



# Katthe Technologies

Empowering 'Local' Communities,  
Talents & Resources

# A Focused Approach

## 1 Transparent & Corrective Systems

Leveraging technology to create systems that are open, accountable, and responsive to community needs.

## 2 Proper Utilization of Resources

Ensuring that existing resources are used effectively and efficiently to benefit the community.

## 3 Direct Contribution to the Needy

Connecting those in need with resources and opportunities through innovative platforms.



# Our Innovative Projects

## SmartTown.in

A centralized, town-based platform that enables easy, self-controllable access to local businesses, services, and community information.

## Hennu.in

A dedicated platform focused on girl and women's safety and empowerment, leveraging technology to create a safer environment.

## UnWell.in

Making health and medicines more affordable and accessible for everyone, with a non-commercial approach.

# Our Office & Team

Our registered office is located in the vibrant city of Bhadravathi, Karnataka, India.

Mostly all remotely connected, based on need will make more offices across the globe.

## Global Contributors

We connect with a network of global contributors and freelancers to bring diverse perspectives and expertise to our projects.

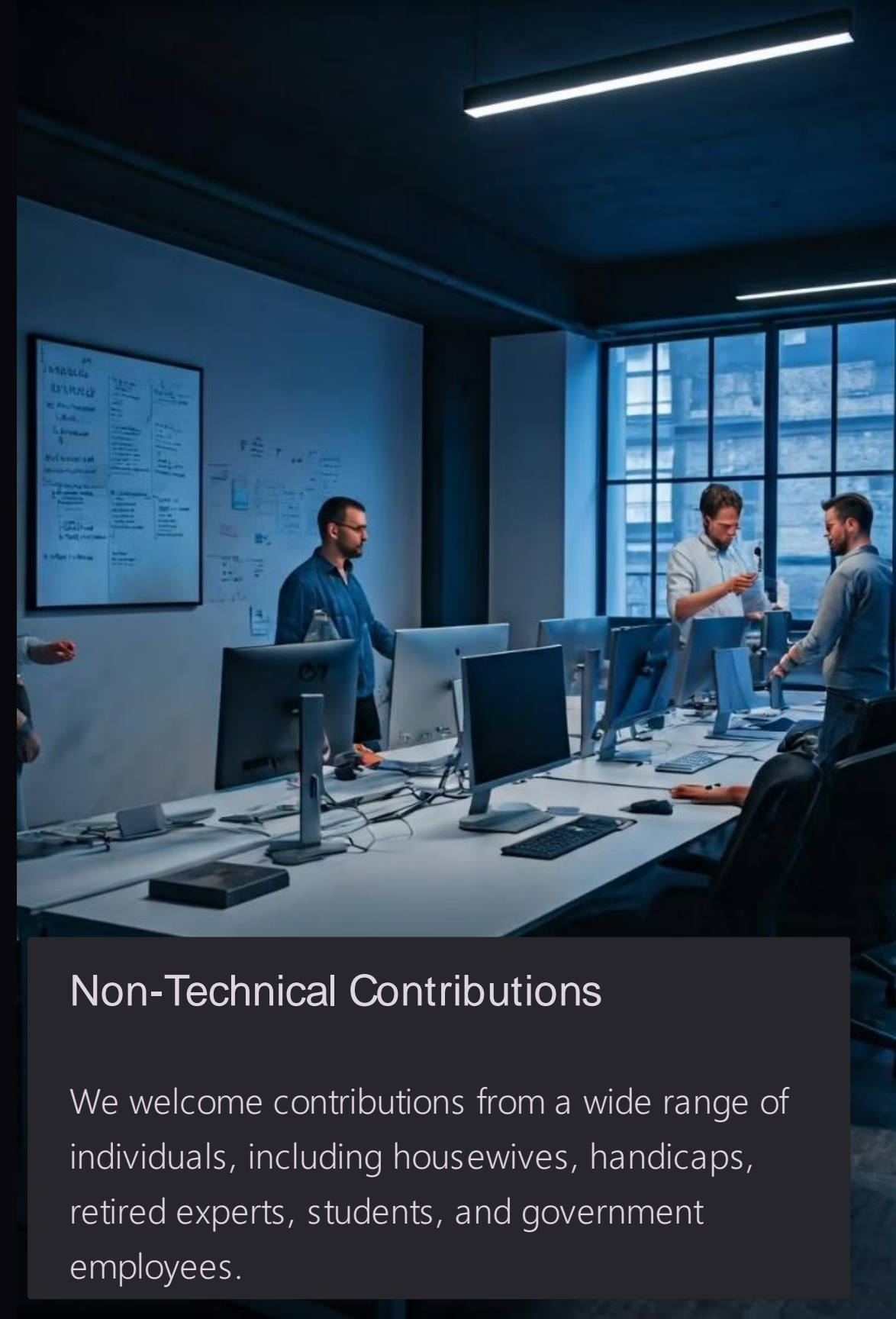
## Madhusudhan V

Architect, with extensive experience in international key projects and a passion for community-driven solutions.

