# Namrata Singh – GPHR, SHRM SCP, MA – Industrial & Organizational Psychology

Talent Acquisition Manager | Technical Sourcer | Engineering Recruiter | FullStack Recruiter

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<u>GPHR</u>, SHRM SCP certified Talent Acquisition professionals with 13 years of technical hiring experience. Providing full life-cycle recruitment support and consultative expertise to accomplish staffing goals, responsible for building a strong professional network of qualified active and passive candidates; implementing use of technical and creative thinking skills.

Skills	Leadership, Engineering, Diversity, Corporate, Niche, Social media, hiring
Technologies	BackEnds, FrontEnds, DevOps, Cloud – AWS, Kubernetes, AI/ML, Scala, Mobile –
	iOS/Android, OTT
Sourcing Tools	Job Boards, LinkedIn, Referrals, Google X Ray, Image Search, GitHub, Stack overflow,
	Scribd, Twitter, Custom Search, Groups, Emojis etc
Role	SDE I, II, III, SDET, Developer, PM, Engineering Head, Director, QA, Architect, Designer etc

#### Certifications:

- o Devskiller Tech Recruitment Certified Professional
- o Social talent "Black Belt in Internet Recruitment" License 15951
- o Certified "Privacy Fundamentals and the GDPR HR." Intertrust
- o IBM- Enterprise Design Thinking Practitioner

#### Summary:

- Hands-on experience with sourcing techniques (recruiting on social platforms and crafting Boolean search strings)
- Understanding applicants psychology of job search, previous technical experience and compatibility to the company's technical stack and products, screening them from a team dynamic and cultural standpoint.
- o **Finding patterns** on what kind of candidates will progress to the funnel to build recruitment strategies
- o Comfortable to work with **little to no supervision** and team setting environment
- Understand the **organization's market position and competitive advantage** while developing strategy to attract, recruit and manage talent.
- Ensures that all elements of the Talent Acquisition function (Sourcing, Screening, Candidate management, compensation and benefits, compliance) are aligned and integrated with organization.
- o Implements approaches (**buy/build/borrow**) to ensure that appropriate workforce staffing levels and competencies exist to meet the organization's goals and objectives.
- **Provides guidance** to employees on the terms and implications of their employment agreement and the organization's policies and procedures.
- o Managed small medium size Recruitment team

Independent Sep 2019 – till date – Exploring People analytics & EBDM – Statistics, Central Tendency, Variance, Correlation – linear/scatter, Structured & Unstructured Data – Logical, Categorical, Numeric, Data Scrapping and mining.

# <u>Intertrust Technologies Corporation</u> • Talent Acquisition Manager - May 18 - Aug 2019 *Employer Branding | Talent Acquisition | Sourcing | Social Media | EVP | Metrics*

- Focus on candidate identification, market research, tactical activity design and execution, optimization of social channels, talent pipeline programs and employer brand.
- Partner with the communication and marketing teams to manage the company presence on social media and to advance the company's positioning as an employer of choice
- Hired Data Engineers, BackEnds & Front Engineer, Bigdata, DevOps AWS & Kubernetes Cloud, SDK,
   OTT, Video streaming MPEG and DASH, Scala, DevOps, Apache Spark, QA.
- Aligned organization, stakeholder and applicants needs to the business goals to effectively engage & retain employee which resulted only 3% offer decline.

# Sourcing | Talent Acquisition | Stakeholder Engagement | Full Cycle | Diversity | EVP

- Work with internal recruiters and hiring teams to understand hiring priorities and to design segmented talent acquisition campaigns on social media channel.
- Helped in building multiple team, hired 60 Engineers & 4 Engineering Managers for various Business
  Units.
- Manage and leveraged "Employee Referral Program" which was highly neglected in organization. filled 22% of open positions, 70 80% offers to joiner ratio, increased employee engagement and stakeholder satisfaction.
- Successfully designed & managed "Women hiring Program" a part of gender diversity initiatives.

# <u>Personagraph</u> (Acquired by Intertrust Technologies) Manager HR - Talent Acquisition, Jan15 - Jun15 Sourcing | Employer Brand | Negotiation | Campus | Interview | Full Life Cycle | Social media

- Established "Big Data Analytics" team from the scratch, technologies Platform engineers, DevOps, QA, Product managers, Mobile, UI/UX dev etc.
- Hired 14 Engineers, 2 Product Manager, 2 Engineering Manager from Tier 1 institutes IITs, IIMs, NITs, BITs Pilani etc.
- Source: GitHub, Employee referral, Alumni groups, LinkedIn and Google X-Ray search.
- Managed campus placement of ISB & BITS Pilani, Hyderabad

## Manvision Consulting - Asst Recruitment Manager - Nov 12 - Dec 14

# Sourcing | Leadership hiring | Market Intelligence | Talent Mapping | Social Recruiting

- Executed talent acquisition strategies and create talent pipelines for future hiring needs, including executive and leadership roles. Sourced - Developers, SDET, SDE, AVP, VP, Managers, Consultants
- Responsible for research/data mining/sourcing activities

## Pyramid Consulting - Senior Resource Executive - Oct 10 - July - 12

 Drive full cycle of recruiting initiatives to meet established goals, Improve Candidate and hiring manager experience.

# <u>SixSigma SoftSolutions Pvt Ltd</u> - Resource Executive - July 09 - Sept - 10

Designs, executed and managed effective strategies for sourcing, screening and stakeholder for Lateral,
 C2H, Contract position

### Mutagen Consulting - Technical Recruiter - Aug 07 - June 09

Managed, facilitates, and implements E2E recruitment process.

# **Education:** Master of Arts, Industrial and Organizational Psychology, 2005

Vinoba Bhave University - MHRD NIRF ranked university (Jharkhand)

#### **AWARDS & ACCOLADES:**

- Received "Best Recruiters Awards" Multiple times
- Received "appreciations & accolades" multiple times from Stake Holders for closing critical/niche positions

# **AFFILIATIONS:**

- Member Society of Human Resources Management (SHRM)
- Member HR Certification institute inc. USA
- Ambassador SupportSaturdays Global Digital I CSR Campaign Nonprofit organization