

Agency Contract — Creative & Media Services

Parties:

- Client: Luxe Fashion Co.
- Agency: SparkCreative Ltd.

Scope of work:

- Creative concept, production, media buying, reporting.

Deliverables:

- 3 hero ads, 6 social formats, campaign analytics weekly.

Payment:

- 40% on signing, 40% on delivery of final assets, 20% on campaign launch.

Term and Termination:

- Term: 6 months from signing.
- Termination for cause with 30 days notice.

Approvals:

- Client has 3 business days to review assets; feedback cycles limited to 2 rounds.