

Density gives us ready index of degree of dyadic connectⁿ in poplⁿ

$$\text{Binary data: no. of adj. / no. of pairs} = \frac{2E}{n(n-1)}$$

But what if:

- all density from single person?
- big network \Rightarrow small density?

Instead find Diameter

\rightarrow shortest geodesic (shortest line b/w 2 points on non-linear surface)
(small diameter = cohesive network)

Transitivity (to analyze linking behavior)

"friend of a friend is my friend"

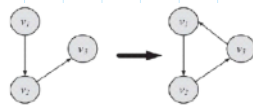


Figure: Transitive Linking.

Perfect trans: each component triple = clique

Partial: just \uparrow in probability (triadic closure)

High transitivity \Rightarrow dense graph.

\therefore Determine closeness by examining transitivity.

Reciprocity

Measure of likelihood of mutual linking.

"If you become my friend, I'll be yours"

$$R = \frac{1}{|E|} \text{Tr}(A^2)$$

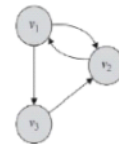


Figure: A Graph with Reciprocal Edges.

Clustering Coefficient

measure of degree to which nodes in a graph cluster together.

① Local clustering — Watts + Strogatz.

\hookrightarrow transitivity @ node level.

\hookrightarrow how strongly connected v 's neighbors are among themselves.

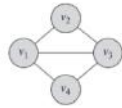
$$C(v_i) = \frac{\text{no. of pairs of neighbors of } v_i \text{ that are connected}}{\text{no. of neighbors of } v_i}$$

can be used to find structural holes.] more powerful = small value.
measures how influential node i is.

\rightarrow Take average of local clustering to get that of network.

② Global clustering — Newman, Shogatz, Watts.

$$C = \frac{|\text{closed paths of len 2}|}{|\text{paths of len 2}|} \quad \text{or} \quad = \frac{\text{no. of } \Delta^{\text{hs}} \times 3}{|\text{connected triples}|}$$



$$C = \frac{|\text{Closed Paths of Length 2}|}{|\text{Paths of Length 2}|}$$

$$C = \frac{\text{Closed paths of length-2} = \{v_1, v_2, v_3, v_1, v_3, v_2, v_1, v_4, v_3, v_4, v_1, v_2, v_3, v_4, v_2, v_3, v_1\}}{\text{Paths of length-2 (v}_1 \text{ centered)} = \{v_2, v_1, v_4, v_2, v_1, v_3, v_1, v_2, v_4\} \\ \text{Paths of length-2 (v}_3 \text{ centered)} = \{v_2, v_3, v_4, v_2, v_3, v_1, v_3, v_2, v_4\} \\ \text{Paths of length-2 (v}_2 \text{ centered)} = \{v_1, v_2, v_3\} \\ \text{Paths of length-2 (v}_4 \text{ centered)} = \{v_1, v_4, v_3\}} = 6/8$$