

Dyad — two actors + ties that link them together

initiation
continuation
termination

key points of focus — @ EoD, what happens in dyad rules social networks

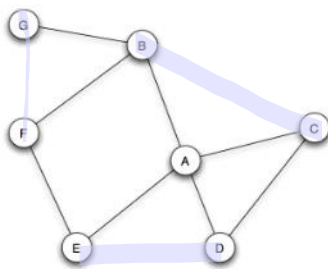
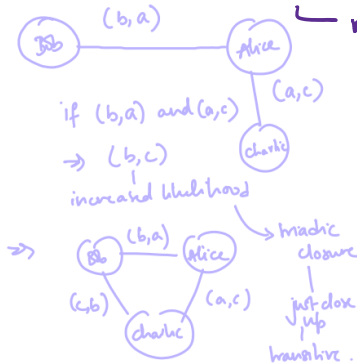
Ties can be:

- a) Mutual: $alice \heartsuit bob$
- b) Asymmetric: $alice \gg bob$, $alice \divorce bob$
- c) Null.
- + d) strength of tie (granovetter) how close are $alice$ & bob ?
- e) multiplexity open relationship b/w $alice$ & bob

understand in terms of

- relational tie: likelihood connection
- directional tie: who da boss
- duration of tie: how long together

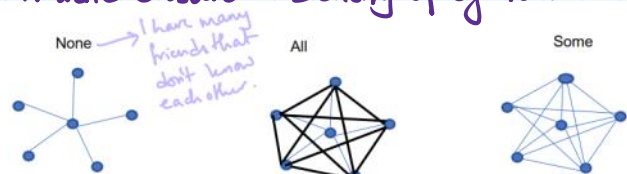
Triadic Closure



Types of Closure:

- ① Triadic: $(a,c) + (c,b)$, so \uparrow likelihood of (a,b) — mom + dad common friend
 - ② Foci: become friends cuz of common shared interest. — me + roha common interest (same focus)
 - ③ Membership: I was part of this club, you're my friend, — phil + jay you're part of this club now too. common group.
- Co-evolution
all three can happen @ once
- always some link b/w parties
- k common friends
- $p = \text{prob}(alice \heartsuit bob)$
 - $1-p = \text{prob}(alice \nrightarrow bob)$
 - $(1-p)^k$ $\text{prob}(alice \nrightarrow bob)$
 - $\{1 - (1-p)^k\}$ $\text{prob}(alice \heartsuit bob)$
- Triadic closure happens when many common friends (implicit pressure)

Triadic Closure + Density of Ego network.



Shortest path

= path b/w two nodes of shortest len (NO WAY)

= b/w v_i & v_j — d_{ij}

Use this to build the concept of NEIGHBORHOODS

1st degree neighborhood

Use this to build the concept of NEIGHBORHOODS

Remember adjacency matrix?

n-hop neighborhood
= set of nodes within n-hops from the node

$[adjacency\ matrix]^n$ = no. of pathways of length n. (treat self ties as 0)

If A is adjacency matrix: shortest path b/w i + j by finding smallest n such that ij^{th} entry in A^n is +ve.

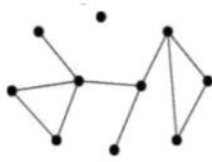
Why imp?
Path $\propto \frac{1}{strength}$

Big network \rightarrow few connections \rightarrow long path \rightarrow slow stimulus response.
= weak connectⁿ

Actors w/ \rightarrow many connectⁿ \rightarrow short path \rightarrow faster rxn (tighter)

Degree Distribution.

= "probability distribution of degrees over network"



$$p_0 = \frac{1}{10}, p_1 = \frac{2}{10}, p_2 = \frac{4}{10}, p_3 = \frac{2}{10}, p_4 = \frac{1}{10}, p_k = 0 \forall k \geq 5$$

one node w/ degree 0

p_x = probability that a random node has degree x
 \downarrow
this distribution of probabilities of degrees = degree distribution

Also shows us p_k (probability that node chosen @ random has degree k)

\downarrow
Entropy

$$H = - \sum p_k \log(p_k)$$

\downarrow \rightarrow if high, random distr.
 \downarrow no info about diversity
 \downarrow gives info about network topology.