Namitha K  
Manjushree V  
Veerabhadrappe R  
... more adding Gradually

## Non-Technical Contributions

We welcome contributions from a wide range of individuals, including housewives, handicaps, retired experts, students, and government employees.







# Powering Our Solutions



## Web Technologies

Leveraging web technologies to ensure easy connectivity and offline support.



## Microsoft Technologies

Utilizing Microsoft's robust ecosystem, with support from Google and Amazon.



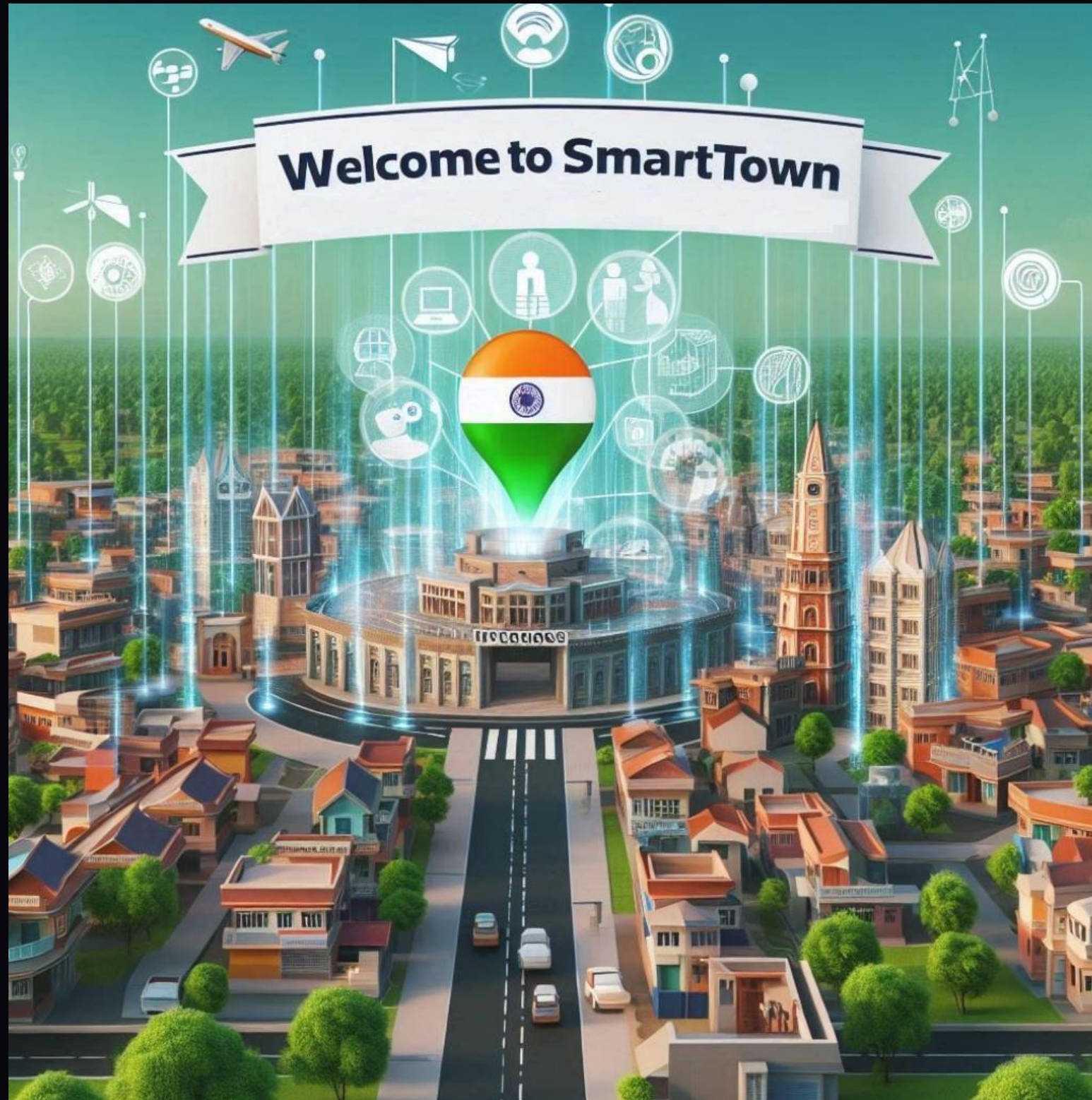
## Open-Source Contribution

Actively researching and contributing to open-source projects to meet client requirements.



