

Topic 2

Getting data

Web scraping and BeautifulSoup



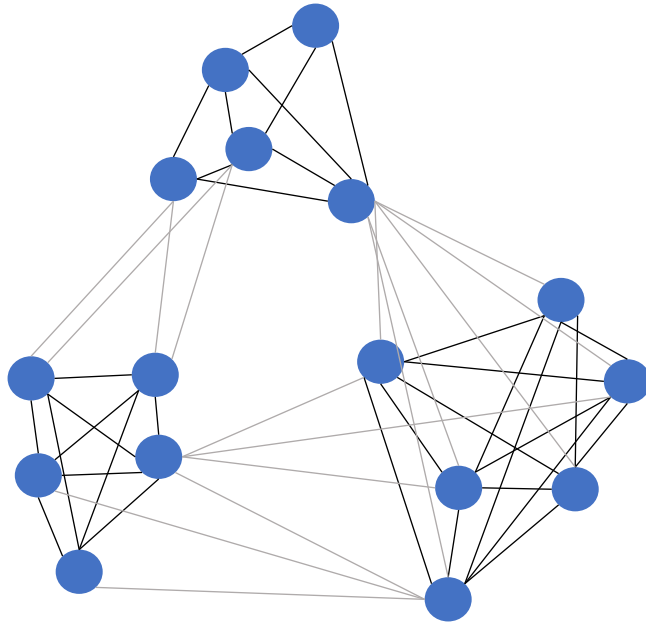
Examples of Datasets

- How/Where do we find a dataset?
- Do we have to use just text when applying NLP methods?

Public Datasets

- NLTK/SpaCy corpuses
- Kaggle (check licensing)
- [Google datasets search engine](#)
- [Compiled lists of available datasets](#)

Networks



g1, g5, g4, g1, g7, ...

g1, g4, g7, g5, g7, ...

g2, g3, g4, g1, g7, ...

g2, g3, g4, g1, g5, ...

g3, g2, g4, g1, g7, ...

⋮

The bigger the weight on an edge, the more likely a walk will take you through that edge

We can extract dataset ourselves

- [BeautifulSoup](#) documentation
 - Python library for pulling data out of HTML and XML
 - Making a soup

Requests library

- Standard for making HTTP requests in Python
- Status code informs you of the status of the request
 - 200 means your request was successful

Dealing with HTML

- Extracting information from between tags in BeautifulSoup with .text
- HTML parsers
- Regex

```
<!DOCTYPE html>
<html>
<head>
    <title> My First Page </title>
</head>
<body>
    <p> Welcome to Simplilearn!! </p>
    <h1>This is heading 1</h1>
    <h2>This is heading 2</h2>
    <h3>This is heading 3</h3>
    <h4>This is heading 4</h4>
    <h5>This is heading 5</h5>
    <h6>This is heading 6</h6>
    .....
</body>
</html>
```

IMSDDB Example

- Open up the Jupyter Notebook for today and take a look at the IMSDB script extraction example

Activity

- Choose a website that you would like to extract text from
 - Check the HTML to find the tags or class you wish to find
- Extract content using BeautifulSoup

Web scraping Tips

- Sleep
- Randomize
- Make sure you are allowed to scrape the site!
- Develop using a local snapshot of the HTML
- Does size/value of data justify maintenance cost?
- Try to minimize dependence on markup details that seem most likely to change

Augmenting Data

- Sometime, the data available isn't enough for us to get anything useful and can take a lot of time, expertise and money that isn't available
- **Augmentation: In the context of NLP, augmentation is the process of taking a small dataset and applying tricks/hacks in order to generate more data**

Techniques for Augmenting Text

- **Synonym replacement**
- **TF-IDF-based word replacement**
- **Replacing entities**
- Bigram flipping
- Adding noise
- Back translation

More advanced:

- Snorkel
- EDA
- Active learning

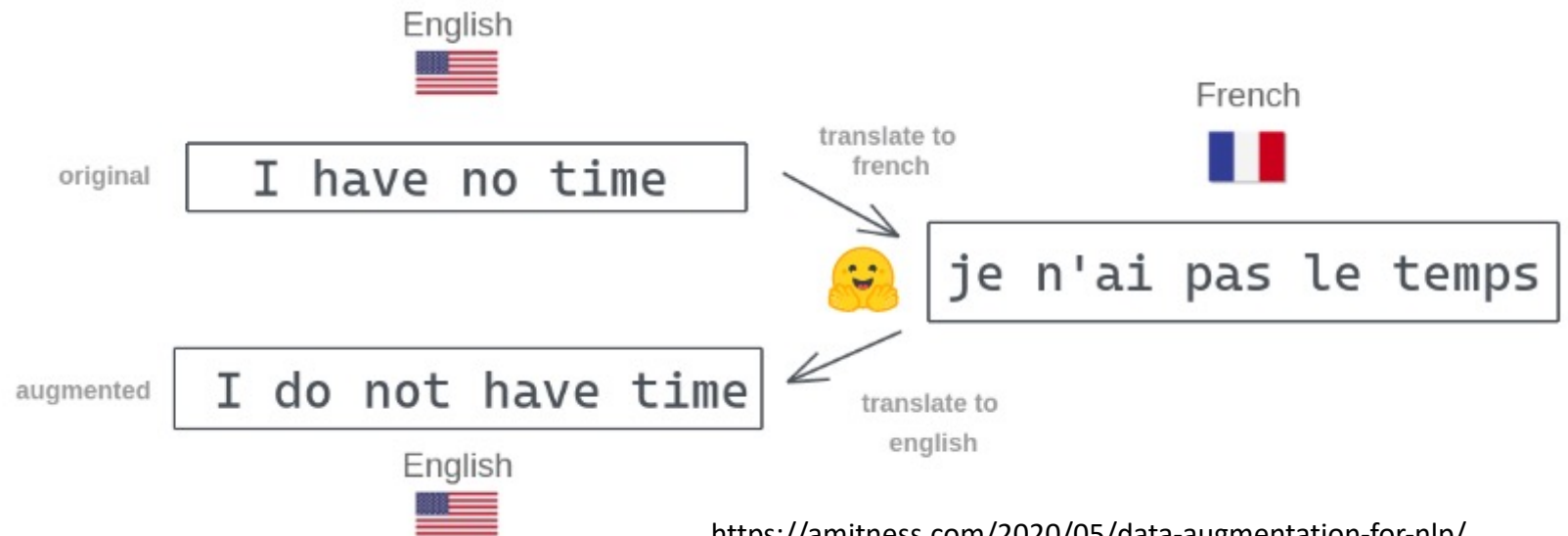


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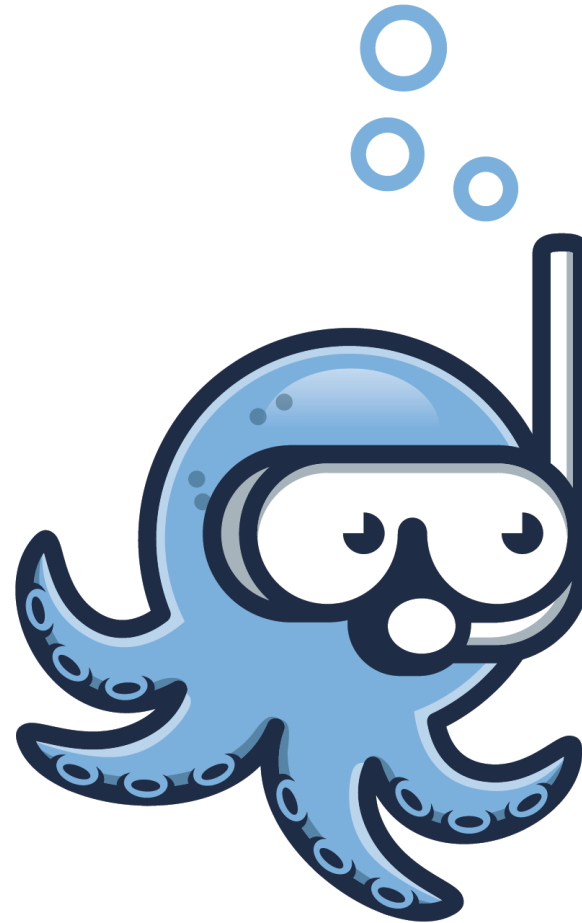


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Next time:

- Text representation