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## CHELA ARAPELLI

BEAUTY BLOGGER | [WWW.INTERESTINGSITE.COM](http://WWW.INTERESTINGSITE.COM)

### OBJECTIVE

Beauty blogger with 5 years of experience creating engaging content for a diverse audience, seeking a challenging position to leverage creativity, communication skills, and passion for beauty to inspire and educate readers.

### SKILLS

Excellent writing and communication skills, with experience creating high-quality content.

Extensive knowledge of beauty products, techniques, and trends, with a strong ability to research and analyze information.

Strong social media management skills, with experience in developing and executing social media strategies.

### EXPERIENCE

#### BEAUTY BLOGGER • SHADOW BEAUTY • JAN 20XX • DEC 20XX

Created and managed a popular beauty blog with a focus on natural and organic beauty products, generating over 100,000 monthly pageviews and a strong social media following.

#### SOCIAL MEDIA MANAGER • INHALE SPA • FEB 20XX • JAN 20XX

Developed and executed social media strategies for a beauty e-commerce platform, resulting in a significant increase in followers, engagement, and revenue.

### EDUCATION

#### BA COMMUNICATION • MAY 20XX • CLOVER COLLEGE OF THE ARTS

You might want to include your GPA and a summary of relevant coursework, awards, and honors.

#### AS COSMETOLOGY • JUNE 20XX • E. BERINGER COMMUNITY

On the Home tab of the ribbon, check out Styles to apply the formatting you need with just a click.

### LEADERSHIP EXPERIENCE

Collaborated with beauty brands on sponsored content, product reviews, and social media campaigns, generating revenue and building brand partnerships.



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