with experience using Local for WordPress development and Codekit for build processes. Currently developing cross-platform applications with Flutter while building expertise in full-stack web technologies. Strong project management background with proven ability to collaborate across teams, document processes, and deliver quality results on deadline.

## TECHNICAL SKILLS

### Languages & Frameworks

PHP, HTML5, CSS3, JavaScript, SASS/SCSS, Python, Dart/Flutter

### WordPress & CMS

Custom theme development, Local by Flywheel, WP Engine, WordPress hosting environments

### Development Tools

Git/GitHub, Codekit (SASS compilation), VS Code, Chrome DevTools, Command Line/Bash

### Additional

Responsive design, Cross-browser testing, CRM platforms (GoHighLevel, Salesforce, HubSpot), API integrations

## DEVELOPMENT PROJECTS

### **useful.io — Cross-Platform Utility Application**

*Independent Development | 2024 – Present*

- Architecting and developing a comprehensive utility app using Flutter for iOS, Android, and web deployment
- Building 40+ mini-applications including calculators, converters, and productivity tools with consistent UI/UX
- Implementing responsive layouts across desktop, tablet, and mobile breakpoints
- Managing full project lifecycle from requirements gathering through deployment and monetization strategy

### **WordPress Website Development**

*Freelance Projects*

- Built PHP-based WordPress websites using Local development environment
- Configured SASS compilation workflows using Codekit for efficient CSS preprocessing
- Practiced deploying sites on WP Engine hosting platform

## PROFESSIONAL EXPERIENCE

### **Partner Account Manager**

*Abstrakt Marketing Group | July 2024 – Present | St. Louis, MO*

- Designed and implemented SaaS solutions using GoHighLevel, automating lead generation and CRM workflows
- Collaborated with cross-functional teams to deliver client solutions, maintaining 90-100% fulfillment targets
- Documented processes and created training materials for team members

### **Sales Representative and Manager**

*Solace Energy | May 2021 – April 2024 | Maryland Heights, MO*

- Implemented custom CRM system to streamline sales processes and project tracking, achieving 150% efficiency increase
- Managed end-to-end project delivery with 80% success rate, coordinating technical and sales teams
- Led team of 10 professionals, developing training programs and maintaining 85% retention rate
- Leveraged data analytics for strategic planning and process improvement initiatives

## EDUCATION & TRAINING

**MBA, Project Management** — Webster University, St. Louis, MO | 2023

**Intro to Web Development V3** — FrontEndMasters.com | HTML, CSS, JavaScript | 2024

**MA, Creative Writing and Literature** — Southern New Hampshire University | 2018

**BA, Philosophy** (Minor: German) — Southern Illinois University Edwardsville | 2013