

# NAMITHA SUNIL | WEB DEVELOPER

Dubai, UAE | Namithasunil17@gmail.com | +971506005112

[LinkedIn](#) • [Portfolio](#) • [GitHub](#)

## PROFESSIONAL EXPERIENCE

### Frontend Developer | Clarks

⌚ Somerset, UK ⚓ Jan, 2025 – Present

At Clarks, a leading global footwear retailer, I support the digital team by managing and enhancing multiple international websites, ensuring engaging, accessible, and high-performing online experiences.

- Manage and update the UK, Ireland, 10 European, Canada, and US websites, delivering timely updates to meet regional campaigns and promotions.
- Build hero banners, skinny banners, product listing cards, and product display pages on a daily basis to improve customer engagement and conversion.
- Develop custom templates for visual merchandisers to efficiently upload and manage content, streamlining workflows and reducing turnaround times.
- Oversee and execute high-profile content updates, including the Solevana and Pace shoe launches, as well as the 200-year Clarks anniversary campaign.
- Improve website accessibility standards and implement SEO best practices, contributing to better search visibility and compliance with accessibility guidelines.
- Rebuild and enhance the Help Pages, introducing interactive features and improved layouts to deliver a smoother, more intuitive user experience.

### Web Developer (Volunteer) | 10zyme

⌚ London, UK ⚓ May, 2024 – Dec, 2024

Innovative diagnostic technology that effectively controls cervical health through self-testing with instant results.

- Developed and maintained company website, ensuring functionality and user-friendliness. Performed regular quality assurance checks and adhered to company policies.
- Contributed to design and build of AI platform and mobile application.

### Web Developer | Kingsmen Agency

⌚ Dubai, UAE ⚓ Sept, 2020 – June, 2022

Collaborating with a dynamic team to surpass client expectations. Boosted company's website performance, security, and accessibility, resulting in an overall 40% increase in user engagement and a 20% decrease in bounce rate.

- Design and develop websites using PHP, JavaScript frameworks and CMS platforms, including WordPress and Shopify.
- Ensure mobile responsiveness in web design, providing an optimal viewing experience.
- Create visually appealing and effective email templates, incorporating design principles and responsiveness.

### Web Developer Intern | Lock&Stock

⌚ Dubai, UAE ⚓ June, 2020 – Dec, 2020

Played a pivotal role in the Technology Department, leading projects like the Company Website redesign and University Counsellors Portal that had a direct impact to the company's revenue for the year.

- Craft websites using PHP, Laravel, Codeigniter, ReactJS, TypeScript, and CSS Grid.
- Manage and optimize MySQL databases.
- Integrated a Chabot named "Selena" into web projects, enhancing user engagement and providing efficient and automated customer interaction.

## EDUCATION

### Master of Data Science

University of Essex

⌚ Essex, UK ⚓ Sept, 2023

### Bachelor of Computer Science and Engineering

Birla Institute of Technology

⌚ Dubai, UAE ⚓ June, 2020

## PROJECTS

### Ecommerce Website With Hybrid Of RSA & AES Encryption (MERN)

ReactJs, NodeJs, ExpressJs, and MongoDB - AES and RSA encryption algorithms API testing using Postman Braintree for MasterCard and PayPal

### Video Hosting Website

PHP, MySql Object-oriented programming approach - Interactive and Realtime Elements. FFmpeg to convert videos to MP4. Live video using WebRTC

## SKILLS

Frontend Skills: HTML, CSS, JavaScript, Bootstrap, AJAX, TypeScript | Frameworks: ReactJS, Codeigniter, Laravel

Backend Skills: MySql, MongoDB, Nodejs, PHP | Databases: MySql, MongoDB

Other Skills: C programming, Python, Java, Wordpress, Shopify

## CERTIFICATIONS

The Complete Web Developer in 2020: Zero to Mastery

React JS Course

IBM Big Data Engineer

Android Development

## EXTRACURRICULAR

COVID-19 Startup Weekend, 2020

Data for Happiness Hackathon