Affinity Diagram

Write down your ideas about the project and place them under the appropriate category.

Possible Problems

Inconsistent work quality from the contractor could make the app look bad

Managing fake reviews/bot reviews

Making sure the app is easy to use and intuitive.

Ensuring contractors information is correct and that they are even in the system.

Basic Features

Interactive map, highlighting businesses and with color to show if its good or not

System to check credentials and show only credited contractors

Create a score system for easy comparison

Filters for specific trade, how close they are and the rating

Platform/Applicati-on type

Mobile app priority for ease of access

Also available through a browser.

A program to track trends and ratings for services over time

Integrate with google maps, waze or payment processes

Competition

review existing similar apps and see their weaknesses and strengths

Look at yelp and how much they rate contractors

Incorporate ai which automatically create advice and recommendations.

review local business directories

User experience enhancements

Suggest personalized contractors and such

Allow users to bookmark tradesmen for future use

Guarantee the user of the safety of their information

In app review prompts so users can give feedback about the app.