## Artificial Intelligence

Expanding our capabilities with the integration of cutting-edge AI solutions.





# Introducing SmartTown: Connecting Your Local Community

- Centralized, Town-specific Platform
- Power Of Information And Connectivity Right
- At Hands Of Residents And Local Businesses.
- Discover What's Happening,
- Get The Details You Need
- Stay Informed About Your Community.







# Addressing the Information Gap

1

## Missing Information

Residents often struggle to find reliable, up-to-date information about local businesses, services, and events.

2

## Lack of Connectivity

Small businesses have limited options to effectively reach and connect with their local customer base.

3

## Decentralized Data

Information is scattered across multiple platforms, making it difficult for both residents and businesses to access.



# SmartTown: Your Town's Digital Hub

## Centralized Data

SmartTown aggregates and organizes all the essential information about your town in one user-friendly platform.

## Empowering Businesses

Local businesses can easily create and manage their online profiles, share updates, and connect with customers.

## Informed Residents

Residents can access real-time information about businesses, events, and community news with just a few taps.



# Simplifying Local Interactions

## Easy Access

User-friendly and accessible, with a mobile-friendly interface and offline capabilities.

## Transparent Pricing

Flexible and affordable advertising options for local businesses, with no hidden fees or commissions.

## Peer Validation

Business listings are verified by the community, ensuring accurate and reliable information for users.

## Customizable Profiles

Businesses can easily update their profiles, menus, and offerings, keeping their information current and engaging.

# SMARTTOWN







# Connecting Businesses and Customers



## Business Profiles

Businesses can create detailed profiles to showcase their offerings, hours, and contact information.



## Events & Promotions

Businesses can easily share their upcoming events, sales, and special offers with the local community.



## Customer Reviews

Customers can leave reviews and ratings to help others make informed decisions about local businesses.



## Direct Communication

Customers can directly contact businesses through the platform, fostering better customer-business relationships.

# Empowering Local Economies

1

## Increased Visibility

SmartTown helps local businesses reach a wider audience and gain more visibility within their community.

2

## Fostering Connections

The platform facilitates connections between businesses and customers, leading to more engaged local communities.

3

## Supporting Growth

By providing affordable and effective marketing tools, SmartTown enables small businesses to thrive and expand.





# SMARTTOWN

A stylized map of a town, outlined in white against a blue background. The town's interior is a solid blue color. A network of white lines represents roads, connecting various points of interest. These points are marked with yellow location pin icons, each containing a different symbol: a star, a speech bubble, a house, a person, a star, a star, a star, a star, a star, and a star. Additionally, there are three house icons, a green circle, and a blue circle scattered throughout the town. In the bottom left corner, there is a small circular icon divided into four quadrants, colored yellow, orange, blue, and green.

# Expanding Reach, One Town at a Time

2

3

3

# THE FUTURE TUE THR TOWN



## Your Town, Your Voice

### Resident Feedback

SmartTown provides an easy platform for residents to share their ideas, concerns, and feedback about their town.

### Streamlined Communication

The platform facilitates transparent and efficient communication between local authorities, businesses, and the community.

### Collaborative Decision-Making

SmartTown empowers residents to actively participate in shaping the future of their town through collaborative initiatives and decision-making processes.





# Join the SmartTown Revolution

## 1 Become a Partner

Collaborate with us to bring the power of SmartTown to your community and help shape the future of local connectivity.

## 2 Spread the Word

Share the vision of SmartTown with your friends, neighbors, and local businesses, and help us build a network of thriving, connected towns.

## 3 Stay Involved

Provide feedback, suggestions, and ideas to help us continuously improve the SmartTown platform and better serve the needs of your community.



# The Future of Local Communities

SmartTown is not just a platform – it's a vision for the future of local communities. By empowering residents and businesses with the tools they need to connect, collaborate, and thrive, we're building a network of towns that are more transparent, engaged, and prosperous than ever before.



# Connect with Us

1

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# Connect with Us

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