

# Namita Dhawan

Nasik, Maharashtra, India

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## PROFESSIONAL SUMMARY

Dynamic Product Manager and UI/UX Designer with a unique background in Architecture and Editorial content. Proven track record in translating complex systems into intuitive digital experiences. Expert in bridging the gap between user needs, business strategy, and engineering feasibility. Passionate about leveraging systems-thinking to build impactful health and wellness products that improve patient outcomes and habit-forming wellness rituals.

## PROFESSIONAL EXPERIENCE

### Vidyayatan Technologies LLP

Bhopal, India

#### Product Manager

Feb 2025 – Oct 2025

- Spearheaded the product lifecycle from discovery to delivery, focusing on aligning cross-functional teams (Engineering, Design, Marketing) to meet strategic business goals.
- Defined product roadmaps and prioritized backlogs based on rigorous user research and stakeholder feedback, reducing development waste by 15%.
- Acted as the primary translator between business requirements and technical specifications, ensuring high-fidelity implementation of core features.

#### Product Designer

Dec 2024 – Oct 2025

- Designed end-to-end user flows and interactive prototypes for SaaS platforms, improving user task completion rates through simplified Information Architecture.
- Collaborated with the Engineering team to establish a unified Design System, accelerating front-end development velocity.

#### Product Design Intern

Sep 2024 – Dec 2024

- Conducted extensive user research and usability testing to identify pain points in legacy interfaces, informing the redesign of key dashboard modules.

### Volume Zero

Mumbai, India

#### Content Writer

May 2023 – Sep 2024

- Authored professional design narratives, honing the ability to communicate complex concepts to diverse audiences—a key skill for PM stakeholder management.

### Swastikarch, Rohan Deore Architects,

Nashik, India

#### Project Architect

Jan 2023 – Dec 2023

- Managed diverse project portfolios, coordinating multi-stakeholder site operations and ensuring design compliance with strict regulatory and functionality standards.
- Applied spatial logic and human-centered design principles to residential and industrial projects, ensuring optimal user flow in physical environments.

## EDUCATION

### DesignBoat UI/UX School

Feb 2024 – Aug 2024

## SKILLS

- **Product Strategy:** Product Planning, Roadmap Development, Market Strategy, Stakeholder Management, Requirement Gathering.
- **Design & Research:** UI/UX Design, User Research, Wireframing, Prototyping (Figma), Usability Testing, Information Architecture.
- **Technical & Soft Skills:** Agile/Scrum, Data Storytelling, Spatial Thinking, Systems Thinking, Cross-functional Leadership, Technical Translation.

## SELECTED PROJECTS

- **Echo App (Health & Wellness Concept):** Developed a context-aware information architecture for a wellness platform, reducing cognitive load for users in high-stress environments.
- **Event & Co (Event & Networking):** Designed a community-driven event platform focusing on user-to-user engagement and streamlined registration flows.