# Gen Al Agents: Transform Your Organization

Congratulations on completing the fifth course of the Gen Al Leader learning path. This course summary is your review guide. Print it for a handy reference as you continue your gen Al learning journey.

#### Agent components



### Types of agents

- **Deterministic (traditional):** Agents that are built with predefined paths and actions.
- Generative: Agents that are defined with natural language using LLMs to give a real conversational feel to your chatbot.



Experiment with the Gemini API through Google AI Studio and Vertex AI Studio.

## Reasoning loop: Prompt engineering techniques

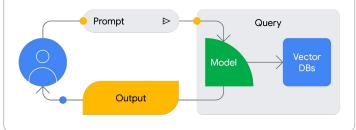
- ReAct (Reason and act): Allow the LLM to reason and take action on a user query.
- CoT (Chain-of-thought): Guide an LLM through a problem-solving process by providing examples with intermediate reasoning steps.
- Metaprompting: Use prompting to guide the Al model to generate, modify, or interpret other prompts.

## **Tooling**

- Extensions: Connect to external services (via APIs).
- Functions: Define specific actions or tasks.
- Data stores: Provide access to information.
- Plugins: Add new skills and integrations

#### **RAG: Retrieval-Augmented Generation**

- Retrieval: The LLM retrieves relevant information from external sources using tooling.
- 2. **Augmentation:** The retrieved information is incorporated into the prompt to the LLM.
- 3. **Generation:** The LLM processes the prompt and generates a response.
- 4. **Iteration (optional):** The LLM can iterate on the retrieval process as necessary.



Customer Engagement Suite: Tools to support your company in engaging with customers effectively, which can be built on top of Google's Contact Center as a Service (CCaaS), an enterprise-grade contact center solution that is native to the cloud.

- <u>Conversational Agents</u>: act as effective chatbots to your customers.
- <u>Agent Assist</u>: Support your live human contact center agents.
- <u>Conversational Insights</u>: Gain insights into all your communications with customers.

**Vertex Al Search:** Search and recommendation solutions for your business.

**Agentspace:** Integrate customized search and conversation agents that can access and understand data from various internal sources into your organization's internal websites or dashboards.



To **plan for your gen Al strategy**, establish a clear vision, prioritize use cases, invest in capabilities, manage change, measure value, and champion responsible Al.